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the question of how best to adapt established companies to a rapidly changing economy has long been a topic of debate in both the corporate and academic worlds this challenge is especially pressing for large organizations that may have grown top heavy and rigid with time but now need to be light on their feet to stay relevant and profitable until now the best attempts have consisted of plucking tools and methods from the world of start ups and applying them wholesale in large corporate environments most of these efforts have either fizzled or failed outright because they lacked a framework for a comprehensive corporation sized rollout the loop approach introduces a new series of methods that could help change the course of operations for even the most colossal organizations sebastian klein and ben hughes provide a wide ranging set of guidelines for achieving corporate agility complete with checklists and worksheets that should prove instantly applicable want proof the methods outlined in the loop approach have already been successfully implemented at such european corporate giants as audi deutsche bahn and telekom demografischer wandel fachkräftemangel wechselwillige angestellte der kampf zwischen unternehmen um die klügsten köpfe hat bereits begonnen und wird teilweise erbittert geführt mit diesem buch verschaffen sich unternehmen personalverantwortliche und führungskräfte den entscheidenden vorteil nicholas folger und isabell m welpe weisen nicht nur nach dass sich moderne personalentwicklung positiv auf den unternehmenserfolg auswirkt sondern zeigen zudem anhand von praxistauglichen beispielen unter anderem wie hr abteilungen künstliche intelligenz für zukunftsfeiste personalentwicklung einsetzen digitales recruiting erfolgreich umsetzen und mit employer branding für langfristige mitarbeiterbindung sorgen mit best practices von linkedin deloitte sap merck einhorn und weiteren talentmanagement vorreitern this extensively updated second edition describes the increasing use of digital health technologies it reflects and describes the scenario that healthcare consumers and providers have realized the potential of digital health technologies in light of the recent global healthcare issues such as the covid 19 pandemic smartphones have become a medical hub through which patients can connect with their medical practitioners and share their vital signs collected through wearables concurrently consumer mobile health apps have shifted from providing generic functionalities to supporting specific diseases such as hypertension diabetes and cancer advancements in digital healthcare have also assisted clinicians who have relied on artificial intelligence based applications to support their decision making the extent to which digital health has advanced and is being used by medical professionals and patients is at the core of this book digital health from assumptions to implementations addresses the emerging trends and enabling tools contributing to technological advances in 21st century healthcare practice these areas include generic topics such as mobile health and telemedicine as well as specific concepts such as social media for health wearables and quantified self trends also covered are the psychological models leveraged in the design of solutions to persuade us to follow some recommended actions the design and educational facets of the proposed innovations as well as ethics privacy security and liability aspects influencing its acceptance furthermore sections on economic aspects of the proposed innovations are included analyzing the potential business models and entrepreneurship opportunities in the domain thinkers50 do you want to know how a quintessentially british brand expands into the chinese market how organizations incorporate social media into their communication campaigns or how a department store can channel its business online what can you learn from these practices and how could it influence your career whether in marketing or not marketing 4th edition will provide the skills vital to successfully engaging with marketing across all areas of society from dealing with skeptical consumers moving a business online and deciding which pricing strategy to adopt through to the ethical implications of marketing to children and being aware of how to use social networking sites to a business advantage in this edition a broader range of integrated examples and market insights within each chapter demonstrate the relevance of theory to the practice featuring companies such as porsche facebook and l'oreal the diversity of marketing on a global scale is showcased by examples that include advertising in the middle east soberana marketing in panama and lego's expansion into emerging markets theory into practice boxes relate these examples back the theoretical frameworks models and concepts outlined in the chapter giving a fully integrated overview of not just what marketing theory looks like in practice but how it can be used to promote a company's success video interviews with those in the industry offer a truly unique insight into the fascinating world of a marketing practitioner for the fourth edition the authors speak to a range of companies from withers worldwide to aston martin the city of london police to spotify asking marketing professionals to talk you through how they dealt with a marketing problem facing their company review and discussion questions conclude each chapter prompting readers to examine the themes discussed in more detail and encouraging them to engage critically with the theory links to seminal papers throughout each chapter also present the opportunity to take learning further employing their widely praised writing style the authors continue to encourage you to look beyond the classical marketing perspectives by contrasting these with the more modern services and societal schools of thought while new author sara rosengren provides a fresh european perspective to the subject the fourth edition of the best selling marketing will pique your curiosity with a fascinating contemporary and motivational insight into this dynamic subject the book is accompanied by an online resource centre that features for everyone practitioner insight videos library of video links worksheets for students author audio podcasts

multiple choice questions flashcard glossaries employability guidance and marketing careers insights internet activities research insights links for lecturers vle content powerpoint slides test bank essay questions tutorial activities marketing resource bank pointers on answering discussion questions figures and tables from the book transcripts to accompany the practitioner insight videos

the circular economy case studies about the transition from the linear economy explores examples of the circular economy in action unlike other books that provide narrow perceptions of wide ranging and highly interconnected paradigms such as supply chains recycling businesses models and waste management this book provides a comprehensive overview of the circular economy from various perspectives its unique insights into the approaches methods and tools that enable people to make the transformation to a circular economy show how recent research trends and attitudes have moved beyond the call to arms approach to a level of maturity that requires sound scientific thinking compiles evidence through case studies that illustrate how individuals organizations communities and countries are transitioning to a circular economy provides a theoretical and empirical summary of the circular economy that emphasizes what others are actually doing and planning highlights achievements from industry agriculture forestry energy water and other sectors that show how circular principles are applicable eco friendly profitable and thus sustainable the digital supply chain is a thorough investigation of the underpinning technologies systems platforms and models that enable the design management and control of digitally connected supply chains the book examines the origin emergence and building blocks of the digital supply chain showing how and where the virtual and physical supply chain worlds interact it reviews the enabling technologies that underpin digitally controlled supply chains and examines how the discipline of supply chain management is affected by enhanced digital connectivity discussing purchasing and procurement supply chain traceability performance management and supply chain cyber security the book provides a rich set of cases on current digital practices and challenges across a range of industrial and business sectors including the retail textiles and clothing the automotive industry food shipping and international logistics and smes it concludes with research frontiers discussing network science for supply chain analysis challenges in blockchain applications and in digital supply chain surveillance as well as the need to re conceptualize supply chain strategies for digitally transformed supply chains

the mind of the strategist

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mit dem sinfonie konzept zur optimalen unternehmensführung die besetzung von top führungspositionen in familienunternehmen ist eine besondere herausforderung da sie selten allein aus der familie heraus besetzt werden können sind die unternehmen auf spitzenkräfte von außen angewiesen die suche nach externem führungspersonal ist allerdings kein leichtes unterfangen damit unternehmerfamilien in dieser komplexen gemengelage zielsicher kandidatinnen und kandidaten finden und auswählen können haben marc konieczny und marc viebahn das sinfonie konzept entwickelt mithilfe von sieben erfolgsfaktoren wird genau die passende führungskraft ermittelt der inhaberinnen und inhaber das eigene lebenswerk anvertrauen können so wird aus fremdmanagement das was einem familienmitglied am nächsten kommt wahlmanagement

wahlmanagement so funktioniert erfolgreiche nachwuchsplanung und zukunftsfähige führung prof dr hanns peter knaebel ceo biotronik se co kg ich freue mich gemeinsam mit meinem team aus wahlmanagern die zukunft von kaldewei gestalten zu können franz kaldewei geschäftsführender gesellschafter in 4 generation der franz kaldewei gmbh co kg mit dem sinfonie konzept und dem neuen begriff wahlmanagement schließt das buch eine lücke in der managementliteratur astrid hamker unternehmerin aufsichtsrätin und beirätin in familienunternehmen the main objective of this book is to provide students scholars and practitioners a detailed background on the human resource management hrm practices in mexico this book provides ten distinguishing chapters that focuses on the core functions of hrm in mexico the book took almost a year oct 2013 to aug 2014 to complete scholarly and institutional databases were diligently searched for relevant articles for each chapter this book has 27 tables that provide important information on key current concepts there are two appendices providing valuable information on mexican staffing practices this edition has a new chapter that has live interviews with four professionals who have relevant experience in mexico there is paucity in obtaining consolidated information on mexican hrm practices this book addresses this dearth in the international management literature by providing individual chapters on the different hrm practices adopted in mexico this book will be beneficial for practitioners also as each chapter provides an implication section for business leaders the oxford textbook of social psychiatry serves as a comprehensive reference to the historical theoretical and practical aspects of social psychiatry and its role in the management of psychiatric disorders written and edited by leading experts and rising stars in the field of social psychiatry this textbook provides an authoritative and global look at social psychiatry covering a wealth of topics and up to date research in 79 chapters divided into eight sections this resource covers an overview of the history and development of social psychiatry as well as the social world of families culture and identity focusing on key issues such as globalisation pandemics trauma spirituality and gender clinical conditions and special

vulnerable groups are also explored with topics such as the mental health of prisoners somatisation and eating disorders case studies of specific geographical locations provide a critical overview of global mental health today and the challenges faced in different setting such as low and middle income countries this book is designed to provide the reader with comprehension of the principles of contemporary surgical education and skills to design and implement effective curricula that include learning theory needs assessments curriculum development effective teaching methods valid and reliable assessment of learners and comprehensive program evaluation this text will provide a comprehensive state of the art review of this field and will serve as a valuable resource for anyone wishing to become a better educator regardless of the level of the trainee the book will review how people learn and how to vary teaching methods accordingly it will cover curriculum planning measurement and performance assessment teaching residents to teach coaching promoting professionalism teaching surgeons to lead and burnout it will aid in identifying differences in generations and how to select students and residents who will thrive in your program specifics on teaching in the operating room use of new technologies and honing of feedback skills will be addressed the effect of duty hours and due process for struggling learners will also be addressed as well as preparing residents for beyond residency specifics on how to set up simulation centers and utilize this technology will also be discussed these are a few of the topics which will prepare the reader to excel in education and thus be able to positively influence patient care well beyond that of any one individual 3 100 3 5 1000 bis zu 80 der internetnutzer wollen wegen mangelnden vertrauens keine angebote der share economy nutzen mit dieser studie sollen einblicke in die vertrauensbildung in der share economy gewonnen werden hierzu wurden faktoren von online profilen untersucht und evaluiert wie wichtig diese bei der vertrauensbildung sind die studienergebnisse zeigen dass in der share economy übergeordnete faktoren zur vertrauensbildung existieren die über mehrere domänen hinweg gültigkeit besitzen einer der wichtigsten faktoren um vertrauen zu schaffen ist die erworbene reputation in form von bewertungen hinzu kommen die kommentare und texte die im rahmen der bewertungen von dritten verfasst werden für das vertrauen sind ebenso die verfügbaren kontaktinformationen wichtig wesentlich ist dass dem gegenüber vermittelt wird eine greifbare person mit kontaktmöglichkeiten wie telefon oder adresse vor sich zu haben hierbei schafft es häufig schon vertrauen wenn die kontaktdaten in einem näheren geographischen umfeld liegen unabhängig vom anwendungsfall sind darüber hinaus die qualifikation und die erfahrung des anbieters wichtig um eine transaktion in der share economy durchzuführen für eine möglichst hohe glaubwürdigkeit sollten darüber hinaus die informationen verifiziert sein more than 80 of all internet users do not want to use share economy services due to a lack of trust this study provides insights into trust building in the share economy based on an evaluation of online user profiles it analyzes how important specific factors are for trust building the results show that some general factors for trust building exist that are valid across several domains one of the most important factors to establish trust is reputation in the form of ratings in addition comments and written texts that are generated in the course of a rating by third persons are an important trust factor the availability of contact data the geographic region qualifications and experiences of the provider are other trust factors identified by the study for a high degree of trust information should also be verified kniha poskytuje přehledný rámec problematiky business modelování kdy aplikuje techniky a nástroje využitelné pro design navrhování hodnocení a modelaci nových inovovaných struktur business modelů s přímým transferem poznatků do praxe this book highlights the latest technology in textile processing along with the application of eco friendly chemicals and reagents as textile is the second basic human need this industry assimilates a large share in the world economy nonetheless nothing should be accomplished compromising sustainability therefore updated technology and modern machineries are being used in the textile processing it is not only for enhancing the efficiency but also to reduce waste and energy consumption moreover nano particles and bio chemicals are assumed to become integral part in the future manufacturing system in this book the numerical and investigation results will be presented to highlight the mentioned topics so that the application is lucidly comprehended in a nutshell this book is supposed to cover all the vibrant innovations in the manufacturing arena in textiles in consideration with ecological balance as well as breakthroughs in applied technology assumed to veer the general concept of maintenance of that machineries sabías que el 40 de las empresas españolas no encuentra profesionales con la formación y las capacidades necesarias dado que el futuro de una empresa y el de una carrera profesional dependen de desarrollar el talento y las habilidades la educación para ejecutivos y directivos es fundamental sin embargo una gran parte de los programas de alta dirección no están bien diseñados ni se aplican correctamente global leaders analiza cómo el futuro de la formación para ejecutivos está cambiando para satisfacer las necesidades y los deseos de los principales directivos desde el impacto de los mooc las ventajas de un aprendizaje mixto y no únicamente online hasta la evolución de nuevas alianzas estratégicas entre las empresas e instituciones para ello es necesario combinar la formación técnica basada en el análisis con un enfoque mucho más integral y transversal que incluye el estudio de las humanidades como el arte o la literatura solo con una formación 360 los ejecutivos podrán convertirse en global leaders directivos capaces de adaptarse y tener éxito en cualquier contexto y de aplicar su cultura para nutrir su gestión y mejorar el entorno laboral Iñiguez combina la información práctica con casos interesantes anécdotas del mundo de las artes y entrevistas con algunas de las figuras más influyentes en el ámbito de la educación de forma muy amena nos cuenta su perspectiva única y privilegiada sobre la educación ejecutiva gracias a su trabajo además nos proporciona contenido muy valioso de lo que se necesita para ofrecer una formación de calidad en el nuevo entorno empresarial ein zweck macht noch keinen unternehmenserfolg seit simon sineks ted talk treibt das thema purpose kuroise blüten der unternehmenszweck wird vielfach zur basis aller strategien ziele maßnahmen und kpis erklärt für franz rudolf esch greift das zu kurz kein unternehmen ist nur durch seinen zweck dauerhaft erfolgreich es bedarf weiterer zutaten wie klarer unternehmensgrundsätze einer ambitionierten vision und einer starken marke diese fasst esch im haltungs und visionshaus zusammen

einem tool das auf ein din a3 blatt passt wie unternehmenslenker und führungskräfte purpose und vision definieren kommunizieren und ins tägliche handeln übersetzen erfahren sie in diesem buch die aktuelle diskussion um purpose und sinn von unternehmen ist notwendig weil sie ein gesamtgesellschaftliches bedürfnis adressiert dieses buch vermittelt einen ausgezeichneten Überblick zu den vielen facetten des problems und ist für interessierte aus wissenschaft wie praxis gleichermaßen zu empfehlen prof dr dr h c mult hermann simon gründer und honorary chairman von simon kucher partners klare werte eine transparente haltung sowie ein übergeordneter unternehmenszweck das sind die zutaten mit denen koch esch seine plat du jour empfiehlt lesenswert dr anne kathrin bräu senior vice president communications vitesco technologies die rewe group hat den von prof esch beschriebenen weg zur entwicklung und umsetzung von purpose und vision mit nachhaltigem erfolg beschritten dr daniela büchel bereichsvorstand handel deutschland ressort hr nachhaltigkeit rewe group mit seiner großen expertise zeigt prof esch wie man purpose und vision wirksam entwickeln und im unternehmen umsetzen kann evi roseneder head of corporate communications umdasch group Österreich 2003 no 1 sns in dem buch werden zielparameter definiert die im rahmen eines qualitätsmanagementsystems unter optimalen bedingungen erreichbar sind sowie strukturen und prozesse dargestellt die der patientensicherheit dienen die ergebnisqualität wird beispielhaft anhand der drei häufigsten im krankenhaus behandelten gefäßchirurgischen erkrankungen extrakranielle karotisstenose abdominal aortenaneurysma periphere arterielle verschlusskrankheit analysiert die kapitel zur prozess und strukturqualität sowie zur patientensicherheit sind für alle chirurgischen fächer in gleicher weise relevant und berücksichtigen zum beispiel die handhabung von ablaufpfaden und checklisten den personalschlüssel auf station die organisation der intensivstation oder das fehlermanagement 2008 analyse la façon dont les soins de santé primaires fondés sur les principes d'accès universel d'équité et de justice sociale constituent une réponse essentielle aux défis sanitaires d'un monde en évolution rapide et aux attentes croissantes des pays et de leurs citoyens en matière de santé et de soins le rapport identifie quatre séries indissociables de réformes des ssp qui visent à assurer l'accès universel et la protection sociale afin d'améliorer l'équité en matière de santé réorganiser la prestation des services en fonction des besoins et des attentes de la population rendre les collectivités plus saines grâce à de meilleures politiques publiques et remodeler le leadership pour la santé autour de gouvernements plus efficaces et de la participation active des principaux acteurs parallèlement la nature des problèmes sanitaires change de manière spectaculaire l'urbanisation la mondialisation et d'autres facteurs accélèrent la transmission des maladies contagieuses à travers la planète et alourdissent la charge des maladies chroniques et non transmissibles le changement climatique et l'insécurité alimentaire auront des répercussions importantes sur la santé ces prochaines années créant des obstacles énormes à la mise en œuvre de mesures efficaces et équitables dans ces conditions les services de santé ne peuvent plus continuer comme si de rien n'était nombre d'entre eux semblent dériver d'une priorité à court terme à l'autre d'une manière de plus en plus fragmentée et sans savoir très bien où ils vont heureusement le contexte international actuel est favorable à un renouveau des ssp la santé mondiale fait l'objet d'une attention sans précédent on observe un intérêt croissant pour l'unité d'action et de plus en plus de voix plaident en faveur de soins universels et complets ainsi que pour que la santé soit présente dans toutes les politiques les attentes n'ont jamais été aussi fortes en tirant parti de cette dynamique investir dans les soins de santé primaires peut permettre de transformer les systèmes de santé et d'améliorer partout la santé des individus de leurs familles et de la collectivité dans son ensemble pour tous ceux qui s'intéressent aux progrès que peut faire la santé au 21e siècle la lecture du rapport sur la santé dans le monde 2008 est donc incontournable

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The Loop Approach

2020-05

how best to adapt established companies to a rapidly changing economy has long been a topic of debate in both the corporate and academic worlds this challenge is especially pressing for large organizations that may have grown top heavy and rigid with time but now need to be light on their feet to stay relevant and profitable until now the best attempts have consisted of plucking tools and methods from the world of start ups and applying them wholesale in large corporate environments most of these efforts have either fizzled or failed outright because they lacked a framework for a comprehensive corporation sized rollout the loop approach introduces a new series of methods that could help change the course of operations for even the most colossal organizations sebastian klein and ben hughes provide a wide ranging set of guidelines for achieving corporate agility complete with checklists and worksheets that should prove instantly applicable want proof the methods outlined in the loop approach have already been successfully implemented at such european corporate giants as audi deutsche bahn and telekom

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Talentmanagement 5.0

2022-04-13

demografischer wandel fachkräftemangel wechselwillige angestellte der kampf zwischen unternehmen um die klügsten köpfe hat bereits begonnen und wird teilweise erbittert geführt mit diesem buch verschaffen sich unternehmen personalverantwortliche und führungskräfte den entscheidenden vorteil nicholas folger und isabell m welpe weisen nicht nur nach dass sich moderne personalentwicklung positiv auf den unternehmenserfolg auswirkt sondern zeigen zudem anhand von praxistauglichen beispielen unter anderem wie hr abteilungen künstliche intelligenz für zukunftsweise personalentwicklung einsetzen digitales recruiting erfolgreich umsetzen und mit employer branding für langfristige mitarbeiterbindung sorgen mit best practices von linkedin deloitte sap merck einhorn und weiteren talentmanagement vorreitern

Digital Health

2023-02-13

this extensively updated second edition describes the increasing use of digital health technologies it reflects and describes the scenario that healthcare consumers and providers have realized the potential of digital health technologies in light of the recent global healthcare issues such as the covid 19 pandemic smartphones have become a medical hub through which patients can connect with their medical practitioners and share their vital signs collected through wearables concurrently consumer mobile health apps have shifted from providing generic functionalities to supporting specific diseases such as hypertension diabetes and cancer advancements in digital healthcare have also assisted clinicians who have relied on artificial intelligence based applications to support their decision making the extent to which digital health has advanced and is being used by medical professionals and patients is at the core of this book digital health from assumptions to implementations addresses the emerging trends and enabling tools contributing to technological advances in 21st century healthcare practice these areas include generic topics such as mobile health and telemedicine as well as specific concepts such as social media for health wearables and quantified self trends also covered are the psychological models leveraged in the design of solutions to persuade us to follow some recommended actions the design and educational facets of the proposed innovations as well as ethics privacy security and liability aspects influencing its acceptance furthermore sections on economic aspects of the proposed innovations are included analyzing the potential

business models and entrepreneurship opportunities in the domain

thinkers50

2012-06-26

thinkers50

Marketing

2017

do you want to know how a quintessentially british brand expands into the chinese market how organizations incorporate social media into their communication campaigns or how a department store can channel its business online what can you learn from these practices and how could it influence your career whether in marketing or not marketing 4th edition will provide the skills vital to successfully engaging with marketing across all areas of society from dealing with skeptical consumers moving a business online and deciding which pricing strategy to adopt through to the ethical implications of marketing to children and being aware of how to use social networking sites to a business advantage in this edition a broader range of integrated examples and market insights within each chapter demonstrate the relevance of theory to the practice featuring companies such as porsche facebook and l'oreal the diversity of marketing on a global scale is showcased by examples that include advertising in the middle east soberana marketing in panama and lego's expansion into emerging markets theory into practice boxes relate these examples back the theoretical frameworks models and concepts outlined in the chapter giving a fully integrated overview of not just what marketing theory looks like in practice but how it can be used to promote a company's success video interviews with those in the industry offer a truly unique insight into the fascinating world of a marketing practitioner for the fourth edition the authors speak to a range of companies from withers worldwide to aston martin the city of london police to spotify asking marketing professionals to talk you through how they dealt with a marketing problem facing their company review and discussion questions conclude each chapter prompting readers to examine the themes discussed in more detail and encouraging them to engage critically with the theory links to seminal papers throughout each chapter also present the opportunity to take learning further employing their widely praised writing style the authors continue to encourage you to look beyond the classical marketing perspectives by contrasting these with the more modern services and societal schools of thought while new author sara rosengren provides a fresh european perspective to the subject the fourth edition of the best selling marketing will pique your curiosity with a fascinating contemporary and motivational insight into this dynamic subject the book is accompanied by an online resource centre that features for everyone practitioner insight videos library of video links worksheets for students author audio podcasts multiple choice questions flashcard glossaries employability guidance and marketing careers insights internet activities research insights links for lecturers vle content powerpoint slides test bank essay questions tutorial activities marketing resource bank pointers on answering discussion questions figures and tables from the book transcripts to accompany the practitioner insight videos

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2015-07-29

thinkers50

thinkers50

2003-07

the circular economy case studies about the transition from the linear economy explores examples of the circular economy in action unlike other books that provide narrow perceptions of wide ranging and highly interconnected paradigms such as supply chains recycling businesses models and waste management this book provides a comprehensive overview of the circular economy from various perspectives its unique insights into the approaches methods and tools that enable people to make the transformation to a circular economy show how recent research trends and attitudes have moved beyond the call to arms approach to a level of maturity that requires sound scientific thinking compiles evidence through case studies that illustrate how individuals organizations communities and countries are transitioning to a circular economy provides a theoretical and empirical summary of the circular economy that emphasizes what others are actually doing and planning highlights achievements from industry agriculture forestry energy water and other sectors that show how circular principles are applicable eco friendly profitable and thus sustainable

The Circular Economy

2019-08-02

the digital supply chain is a thorough investigation of the underpinning technologies systems platforms and models that enable the design management and control of digitally connected supply chains the book examines the origin emergence and building blocks of the digital supply chain showing how and where the virtual and physical supply chain worlds interact it reviews the enabling technologies that underpin digitally controlled supply chains and examines how the discipline of supply chain management is affected by enhanced digital connectivity discussing purchasing and procurement supply chain traceability performance management and supply chain cyber security the book provides a rich set of cases on current digital practices and challenges across a range of industrial and business sectors including the retail textiles and clothing the automotive industry food shipping and international logistics and smes it concludes with research frontiers discussing network science for supply chain analysis challenges in blockchain applications and in digital supply chain surveillance as well as the need to re conceptualize supply chain strategies for digitally transformed supply chains

The Digital Supply Chain

2022-06-09

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FACTFULNESS(眞實的)

2019

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1984-02-15

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2014-12-08

mit dem sinfonie konzept zur optimalen unternehmensführung die besetzung von top führungspositionen in familienunternehmen ist eine besondere herausforderung da sie selten allein aus der familie heraus besetzt werden können sind die unternehmen auf spitzenkräfte von außen angewiesen die suche nach externem führungspersonal ist allerdings kein leichtes unterfangen damit unternehmerfamilien in dieser komplexen gemengelage zielsicher kandidatinnen und kandidaten finden und auswählen können haben marc konieczny und marc viebahn das sinfonie konzept entwickelt mithilfe von sieben erfolgsfaktoren wird genau die passende führungschaft ermittelt der inhaberinnen und inhaber das eigene lebenswerk anvertrauen können so wird aus fremdmanagement das was einem familienmitglied am nächsten kommt wahlmanagement wahlmanagement so funktioniert erfolgreiche nachwuchsplanung und zukunftsfähige führung prof dr hanns peter knaebel ceo biotronik se co kg ich freue mich gemeinsam mit meinem team aus wahlmanagern die zukunft von kaldewei gestalten zu können franz kaldewei geschäftsführender gesellschafter in 4 generation der franz kaldewei gmbh co kg mit dem sinfonie konzept und dem neuen begriff wahlmanagement schließt das buch eine lücke in der managementliteratur astrid hamker unternehmerin aufsichtsrätin und beirätin in familienunternehmen

Wahlmanagement gewinnt

2022-01-19

the main objective of this book is to provide students scholars and practitioners a detailed background on the

human resource management hrm practices in mexico this book provides ten distinguishing chapters that focuses on the core functions of hrm in mexico the book took almost a year oct 2013 to aug 2014 to complete scholarly and institutional databases were diligently searched for relevant articles for each chapter this book has 27 tables that provide important information on key current concepts there are two appendices providing valuable information on mexican staffing practices this edition has a new chapter that has live interviews with four professionals who have relevant experience in mexico there is paucity in obtaining consolidated information on mexican hrm practices this book addresses this dearth in the international management literature by providing individual chapters on the different hrm practices adopted in mexico this book will be beneficial for practitioners also as each chapter provides an implication section for business leaders

After Industry - The Economic and Social Consequences of Deindustrialization

2021-05-07

The Oxford Textbook of Social Psychiatry serves as a comprehensive reference to the historical theoretical and practical aspects of social psychiatry and its role in the management of psychiatric disorders written and edited by leading experts and rising stars in the field of social psychiatry this textbook provides an authoritative and global look at social psychiatry covering a wealth of topics and up to date research in 79 chapters divided into eight sections this resource covers an overview of the history and development of social psychiatry as well as the social world of families culture and identity focusing on key issues such as globalisation pandemics trauma spirituality and gender clinical conditions and special vulnerable groups are also explored with topics such as the mental health of prisoners somatisation and eating disorders case studies of specific geographical locations provide a critical overview of global mental health today and the challenges faced in different setting such as low and middle income countries

Human Resource Management in Mexico - 2nd Edition

2015-01-01

Oxford Textbook of Social Psychiatry

2022-07-28

this book is designed to provide the reader with comprehension of the principles of contemporary surgical education and skills to design and implement effective curricula that include learning theory needs assessments curriculum development effective teaching methods valid and reliable assessment of learners and comprehensive program evaluation this text will provide a comprehensive state of the art review of this field and will serve as a valuable resource for anyone wishing to become a better educator regardless of the level of the trainee the book will review how people learn and how to vary teaching methods accordingly it will cover curriculum planning measurement and performance assessment teaching residents to teach coaching promoting professionalism teaching surgeons to lead and burnout it will aid in identifying differences in generations and how to select students and residents who will thrive in your program specifics on teaching in the operating room use of new technologies and honing of feedback skills will be addressed the effect of duty hours and due process for struggling learners will also be addressed as well as preparing residents for beyond residency specifics on how to set up simulation centers and utilize this technology will also be discussed these are a few of the topics which will prepare the reader to excel in education and thus be able to positively influence patient care well beyond that of any one individual

2021-12-01

3 100 3 5 3

Surgeons as Educators

2017-11-11

A horizontal row of 20 empty rectangular boxes, likely for students to write their answers in a worksheet.

2010-09

1000

2009-06-29

bis zu 80 der internetnutzer wollen wegen mangelnden vertrauens keine angebote der share economy nutzen mit dieser studie sollen einblicke in die vertrauensbildung in der share economy gewonnen werden hierzu wurden faktoren von online profilen untersucht und evaluiert wie wichtig diese bei der vertrauensbildung sind die studienergebnisse zeigen dass in der share economy übergeordnete faktoren zur vertrauensbildung existieren die über mehrere domänen hinweg gültigkeit besitzen einer der wichtigsten faktoren um vertrauen zu schaffen ist die erworbenen reputation in form von bewertungen hinzu kommen die kommentare und texte die im rahmen der bewertungen von dritten verfasst werden für das vertrauen sind ebenso die verfügbaren kontaktinformationen wichtig wesentlich ist dass dem gegenüber vermittelt wird eine greifbare person mit kontaktmöglichkeiten wie telefon oder adresse vor sich zu haben hierbei schafft es häufig schon vertrauen wenn die kontaktdaten in einem näheren geographischen umfeld liegen unabhängig vom anwendungsfall sind darüber hinaus die qualifikation und die erfahrung des anbieters wichtig um eine transaktion in der share economy durchzuführen für eine möglichst hohe glaubwürdigkeit sollten darüber hinaus die informationen verifiziert sein more than 80 of all internet users do not want to use share economy services due to a lack of trust this study provides insights into trust building in the share economy based on an evaluation of online user profiles it analyzes how important specific factors are for trust building the results show that some general factors for trust building exist that are valid across several domains one of the most important factors to establish trust is reputation in the form of ratings in addition comments and written texts that are generated in the course of a rating by third persons are an important trust factor the availability of contact data the geographic region qualifications and experiences of the provider are other trust factors identified by the study for a high degree of trust information should also be verified

2009-10

kniha poskytuje přehledný rámec problematiky business modelování kdy aplikuje techniky a nástroje využitelné pro design navrhování hodnocení a modelaci nových inovovaných struktur business modelů s přímým transferem poznatků do praxe

Vertrauen in der Share Economy

2015-09-16

this book highlights the latest technology in textile processing along with the application of eco friendly chemicals and reagents as textile is the second basic human need this industry assimilates a large share in the world economy nonetheless nothing should be accomplished compromising sustainability therefore updated technology and modern machineries are being used in the textile processing it is not only for enhancing the efficiency but also to reduce waste and energy consumption moreover nano particles and bio chemicals are assumed to become integral part in the future manufacturing system in this book the numerical and investigation results will be presented to highlight the mentioned topics so that the application is lucidly comprehended in a nutshell this book is supposed to cover all the vibrant innovations in the manufacturing arena in textiles in consideration with ecological balance as well as breakthroughs in applied technology assumed to veer the general concept of maintenance of that machineries

Business modelování

2022-10-31

sabías que el 40 de las empresas españolas no encuentra profesionales con la formación y las capacidades necesarias dado que el futuro de una empresa y el de una carrera profesional dependen de desarrollar el talento y las habilidades la educación para ejecutivos y directivos es fundamental sin embargo una gran parte de los programas de alta dirección no están bien diseñados ni se aplican correctamente global leaders analiza cómo el futuro de la formación para ejecutivos está cambiando para satisfacer las necesidades y los deseos de los principales directivos desde el impacto de los mooc las ventajas de un aprendizaje mixto y no únicamente online hasta la evolución de nuevas alianzas estratégicas entre las empresas e instituciones para ello es necesario combinar la formación técnica basada en el análisis con un enfoque mucho más integral y transversal que incluye el estudio de las humanidades como el arte o la literatura solo con una formación 360 los ejecutivos podrán convertirse en global leaders directivos capaces de adaptarse y tener éxito en cualquier contexto y de aplicar su cultura para nutrir su gestión y mejorar el entorno laboral Íñiguez combina la información práctica con casos interesantes anécdotas del mundo de las artes y entrevistas con algunas de las figuras más influyentes en el ámbito de la educación de forma muy amena nos cuenta su perspectiva única y privilegiada sobre la educación ejecutiva gracias a su trabajo además nos proporciona contenido muy valioso de lo que se necesita para ofrecer una formación de calidad en el nuevo entorno empresarial

Advanced Technology in Textiles

2023-06-16

ein zweck macht noch keinen unternehmenserfolg seit simon sineks ted talk treibt das thema purpose kuroise blüten der unternehmenszweck wird vielfach zur basis aller strategien ziele maßnahmen und kpis erklärt für franz rudolf esch greift das zu kurz kein unternehmen ist nur durch seinen zweck dauerhaft erfolgreich es bedarf weiterer zutaten wie klarer unternehmensgrundsätze einer ambitionierten vision und einer starken marke diese fasst esch im haltungs und visionshaus zusammen einem tool das auf ein din a3 blatt passt wie unternehmenslenker und führungskräfte purpose und vision definieren kommunizieren und ins tägliche handeln übersetzen erfahren sie in diesem buch die aktuelle diskussion um purpose und sinn von unternehmen ist notwendig weil sie ein gesamtgesellschaftliches bedürfnis adressiert dieses buch vermittelt einen ausgezeichneten Überblick zu den vielen facetten des problems und ist für interessierte aus wissenschaft wie praxis gleichermaßen zu empfehlen prof dr dr h c mult hermann simon gründer und honorary chairman von simon kucher partners klare werte eine transparente haltung sowie ein übergeordneter unternehmenszweck das sind die zutaten mit denen koch esch seine plat du jour empfiehlt lesenswert dr anne kathrin bräu senior vice president communications vitesco technologies die rewe group hat den von prof esch beschriebenen weg zur entwicklung und umsetzung von purpose und vision mit nachhaltigem erfolg beschritten dr daniela büchel bereichsvorstand handel deutschland ressort hr nachhaltigkeit rewe group mit seiner großen expertise zeigt prof esch wie man purpose und vision wirksam entwickeln und im unternehmen umsetzen kann evi roseneder head of corporate communications umdasch group Österreich

Global Leaders

2021-01-22

3 no 1

Purpose und Vision

2014-01-25

GIVE & TAKE

2019-06-20

! 8

2011-06

in dem buch werden zielparameter definiert die im rahmen eines qualitätsmanagementsystems unter optimalen bedingungen erreichbar sind sowie strukturen und prozesse dargestellt die der patientensicherheit dienen die ergebnisqualität wird beispielhaft anhand der drei häufigsten im krankenhaus behandelten gefäßchirurgischen erkrankungen extrakranielle karotisstenose abdominalles aortenaneurysma periphere arterielle verschlusskrankheit analysiert die kapitel zur prozess und strukturqualität sowie zur patientensicherheit sind für alle chirurgischen fächer in gleicher weise relevant und berücksichtigen zum beispiel die handhabung von ablaufpfaden und checklisten den personalschlüssel auf station die organisation der intensivstation oder das fehlermanagement

6

2017-04-26

2022年1月1日から2022年12月31日まで、
期間中の販売実績をもとに、
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Good Clinical Practice in der Gefäßchirurgie

2000-11-30

Good Clinical Practice in der Gefäßchirurgie

Good Clinical Practice

1979

Good Clinical Practice in der Gefäßchirurgie

Good Clinical Practice

1998-03-30

Good Clinical Practice in der Gefäßchirurgie

Good Clinical Practice

2010-12

Good Clinical Practice in der Gefäßchirurgie

Good Clinical Practice

2022-04

a l heure où ils cherchent à renforcer leurs systèmes de santé les pays se tournent de plus en plus vers les soins de santé primaires ssp pour trouver une orientation nouvelle et plus claire le rapport sur la santé dans le monde 2008 analyse la façon dont les soins de santé primaires fondés sur les principes d accès universel d équité et de justice sociale constituent une réponse essentielle aux défis sanitaires d un monde en évolution rapide et aux attentes croissantes des pays et de leurs citoyens en matière de santé et de soins le rapport identifie quatre séries indissociables de réformes des ssp qui visent à assurer l accès universel et la protection sociale afin d améliorer l équité en matière de santé réorganiser la prestation des services en fonction des besoins et des attentes de la population rendre les collectivités plus saines grâce à de meilleures politiques publiques et remodeler le leadership pour la santé autour de gouvernements plus efficaces et de la participation active des principaux acteurs parallèlement la nature des problèmes sanitaires change de manière spectaculaire l urbanisation la mondialisation et d autres facteurs accélèrent la transmission des maladies contagieuses à travers la planète et alourdissent la charge des maladies chroniques et non transmissibles le changement climatique et l insécurité alimentaire auront des répercussions importantes sur la santé ces prochaines années créant des obstacles énormes à la mise en oeuvre de mesures efficaces et équitables dans ces conditions les services de santé ne peuvent plus continuer comme si de rien n était nombre d entre eux semblent dériver d une priorité à court terme à l autre d une manière de plus en plus fragmentée et sans savoir très bien où ils vont heureusement le contexte international actuel est favorable à un renouveau des ssp la santé mondiale fait l objet d une attention sans précédent on observe un intérêt croissant pour l unité d action et de plus en plus de voix plaident en faveur de soins universels et complets ainsi que pour que la santé soit présente dans toutes les politiques les attentes n ont jamais été aussi fortes en tirant parti de cette dynamique investir dans les soins de santé primaires peut permettre de transformer les systèmes de santé et d améliorer partout la santé des individus de leurs familles et de la collectivité dans son ensemble pour tous ceux qui s intéressent aux progrès que peut faire la santé au 21e siècle la lecture du rapport sur la santé dans le monde 2008 est donc incontournable

1

2008-04-10

Good Clinical Practice

2009-08-04

Rapport Sur la Santé Dans Le Monde 2008

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