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deberny peignot fonderie deberny et peignot was a french type foundry created by the 1923 merger of g peignot fils and deberny cie it was bought by the haas type foundry switzerland in 1972 which in turn was merged into d stempel ag in 1985 then into linotype gmbh in 1989 and is now part of monotype corporation with uam allies at the helm it was no surprise that a deberny et peignot type would become the official face for the exposition signage cassandre s typeface peignot debuted on february 12 1937 51 a history of the deberny et peignot typefoundry begins with the illustrious inception of the deberny side which predates that of peignot the deberny foundry traces its origins to three men j l duplat 17 1823 jean françois laurent 1818 1823 and joseph gillé 1748 1789 who came together in the late eighteenth or early nineteenth ark 13960 t4vh6j936 location usa ocr abbyy finereader 8 0 ppi 600 year 1968 a type specimen book for the foundry univers typeface created and cast by deberny et peignot paris for atf type division elizabeth nj american type faire type foundry 1 2 3 4 5 next last fonts from the foundry deberny peignot in

use created by the 1923 merger of g peignot fils and deberny cie bought by haas in 1972 which in turn was merged into stempel in 1985 at approximately the same time that alexandre deberny took sole control of his typefoundry in 1840 a foundry of metal ingots was started by rené leclerc in paris 13 after a series of successions buy outs and deaths this small foundry came up for public auction circa 1868 starting in 1925 deberny peignot types were distributed in the united states by continental type founders association their collection includes typefaces by a m cassandre acier noir 1936 bifur 1928 1929 peignot 1937 touraine 1947 with charles peignot peignot typeface designed by a m cassandre for deberny peignot in 1929 charles peignot director of the french type foundry deberny peignot sponsored a m cassandre s experimental new display typeface called bifur its complex mélange of fat and thin lines and crossbars was a shock to the typographic world univers french pronunciation ynivɛʁ is a large sans serif typeface family designed by adrian frutiger and released by his employer deberny peignot in 1957 1 peignot pronounced pen yoe is a sans serif display typeface designed by the poster artist a m cassandre in 1937 1 it was commissioned by the french type foundry deberny peignot 2 looking for a book by deberny type foundry deberny type foundry wrote 3 800 early advertising cuts dover pictorial archive series which can be purchased at a lower price at thriftbooks com he was also an experimental type design par excellence in 1929 charles peignot director of the french type foundry deberny peignot sponsored

cassandre s experimental new display typeface called bifur its complex mélange of fat and thin lines and crossbars was a shock to the typographic world there were no new or innovative balzac deberny tuleu in his preface to the 1828 balzac specimen reissue 1 rené ponot reveals that the history of the deberny type foundry and consequently the history of their typeface série no 16 is closely linked to french writer honoré de balzac before becoming famous as a novelist balzac works as a publisher bifur in use designed by a m cassandre and issued by deberny peignot in 1928 production type or 1929 reichardt 2011 in two styles bifur w line shade and bifur double 2 color solid photo lettering had an adaptation as french bifur plinc 1950 superseded around 1970 by bifur graphic plinc one liner 1971 univers is the deberny et peignot type that exploded in world markets in 1957 frutiger originally conceived the design as a student in zurich when peignot was considering the addition of a sans serif to the lumitype collection frutiger lobbied to put univers into development in place of europe deberny peignot production type designers a m cassandre release date peignot initials in use a bold condensed all caps companion to peignot designed by a m cassandre and issued by deberny peignot as peignot Initiales étroit featured design history by printmag april 9 2020 1 min read univers designed in 1957 by adrian frutiger for charles peignot namesake of peignot by a m cassandre at deberny peignot was one of a handful of great 20th century sans serifs including futura akzidenz and helvetica overview here is a nearly

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