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Writing Your MBA Dissertation 2002

this practical step by step guide covers both qualitative and quantitative dissertations it emphasises the evaluation of material and how to make the best use of one s tutor

How to Write Your MBA Thesis 2008

written for students of mba programmes the world over this guide to writing your thesis covers getting started and planning a schedule research the role of the supervisor writing style structure referencing layout your defence marks and publication

How to Write Your Mba Thesis 2007

e question of how to choose a research project is answered

How to Write Your MBA Thesis 2004

in postgraduate research in business sarah quinton and teresa smallbone provide a vital introduction to the research process and the thinking and learning skills needed to successfully complete postgraduate research in step by step terms the authors detail the tools of the trade the practical and the intellectual skills that underpin the study of business and management from research skills and project planning to strategies for reading writing and presentation

Doing Your Dissertation in Business and Management 2006-02-15

this concise and practical guide explores the use of action research as a method for conducting research in a business and management masters dissertation

Postgraduate Research in Business 2006-04-27

for help preparing for and support during your mba course the essential mba brings together a comprehensive overview of the main subjects taught on mba and business and management programmes in one book each chapter is written by a specialized contributor and offers students a helpful introduction to each topic of study including sections on research methods and study skills further reading recommendations and questions for reflection a critical perspective of the subject matter and reviews of alternative approaches this text is an invaluable guide for mba students as well a useful introduction for undergraduate and postgraduate students of business and management susan miller is professor of organisational behaviour at hull university business school

Conducting Action Research for Business and Management Students 2018-06-28

the strategy team have technology ideas and frameworks that represent the best body of knowledge for creating real business value from technology but only other teams not the strategy team can create the value by broadly completing the strategy team s ideas the delivery teams often ignore the ideas sometimes real conflict emerges it feels like the other teams think differently in a deeply rooted way could differences in organisational culture be to blame this dissertation examines the organisational culture perceived within bp s energy trading technology team known as integrated supply and trading digital business istdb the focus is on the strategy and architecture team s a who are responsible for assuring the long term viability of technology

delivered to the business by setting and enforcing technology standards with the technology delivery teams regional businesses or rbs s a relies on influence and persuasion to build compliance with the standards as it does not have line management responsibility for the other teams this research concludes the perception of organisational culture is different between s a and the rbs and that it is a cause of conflict the research also identifies that perceived organisational culture in istdb technology team as a whole is non cohesive and not well aligned with the bp business strategy this is a suboptimal arrangement for value creation the author recommends both short term and long term shifts in working practices to correct this imbalance the changes include a new emphasis on communications new personnel hiring procedures and cross cultural awareness training

The Essential MBA 2011-11-09

step into your future making the right choice between mba and phd at a crossroads of academic pursuits and career ambitions the decision between an mba or phd stands as a beacon of opportunity shaping lifelong pursuits mba or phd the ultimate guide for aspiring scholars offers a deep dive into the essence of advanced education designed to illuminate your path and tip the scales toward your destined academic adventure embark on an intellectual quest as the book ushers you through the modern academic terrain laying bare the evolution of two of the most prestigious degrees explore the soul of an mba and the rigour of a phd as you weigh them against your innermost aspirations whether seeking the rush of the business world or yearning for the sanctity of scholarly research this definitive guide unfolds the potential that lies within each program chart the waters of investment in your future by comprehending the time commitments and financial implications associated with your chosen pursuit with acute analysis the book leans into the minutia of mba and phd curricula offering a behind the scenes look at coursework that catapults careers and kindles groundbreaking research immerse yourself in dynamic narratives detailing the social fabric of campus life and uncover how each degree carves unique networking pathways pivotal for professional success beyond the theoretical the guide provides a practical approach to the application process bolstered by success stories and interviews with luminaries who once faced the same decision that lies before you whether dreaming of global stages or intimate academies

allow mba or phd the ultimate guide for aspiring scholars to serve as your compass it is more than a book it s a catalyst for self discovery and a beacon guiding you towards an enlightened decision hear the echoes of success from those who have journeyed before and step confidently into the world of advanced academia where your future is written by the choices you make today

Organisational Culture 2003-12

in simple and non technical terms this text illustrates a wide range of techniques and approaches used in social research projects

MBA or PhD 2024-02-26

leadership change responsibility there is a reason these topics always seem to occur in unison because they are inextricably linked to one another both in theory and in practice strong effective leadership is becoming increasingly important because of the challenges that arise in all aspects of work and life these challenges are often characterized by change or the need for change which in turn creates a sense of responsibility this thoroughly researched volume brings together the collected wisdom of a number of experts to present readers with the most recent research and cutting edge insights into this increasingly important area

Data Collection and Analysis 2006-03-29

this textbook contains sections on how to choose a topic and design the project how to write a critical literature review concepts conceptual frameworks and theories collecting and analysing research material interpreting the research material and finally framing arguments and writing the dissertation

Minority MBA. 2007

looking to pursue an mba the journey can be daunting but fear not this book is here to guide you every step of the way with so many business schools and programs to choose from it s important to know what you re looking for that s where this book comes in the authors help you understand the differences between full time modular online and executive mbas and provide expert advice on selecting the right program for your unique needs but that s not all the book also shows you how to make the most of your mba experience helping you to develop knowledge skills and personal growth it explores the benefits of alumni associations and shows you how an mba can be a game changer for your career and here s the best part you don t need to spend a fortune on a harvard or stanford mba to achieve your goals the book introduces you to a range of high quality mba programs across the globe from europe to china india to latin america that offer top notch alternatives that won t break the bank whether you re a senior manager entrepreneur or fresh out of college this book is the ultimate resource for anyone seeking to unlock their full potential with an mba

Leadership, Change and Responsibility 2008-02

this book offers an overview of all three subjects innovation technology and entrepreneurship that fits well with the compressed curricula in modern mba programs the affordable and easy to carry volume fits the needs of students in the targeted countries if offers a comprehensive approach whereas other competing books are dated and or deal only with two of the three subjects found in this book

Researching and Writing a Dissertation 2010

organizations need research and managers have to be able to commission judge and use others research as well as conduct research themselves to inform business decisions business research methods helps you understand the challenges of carrying out worthwhile research into significant issues and develop a wide range

of research related professional skills guiding you through the process of selecting carrying out and reporting on a successful research project it breaks down the research process from exploring the literature and crafting a research proposal to practical research management and addressing the transferable skills of project management and communication business research methods places research firmly in the real world exploring why research is done and how to ensure that projects are meaningful for organizations examples and case studies including examples of students projects give learners with little or no work experience a meaningful context in which to relate their own projects online supporting resources for lecturers include an instructor s manual with additional activities and supporting handouts lecture slides and figures and tables from the text resources for students include web links templates quizzes activities examples of practice and sample questionnaire results for students

The MBA Compass 2023-12-12

business research methods is the complete introduction to doing business research and is an ideal guide for students embarking on a research project developed specifically with business and management students in mind this textbook explores the nature and purpose of business research and the issues it entails while also providing students with practical advice through tips and skills boxes in addition to a broad range of relevant examples the book features a substantial discussion of ethics and a strong emphasis on the most frequent challenges faced by students such as choosing a research question planning a project and writing it up fresh voices and perspectives run throughout this edition new author bill harley further internationalizes the book s coverage based on his expertise in the australian business and management context also hear from amrit jordan anna ed and alex an additional five students whose personalinsights and advice in the student experience feature help you avoid common mistakes and follow their successful strategies when undertaking your own research project this edition has been extensively revised updated and streamlined coverage of e research is now woven throughout the entire book to reflect the centrality of internet based research methods the book is accompanied by a suite of online resources that include for students multiple choice questions research project guide interviews with students data sets using excel in data analysis in excel linksfor lecturers

test bank discussion questions powerpoint slides lecturer s guide case studies figures and plates from the text
vle cartridge

Managing Innovation, Technology, and Entrepreneurship 2009-06-01

each chapter is filled with examples that provide context for the theories and concepts being discussed

Business Research Methods 2009-11-24

an adaptation of social research methods by alan bryman this volume provides a comprehensive introduction to the area of business research methods it gives students an assessment of the contexts within which different methods may be used and how they should be implemented

Business Research Methods 2018-11-05

getting started in research is for people in the earlier stages of development as a researcher in contrast to the many books available on techniques of data collection and analysis this volume deals with the many other practical considerations around actually doing research such as good ways to frame research questions how to plan your research projects effectively and how to undertake the various necessary tasks

Business Research Methods 3e 2011-03-17

the mba handbook enables readers to choose the programme and mode of study best suited to their needs improve their time management skills and free the time needed for study develop skills in rapid reading notetaking case study analysis group discussion and oral presentation skills integrate mba study into career

development and progression accessible guide to the where and how of mba studies and maintains the successful formula of the first edition it gives much needed guidance on choosing preparing for and surviving an mba course with advice on the necessary study skills including analytical report writing project management and examinations technique stage of reviewing their reasons for taking an mba through to taking positive career development steps after gaining the qualification in guiding readers through the pitfalls they will undoubtedly face this handbook will be invaluable in helping them to pass their mba and develop their managerial skills in the process handbook will also be highly relevant to management students and others for whom a project or dissertation forms a large component of the course the interactive nature of the material presented in the text is particularly useful for students taking part time or distance learning programmes in addition managers who are not sure that they want a qualification will still benefit greatly from the advice on developing the many skills relevant to their job performance and career prospects learning courses managers keen to develop the skills relevant to enhanced job performance and career prospects as well as those interested in embarking on a course of management study

Business Research Methods 2015

thanks for the brilliance wisdom and humour of boden epstein and kenway i will buy this kit for all of my students as they leave graduate school and venture into university life on their own the academic s support kit provides a virtual support group for young academics groping to find their way in the rapidly changing terrain of higher education and there are some tips for those of us who have been around too long as well michelle fine the city university of new york comprehensive and comprehensible information alongside sensible practical strategies and exercises that i will be able to employ when developing my own academic career and to facilitate my staff development and peer mentoring work sandra sinfield london metropolitan university the kit is excellent and it is not just for academic starters either this is a collection of books which every academic could refer to confident that she or he will benefit from the experiences shared the perspectives offered and the advice given robert morrell university of kwazulu natal this is an eminently practical guide to getting ahead as a university academic employee clive seale brunel university the ask box would be a useful addition to the

bookshelves of any research group or teaching team with new and developing researchers it would be helpful for any department wanting to support its members in the development of their careers it would also be useful for any senior institutional manager who may have been an academic themselves as a reminder of what they as established academics may have forgotten the complex competitive and increasingly tortuous process of becoming an academic educate the academic s support kit is a unique resource that provides all the information skills and guidance to support academic professional development written by a team of experienced and international authors the kit offers a wealth of references techniques and practical advice in the following 6 books building your academic career this volume encourages you to take a proactive approach to getting what you want out of academic work whilst being a good colleague getting started on research in contrast to the many books available on techniques of data collection and analysis this volume deals with the many other practical considerations around actually doing research writing for publication this book deals with a number of generic issues around academic writing and considers writing refereed journal articles books and book chapters in detail as well as other less common forms of publication for academics teaching and supervision this volume is on presents explanations and possible strategies designed to make your teaching and supervision work less burdensome more rewarding for you and your students and manageable winning and managing research funding the pressure to win funding to do research is felt by nearly all academics worldwide this book details strategies that you might adopt to get your research projects funded and manage your research projects once they are funded building networks having good networks is key to achieving what you want in academia this book describes the kinds of networks that you might build across a range of settings talks about the pros and cons involved and gives practical guidance on networking activities all 6 titles are also available to buy individually this kit will be an indispensable guide for those starting out on an academic career and those needing to make the next step up the ladder it will also be welcomed as the complete resource for managers and staff development teams

Getting Started on Research 2007-01-30

writing and supervising a thesis can be a painful and arduous task the purpose of this handbook is to guide supervisors and students presently enrolled in or contemplating enrollment for a master s degree m sc mba this guide includes a suggested structure and conceptual framework related to any problematic and research question related to business science

The MBA Handbook 1994

increasingly doctors are seeing the value of learning the language of management a number of doctors have learnt the language and skills by gaining a formal qualification such as an mba many more have followed an experiential route this book is for doctors who see the value that an education in management can bring whether formal or informal the ultimate reason for doctors to be ambitious and to gain a management education is not for personal gain or for more letters after their name but for the prize of better safer healthcare for patients from the foreword by sir liam donaldson this book encourages medics preparing for management roles to think about management and business as applied to healthcare providing key insights on the skills involved and information for those who decide to study for an mba it informs health professionals on how they can improve the quality of healthcare through an understanding of business and management including key areas such as understanding and managing accounts marketing and influencing and managing change healthcare professionals undertaking or considering undertaking mbas or related management qualifications such as leadership fellowships will find this invaluable reading as will consultants who are increasingly expected to be aware of and manage budgets for services undergraduate and practising doctors researching the options and roles available in medical management will also find this a vital source of information

Academic's Support Kit 2009-05-11

features information on studying at postgraduate level in the uk what is involved what opportunities there are lists details 75 million of funding available to postgraduate students

The Postgraduate Handbook, Writing and Supervising a Master's Thesis 2015-02-28

beginning in 1971 includes management decision monograph which is published in separately bound issues but continues the page numbering of management decision

MBA for Medics 2021-04-05

Library Journal 2002

Postgraduate UK study and funding guide 2008

Housing 1989

Nkumba Business Journal 2005

Academic's Support Kit: Getting started on research 2005

The Health Service Journal 2006

Professional Investor 1996

Fundamental Studies of Wire Breakage in the Wire-electrical Discharge Machining (W.E.D.M.) Process 1995

Enterprise 2007-02

Which MBA? 1990

Management Decision 1993

The British National Bibliography 2003

Newsweek 2000-03

Which MBA? 1992

Accounting & Business 2007

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