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despite providing us with a good understanding of how firms use certain mechanisms to benefit from open innovation strategies current research provides only limited insights into how barriers internal to the firm may hamper knowledge transfer and limit effective utilization of external knowledge sources the influence of internal barriers on open innovation proposes a dynamic perspective that addresses this gap and aims at stimulating this discussion in two ways first by looking at how the way firms structure their internal innovation activities may unintentionally create barriers to the incorporation of external knowledge second by reflecting on how internal barriers might be coupled to firm decisions aimed at the optimization of innovation processes like the balance between exploration and exploitation strategies the chapters of this book provide detailed conceptualization and investigation of organizational characteristics and practices that influence internal barriers to open innovation the diverse set of studies described in the chapters of this book will help open innovation scholars to better understand the challenges that firms face when dealing with internal barriers that affect their external knowledge search and knowledge sourcing the chapters in this book were originally published as a special issue of the journal industry and innovation interest in financial services marketing has grown hugely over the last few decades particularly since the financial crisis which scarred the industry and its relationship with customers it reflects the importance of the financial services industry to the economies of every nation and the realisation that the consumption and marketing of financial services differs from that of tangible goods and indeed many other intangible services this book is therefore a timely and much needed comprehensive compendium that reflects the development and maturation of the research domain and pulls together in a single volume the current state of thinking and debate the events associated with the financial crisis have highlighted that there is a need for banks and other financial institutions to understand how to rebuild trust and confidence improve relationships and derive value from the marketing process edited by an international team of experts this book will provide the latest thinking on how to manage such challenges and will be vital reading for students and lecturers in financial services marketing policy makers and practitioners economists occupy leading positions in many different sectors including central and private banks multinational corporations the state and the media as well as serving as policy consultants on everything from health to the environment and security power and influence of economists explores the interconnected relationship between power knowledge and influence which has led economics to be both a source and beneficiary of widespread power and influence the contributors to this book explore the complex and diverse methods and channels that economists have used to exert and expand their influence from different disciplinary and national perspectives four different analytical views on the role of power and economics are taken first the role of economic expert discourses as power devices for the formation of influential expertise second the logics and modalities of governmentality that produce power knowledge apparatuses between science and society third economists as involved in networks between academia politics and the media and forth economics considered as a social field including questions of legitimacy and unequal relations between economists based on the detention of various capitals the volume includes case studies on a variety of national configurations of economics such as the us germany italy switzerland greece mexico and brazil as well as international spaces and organisations such as the imf this book provides innovative research perspectives for students and scholars of heterodox economics cultural political economy sociology of professions network studies and the social studies of power discourse and knowledge the open access version of this book available at taylorfrancis com books oa edit 10

no derivatives 4 0 license this volume explores interdependencies between knowledge action and space from different interdisciplinary perspectives some of the contributors discuss knowledge as a social construct based on collective action while others look at knowledge as an individual capacity for action the chapters contain theoretical frameworks as well as experimental outcomes readers will gain insight into key questions such as how does knowledge function as a prerequisite for action why are knowledge gaps growing and not diminishing in a knowledge society how much knowledge is necessary for action how do various types of knowledge influence the steps from cognition to action how do different representations of knowledge shape action what impact have spatial conditions for the formation of knowledge what is the relationship between social and geographical space the contributors consider rationality in social and economic theories as well as in everyday life attention is also given to action theoretic approaches and rationality from the viewpoints of psychology post structuralism and human geography making this an attractive book for students researchers and academics of various backgrounds this book is open access under a cc by 4 0 license while widely studied the capacity of the human mind remains largely unexplored as such researchers are continually seeking ways to understand the brain its function and its impact on human behavior exploring implicit cognition learning memory and social cognitive processes explores research surrounding the ways in which an individual s unconscious is able to influence and impact that person s behavior without their awareness focusing on topics pertaining to social cognition and the unconscious process this title is ideal for use by students researchers psychologists and academicians interested in the latest insights into implicit cognition economic growth is directly impacted by a multitude of different industries in recent years the service industry has emerged as a significant contributor to the global economy as such the effective management of this sector has become a widely studied topic the handbook of research on promotional strategies and consumer influence in the service sector is an authoritative reference source for the latest research on emerging methods for innovative service design and delivery examining how growing customer expectations and global competition has influenced this industry featuring quality factors marketing tools and the effects of consumer behavior this publication is ideally suited for researchers professionals and academicians actively involved in the service industry this volume provides the audience with an updated in depth and highly coherent material on the conceptually appealing and practically sound information technology of computational intelligence applied to the analysis synthesis and evaluation of social networks the volume involves studies devoted to key issues of social networks including community structure detection in networks online social networks knowledge growth and evaluation and diversity of collaboration mechanisms the book engages a wealth of methods of computational intelligence along with well known techniques of linear programming formal concept analysis machine learning and agent modeling human centrality is of paramount relevance and this facet manifests in many ways including personalized semantics trust metric and personal knowledge management just to highlight a few of these aspects the contributors to this volume report on various essential applications including cyber attacks detection building enterprise social networks business intelligence and forming collaboration schemes given the subject area this book is aimed at a broad audience of researchers and practitioners owing to the nature of the material being covered and a way it is organized the volume will appeal to the well established communities including those active in various disciplines in which social networks their analysis and optimization are of genuine relevance those involved in operations research management various branches of engineering and economics will benefit from the exposure to the subject matter which strategies do multilingual learners use when confronted with languages they don t yet know which factors are involved in activating prior linguistic knowledge in multilingual learning this volume offers valuable insights into recent research in multilingualism crosslinguistic influence and crosslinguistic interaction experts in the field examine the role of background languages in multilingual learning all the chapters point to the heart of the question of what the multilingual mind is does learning one language actually help

you learn another and if so why this volume looks at languages and scenarios beyond english as a second language italian gaelic dutch and german amongst others are covered as well as instances of third and additional language learning research into crosslinguistic influence and crosslinguistic interaction essentially contributes to our understanding of how language learning works when there are three or more languages in contact crosslinguistic influence and second language learning provides a comprehensive overview of what is currently known about prior language knowledge and experience in second language learning three bodies of research are critically reviewed to achieve this goal i theories of language learning that attribute critical roles to prior experience in explaining second language development ii empirical studies of second language learning that have investigated roles for crosslinguistic influence and iii instructional studies that have supported second language learning by addressing the negative effects of crosslinguistic influence using this foundation new research directions and theorization in the field of second language acquisition are proposed this book will serve as an excellent resource for students and scholars with interests in instructed second language learning applied linguistics cognitive psychology psycholinguistics and language education

inhaltsangabe abstract the main question investigated in this european research project is whether corporate culture presents the biggest obstacle to knowledge management to better answer this question two sub questions are formulated how does corporate culture influence the transfer of knowledge and what are the key elements in a corporate culture that facilitate the process of knowledge transfer in order to answer these questions this study contains three parts the literature review the field research and analysis and discussion the literature review explains the concepts of knowledge management and culture discussing the relevant theories to each of the two in the second part the methodology as well as the research site are stated and justified subsequently the results of the four case studies conducted are presented the third part of this study analyses and interprets the findings with reference to the literature in order to answer the research questions the limitations of the study will be discussed and recommendations for further research are offered last but not least implications for the professional practice are pointed out corporate culture clearly influences the transfer of knowledge this influence is exerted by some key elements as proposed by t davenport and l prusak 1998 such as trust between the knowledge provider and the knowledge receiver shared language un structured time and meeting places the willingness to share the willingness to apply foreign knowledge and the willingness to judge knowledge objectively this research confirms that these elements are indeed vital and no additional elements could be identified however some components seem to be more influential than others it is likely that their relative importance varies according to the industry investigated elements which do not pose any problems in the consulting industry such as the willingness to apply foreign knowledge and the objective judgement of knowledge could probably present significant problems in other industries it is advisable to look at these elements independently from the research site according to these elements the consulting industry is generally judged to be conducive to the transfer of knowledge the obstacles faced in this industry appear to be of a more operational nature this appears to be an evolutionary process in the beginning corporate culture presents the main obstacle to knowledge management in children religion and the ethics of influence john tillson develops a theory concerning which kinds of formative influence are morally permissible impermissible or obligatory applying this theory to the case of religion he argues that religious initiation in childhood is morally impermissible whether conducted by parents teachers or others tillson addresses questions such as how we come to have the ethical responsibilities we do how we understand religion how ethical and religious commitments can be justified and what makes children ethically special current events happening around the world especially the humanitarian interventions by nato and the west within the context of the so called arab spring make the understanding of the role of spheres of influence in international politics absolutely critical hast explores the practical implications and applications of this theory challenging the concept by using historical examples such as suzerainty and colonialism as well as the emergence

of a hierarchical international order this study further connects the english school tradition post war international order the cold war and images of russia with the concept of the sphere of influence to initiate debate and provide a fresh outlook on a concept which has little recent attention this anthology will explore the new directions of conversations occurring in relation to feminism and religion as well as the technological modes being utilized to continue dialogue expand borders and create new frontiers in feminism it is a cross generational project bringing together the voices of foremothers with those of the twenty first century generation of feminist scholars to discuss the changing direction of feminism and religion new methods of dialogue and the benefits for society overall this book with contributions from expert academics is designed to motivate both the further development of models concerned with the influence of cultural diversity on several human resource management processes and practices and the design and conduct of empirical research on the same topic many citizens politicians and political activists voice concern about the political influence of business in the european union but do business interests really pull the strings in brussels contrary to expectations this book shows that business interests are no more influential than other interests in shaping contemporary eu policies andreas dür david marshall and patrick bernhagen present an original argument that stresses the role of public actors in facilitating or impeding interest groups lobbying success novel data on a large number of legislative proposals on the eu s agenda and three case studies present strong support for this argument the political influence of business in the european union offers new insights into how lobbying success depends on the demand and supply of information as well as new ideas on how to measure lobbying success the book advances a fresh perspective on the question of business power and shows why business interests often lose in the policy struggle the world is a complex place and this complexity is an obstacle to our attempts to explain predict and control it in power and influence richard corry investigates the assumptions that are built into the reductive method of explanation the method whereby we study the components of a complex system in relative isolation and use the information so gained to explain or predict the behaviour of the complex whole he investigates the metaphysical presuppositions built into the reductive method seeking to ascertain what the world must be like in order that the method could work corry argues that the method assumes the existence of causal powers that manifest causal influence a relatively unrecognised ontological category of which forces are a paradigm example the success of the reductive method therefore is an argument for the existence of such causal influences the book goes on to show that adding causal influence to our ontology gives us the resources to solve some traditional problems in the metaphysics of causal powers laws of nature causation emergence and possibly even normative ethics what results then is not just an understanding of the reductive method but an integrated metaphysical worldview that is grounded in an ontology of power and influence the influence of darwin on philosophy and other essays in contemporary thought by john dewey is a collection of thought provoking essays that delve into the profound impact of charles darwin s evolutionary theory on various aspects of philosophy and contemporary thought dewey a renowned philosopher provides insightful commentary on the philosophical implications of darwin s groundbreaking ideas this book is essential reading for anyone interested in the intersection of science philosophy and intellectual history integrating significant advances in motivation science that have occurred over the last two decades this volume thoroughly examines the ways in which motivation interacts with social developmental and emotional processes as well as personality more generally the handbook comprises 39 clearly written chapters from leaders in the field cutting edge theory and research is presented on core psychological motives such as the need for esteem security consistency and achievement motivational systems that arise to address these fundamental needs the process and consequences of goal pursuit including the role of individual differences and contextual moderators and implications for personal well being and interpersonal and intergroup relations persuasion theory and research third edition is a comprehensive overview of social scientific theory and research on persuasion written in a clear and accessible style that assumes no special technical background in

research methods the third edition has been thoroughly revised to reflect developments in persuasion studies new discussions of subjects such as reactance and the use of narratives as vehicles for persuasion revised treatments of the theories of reasoned action and planned behavior and two new chapters on social judgment theory and stage models provide your students with the most current work on persuasion in a clear straightforward manner in this edition author daniel j o keefe has given special attention to the importance of adapting tailoring messages to audiences to maximize persuasiveness each chapter has a set of review questions to guide students through the chapter s material and quickly master the concepts being introduced this volume discusses the relationships between the philosophy of mysticism which traces its lineage back into prehistory with that of the world of more traditional philosophy and literature the author argues for the centrality of mysticism s role in the philosophical and artistic development of western culture the connections between these worlds are underscored as the author examines the works of heraclitus schopenhauer nietzsche iris murdoch yeats Æ george russell t s eliot joyce woolf auden huxley lessing gabriel garcia marquez and tony kushner among others power and influence demonstrates how the indigenous wisdom contained in african proverbs and folktales can be used to enhance modern life the timeless wisdom contained in african proverbs and folktales enriches self development and positive influence the inspiring results provide deeper understanding of self development and self leadership forming a solid foundation for leadership effectiveness at all levels this book is among the first to consciously acknowledge and demonstrate the rationale of applying indigenous wisdom to enhance the understanding of disciplines theories and practice african proverbs and folktales express an accumulated wisdom of human relations add dimensions to practice in ways that are soulful respectful practical and socially embedded by using african indigenous wisdom the book contributes towards the much needed cross cultural dialogue among individuals organizations and societies in this increasingly diversified world the goal of this paper is to assess the influence of spatial mobility of knowledge workers on the formation of ties of scientific and industrial collaboration across european regions co location has been traditionally invoked to ease formal collaboration between individuals and firms since tie formation costs increase with physical distance between partners in some instances highly skilled actors might become mobile and bridge regional networks across separate locations this paper estimates a fixed effects logit model to ascertain precisely whether there exists a previous co location premium in the formation of networks across european regions the wiley handbook of contextual behavioral science describes the philosophical and empirical foundation of the contextual behavioral science movement it explores the history and goals of cbs explains its core analytic assumptions and describes relational frame theory as a research and practice program this is the first thorough examination of the philosophy basic science applied science and applications of contextual behavioral science brings together the philosophical and empirical contributions that cbs is making to practical efforts to improve human wellbeing organized and written in such a way that it can be read in its entirety or on a section by section basis allowing readers to choose how deeply they delve into cbs extensive coverage of this wide ranging and complex area that encompasses both a rich basic experimental tradition and in depth clinical application of that experimental knowledge looks at the development of rft and its implications for alleviating human suffering social influence processes play a key role in human behavior arguably our extraordinary evolutionary success has much to do with our subtle and highly developed ability to interact with and influence each other in this volume leading international researchers review and integrate contemporary theory and research on the many ways people influence each other considering both explicit direct and implicit indirect influence strategies three sections examine fundamental processes and theory in social influence research the role of cognitive processes and strategies in social influence phenomena and the operation of social influence mechanisms in group settings by applying the latest research to a wide range of interpersonal phenomena this volume greatly advances our understanding of social influence mechanisms in strategic social interaction and should be of interest to all students researchers and

practitioners interested in the dynamics of everyday interpersonal behavior this book details patterns of language use that can be found in the writing of adult immigrant learners of norwegian as a second language l2 each study draws its data from a single corpus of texts written for a proficiency test of l2 norwegian by learners representing 10 different first language l1 backgrounds the participants of the study are immigrants to norway and the book deals with the varying levels and types of language difficulties faced by such learners from differing backgrounds the studies examine the learners use of norwegian in relation to the morphological syntactic lexical semantic and pragmatic patterns they produce in their essays nearly all the studies in the book rely on analytical methods specifically designed to isolate the effects of the learners l1s on their use of l2 norwegian and every chapter highlights patterns that distinguish different l1 groups from one another the sage handbook of research on classroom assessment provides scholars professors graduate students and other researchers and policy makers in the organizations agencies testing companies and school districts with a comprehensive source of research on all aspects of k 12 classroom assessment the handbook emphasizes theory conceptual frameworks and all varieties of research quantitative qualitative mixed methods to provide an in depth understanding of the knowledge base in each area of classroom assessment and how to conduct inquiry in the area it presents classroom assessment research to convey in depth the state of knowledge and understanding that is represented by the research with particular emphasis on how classroom assessment practices affect student achievement and teacher behavior editor james h mcmillan and five associate editors bring the best thinking and analysis from leading classroom assessment researchers on the nature of the research making significant contributions to this prominent and hotly debated topic in education this book introduces the application of knowledge management km theories practices and tools in school organization for sustainable development schools in asia pacific have long faced a variety of challenges in terms of sustainable development under the education reforms and curriculum reforms to meet the demands of a knowledge society schools are inevitably expected to develop human capital for the knowledge society within the competitive global economy and to interact with its policy environment and know how to leverage pedagogical knowledge the high speed of expansion change and expansion of knowledge have dramatically influence the development of flexibility of teacher and school works the nature of teacher work becomes increasingly less routine more analytical and disruptive yet often come with a sense of urgency and need to be more collaborative teachers not only require data and information but also knowledge and experience of individual they also need to collaborative task execution decision making and problem solving helping school leaders and teachers to manage their knowledge and become know how to cope with the change is important this book provides a diverse collection of studies reporting the effects of social influence processes in multiple cultures at both the universal and culture specific levels the book is characterized by three distinct features first the social influence process is considered as a ubiquitous and pervasive feature of human interaction second the book represents a multicultural approach which includes both cross cultural and culture focused examinations third the book emphasizes practical implications of the research presented this volume incorporates theory and research stemming from three different approaches to social influence social influence principles across cultures social influence and social change across cultures and culture and moral perspective in the social influence process because each of these three parts encompasses a considerable variety of research methodologies social contexts and cultures each is preceded by an integrative commentary authored by one of the book editors these essays provide syntheses of the topics and themes within the corresponding sections and within the book as a whole they also offer critical commentaries on both theoretical and methodological issues raise suggestions for future research and focus on practical applications this book is intended for both scholars interested in cross and multicultural research into the mechanisms of the social influence process and for the professional whose mission is to make planned changes in a society knowledge about the influence process especially regarding how it works in different cultures and within several cultural groups facilitates

this goal the practical implications ending each chapter serve as encouraging instructions for such applications trends of the last few years including global health crises political division and the ongoing threat to social environmental survival have been continually obscured by disinformation and misinformation and therefore created a need for stronger global technological media policy it is no longer acceptable or moral to support a global communication network based only on market factors and propaganda the handbook of research on global media s preternatural influence on global technological singularity culture and government views preternatural healing of the media sphere from a variety of perspectives on the dynamic of heart coherent entertainment specifically it addresses the subject of a healthy media from a variety of fractal perspectives covering topics such as collective unconscious mediated reality and government media trust this major reference work is an essential resource for librarians media specialists media analysts sociologists government employees communications specialists psychologists researchers educators academicians and students the overarching objective of this book is to analyse the manner in which statebuilding oriented research has and can influence policies in fragile post conflict environments large scale externally assisted statebuilding is a relatively new and distinct foreign policy domain having risen to the forefront of the international agenda as the negative consequences of state weakness have been repeatedly revealed in the form of entrenched poverty regional instability and serious threats to international security despite the increasing volume of research on statebuilding the use and uptake of findings by those involved in policymaking remains largely under examined as such the main themes running through the book relate to issues of research influence use and uptake into policy it grapples with problems associated with decision making dynamics knowledge management and the policy process and draws on concepts and analytical models developed within the public policy and research utilisation literature this book will be of great interest to researchers knowledge managers and policymakers working in the fields of post war reconstruction statebuilding fragile states stabilisation conflict and development to those of us who have been privileged to call him col league georges estes barton is perhaps best and most fondly remembered as the man with a camera at the beginning of every semester he could be observed carefully photographing each of his arriving students and while we used to chaff him about this practice all of us respected the motive behind it for george barton was and is a dedicated teacher and in his courses no student ever would be suffered to remain simply a face in the crowd his favorite teaching technique has always been socratic discourse and he is as professors roberts and dubose remind us in their essays for this volume a master of the method in his chosen field of philosophy of education he has long been recognized as a leader serving several terms on the executive committee of the philosophy of education society and in 1963 as its president in 1966 st edwards university conferred upon him the honorary degree ll d in recognition of his significant contributions to curriculum development following a distinguished career in general education and educational research at the rochester institute of technology and at the university of chicago professor barton was appointed in 1956 to direct tulane s inter disciplinary program for the preparation of liberally educated teachers in february 1962 having seen the program through to a successful conclusion he joined the department of philosophy at newcomb college as associate professor of philosophy as a human we want our opinions and ideas accepted by others we want others to accept our views we want others to do what we want whether for personal or professional jobs or business influencing other people is a critical job in this book you will learn the art of influence to become a more influential person through proven strategies grab your copy now a must read for any project management professional or student projects are the life blood of any organization revised to reflect the latest changes to a guide to the project management body of knowledge pmbok r and the project management professional exam r the fourth edition of the ama handbook of project management provides readers with a clear overview of a complex discipline covering everything from individual projects to programs and strategic alignment it addresses project initiation and planning communication and interpersonal skills scheduling budgeting and meeting business objectives

managing political and resource issues implementing a pmo measuring value and competencies the book compiles essays and advice from the field s top professionals and features new chapters on stakeholder management agile project management program management project governance knowledge management and more updated with fresh examples case studies and solutions to specific project management dilemmas it remains an essential reference to the critical concepts and theories all project managers must master this book illustrates the extent to which kant s work has permeated wide areas of learning across many disciplines despite a general ignorance especially in england of the details of his highly technical philosophy consisting of nine major contributions to the leeds kant conference in april 1990 kant and his influence shows how kant s thought has had a marked effect on philosophers both continental and analytic social and art historians theologians and church leaders social psychologists have always been concerned with two person interactions and the factors enabling one person to gain dominance although social psychology has devised a revolutionary set of techniques to investigate the phenomenon of power hypotheses are too often ambiguously stated research programs end in cul de sacs and experiments take on the character of one shot studies in an attempt to stimulate new directions in research and to provide cumulative emphasis on the development of scientific theory in the area of power relations tedeschi has assembled original and path breaking essays from a dozen outstanding scholars and researchers in the behavioral sciences more tightly integrated than leading books in the field of power relations the social influence processes focuses on two person interactions a full explanation of the terms power and influence is followed by an analysis of the major variables in connections between two persons that must be taken into account in a scientific theory of social influence the subsequent chapters respond to the categories established attempting a comprehensive construction of social reality and offering suggestions and techniques for measuring and ordering its complexity particular areas of research and theory are isolated for consideration in depth such topics as personality as a power construct power and personality by henry l minton influence in exchange theory the tactical use of social power by andrew michener and robert w suchner and leadership through charisma interpersonal attraction and social influence by elaine walster and darcy abrahams in the final chapter tedeschi thomas bonoma and barry r schlenker attempt to provide a general theory of social influence processes as they affect the target individual by reviewing the research literature in their own theoretical terms this remarkable volume will be of interest to students as well

The Influence of Internal Barriers on Open Innovation

2021-03-23

despite providing us with a good understanding of how firms use certain mechanisms to benefit from open innovation strategies current research provides only limited insights into how barriers internal to the firm may hamper knowledge transfer and limit effective utilization of external knowledge sources the influence of internal barriers on open innovation proposes a dynamic perspective that addresses this gap and aims at stimulating this discussion in two ways first by looking at how the way firms structure their internal innovation activities may unintentionally create barriers to the incorporation of external knowledge second by reflecting on how internal barriers might be coupled to firm decisions aimed at the optimization of innovation processes like the balance between exploration and exploitation strategies the chapters of this book provide detailed conceptualization and investigation of organizational characteristics and practices that influence internal barriers to open innovation the diverse set of studies described in the chapters of this book will help open innovation scholars to better understand the challenges that firms face when dealing with internal barriers that affect their external knowledge search and knowledge sourcing the chapters in this book were originally published as a special issue of the journal industry and innovation

The Routledge Companion to Financial Services Marketing

2014-12-05

interest in financial services marketing has grown hugely over the last few decades particularly since the financial crisis which scarred the industry and its relationship with customers it reflects the importance of the financial services industry to the economies of every nation and the realisation that the consumption and marketing of financial services differs from that of tangible goods and indeed many other intangible services this book is therefore a timely and much needed comprehensive compendium that reflects the development and maturation of the research domain and pulls together in a single volume the current state of thinking and debate the events associated with the financial crisis have highlighted that there is a need for banks and other financial institutions to understand how to rebuild trust and confidence improve relationships and derive value from the marketing process edited by an international team of experts this book will provide the latest thinking on how to manage such challenges and will be vital reading for students and lecturers in financial services marketing policy makers and practitioners

Power and Influence of Economists

2021-05-23

economists occupy leading positions in many different sectors including central and private banks multinational corporations the state and the media as well as serving as policy consultants on everything from health to the environment and security power and influence of economists explores the interconnected relationship between power knowledge and influence which has led economics to be both a source and beneficiary of widespread power and influence the contributors to this book explore the complex and diverse methods and channels that economists have used to exert and expand their influence from different disciplinary and national perspectives four different analytical views on the role of power and economics are taken first the role of economic expert discourses as power devices for the formation of influential expertise second the logics and modalities of

governmentality that produce power knowledge apparatuses between science and society third economists as involved in networks between academia politics and the media and forth economics considered as a social field including questions of legitimacy and unequal relations between economists based on the detention of various capitals the volume includes case studies on a variety of national configurations of economics such as the us germany italy switzerland greece mexico and brazil as well as international spaces and organisations such as the imf this book provides innovative research perspectives for students and scholars of heterodox economics cultural political economy sociology of professions network studies and the social studies of power discourse and knowledge the open access version of this book available at taylorfrancis com books oa edit 10 4324 9780367817084 has been made available under a creative commons attribution non commercial no derivatives 4 0 license

Knowledge and Action

2017-01-18

this volume explores interdependencies between knowledge action and space from different interdisciplinary perspectives some of the contributors discuss knowledge as a social construct based on collective action while others look at knowledge as an individual capacity for action the chapters contain theoretical frameworks as well as experimental outcomes readers will gain insight into key questions such as how does knowledge function as a prerequisite for action why are knowledge gaps growing and not diminishing in a knowledge society how much knowledge is necessary for action how do various types of knowledge influence the steps from cognition to action how do different representations of knowledge shape action what impact have spatial conditions for the formation of knowledge what is the relationship between social and geographical space the contributors consider rationality in social and economic theories as well as in everyday life attention is also given to action theoretic approaches and rationality from the viewpoints of psychology post structuralism and human geography making this an attractive book for students researchers and academics of various backgrounds this book is open access under a cc by 4 0 license

Exploring Implicit Cognition: Learning, Memory, and Social Cognitive Processes

2014-10-31

while widely studied the capacity of the human mind remains largely unexplored as such researchers are continually seeking ways to understand the brain its function and its impact on human behavior exploring implicit cognition learning memory and social cognitive processes explores research surrounding the ways in which an individual s unconscious is able to influence and impact that person s behavior without their awareness focusing on topics pertaining to social cognition and the unconscious process this title is ideal for use by students researchers psychologists and academicians interested in the latest insights into implicit cognition

Handbook of Research on Promotional Strategies and Consumer Influence in the Service Sector

2016-04-11

economic growth is directly impacted by a multitude of different industries in recent years the service industry has emerged as a significant contributor to the global economy as such the effective

management of this sector has become a widely studied topic the handbook of research on promotional strategies and consumer influence in the service sector is an authoritative reference source for the latest research on emerging methods for innovative service design and delivery examining how growing customer expectations and global competition has influenced this industry featuring quality factors marketing tools and the effects of consumer behavior this publication is ideally suited for researchers professionals and academicians actively involved in the service industry

Social Networks: A Framework of Computational Intelligence

2013-12-09

this volume provides the audience with an updated in depth and highly coherent material on the conceptually appealing and practically sound information technology of computational intelligence applied to the analysis synthesis and evaluation of social networks the volume involves studies devoted to key issues of social networks including community structure detection in networks online social networks knowledge growth and evaluation and diversity of collaboration mechanisms the book engages a wealth of methods of computational intelligence along with well known techniques of linear programming formal concept analysis machine learning and agent modeling human centrality is of paramount relevance and this facet manifests in many ways including personalized semantics trust metric and personal knowledge management just to highlight a few of these aspects the contributors to this volume report on various essential applications including cyber attacks detection building enterprise social networks business intelligence and forming collaboration schemes given the subject area this book is aimed at a broad audience of researchers and practitioners owing to the nature of the material being covered and a way it is organized the volume will appeal to the well established communities including those active in various disciplines in which social networks their analysis and optimization are of genuine relevance those involved in operations research management various branches of engineering and economics will benefit from the exposure to the subject matter

Crosslinguistic Influence and Crosslinguistic Interaction in Multilingual Language Learning

2015-11-05

which strategies do multilingual learners use when confronted with languages they don't yet know which factors are involved in activating prior linguistic knowledge in multilingual learning this volume offers valuable insights into recent research in multilingualism crosslinguistic influence and crosslinguistic interaction experts in the field examine the role of background languages in multilingual learning all the chapters point to the heart of the question of what the multilingual mind is does learning one language actually help you learn another and if so why this volume looks at languages and scenarios beyond english as a second language italian gaelic dutch and german amongst others are covered as well as instances of third and additional language learning research into crosslinguistic influence and crosslinguistic interaction essentially contributes to our understanding of how language learning works when there are three or more languages in contact

Crosslinguistic Influence and Second Language Learning

2021-11-01

crosslinguistic influence and second language learning provides a comprehensive overview of what is

currently known about prior language knowledge and experience in second language learning three bodies of research are critically reviewed to achieve this goal i theories of language learning that attribute critical roles to prior experience in explaining second language development ii empirical studies of second language learning that have investigated roles for crosslinguistic influence and iii instructional studies that have supported second language learning by addressing the negative effects of crosslinguistic influence using this foundation new research directions and theorization in the field of second language acquisition are proposed this book will serve as an excellent resource for students and scholars with interests in instructed second language learning applied linguistics cognitive psychology psycholinguistics and language education

How does corporate culture influence the effective transfer of knowledge?

2000-05-17

inhaltsangabe abstract the main question investigated in this european research project is whether corporate culture presents the biggest obstacle to knowledge management to better answer this question two sub questions are formulated how does corporate culture influence the transfer of knowledge and what are the key elements in a corporate culture that facilitate the process of knowledge transfer in order to answer these questions this study contains three parts the literature review the field research and analysis and discussion the literature review explains the concepts of knowledge management and culture discussing the relevant theories to each of the two in the second part the methodology as well as the research site are stated and justified subsequently the results of the four case studies conducted are presented the third part of this study analyses and interprets the findings with reference to the literature in order to answer the research questions the limitations of the study will be discussed and recommendations for further research are offered last but not least implications for the professional practice are pointed out corporate culture clearly influences the transfer of knowledge this influence is exerted by some key elements as proposed by t davenport and l prusak 1998 such as trust between the knowledge provider and the knowledge receiver shared language un structured time and meeting places the willingness to share the willingness to apply foreign knowledge and the willingness to judge knowledge objectively this research confirms that these elements are indeed vital and no additional elements could be identified however some components seem to be more influential than others it is likely that their relative importance varies according to the industry investigated elements which do not pose any problems in the consulting industry such as the willingness to apply foreign knowledge and the objective judgement of knowledge could probably present significant problems in other industries it is advisable to look at these elements independently from the research site according to these elements the consulting industry is generally judged to be conducive to the transfer of knowledge the obstacles faced in this industry appear to be of a more operational nature this appears to be an evolutionary process in the beginning corporate culture presents the main obstacle to knowledge management

Children, Religion and the Ethics of Influence

2019-06-13

in children religion and the ethics of influence john tillson develops a theory concerning which kinds of formative influence are morally permissible impermissible or obligatory applying this theory to the case of religion he argues that religious initiation in childhood is morally impermissible whether conducted by parents teachers or others tillson addresses questions such as how we come to have the

ethical responsibilities we do how we understand religion how ethical and religious commitments can be justified and what makes children ethically special

Spheres of Influence in International Relations

2014-02-28

current events happening around the world especially the humanitarian interventions by nato and the west within the context of the so called arab spring make the understanding of the role of spheres of influence in international politics absolutely critical hast explores the practical implications and applications of this theory challenging the concept by using historical examples such as suzerainty and colonialism as well as the emergence of a hierarchical international order this study further connects the english school tradition post war international order the cold war and images of russia with the concept of the sphere of influence to initiate debate and provide a fresh outlook on a concept which has little recent attention

Feminism and Religion in the 21st Century

2014-10-10

this anthology will explore the new directions of conversations occurring in relation to feminism and religion as well as the technological modes being utilized to continue dialogue expand borders and create new frontiers in feminism it is a cross generational project bringing together the voices of foremothers with those of the twenty first century generation of feminist scholars to discuss the changing direction of feminism and religion new methods of dialogue and the benefits for society overall

The Influence of Culture on Human Resource Management Processes and Practices

2007-12-07

this book with contributions from expert academics is designed to motivate both the further development of models concerned with the influence of cultural diversity on several human resource management processes and practices and the design and conduct of empirical research on the same topic

Paper 1 - Social Influence Student Workbook & Answers

2019-02-28

many citizens politicians and political activists voice concern about the political influence of business in the european union but do business interests really pull the strings in brussels contrary to expectations this book shows that business interests are no more influential than other interests in shaping contemporary eu policies andreas dür david marshall and patrick bernhagen present an original argument that stresses the role of public actors in facilitating or impeding interest groups lobbying success novel data on a large number of legislative proposals on the eu s agenda and three case studies present strong support for this argument the political influence of business in the european union offers new insights into how lobbying success depends on the demand and supply of

information as well as new ideas on how to measure lobbying success the book advances a fresh perspective on the question of business power and shows why business interests often lose in the policy struggle

The Political Influence of Business in the European Union

2019-07-25

the world is a complex place and this complexity is an obstacle to our attempts to explain predict and control it in power and influence richard corry investigates the assumptions that are built into the reductive method of explanation the method whereby we study the components of a complex system in relative isolation and use the information so gained to explain or predict the behaviour of the complex whole he investigates the metaphysical presuppositions built into the reductive method seeking to ascertain what the world must be like in order that the method could work corry argues that the method assumes the existence of causal powers that manifest causal influence a relatively unrecognised ontological category of which forces are a paradigm example the success of the reductive method therefore is an argument for the existence of such causal influences the book goes on to show that adding causal influence to our ontology gives us the resources to solve some traditional problems in the metaphysics of causal powers laws of nature causation emergence and possibly even normative ethics what results then is not just an understanding of the reductive method but an integrated metaphysical worldview that is grounded in an ontology of power and influence

Power and Influence

2023-10-27

the influence of darwin on philosophy and other essays in contemporary thought by john dewey is a collection of thought provoking essays that delve into the profound impact of charles darwin s evolutionary theory on various aspects of philosophy and contemporary thought dewey a renowned philosopher provides insightful commentary on the philosophical implications of darwin s groundbreaking ideas this book is essential reading for anyone interested in the intersection of science philosophy and intellectual history

The Influence of Darwin on Philosophy, and other essays in contemporary thought

2013-12-09

integrating significant advances in motivation science that have occurred over the last two decades this volume thoroughly examines the ways in which motivation interacts with social developmental and emotional processes as well as personality more generally the handbook comprises 39 clearly written chapters from leaders in the field cutting edge theory and research is presented on core psychological motives such as the need for esteem security consistency and achievement motivational systems that arise to address these fundamental needs the process and consequences of goal pursuit including the role of individual differences and contextual moderators and implications for personal well being and interpersonal and intergroup relations

Handbook of Motivation Science

2015-02-18

persuasion theory and research third edition is a comprehensive overview of social scientific theory and research on persuasion written in a clear and accessible style that assumes no special technical background in research methods the third edition has been thoroughly revised to reflect developments in persuasion studies new discussions of subjects such as reactance and the use of narratives as vehicles for persuasion revised treatments of the theories of reasoned action and planned behavior and two new chapters on social judgment theory and stage models provide your students with the most current work on persuasion in a clear straightforward manner in this edition author daniel j o keefe has given special attention to the importance of adapting tailoring messages to audiences to maximize persuasiveness each chapter has a set of review questions to guide students through the chapter s material and quickly master the concepts being introduced

Persuasion

2009-04-23

this volume discusses the relationships between the philosophy of mysticism which traces its lineage back into prehistory with that of the world of more traditional philosophy and literature the author argues for the centrality of mysticism s role in the philosophical and artistic development of western culture the connections between these worlds are underscored as the author examines the works of heraclitus schopenhauer nietzsche iris murdoch yeats Æ george russell t s eliot joyce woolf auden huxley lessing gabriel garcia marquez and tony kushner among others

The Influence of Mysticism on 20th Century British and American Literature

2012-06-16

power and influence demonstrates how the indigenous wisdom contained in african proverbs and folktales can be used to enhance modern life the timeless wisdom contained in african proverbs and folktales enriches self development and positive influence the inspiring results provide deeper understanding of self development and self leadership forming a solid foundation for leadership effectiveness at all levels this book is among the first to consciously acknowledge and demonstrate the rationale of applying indigenous wisdom to enhance the understanding of disciplines theories and practice african proverbs and folktales express an accumulated wisdom of human relations add dimensions to practice in ways that are soulful respectful practical and socially embedded by using african indigenous wisdom the book contributes towards the much needed cross cultural dialogue among individuals organizations and societies in this increasingly diversified world

Power and Influence

2013

the goal of this paper is to assess the influence of spatial mobility of knowledge workers on the formation of ties of scientific and industrial collaboration across european regions co location has been traditionally invoked to ease formal collaboration between individuals and firms since tie formation

costs increase with physical distance between partners in some instances highly skilled actors might become mobile and bridge regional networks across separate locations this paper estimates a fixed effects logit model to ascertain precisely whether there exists a previous co location premium in the formation of networks across european regions

How Does Geographical Mobility of Inventors Influence Network Formation?

1858

the wiley handbook of contextual behavioral science describes the philosophical and empirical foundation of the contextual behavioral science movement it explores the history and goals of cbs explains its core analytic assumptions and describes relational frame theory as a research and practice program this is the first thorough examination of the philosophy basic science applied science and applications of contextual behavioral science brings together the philosophical and empirical contributions that cbs is making to practical efforts to improve human wellbeing organized and written in such a way that it can be read in its entirety or on a section by section basis allowing readers to choose how deeply they delve into cbs extensive coverage of this wide ranging and complex area that encompasses both a rich basic experimental tradition and in depth clinical application of that experimental knowledge looks at the development of rft and its implications for alleviating human suffering

Intellectual Education, and Its Influence on the Character and Happiness of Women

2015-11-13

social influence processes play a key role in human behavior arguably our extraordinary evolutionary success has much to do with our subtle and highly developed ability to interact with and influence each other in this volume leading international researchers review and integrate contemporary theory and research on the many ways people influence each other considering both explicit direct and implicit indirect influence strategies three sections examine fundamental processes and theory in social influence research the role of cognitive processes and strategies in social influence phenomena and the operation of social influence mechanisms in group settings by applying the latest research to a wide range of interpersonal phenomena this volume greatly advances our understanding of social influence mechanisms in strategic social interaction and should be of interest to all students researchers and practitioners interested in the dynamics of everyday interpersonal behavior

The Wiley Handbook of Contextual Behavioral Science

2016-12-05

this book details patterns of language use that can be found in the writing of adult immigrant learners of norwegian as a second language 12 each study draws its data from a single corpus of texts written for a proficiency test of l2 norwegian by learners representing 10 different first language l1 backgrounds the participants of the study are immigrants to norway and the book deals with the varying levels and types of language difficulties faced by such learners from differing backgrounds the studies examine the learners use of norwegian in relation to the morphological syntactic lexical semantic and pragmatic patterns they produce in their essays nearly all the studies in the book rely

on analytical methods specifically designed to isolate the effects of the learners l1s on their use of l2 norwegian and every chapter highlights patterns that distinguish different l1 groups from one another

Social Influence

2017-09-22

the sage handbook of research on classroom assessment provides scholars professors graduate students and other researchers and policy makers in the organizations agencies testing companies and school districts with a comprehensive source of research on all aspects of k 12 classroom assessment the handbook emphasizes theory conceptual frameworks and all varieties of research quantitative qualitative mixed methods to provide an in depth understanding of the knowledge base in each area of classroom assessment and how to conduct inquiry in the area it presents classroom assessment research to convey in depth the state of knowledge and understanding that is represented by the research with particular emphasis on how classroom assessment practices affect student achievement and teacher behavior editor james h mcmillan and five associate editors bring the best thinking and analysis from leading classroom assessment researchers on the nature of the research making significant contributions to this prominent and hotly debated topic in education

Crosslinguistic Influence and Distinctive Patterns of Language Learning

2012-11-02

this book introduces the application of knowledge management km theories practices and tools in school organization for sustainable development schools in asia pacific have long faced a variety of challenges in terms of sustainable development under the education reforms and curriculum reforms to meet the demands of a knowledge society schools are inevitably expected to develop human capital for the knowledge society within the competitive global economy and to interact with its policy environment and know how to leverage pedagogical knowledge the high speed of expansion change and expansion of knowledge have dramatically influence the development of flexibility of teacher and school works the nature of teacher work becomes increasingly less routine more analytical and disruptive yet often come with a sense of urgency and need to be more collaborative teachers not only require data and information but also knowledge and experience of individual they also need to collaborative task execution decision making and problem solving helping school leaders and teachers to manage their knowledge and become know how to cope with the change is important

SAGE Handbook of Research on Classroom Assessment

2014-10-15

this book provides a diverse collection of studies reporting the effects of social influence processes in multiple cultures at both the universal and culture specific levels the book is characterized by three distinct features first the social influence process is considered as a ubiquitous and pervasive feature of human interaction second the book represents a multicultural approach which includes both cross cultural and culture focused examinations third the book emphasizes practical implications of the research presented this volume incorporates theory and research stemming from three different approaches to social influence social influence principles across cultures social influence and social

change across cultures and culture and moral perspective in the social influence process because each of these three parts encompasses a considerable variety of research methodologies social contexts and cultures each is preceded by an integrative commentary authored by one of the book editors these essays provide syntheses of the topics and themes within the corresponding sections and within the book as a whole they also offer critical commentaries on both theoretical and methodological issues raise suggestions for future research and focus on practical applications this book is intended for both scholars interested in cross and multicultural research into the mechanisms of the social influence process and for the professional whose mission is to make planned changes in a society knowledge about the influence process especially regarding how it works in different cultures and within several cultural groups facilitates this goal the practical implications ending each chapter serve as encouraging instructions for such applications

Knowledge Management for School Education

2000-11-01

trends of the last few years including global health crises political division and the ongoing threat to social environmental survival have been continually obscured by disinformation and misinformation and therefore created a need for stronger global technological media policy it is no longer acceptable or moral to support a global communication network based only on market factors and propaganda the handbook of research on global media s preternatural influence on global technological singularity culture and government views preternatural healing of the media sphere from a variety of perspectives on the dynamic of heart coherent entertainment specifically it addresses the subject of a healthy media from a variety of fractal perspectives covering topics such as collective unconscious mediated reality and government media trust this major reference work is an essential resource for librarians media specialists media analysts sociologists government employees communications specialists psychologists researchers educators academicians and students

The Practice of Social influence in Multiple Cultures

2022-02-11

the overarching objective of this book is to analyse the manner in which statebuilding oriented research has and can influence policies in fragile post conflict environments large scale externally assisted statebuilding is a relatively new and distinct foreign policy domain having risen to the forefront of the international agenda as the negative consequences of state weakness have been repeatedly revealed in the form of entrenched poverty regional instability and serious threats to international security despite the increasing volume of research on statebuilding the use and uptake of findings by those involved in policymaking remains largely under examined as such the main themes running through the book relate to issues of research influence use and uptake into policy it grapples with problems associated with decision making dynamics knowledge management and the policy process and draws on concepts and analytical models developed within the public policy and research utilisation literature this book will be of great interest to researchers knowledge managers and policymakers working in the fields of post war reconstruction statebuilding fragile states stabilisation conflict and development

Handbook of Research on Global Media's Preternatural Influence on

Global Technological Singularity, Culture, and Government

2016-02-24

to those of us who have been privileged to call him colleague georges estes barton is perhaps best and most fondly remembered as the man with a camera at the beginning of every semester he could be observed carefully photographing each of his arriving students and while we used to chaff him about this practice all of us respected the motive behind it for george barton was and is a dedicated teacher and in his courses no student ever would be suffered to remain simply a face in the crowd his favorite teaching technique has always been socratic discourse and he is as professors roberts and dubose remind us in their essays for this volume a master of the method in his chosen field of philosophy of education he has long been recognized as a leader serving several terms on the executive committee of the philosophy of education society and in 1963 as its president in 1966 st edwards university conferred upon him the honorary degree ll d in recognition of his significant contributions to curriculum development following a distinguished career in general education and educational research at the rochester institute of technology and at the university of chicago professor barton was appointed in 1956 to direct tulane's interdisciplinary program for the preparation of liberally educated teachers in february 1962 having seen the program through to a successful conclusion he joined the department of philosophy at newcomb college as associate professor of philosophy

Understanding Influence

1851

as a human we want our opinions and ideas accepted by others we want others to accept our views we want others to do what we want whether for personal or professional jobs or business influencing other people is a critical job in this book you will learn the art of influence to become a more influential person through proven strategies grab your copy now

On the Extra-professional Influence of the Pulpit and the Bar

2012-12-06

a must read for any project management professional or student projects are the life blood of any organization revised to reflect the latest changes to a guide to the project management body of knowledge pmbok r and the project management professional exam r the fourth edition of the ama handbook of project management provides readers with a clear overview of a complex discipline covering everything from individual projects to programs and strategic alignment it addresses project initiation and planning communication and interpersonal skills scheduling budgeting and meeting business objectives managing political and resource issues implementing a pmo measuring value and competencies the book compiles essays and advice from the field's top professionals and features new chapters on stakeholder management agile project management program management project governance knowledge management and more updated with fresh examples case studies and solutions to specific project management dilemmas it remains an essential reference to the critical concepts and theories all project managers must master

Dewey and his Influence

2024-03-20

this book illustrates the extent to which kant s work has permeated wide areas of learning across many disciplines despite a general ignorance especially in england of the details of his highly technical philosophy consisting of nine major contributions to the leeds kant conference in april 1990 kant and his influence shows how kant s thought has had a marked effect on philosophers both continental and analytic social and art historians theologians and church leaders

The Art of Influence

2014-06-12

social psychologists have always been concerned with two person interactions and the factors enabling one person to gain dominance although social psychology has devised a revolutionary set of techniques to investigate the phenomenon of power hypotheses are too often ambiguously stated research programs end in cul de sacs and experiments take on the character of one shot studies in an attempt to stimulate new directions in research and to provide cumulative emphasis on the development of scientific theory in the area of power relations tedeschi has assembled original and path breaking essays from a dozen outstanding scholars and researchers in the behavioral sciences more tightly integrated than leading books in the field of power relations the social influence processes focuses on two person interactions a full explanation of the terms power and influence is followed by an analysis of the major variables in connections between two persons that must be taken into account in a scientific theory of social influence the subsequent chapters respond to the categories established attempting a comprehensive construction of social reality and offering suggestions and techniques for measuring and ordering its complexity particular areas of research and theory are isolated for consideration in depth such topics as personality as a power construct power and personality by henry l minton influence in exchange theory the tactical use of social power by andrew michener and robert w suchner and leadership through charisma interpersonal attraction and social influence by elaine walster and darcy abrahams in the final chapter tedeschi thomas bonoma and barry r schlenker attempt to provide a general theory of social influence processes as they affect the target individual by reviewing the research literature in their own theoretical terms this remarkable volume will be of interest to students as well

The AMA Handbook of Project Management

2006-01-11

Kant and His Influence

2017-07-12

The Social Influence Processes

1849

Crayford; Or, the Force of Influence

The Influence of Trainee Gaming Experience and Computer Self-Efficacy on Learner Outcomes of Videogame-Based Learning Environments

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