

Free pdf Built on values creating an enviable culture that outperforms the competition (PDF)

Built on Values Transformational Culture FUSION The Leadership Challenge The Idea of an African University LPI: Leadership Practices Inventory Leadership in the Creative Industries Everyday People, Extraordinary Leadership Millionaire Mystique Assessing Student Learning in the Community and Two-Year College Leadership in Higher Education Big O Romeo Older Workforces A Companion to Medieval Poetry The Nature of Business Desire to Be Satisfied Pessoa Race for Citizenship Pessoa: A Biography Europe in Emerging Asia A Study of Mexican Travel Habits and Patterns A Study of Mexican Travel Habits and Patterns A Study of Mexican Travel Habits and Patterns The New Scapegoats: Colored-On-Black Racism The Zappos Experience: 5 Principles to Inspire, Engage, and WOW History of the Eko Dynasty ORGANISATIONAL BEHAVIOUR China Since 1949 The Novice Advantage Strategic Planning For Dummies New Radicalism in America Nur Jahan Ezekiel, Daniel Ads, Fads, and Consumer Culture Culture, Precepts, and Social Change in Southeastern Nigeria architect, verb. Marinete, the Story of a Convicted Woman The Identity Myth A Companion to Thomas Hardy Left Catholicism, 1943-1955

Built on Values

2011-01-18

most leaders know that a winning engaged culture is the key to attracting top talent and customers yet it remains elusive how exactly to create this ideal workplace one where everyone from the front lines to the board room knows the company s values and feels comfortable and empowered to act on them based on ann rhoades years of experience with jetblue southwest and other companies known for their trailblazing corporate cultures built on values reveals exactly how leaders can create winning environments that allow their employees and their companies to thrive companies that create or improve values based cultures can become higher performers both in customer and employee satisfaction and financial return as proven by rhoades work with jetblue southwest airlines disney loma linda university hospitals doubletree hotels juniper networks and p f chang s china bistros built on values provides a clear blueprint for how to accomplish culture change showing how to exceed the expectations of employees and customers how to develop a values blueprint tailored to your organization s goals and put it into action why it s essential to hire fire and reward people based on values alone and how to establish a discipline for sustaining a values centric culture built on values helps companies get on the pathway to greatness by showing the exact steps for either curing an ailing company culture or creating a new one from scratch

Transformational Culture

2021-09-03

shortlisted business book awards 2022 people culture management category company culture is the foundation of business success strong culture drives an average of four times more revenue growth 12 more productivity and half the employee turnover rate driven by global health economic and environmental emergencies and rising social justice and employee activism organizations are urgently seeking a new cultural model which will enable them to thrive transformational culture provides a blueprint for a fair just inclusive sustainable and high performing organization with a foreword from dave ulrich and expert analysis of the benefits of a people focused and values lead organization it provides 8 transformational enablers to deliver individual team and business success guidance is also included on how to tackle toxic cultures and behaviours how to shift the dial from retributive to restorative justice and how to develop humane and human hr and management systems the book offers practical guidance for hr professionals and business leaders on how to redefine their culture and to embed a unique practical framework to assist with the resolution of concerns complaints and conflicts at work tried and tested toolkits and templates plus case studies from organizations who have successfully implemented this approach including london ambulance service aviva the ft and british retail consortium are contained within transformational culture making this an invaluable guide for anyone wishing to put their people and their values first

FUSION

2018-03-22

leaders everywhere are trying to build great brands but few realise how powerfully brands are shaped by the cultures of their organizations this compelling book shows how adam grant new york times bestselling author of originals and give and take in fusion denise lee yohn examines some of the world s greatest organizations and reverse engineers their greatness specifically how they ve integrated what s on the inside culture with what s on the outside brand for remarkable results through detailed case studies interviews with industry leaders findings from respected academic research and drawing on her own experience working with extraordinary brands across a broad range of sectors denise shows how great companies achieve the brand culture fusion that creates extraordinary results and growth fusion is for those with responsibility and oversight for the core operations of their business c suite and line managers who also set the tone and direction for their companies the book includes access to denise s proprietary online assessment for determining how close to or how far from brand culture integration a company is and a blueprint for achieving brand culture fusion

The Leadership Challenge

2012-06-18

the 25th anniversary edition of the bestselling business classic completely revised and updated for more than 25 years the leadership challenge has been the most trusted source on becoming a better leader selling more than 2 million copies in over 20 languages since its first publication based on kouzes and posner s extensive research this all new edition casts their enduring work in context for today s world proving how leadership is a relationship that must be nurtured and most importantly that it can be learned features over 100 all new case studies and examples which show the five practices of exemplary leadership in action around the world focuses on the toughest organizational challenges leaders face today addresses changes in how people work and what people want from their work an indispensable resource for leaders at all levels this anniversary edition is a landmark update and must read

The Idea of an African University

2007

bevat liberal versus practical orientation of curriculum development olusegun oladipo lessons of world history of the university for nigeria today joseph kenny human capital in nigerian universities the presence of the past and the thrust of the future ifeanyi onyeonoru university decline and its reasons imperatives for change and relevance francis egbokhare knowledge production cultural identity and globalization african universities and the challenges of authenticity and transformation in the twenty first century kolawole a owolabi idealism versus pragmatism in the production of knowledge in nigerian universities olatunji a oyeshile the university and the african crisis of morality lessons from nigeria ogbo ugwuanyi subjectivity hermeneutics and culture george f mclean value systems and the interest groups of a university francis m isichei the place of theology in the university curriculum anthony a akinwale

LPI: Leadership Practices Inventory

2012-11-06

from the best selling authors of the leadership challenge cover

Leadership in the Creative Industries

2019-01-09

a groundbreaking book that explores the theory and practice of leading in the creative workplace leadership in the creative industries is a much needed guide to the theory and practice of the creative leadership skills that are essential to lead effectively in creative fields as the growth of creative industries continues to surge and noncreative businesses put increasing emphasis on creativity and innovation this book offers a practical resource that explores how to confidently lead a workforce creatively in order to lead creative people it is essential to understand the creative process creativity and the range of variables that affect it this book fills a gap in the literature by exploring the creative leadership practices that are solidly grounded in evidenced based research the author includes suggestions for overcoming the challenges associated with leading creative people and puts to rest many of the current industry misconceptions about leading creatively this vital resource is the first book that highlights the theory and practice of creative leadership skills in the creative industries includes best practices of leading for creativity and reveals what encourages creativity and what suppresses it debunks commonly held myths about leading a creative workforce with evidence based guidance contains a wealth of helpful tips visualizations callouts from primary research and anecdotes from recognized thought leaders to highlight and underscore important principles written for academics and students of leadership those working or aspiring to work in the creative industries leadership in the creative industries puts the focuses directly on theory and practice of creative leadership in creative fields

Everyday People, Extraordinary Leadership

2020-12-23

learn how you can tackle everyday leadership challenges regardless of your title position or authority with this insightful resource a book about leadership for people who are not in formal or hierarchical leadership positions everyday people extraordinary leadership provides readers with a comprehensive and practical approach to addressing leadership challenges no matter the setting or circumstance esteemed scholars and sought after consultants jim kouzes and barry posner adapt their trademark the five practices of exemplary leadership framework to today s more horizontal workplace showing people that leadership is not about where you are in the organization it s about how you behave and what you do everyday people extraordinary leadership draws on the authors deep well of research and practical experience to cover key subjects the essence of making a difference in any role setting or situation the difference between positions of authority and leadership the importance of self development in leadership development this book is perfectly applicable and accessible for anyone who wants to improve their own leadership potential and who isn t yet in an official leadership role everyday people extraordinary leadership offers authoritative new insights original case studies and examples and practical guidance for those individuals who want to make a difference you supply the will and this book will supply the way

Millionaire Mystique

2014-09-22

in the millionaire mystique jude miller burke phd examines today s self made female millionaires and shows how they successfully manage career and family life what can other ambitious women learn from them miller burke backs up her findings using results from an in depth study of over 100 millionaire women in the millionaire mystique you ll learn how to balance your responsibilities at both work and home without guilt what personality factors wealthy working women have in common and how to foster them for yourself how to develop the most critical traits for overcoming obstacles to success and how you can use your childhood and early career experiences to create a direct pathway to your goals

Assessing Student Learning in the Community and Two-Year College

2023-07-03

this is a practical resource for community and two year college professionals engaged at all levels of learning outcomes assessment in both academic and co curricular environments it is designed as a guide both to inform the creation of new assessment efforts and to enhance and strengthen assessment programs already established or in development each chapter addresses a key component of the assessment process beginning with the creation of a learning centered culture and the development and articulation of shared outcomes goals and priorities subsequent chapters lead the reader through the development of a plan the selection of assessment methods and the analysis of results the book concludes by discussing the communication of results and their use in decision making integrating the conclusions in program review as well as to inform budgeting and finally evaluating the process for continuous improvement as well as engaging in reflection the book is illustrated by examples developed by faculty and student affairs services professionals at community and two year colleges from across the country furthermore to ensure its relevance and applicability for its targeted readership each chapter has at least one author who is a community college or two year college professional contributors are drawn from the following colleges borough of manhattan community collegedavid phillipsbuffalo state collegejoy battisonkimberly klinebooker piperbutler county community collegesunday faseyitan california state university fullertonjohn hoffmangenese community collegethomas priestervirginia taylorheald collegemegan lawrencestephanie romano now with education affiliates hobart and william smith collegesstacey piercemiami dade collegejohn frederickbarbara rodrigueznorthern illinois universityvictoria livingstonparadise valley community collegepaul dalesan diego mesa collegejill bakerjulianna barnessan diego state universitymarilee brescianisan juan collegedavid eppichstark state collegebarbara millikenuniversity of akronsandra coynermegan moore gardner

2023-02-14

4/14

girl number one a gripping page
turner with a twist

Leadership in Higher Education

2019-09-17

the authors of the classic bestseller the leadership challenge bring their expertise to higher education offering five practices that can make any college or university leader into an exemplary leader drawing on the same pioneering research that formed the foundation of their classic bestseller the leadership challenge over 2.7 million copies sold james kouzes and barry posner offer a set of leadership skills and practices that will make a significant difference in every area of higher education faculty administration library services career counseling auxiliary services campus safety and more it's about the behaviors that leaders regardless of their position use to transform values into actions visions into realities obstacles into innovations segments into solidarity and risks into rewards kouzes and posner tell the leadership story from the inside and move outward describing it first as a personal journey and then as mobilizing others to want to do things they have never done before the five practices of exemplary leadership is the operating system for this adventure leadership in higher education explains the fundamental principles that support these practices and provides case examples of people in higher education who demonstrate each one a core theme that weaves its way through all the chapters is that whether it's one to one or one to many leadership is a relationship between those who aspire to lead and those who choose to follow we need leaders who can unite us and ignite us this book lights the way

Big O Romeo

2017-09-26

oh oh ohhh what a feeling allie ledbetter is outstanding in her field well sort of after all she stands in a lot of fields as she releases her peregrine falcon to help fend off huge flocks of starlings from decimating grape yields at vineyards that hire her and she and her falcon just landed a dream job working at a vineyard in tuscan keeping birds from having a feast with the grapes francesco romeo is sick to death of things that eat his crop as the brother tasked with eradicating these pesky marauders at the top producer of premier wines in the chianti region of tuscan francesco is enraged when he learns the vineyard next door has hired a falconer to scare away swarming flocks of starlings and now the birds are instead happily feasting on the romeo family's predator free grapes and francesco has to go toe to toe with the feisty falconer who just happens to be a woman he's already gone mouth to mouth with

Older Workforces

2019-01-22

we are all going to become old many countries are ageing demographically with ageing workforces despite anti discrimination and equality laws older workers are routinely left out from learning opportunities even unconsciously so suffer stereotyping or they simply do not participate why is this so this book looks to understand the background to this and re imagine older workplaces to capitalise on older workers the author explores what learning and development offers a best fit for older workforces through literature research and case studies with organisations and individuals she considers how an organisation might shift its strategic processes to offer a holistic workforce opportunity of value to both employee and employer as it is cognitive skills that will be needed in future workforces emphasising the area of work agency and the human right to learning this book turns ageing and learning in workplaces on its head seeing older workers as vessels of untapped potential it re imagines their possibilities in a time of intense demographic and digital change this book will be a pragmatic guide to academics researchers and practitioners in the fields of workplace learning human resource development social policy and diversity

A Companion to Medieval Poetry

2010-04-12

medieval poetry in a series of original essays from leading literary scholars this companion offers a chronological sweep of medieval poetry from old english to the great genres of

romance narrative and alliterative poetry of the 15th century beginning in the anglo saxon period the volume explores the old english language and its alliterative tradition before moving on to examine the genres of heroic devotional wisdom and epic poetry culminating in a discussion of arguably the founding text of the english literary canon the great epic beowulf in part two the companion moves on to discuss the linguistic and social changes brought about as a result of the norman conquest exploring how this influenced the development of literary genres essays probe the shifts and continuities in genres such as lyric chronicle and dream vision and the emergence of new genres such as popular and courtly romance and drama a particular focus is the continuation of the alliterative tradition from the anglo saxon period to the fifteenth century a series of chapters on major authors including chaucer gower and langland provide fresh approaches to reading and studying key texts such as the canterbury tales piers plowman and sir gawain and the green knight finally the collection examines cultural change at the close of the medieval period and the variety of literature produced in the long fifteenth century including writing by and for women scots poetry clerical and courtly works and secular and sacred drama

The Nature of Business

2013-05-07

the business of biomimicry companies the way nature intended

Desire to Be Satisfied

2014-08-23

there are over 7 billion people on this planet earth of which there are no two that are exactly alike from positive to negative from good to bad from a perfect ten down to a one in every way and every degree in between and yet in spite of all of their differences in thought they all want to be satisfied it started with the desires of adam and eve it continues today and there always will be for all of us desire to be satisfied

Pessoa

2021-07-29

finalist 2022 pulitzer prize in biography a new statesman and spectator book of the year 2021 a revelation such a revolutionary literary discovery seems unlikely to be on offer again it is that good sunday times a masterpiece of literary biography zenith has produced a work in some ways as astonishing as those of pessoa himself john gray new statesman for many thousands of readers fernando pessoa s the book of disquiet is almost a way of life ironic haunting and melancholy this completely unclassifiable work is the masterpiece of one of the twentieth century s most enigmatic writers richard zenith s pessoa at last allows us to understand this extraordinary figure some eighty five years after his premature death in lisbon where he left over 25 000 manuscript sheets in a wooden trunk fernando pessoa 1888 1935 can now be celebrated as one of the great modern poets setting the story of his life against the nationalistic currents of european history zenith charts the heights of pessoa s explosive imagination and literary genius much of pessoa s charm and strangeness came from his writing under a variety of names that he used not only to conceal his identity but also to write in wildly varied styles with different imagined personalities zenith traces the back stories of virtually all of these invented others called heteronyms demonstrating how they were projections spin offs or metamorphoses of pessoa himself zenith s monumental work confirms the power of pessoa s words to speak prophetically to the disconnectedness of modern life it is also a wonderful book about lisbon the city which pessoa reinvented and through which his different selves wandered definitive and sublime new york times completely superb and magisterial finally this extraordinary poet gets the great biography he deserves unsurpassable william boyd

Race for Citizenship

2011-02-23

helen heran jun explores how the history of u s citizenship has positioned asian americans and african americans in interlocking socio political relationships since the mid nineteenth century rejecting the conventional emphasis on inter racial prejudice jun demonstrates how a politics of inclusion has constituted a racial other within asian american and african american discourses of national identity race for citizenship examines three salient moments when african american and asian american citizenship become acutely visible as related crises the negro problem and the yellow question in the mid to late 19th century world war ii era questions around race loyalty and national identity in the context of internment and jim crow segregation and post civil rights discourses of disenfranchisement and national belonging under globalization taking up a range of cultural texts the 19th century black press the writings of black feminist anna julia cooper asian american novels african american and asian american commercial film and documentary jun does not seek to document signs of cross racial identification but instead demonstrates how the logic of citizenship compels racialized subjects to produce developmental narratives of inclusion in the effort to achieve political economic and social incorporation race for citizenship provides a new model of comparative race studies by situating contemporary questions of differential racial formations within a long genealogy of anti racist discourse constrained by liberal notions of inclusion

Pessoa: A Biography

2021-07-20

like richard ellmann s james joyce richard zenith s pessoas immortalizes the life of one of the twentieth century s greatest writers nearly a century after his wrenching death the portuguese poet fernando pessoas 1888 1935 remains one of our most enigmatic writers believing he could do more in dreams than napoleon yet haunted by the specter of hereditary madness pessoas invented dozens of alter egos or heteronyms under whose names he wrote in portuguese english and french unsurprisingly this most multifarious of writers guardian has long eluded a definitive biographer but in renowned translator and pessoas scholar richard zenith he has met his match relatively unknown in his lifetime pessoas was all but destined for literary oblivion when the arc of his afterlife bent suddenly and improbably toward greatness with the discovery of some 25 000 unpublished papers left in a large wooden trunk drawing on this vast archive of sources as well as on unpublished family letters and skillfully setting the poets life against the nationalist currents of twentieth century european history zenith at last reveals the true depths of pessoas teeming imagination and literary genius much as nobel laureate josé saramago brought a single heteronym to life in the year of the death of ricardo reis zenith traces the backstories of virtually all of pessoas imagined personalities demonstrating how they were projections spin offs or metamorphoses of pessoas himself a solitary man who had only one ultimately platonic love affair pessoas used his and his heteronyms writings to explore questions of sexuality to obsessively search after spiritual truth and to try to chart a way forward for a benighted and politically agitated portugal although he preferred the world of his mind pessoas was nonetheless a man of the places he inhabited including not only lisbon but also turn of the century durban south africa where he spent nine years as a child zenith re creates the drama of pessoas adolescence when the first heteronyms emerged and his bumbling attempts to survive as a translator and publisher zenith introduces us too to pessoas bohemian circle of friends and to ophelia quieroz with whom he exchanged numerous love letters pessoas reveals in equal force the poets unwavering commitment to defending homosexual writers whose books had been banned as well as his courageous opposition to salazar the portuguese dictator toward the end of his life in stunning magisterial prose zenith contextualizes pessoas posthumous literary achievements especially his most renowned work the book of disquiet a modern literary masterpiece pessoas simultaneously immortalizes the life of a literary maestro and confirms the enduring power of pessoas work to speak prophetically to the disconnectedness of our modern world

Europe in Emerging Asia

2015-05-20

in light of the eurozone crisis and the growth of asian economies have new challenges emerged for the relations between nations in these regions as the asian consumer class grows and its culture globalizes what does this mean for the export of eurocentric values and norms and what does the future hold for the economic political and cultural policies between these two

powerful regions this book explores the relationship between european and emerging asian economies as globalization changes the international economic and political landscape reflecting on past interactions and possibilities for the future the book brings together asian and european perspectives from former politicians diplomats and academic experts to examine questions around trade and security rights and climate change identity clashes and the colonial legacy the book is a timely consideration of highly topical questions that will shape international politics in the twenty first century

A Study of Mexican Travel Habits and Patterns

1975

the new scapegoats colored on black racism debunks the widespread and seemingly indelible myth of africa s blind and facile complicity in the massive uprootment and enslavement of its own in the americas between the fifteenth and nineteenth centuries the author demonstrates the transatlantic slave trade to have been the primary product of western europe s industrial revolution praise for okoampa ahoofe s work kwame okoampa ahoofe s analyses always expand the frontiers of our knowledge he challenges what is taken for granted and in the process pushes us to reflect critically on important issues of the day in his latest work the new scapegoats colored on black racism okoampa ahoofe re visits old assumptions about the africana world and takes to task how these tired assumptions are being re cycled as the new paradigm for understanding africa karl botchway political scientist new york city college of technology of the city university of new york author of understanding development intervention in northern ghana

A Study of Mexican Travel Habits and Patterns

1975

make every day a wow day for your customers your staff and your bottom line in your hands is a manifesto on how zappos completely blew away the standard of delivering a consumer centric experience and a revolutionary company culture joseph helps us all understand how to achieve a little more of that zappos magic eric ryan method cofounder and person against dirty if you re looking for an inspirational path for creating a likable trustworthy and wow organization you ve hit the mother lode guy kawasaki former chief evangelist of apple and author of enchantment the art of changing hearts minds and actions this book provides a roadmap to a successful business by taking inspiration and examples from one of the most innovative progressive companies of our time don t just read it use it tony hawk professional skateboarder and author of hawk occupation skateboarder and how did i get here the ascent of an unlikely ceo thanks to joseph michelli you can learn exactly how zappos hit it big and how you can too by using the five principles joseph has distilled you can supercharge your efforts and start down the path to legendary success mark sanborn president sanborn associates inc and author of the fred factor and you don t need a title to be a leader often business owners look at media darlings like zappos with their mouths agape full of awe but unable to take action for those eager to do more than watch joseph michelli deconstructs the zappos story and makes it attainable seth godin author of poke the box about the book zappos the name has come to stand for a new standard of customer service an amazing online shopping experience a great place to work and the most impressive transformational business success story of our time simply put zappos is revolutionizing business and changing lives now joseph michelli author of the internationally bestselling business books prescription for excellence and the starbucks experience explains how zappos does it and how you can do it in your industry the zappos experience takes you through and beyond the playful offbeat company culture zappos has become famous for michelli reveals what occurs behind the scenes at zappos showing how employees at all levels operate on a day today basis while providing the big picture leadership methods that have earned the company 1 billion in annual gross sales during the last ten years with almost no advertising michelli breaks the approach down into five key elements serve a perfect fit create bedrock company values make it effortlessly swift deliver a customer experience with ease step into the personal connect with customers authentically s t r e t c h grow people and products play to win play hard work harder when you enhance the customer experience increase employee engagement and create an energetic culture you can t help but succeed zappos has woven these five key components into a seamless strategy that s the envy of business leaders now that strategy is yours with the zappos experience joseph michelli delivers a package for instant

success right to your doorstep all you have to do is open and use it

A Study of Mexican Travel Habits and Patterns

1975

history of the eko dynasty is a fascinating well researched narration of the author s birthplace and hometown isale eko downtown lagos it presents a chronological sequence of the events in around and after the founding of eko as a town and carefully captures the details about its identity as a treasure chest of history culture and the rich heritage of lagos it demonstrates how the history of isale eko is inextricably tied to the history of what is today known as lagos state poised with a very logical and credible stance this book is unique when compared with the various earlier versions of lagos history in that it is over 20 years of a very intense and thorough research process being presented in simple easy to understand language for readers of all ages and diverse backgrounds there is a lot to be wished for in many ancient african written traditions where most of the history and happenings were passed down through oral tradition so they are rife with controversies and often contradictory accounts of what occurred in the distant past yet prince kotun has been able to justify his accounts of the history of isale eko and nigeria somewhat not only by diving into the events with verifiable facts but also by explaining the hows and wherefores of circumstances that surrounded the historical happenings this book highlights the essential aspects of eko s identity its connection with oduduwa as well as the early links between eko and the benin empire isale eko s history as the first port of entry of the portuguese into what is now known as nigeria all valuable and insightful information for any lover of history also with over six chapters dedicated to the very captivating and educative details about the enduring obaship and chieftaincy institutions of eko lagos over the past three centuries the customs and traditions of the isale eko people as well as the popular and glamorous adamu orisa eyo festival the book is a page turner and not just an educative and revealing read but also a worthy historical reference for all things lagos this book is highly recommended for isale eko indigenes and non indigenes of all ages residents and lovers of the beautiful and captivating city of lagos both locally and in the diaspora

The New Scapegoats: Colored-On-Black Racism

2005-03-29

it is a comprehensive text designed to explain the application of organisational behaviour ob knowledge at the workplace to maximise operational efficiency through effective and efficient use of human talent to accomplish organisational growth and competitiveness students managers in the making will get a taste of exciting world of ob and also gain in terms of meeting their knowledge and examination needs and carving out a promising professional career after completing their studies members of the teaching fraternity will find the text material useful in enriching their teaching learning processes and sharpening diagnostic and problem solving skills of their students target audience mba m com bba b com

The Zappos Experience: 5 Principles to Inspire, Engage, and WOW

2011-10-07

one of the most remarkable stories of the last century is the emergence of china as a modern economic giant poised at the beginning of the 21st century to become a great world power china has embraced the technological advances of the late 20th century and has provided new opportunities for millions of chinese to improve their lives while problems have accompanied this transformation china s future holds unprecedented prosperity for 1.3 billion chinese and greatly enhanced international status for the government that is making this possible this new textbook on the people s republic focuses on the changes which have swept through china for the past half century as well as providing a coherent narrative of the major events in china s recent past china since 1949 also provides an integrated treatment of the history of women s experiences under the communist regime the chinese communist party s treatment of ethnic minorities within china s borders and the rise of nationalism among the mongols uighurs and tibetans the regional differences within china and the resulting tensions the social

2023-02-14

9/14

girl number one a gripping page
turner with a twist

implications of the chinese communist party s attempts to control every facet of chinese people s lives the accompanying documents providing primary source materials the chronology and who s who of key figures help to ensure that this is an indispensable text for students studying modern china

History of the Eko Dynasty

2008-09-10

inspiring to teachers of all experience levels this guide uses humor and insight to show how to teach with daring while growing through risk reflection and revision

ORGANISATIONAL BEHAVIOUR

2023-10-01

if you re starting a new business or planning your business s future there are plenty of things you should take into account strategic planning for dummies covers everything you need to know to develop a plan for building and maintaining a competitive advantage no matter what business you re in written by erica olsen founder and president of a business development firm that helps entrepreneurial minded businesses plan for a successful future this handy guide covers all the basics including how a strategic plan is different than a business plan establishing a step based planning process planning for and encouraging growth taking a long view of your organization evaluating past performance defining and refining your mission values and vision sizing up your current situation examining your industry landscape setting your strategic priorities planning for unknown contingencies if you re in business you have to plan for everything especially if you intend your business to grow whether you re planning for a small business large conglomerate nonprofit or even a government agency this book has the planning specifics you need for your organization step by step you ll learn how to lay the foundations for a plan understand how your plan will affect your business form planning teams discover what your strengths are see where you are and finally plan where you re going and there s much more learn to analyze business trends that will determine your business s future set measurable realistic goals that you can plan for and achieve make strategic planning a habitual part of the organization prioritize multiple strategies that you can implement simultaneously set a defining vision for the organization that guides all your planning and strategy this friendly simple guide puts the power of strategic planning in the palm of your hand for small businesses that can t afford to hire strategic planning consultants it s even more imperative careful constant planning is the only way to handle an uncertain business future with this book you ll have all the step by step guidance you need to ensure you re ready for anything that comes

China Since 1949

2013-11-14

around the turn of the century the american liberal tradition made a major shift away from politics the new radicals were more interested in the reform of education culture and sexual mores through vivid biographies christopher lasch chronicles these social reformers from jane addams mabel dodge luhan and lincoln steffens to norman mailer and dwight macdonald

The Novice Advantage

2016-04-06

nur jahan was one of the most powerful and influential women in indian history born on a caravan traveling from teheran to india she became the last eighteenth wife of the mughal emperor jahangir and effectively took control of the government as he bowed to the effects of alcohol and opium her reign 1611 1627 marked the highpoint of the mughal empire in the course of which she made great contributions to the arts religion and the nascent trade with europe an intriguing elegantly written account of nur jahan s life and times this book not only revises the legends that portray her as a power hungry and malicious woman but also investigates the paths to power available to women in islam and hinduism providing a

fascinating picture of life inside the mahal harem

Strategic Planning For Dummies

2011-03-03

the cornerstone biblical commentary series provides up to date evangelical scholarship on the old and new testaments each volume is designed to equip pastors and christian leaders with exegetical and theological knowledge to better understand and apply god s word by presenting the message of each passage as well as an overview of other issues surrounding the text the commentary series has been structured to help readers get at the meaning of scripture passage by passage through the entire bible the new living translation is an authoritative bible translation rendered faithfully into today s english from the ancient texts by 90 leading bible scholars the nlt s scholarship and clarity breathe life into even the most difficult to understand bible passages but even more powerful are stories of how people s lives are changing as the words speak directly to their hearts that s why we call it the truth made clear david l thompson ph d the johns hopkins university has written scores of popular and professional articles his books include bible study that works and god s healing for hurting families dr thompson an ordained elder in the wesleyan church has pastored several churches eugene carpenter ph d fuller theological seminary is scholar in residence and professor of old testament hebrew and biblical theology at bethel college mishawaka in he has authored and contributed to several books including commentaries on exodus and deuteronomy

New Radicalism in America

2013-03-20

the sixth edition of this approachable text draws on both academic and applied perspectives to offer a lively critique of contemporary advertising s effects on american character and culture berger explains how advertising works by employing a psycho cultural approach encouraging readers to think about advertisements and commercials in more analytical and profound ways the sixth edition features updated statistics two new chapters and new discussions of the role of brands social media non binary perspectives on gender advertising and the 2020 election the problem of self alienation and how all these elements relate to consumption berger also considers the values and lifestyle vals and claritas typologies in marketing distinctive chapters examine the 1984 macintosh commercial a fidji perfume advertisement and a moisturizer advertisement from semiotic psychoanalytic sociological marxist mythic and feminist perspectives ads fads and consumer culture provides an accessible overview of advertising in the united states spanning issues as diverse as sexuality politics market research consumer culture and more and helps readers understand the role that advertising has played and continues to play in all our lives

Nur Jahan

1993-03-25

this book provides a unique insight into understanding the igbo social economic and political world through comprehensive analyses of indigenous and foreign religious practices issues surrounding women literature language sexism in musical lyrics films and community development and government it also explores thought provoking cultural practices relating to marriage and divorce reincarnation naming and masquerade dance the themes covered in the book help readers appreciate the often neglected multifaceted local and external forces that continue to shape the igbo experience in southeastern nigeria

Ezekiel, Daniel

2018-02-06

the hidden rules of architecture how to build world class award winning creative innovative sustainable liveable and beautiful spaces that foster a sense of place and well being leading architect reinier de graaf de graaf punctures the myths behind the debates on what contemporary architecture is with wit and devastating honesty architecture it seems has become

too important to leave to architects no longer does it suffice to judge a building solely by its appearance it must be measured and certified when architects talk about excellence sustainability well being liveability placemaking creativity beauty and innovation what do they actually mean in architect verb de graff dryly skewers the doublespeak and hot air of an industry in search of an identity in the 21st century who determines how to measure a green building why is vancouver more liveable than vienna how do developers get away with advertising their buildings as promoting well being why did silicon valley become so obsessed with devising creative spaces or developing code that replaces architects how much revenue can be attributed to the design of public space who gets to decide what these measurements should be and what do they actually mean and what does it mean for the future of our homes cities planet he also includes a biting satirical dictionary of profspeak the corporate language of consultants developers and planners from active listening to zoom readiness

Ads, Fads, and Consumer Culture

2020-08-12

a fantastic tale of a young woman incredibly beautiful and exposed to a situation of being born from a poor family and having to pay a high price to be considered a human being by a hypocrite society of lawyers and politicians

Culture, Precepts, and Social Change in Southeastern Nigeria

2019-10-24

we are in crisis as a society we have never been less connected the internet and globalisation fuel ignorance and anger while the disconnect between people s reality and perceived identities has never been greater karl marx outlined the idea of a material base and politico cultural superstructure according to this formula a material reality wealth income occupation determined your politics leisure habits tastes and how you made sense of the world today the importance of material deprivation in terms of threats to life health and prosperity are as acute as ever but the identities apparently generated by these realities are increasingly detached from material circumstances at the same time different identities are needlessly conflated through a process of reeling off a list of isms and phobias and are lumped together as though these groups all somehow have something in common with one another th is process is not just inappropriate but obscures the specific nature of problems being faced in the identity myth david swift covers the four different kinds of identity most susceptible to this trend class race sex and age he considers how the boundaries of identities are policed and how diverse versions of the same identity can be deployed to different ends ultimately it is not that identities are simply more complex than they appear but that there are more important commonalities in a powerful call to arms swift argues that we must unite against these identity myths and embrace our differences to beat inequality

architect, verb.

2024-02-27

through original essays from a distinguished team of international scholars and hardy specialists a companion to thomas hardy provides a unique one volume resource which encompasses all aspects of hardy s major novels short stories and poetry informed by the latest in scholarly critical and theoretical debates from some of the world s leading hardy scholars reveals groundbreaking insights through examinations of hardy s major novels short stories poetry and drama explores hardy s work in the context of the major intellectual and socio cultural currents of his time and assesses his legacy for subsequent writers

Marinete, the Story of a Convicted Woman

2003-06-05

decisively shaped by the turbulent atmosphere of war occupation and resistance the years 1943 1955 gave rise to a most unusual flowering of progressive initiatives in catholic politics theology and apostolic missions though suffering severe setbacks in the deep freeze of the

cold war politics mid century european left catholicism was not without influence in the subsequent emergence of latin american liberation theology and the deliberations of the vatican ii this volume constitutes the first attempt to analyse the phenomenon of western european left catholicism from a comparative and transnational perspective

The Identity Myth

2022-02-17

A Companion to Thomas Hardy

2012-09-05

Left Catholicism, 1943-1955

2001

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