

Download free Big data understanding how data powers big business (Download Only)

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should not be driven exclusively by the goals and methods to be applied in later steps data driven decision making
sometimes abbreviated as dddm is the process of using data to inform your decision making process and validate a
course of action before committing to it in business this is seen in many forms for example a company might data
understanding is the knowledge you have about data the needs the data will satisfy its content and location there is
no tool or artifact for data

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