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Century Archaeology An Introduction to Language Blogs, Wikipedia, Second Life, and Beyond Strategic Analysis
Of Financial Markets, The (In 2 Volumes) Pricing and Risk Management of Synthetic CDOs Green Banking
Decentralisation and Regional Development Structural Differentiation in Social Media The Expendables China's
Economy Applied Economics for Development: Empirical Approaches to Selected Social and Economic Issues in
Transition Economies Work, Love, and Learning in Utopia Educational Networking Handbook of Social Justice in
Education Knowledge Management 2.0: Organizational Models and Enterprise Strategies Self-Governance in
Science Infrastructure and Technology Management Building Bridges eDemocracy & eGovernment Research in
Social Movements, Conflicts and Change International Corporate Governance Globalization - The Juggernaut of
the 21st Century Happy Customers Everywhere Work Rules! Public Service Broadcasting in India A Study of
Doordarshan Them and Us Smart Grid Handbook, 3 Volume Set Online Communities and Open Innovation
Handbook of Collective Intelligence Climatopolis The Routledge Encyclopedia of Citizen Media Lessons from the
Pandemic GIEE 2011: Gender and Interdisciplinary Education for Engineers

Papers in ITJEMAST 11(12) 2020 2020-10-13

international transaction journal of engineering management applied sciences technologies publishes a wide spectrum of research and technical articles as well as reviews experiments experiences modelings simulations designs and innovations from engineering sciences life sciences and related disciplines as well as interdisciplinary cross disciplinary multidisciplinary subjects original work is required article submitted must not be under consideration of other publishers for publications

Wikipedia @ 20 2014-09-19

wikipedia s first twenty years how what began as an experiment in collaboration became the world s most popular reference work we have been looking things up in wikipedia for twenty years what began almost by accident a wiki attached to an nascent online encyclopedia has become the world s most popular reference work regarded at first as the scholarly equivalent of a big mac wikipedia is now known for its reliable sourcing and as a bastion of mostly reasoned interaction how has wikipedia built on a model of radical collaboration remained true to its original mission of free access to the sum of all human knowledge when other tech phenomena have devolved into advertising platforms in this book scholars activists and volunteers reflect on wikipedia s first twenty years revealing connections across disciplines and borders languages and data the professional and personal the contributors consider wikipedia s history the richness of the connections that underpin it and its founding vision their essays look at among other things the shift from bewilderment to respect in press coverage of wikipedia wikipedia as the most important laboratory for social scientific and computing research in history and the acknowledgment that free access includes not just access to the material but freedom to contribute that the summation of all human knowledge is biased by who documents it contributors phoebe ayers omer benjakob yochai benkler william beutler siko bouterse rebecca thorndike breeze amy carleton robert cummings lianna l davis siân evans heather ford stephen harrison heather hart benjamin mako hill dariusz jemielniak brian keegan jackie koerner alexandria lockett jacqueline mabey katherine maher michael mandiberg stephane coillet matillon cecelia a musselman eliza myrie jake orlowitz ian a ramjohn joseph reagle anasuya sengupta aaron shaw melissa tamani jina valentine matthew vetter adele vrana denny vrandečić

Working Paper Series 2009-10 2016-04-16

large modern cities have effectively declared their independence from nature but while they take up only three percent of the world s land surface their ecological footprints actually cover the entire globe humanity is building an urban future yet urban resource use is threatening the future of humanity and the natural world to meet the aspirations of city people in both developing and developed countries bold new initiatives are needed modern cities are an astonishing human achievement as centres of innovation they are humanity s cultural playgrounds their communication and transport systems have developed a global reach they are attractive to investors because they can offer a vast variety of services at comparatively low per capita costs but are they viable as ecological systems the planning of new cities as well as the retrofit of existing cities needs to undergo a profound paradigm shift mere sustainable development is not enough to be compatible with natural systems cities need to move away from linear systems of resource use and learn to operate as closed loop circular systems to ensure their long term future they need to develop an environmentally enhancing restorative relationship between themselves and the natural systems on which they still depend creating regenerative cities is a concise solution oriented manual for creating regenerative urbanisation a wide range of technical management and policy solutions already exist but implementation has been too slow and too little in large part because the kinds of holistic approaches needed are still unfamiliar to fragmented and process driven urban policy making and governance herbert girardet s 30 years experience as an ecologist thinker film maker and consultant working around the world has created this unique combination of tried and tested best practices and policies which outlines the fundamental shifts needed in the way we think about our cities

Creating Regenerative Cities 2015-01-14

excellent piece of knowledge packed into a book i love it and would recommend it to friends and family intending to engage in research 5 star amazon review 2013 why is accurate referencing important how do i reference print and digital sources correctly what must i do to avoid plagiarism in my written work how can i use referencing to assert my own ideas the complete guide to referencing and avoiding plagiarism third edition demystifies the referencing process and provides essential guidance on how to avoid plagiarism when writing for university it provides clear guidelines on why and when to reference as well as how to correctly cite from a huge range of sources the book explains what is considered good referencing practice and ensures you have a watertight understanding of what plagiarism is and isn't and how to avoid it in your written assignments thoroughly updated throughout this new edition has also been carefully restructured to make it easier to find the precise solutions to all your referencing dilemmas it offers practical examples of writing and referencing in action how to ensure you are citing correctly and critically to meet your lecturers requirements referencing advice for all students new to higher education and particularly international students studying in the uk for the first time a new chapter with clear instructions for correctly referencing online material a chapter of worked examples referencing over 30 different types of sources plus answers to frequently asked questions and quizzes to ensure you get your references right every time tried and trusted by thousands of higher education students the complete guide to referencing and avoiding plagiarism 3e is an essential book for anyone engaged in academic writing

EBOOK: The Complete Guide to Referencing and Avoiding Plagiarism 2011-12-31

risk analysis has become critical to modern financial planning financial forecasting analysis and modelling provides a complete framework of long term financial forecasts in a practical and accessible way helping finance professionals include uncertainty in their planning and budgeting process with thorough coverage of financial statement simulation models and clear concise implementation instruction this book guides readers step by step through the entire projection plan development process readers learn the tools techniques and special considerations that increase accuracy and smooth the workflow and develop a more robust analysis process that improves financial strategy the companion website provides a complete operational model that can be customised to develop financial projections or arrange of other key financial measures giving readers an immediately applicable tool to facilitate effective decision making in the aftermath of the recent financial crisis the need for experienced financial modelling professionals has steadily increased as organisations rush to adjust to economic volatility and uncertainty this book provides the deeper level of understanding needed to develop stronger financial planning with techniques tailored to real life situations develop long term projection plans using excel use appropriate models to develop a more proactive strategy apply risk and uncertainty projections more accurately master the excel scenario manager sensitivity analysis monte carlo simulation and more risk plays a larger role in financial planning than ever before and possible outcomes must be measured before decisions are made uncertainty has become a critical component in financial planning and accuracy demands it be used appropriately with special focus on uncertainty in modelling and planning financial forecasting analysis and modelling is a comprehensive guide to the mechanics of modern finance

Financial Forecasting, Analysis, and Modelling 2015-03-31

this book discusses the latest findings in knowledge intensive collaborative environments focusing on frameworks and solutions for improving collaboration online provided by publisher

Advancing Collaborative Knowledge Environments: New Trends in E-Collaboration 2014-08-25

this volume brings together a selection of papers proposed for the proceedings of the 42nd computer applications

and quantitative methods in archaeology conference caa hosted at paris 1 pantheon sorbonne university from 22nd to 25th april 2014

CAA2014: 21st Century Archaeology 2008

an introduction to language offers an engaging guide to the nature of language focusing on how language works its sounds words structures and phrases all investigated through wide ranging examples from old english to contemporary pop culture explores the idea of a scientific approach to language inviting students to consider what qualities of language comprise everyday skills for us be they sounds words phrases or conversation helps shape our understanding of what language is how it works and why it is both elegantly complex and essential to who we are includes exercises within each chapter to help readers explore key concepts and directly observe the patterns that are part of all human language examines linguistic variation and change to illustrate social nuances and language in use drawing primarily on examples from english avoids linguistic jargon focusing instead on a broader and more general approach to the study of language and making it ideal for those coming to the subject for the first time supported by additional web resources available upon publication at wiley com go hazen introlanguage including student study aids and testbank and notes for instructors

An Introduction to Language 2017-03-24

explores our developing participatory online culture establishing the core principles which drive the rise of collaborative content creation in environments from open source through blogs and wikipedia to second life argues that what is emerging is no longer just a new form of content production but a new process for the continuous creation and extension of knowledge and art by collaborative communities produsage

Blogs, Wikipedia, Second Life, and Beyond 2011-02-04

volume 1 of the strategic analysis of financial markets framework is premised on the belief that markets can be understood only by dropping the assumptions of rationality and efficient markets in their extreme forms and showing that markets still have an inherent order and inherent logic but that order results primarily from the predictable irrationality of investors as well as from people s uncoordinated attempts to profit the market patterns that result do not rely on rationality or efficiency a framework is developed for understanding financial markets using a combination of psychology statistics game and gambling analysis market history and the author s experience it expresses analytically how professional investors and traders think about markets as games in which other participants employ inferior partially predictable strategies those strategies interactions can be toxic and lead to booms bubbles busts and crashes or can be less dramatic leading to various patterns that are mistakenly called market inefficiencies and stylized facts a logical case is constructed starting from two foundations the psychology of human decision making and the fundamental laws of gambling applying the fundamental laws to trading leads to the idea of gambling rationality grationality replacing the efficient market s concept of rationality by classifying things that are likely to have semi predictable price impacts price distorters one can identify explore through data analysis and create winning trading ideas and systems a structured way of doing all this is proposed the six step strategic analysis of market method examples are given in this and volume 2 volume 2 of the strategic analysis of financial markets trading system analytics continues the development of volume 1 by introducing tools and techniques for developing trading systems and by illustrating them using real markets the difference between these two volumes and the rest of the literature is its rigor it describes trading as a form of gambling that when properly executed is quite logical and is well known to professional gamblers and analytical traders but even those elites might be surprised at the extent to which quantitative methods have been justified and applied including a life cycle theory of trading systems apart from a few sections that develop background material volume 2 creates from scratch a trading system for eurodollar futures using principles of the strategic analysis of markets method samm a principled step by step approach to developing profitable trading systems it has an entire chapter on mechanical methods for testing and improvement of trading systems which transcends the rather unstructured and unsatisfactory backtesting literature it presents a breakout trend following system developed using factor models it also presents a specific pairs trading system and discusses its life cycle from an early highly profitable

period to its eventual demise recent developments in momentum trading and suggestions on improvements are also discussed

Strategic Analysis Of Financial Markets, The (In 2 Volumes) 2020-07-20

this book considers the one factor copula model for credit portfolios that are used for pricing synthetic cdo structures as well as for risk management and measurement applications involving the generation of scenarios for the complete universe of risk factors and the inclusion of cdo structures in a portfolio context for this objective it is especially important to have a computationally fast model that can also be used in a scenario simulation framework the well known gaussian copula model is extended in various ways in order to improve its drawbacks of correlation smile and time inconsistency also the application of the large homogeneous cell assumption that allows to differentiate between rating classes makes the model convenient and powerful for practical applications the crash nig extension introduces an important regime switching feature allowing the possibility of a market crash that is characterized by a high correlation regime

Pricing and Risk Management of Synthetic CDOs 2016-06-15

green banking is the first guide encompassing all the disciplines necessary to realize renewable energy projects this book focuses on cost competitive and mature technologies and on the processes enabling to develop finance and execute such utility scale projects the book starts with the aspects relevant for every form of renewable energy it covers essential themes such as the role of renewables amid a changing energy world the importance of the regulatory regime its social acceptance and bankability criteria to name only a few chapters describe project financing vehicles for a range of renewable energy technologies including solar photovoltaic power plants onshore wind farms and offshore wind farms the book give readers a unique perspective on how renewable energy projects are realized and is a go to reference manual for understanding how the different project stakeholders act all of the articles are provided by authors with an ample experience in renewable energies and many years experience this book is especially useful for people working in this industry or students willing to get better knowledge out of their field of experience

Green Banking 2017-09-20

this book analyzes decentralisation regional development paths and success factors in different governance sectors in ghana the philippines tanzania and chile and discuss overarching aspects of relevance decentralisation which refers to the delegation of administrative responsibilities political decision making and fiscal powers to lower levels of government is now considered one of the most efficient engines of development in sub saharan africa decentralised states have made more progress in reducing poverty than those states with lower decentralisation scores but in many countries decentralisation is still considered a work in progress with unsatisfactory results from a spatial point of view the link between decentralisation and regional and district development is particularly interesting both in the north and in the south regional or district development is seen as holding the potential for advancing social and economic development and even more so in decentralised political settings space based networks at the regional or district level are considered instrumental for responding to locally specific challenges e g in areas lagging behind economically

Decentralisation and Regional Development 2020-08-18

divthis book explores community dynamics within social media using wikipedia as an example the volume explores communities that rely upon commons based peer production fundamental theoretical principles spanning such domains as organizational configurations leadership roles and social evolutionary theory are developed in the context of wikipedia these theories explain how a functional elite of highly productive editors has emerged and why they are responsible for a majority of the content it explains how the elite shapes the project and how this

group tends to become stable and increasingly influential over time wikipedia has developed a new and resilient social hierarchy an adhocracy which combines features of traditional and new online social organizations the book presents a set of practical approaches for using these theories in real world practice this work fundamentally changes the way we think about social media leadership and evolution emphasizing the crucial contributions of leadership of elite social roles and of group global structure to the overall success and stability of large social media projects written in an accessible and direct style the book will be of interest to academics as well as professionals with an interest in social media and commons based peer production processes

Structural Differentiation in Social Media 2015-02-16

from the 1 bestselling author of why your world is about to get a whole lot smaller a provocative far reaching account of how the middle class got stuck with the bill for globalization and how the blowback from brexit to trump to populist europe will change the developed world real wages in north america have not risen since the 1970s union membership has collapsed full time employment is beginning to look like a quaint idea from the distant past if it seems that the middle class is in retreat around the developed world it is former cibc world markets chief economist jeff rubin argues that all this was foreseeable back when canada the united states and mexico first started talking free trade labour argued then that manufacturing jobs would move to mexico free trade advocates disagreed today canadian and american factories sit idle more steel is used to make bottlecaps than cars meanwhile mexico has become one of the world s biggest automotive exporters and it s not just nafta cheap oil low interest rates global deregulation and tax policies that benefit the rich all have the same effect the erosion of the middle class growing global inequality is a problem of our own making rubin argues and solving it won t be easy if we draw on the same ideas about capital and labour right and left that led us to this cliff articulating a vision that dovetails with the ideas of both naomi klein and donald trump the expendables is an exhilaratingly fresh perspective that is at once humane and irascible fearless and rigorous and most importantly timely gdp is growing the stock market is up and unemployment is down but the surprise of the book is that even the good news is good for only one percent of us

The Expendables 2018-01-15

this collection of critical surveys provides readers with a range of up to date work from leading scholars in the area writing on some of the key issues facing china as they survey the present and future challenges of the chinese economy nine papers provide detailed discussion on key aspects of the past present and future of the chinese economy leaders in their relevant fields of scholarship tackle some of the critical issues facing china contributors identify common themes including the household registration system urbanization demographic transition inequality and the sustainability of economic growth articles provide a critical review of the literature and discuss policy implications and areas for future research

China's Economy 2018-12-18

transition economies experience transformation of their economic system following the disintegration of the soviet union a number of former socialist countries underwent transitions from central planning to a market economy more generally many rapidly growing economies undergo no less profound transformations of their economic systems contrary to common misconception the transition process cannot be simply reduced to eliminating state intervention and liberalizing the economy economies under transition exhibit a unique set of policy challenges unlike developed market economies missing markets or market failures abound economic transformation takes the form of rapidly evolving patterns of international trade and investment industrial structure and consumption these changes call for appropriate public policies a continuing flow of investment hinges on suitable institutions the provision of public infrastructure and other public goods adequate regulation can be central in ensuring that environmental resources are sustainably managed and sophisticated production systems call for corresponding social institutions in terms of education health and welfare provisions in all these cases accurate empirical assessments are central to the design of effective policy this book presents a selection of pressing economic and social issues in transition economies selected issues include the development of particular industrial sectors the

drivers and consequences of foreign direct investment public finances urbanization social indicators environmental policy and energy diversification in each case an original empirical analysis is performed using a variety of advanced quantitative methods applied to recent data the book will be of interest to economists studying transition economies economic development or having a general interest in applied economics it will be of particular interest to applied economists policy analysts and policy makers in transition economies concerned with the shape and direction of appropriate economic reforms

Applied Economics for Development: Empirical Approaches to Selected Social and Economic Issues in Transition Economies **2019-11-08**

work love and learning in utopia breathes new life into the age old human preoccupation with how to create a happier society with a fascinating mix of research from cross cultural psychology macro history and evolutionary biology the book gives new credibility to the advocacy of radical equality the author a psychological anthropologist argues that the negative emotions of sadness anger and fear evolved in tandem with hierarchy while happiness evolved separately and in connection to prosociality and compassion the book covers a wide range of human concerns from economics and education to media and communication to gender and sexuality it breaks new boundaries with its scope arguing that equality of love is as important and possible as is economic equality its argument is provocative yet practical and each chapter ends with concrete proposals that invite dialogue with any student of policy written in an easily accessible style this book will appeal to anyone who has ever puzzled over how our social world could be remade in particular it will be very useful to students and scholars of anthropology sociology and psychology

Work, Love, and Learning in Utopia 2009-06-02

this book is related to the educational networking en domain an incipient but disrupting trend engaged in extending and improving formal and informal academic practices by means of the support given by online social networks osns and 2 0 technologies with the aim of contributing to spread the knowledge and development of the arena this volume introduces ten recent works whose content meets the quality criteria of formal scientific labor that is worthy to be published according to following five categories reviews gather three overviews that focus on k 12 en practice mixed methods approaches using social network analysis for learning and education and a broad landscape of the recent accomplished labor conceptual presents a work where a theoretical framework is proposed to overcome barriers that constrain the use of osns for educational purposes by means of a platform adoption model projects inform a couple of initiatives where one fosters groups and networks for teachers involved in distance education and the other encourages students the author academic videos to improve motivation and engagement approaches offer three experiences related to wiki and blog usage for assessment affairs application of a method that encourages osns users to actively post and repost valuable information for the learning community and the recreation of learning spaces in context aware to boost en study applies an own method to ranking mexican universities based on maximal clique giving as a result a series of complex visual networks that characterize the tides among diverse features that describe academic institutions practice in resume this volume offers a fresh reference of an emergent field that contributes to spreading and enhancing the provision of education in classrooms and online settings through social constructivism and collaboration policy thus it is expected the published content encourages researchers practitioners professors and postgraduate students to consider their future contribution to extent the scope and impact of en in formal and informal teaching and learning endeavors

Educational Networking 2011-09-30

the handbook of social justice in education a comprehensive and up to date review of the field addresses from multiple perspectives education theory research and practice in historical and ideological context with an emphasis on social movements for justice each of the nine sections explores a primary theme of social justice and

2023-05-03 2018 lecture and demonstration series schedule

education historical and theoretical perspectives international perspectives on social justice in education race and ethnicity language and identity seeking social justice in education gender sexuality and social justice in education bodies disability and the fight for social justice in education youth and social justice in education globalization local and world issues in education the politics of social justice meets practice teacher education and school change classrooms pedagogy and practicing justice timely and essential this is a must have volume for researchers professionals and students across the fields of educational foundations multicultural diversity education educational policy and curriculum and instruction

Handbook of Social Justice in Education 2017-11-16

in the last few years knowledge management practices have evolved in organizations the introduction of 2.0 technologies has encouraged new methods of information usage and knowledge sharing which are frequently used by employees who already rely on these 2.0 technologies in their personal lives knowledge management 2.0 organizational models and enterprise strategies provides an overview of theoretical and empirical research on knowledge management generation in the 2.0 age research in this book highlights knowledge management evolution with a global focus and investigates the impact knowledge management 2.0 has on business models enterprise governance and strategies human resources and its design implementation and appropriation in organizations

Knowledge Management 2.0: Organizational Models and Enterprise Strategies 2018-01-10

a comprehensive introduction to the history theory and policy implications of self governance in commercial and academic science communities

Self-Governance in Science 2006-01-31

this book presents emerging technology management approaches and applied cases from leading infrastructure sectors such as energy healthcare transportation and education featuring timely topics such as fracking technology electric cars google's eco friendly mobile technology and amazon prime air the volume's contributions explore the current management challenges that have resulted from the development of new technologies and present tools applications and frameworks that can be utilized to overcome these challenges emerging technologies make us rethink how our infrastructure will look in the future solar and wind generation for example have already changed the dynamics of the power sector while they have helped to reduce the use of fossil fuels they have created management complications due to their intermittent natures meanwhile information technologies have changed how we manage healthcare making it safer and more accessible but not without implications for cost and administration autonomous cars are around the corner on line education is no longer a myth but still a largely unfulfilled opportunity digitization of car ownership is achievable thanks to emerging business models leveraging new communication technologies the major challenge is how to evaluate the relative costs and benefits of these technologies this book offers insights from both researchers and industry practitioners to address this challenge and anticipate the impact of new technologies on infrastructure now and in the future

Infrastructure and Technology Management 2012-01-28

intended for academic libraries this book covers all aspects of collaboration technology has increased the need for and the ability to collaborate at work the first part of the book contains a discussion of the basic how's and why's of collaboration building an environment where collaboration can flourish descriptions and how to's for using technology tools which aid and enhance the collaborative process a process of how to get started in collaborative projects and how to manage them once you begin the second section of the book presents real life case studies of collaboration in academic libraries followed by discussions of how each project worked or not and why describes in detail how to get collaborative projects off the ground and running and how to manage them for the long term

guides the reader through the technology that they can use to enhance their collaborative efforts provides case studies of real life examples of collaboration projects

Building Bridges 2018-10-16

the reference book reviews and presents systematically the use of internet in administration and politics a process oriented layer model defines the options of exchange and participation for all claim groups covering these topics eassistance eprocurement eservice econtracting esettlement ecollaboration edemocracy and ecommunity case studies show practical applications in industry administration and research the book is well suited for students in business economics and political sciences courses as well as for practitioners interested in the opportunities of digital exchange and participation in the knowledge society

eDemocracy & eGovernment 2007-07-31

this important collection addresses the critically important dimensions of the relationships that social movements their activists and their organizations have with the state and other institutions it also examines three movements linked by frame and discourse analysis before concluding with a survey of the biographical trajectory of activism

Research in Social Movements, Conflicts and Change 2016-04-22

comprehensive and up to date this important textbook analyzes the escalating crisis in corporate governance and the growing interest in its reform across the globe written by a leading name in the field of corporate governance from a genuinely international perspective this excellent textbook provides a balanced analysis of the relative strengths and weaknesses of the anglo saxon european and asian traditions of corporate governance offering a prognosis of the future development complexity and diversity of corporate governance forms and systems it investigates the reasons for the failure of enron worldcom tyco parmalat and other major international corporations examines the role of international standards of corporate governance with the intervention of the oecd world bank and imf explores the continuing cultural diversity in corporate and institutional forms in the united states and uk europe and asia pacific illustrated with a wealth of up to the minute case studies and packed full of excellent illustrative material that guides student readers through this complex subject international corporate governance is a must read for anyone studying corporate governance today

International Corporate Governance 2012-04-24

while some people debate whether globalization really exists it proceeds apace affecting all societies it presents us with unknown challenges and as governments start to discuss what to do about these challenges it is becoming obvious that globalization is not manageable with globalization the juggernaut of the 21st century all countries of the world become interdependent in relation to the coming energy crisis climate change the sharper cleavages between rich and poor countries and people and the emergence of a multicultural social structure this interesting and erudite book adopts a distinctive approach to the multiple dimensions of the globalization debate the impressive coverage of philosophical thought including popper weber habermas lipset and hobbes makes a valuable contribution to the debates on globalization

Globalization - The Juggernaut of the 21st Century 2015-04-07

every business knows that the best customer is a happy customer they return again and again bring their friends and family and deliver tons of free advertising via word of mouth and social media but in order to grow that loyal base you must be keenly aware of your customers needs and preferences drawing on the latest research in the exploding field of positive psychology columbia business school professor bernd schmitt offers three unique approaches any business can use to turning a casual customer into a committed fan the feel good method use the experience of pleasure and positive emotion to hook new customers and watch those feel good moments transform

an impulsive buyer into a committed loyalist the values and meaning method attract passionate customers by appealing to their core values like being socially responsible protecting the environment or living a simple life the engagement method get customers to notice a unique or limited offer immerse them in the experience and have them share it with friends and family schmitt shows marketers brand managers and entrepreneurs how to design an authentic and successful campaign that will reach grow and sustain a devoted base of customers

Happy Customers Everywhere 2023-02-01

from the visionary head of google s innovative people operations comes a groundbreaking inquiry into the philosophy of work and a blueprint for attracting the most spectacular talent to your business and ensuring that they succeed we spend more time working than doing anything else in life it s not right that the experience of work should be so demotivating and dehumanizing so says laszlo bock former head of people operations at the company that transformed how the world interacts with knowledge this insight is the heart of work rules a compelling and surprisingly playful manifesto that offers lessons including take away managers power over employees learn from your best employees and your worst hire only people who are smarter than you are no matter how long it takes to find them pay unfairly it s more fair don t trust your gut use data to predict and shape the future default to open be transparent and welcome feedback if you re comfortable with the amount of freedom you ve given your employees you haven t gone far enough drawing on the latest research in behavioral economics and a profound grasp of human psychology work rules also provides teaching examples from a range of industries including lauded companies that happen to be hideous places to work and little known companies that achieve spectacular results by valuing and listening to their employees bock takes us inside one of history s most explosively successful businesses to reveal why google is consistently rated one of the best places to work in the world distilling 15 years of intensive worker r d into principles that are easy to put into action whether you re a team of one or a team of thousands work rules shows how to strike a balance between creativity and structure leading to success you can measure in quality of life as well as market share read it to build a better company from within rather than from above read it to reawaken your joy in what you do

Work Rules! 2020-10-15

television in india has come a long way from its humble beginnings in 1959 with only some form of experimental broadcasts to becoming a flourishing sector with more than 800 channels today doordarshan the public service broadcaster started off with socio educational experiments have become a multi channel network with an international channel multiple regional channels catering to diverse linguistic and ethnic groups and seven all india channels rommani sen shitak examines the changes that have taken place in public service broadcasting in india w r t doordarshan in the realm of policies financing programming and organizational aspects supported by in depth interviews conducted with broadcasters media academics and journalists the author provides a detailed analysis of the strategies implemented by doordarshan when faced with its biggest challenge in the form of competition from private networks

Public Service Broadcasting in India A Study of Doordarshan 2016-08-01

winner of the diversity inclusion and equality award at the business book awards 2021 underpinned by scholarship entertaining legrain s book fizzes with practical ideas the economist the beauty of diversity is that innovation often comes about by serendipity as scott page observed one day in 1904 at the world fair in st louis the ice cream vendor ran out of cups ernest hami a syrian waffle vendor in the booth next door rolled up some waffles to make cones and the rest is history filled with data anecdotes and optimism them and us is an endorsement of cultural differences at a time of acute national introspection by every measure from productivity to new perspectives immigrants bring something beneficial to society if patriotism means wanting the best for your country we should be welcoming immigrants with open arms

Them and Us 2014-07-16

comprehensive cross disciplinary coverage of smart grid issues from global expert researchers and practitioners this definitive reference meets the need for a large scale high quality work reference in smart grid engineering which is pivotal in the development of a low carbon energy infrastructure including a total of 83 articles across 3 volumes the smart grid handbook is organized in to 6 sections vision and drivers transmission distribution smart meters and customers information and communications technology and socio economic issues key features written by a team representing smart grid r d technology deployment standards industry practice and socio economic aspects vision and drivers covers the vision definitions evolution and global development of the smart grid as well as new technologies and standards the transmission section discusses industry practice operational experience standards cyber security and grid codes the distribution section introduces distribution systems and the system configurations in different countries and different load areas served by the grid the smart meters and customers section assesses how smart meters enable the customers to interact with the power grid socio economic issues and information and communications technology requirements are covered in dedicated articles the smart grid handbook will meet the need for a high quality reference work to support advanced study and research in the field of electrical power generation transmission and distribution it will be an essential reference for regulators and government officials testing laboratories and certification organizations and engineers and researchers in smart grid related industries

Smart Grid Handbook, 3 Volume Set 2015-10-30

the advent of internet marked a significant change in how users and customers can be involved in the innovative process history is rife with examples of how users innovate but internet and its associated communication technologies brought radically new means for individuals to interact rapidly and at little cost in communities that spur new innovations these communities are initiated and governed by people that differ in their motivations for taking part and participate to varying degrees such communities are outside the immediate control of companies seeking to develop open innovation strategies aimed at harnessing their work this book brings together distinguished scholars from different disciplines economics organization theory innovation studies and marketing in order to provide an improved understanding of how technological as well as symbolic value is created and appropriated at the intersection between online communities and firms empirical examples are presented from different industries including software services and manufacturing the book offers food for thought for academics and managers to an important phenomenon that challenges many conventional wisdoms for how business can be done this book was published as a special issue of industry and innovation

Online Communities and Open Innovation 2010-09-07

experts describe the latest research in a rapidly growing multidisciplinary field the study of groups of individuals acting collectively in ways that seem intelligent intelligence does not arise only in individual brains it also arises in groups of individuals this is collective intelligence groups of individuals acting collectively in ways that seem intelligent in recent years a new kind of collective intelligence has emerged interconnected groups of people and computers collectively doing intelligent things today these groups are engaged in tasks that range from writing software to predicting the results of presidential elections this volume reports on the latest research in the study of collective intelligence laying out a shared set of research challenges from a variety of disciplinary and methodological perspectives taken together these essays by leading researchers from such fields as computer science biology economics and psychology lay the foundation for a new multidisciplinary field each essay describes the work on collective intelligence in a particular discipline for example economics and the study of markets biology and research on emergent behavior in ant colonies human computer interaction and artificial intelligence and cognitive psychology and the wisdom of crowds effect other areas in social science covered include social psychology organizational theory law and communications contributors eytan adar ishani aggarwal yochai benkler michael s bernstein jeffrey p bigham jonathan bragg deborah m gordon benjamin mako hill christopher h lin andrew w lo thomas w malone mausam brent miller aaron shaw mark steyvers daniel s weld anita williams woolley

Handbook of Collective Intelligence 2020-10-21

climatopolis documents the thinking of a first rate economist on one of the most pressing issues of our time nature we have released the genie from the bottle climate change is coming and there s no stopping it the question according to environmental economist matthew e kahn is not how we re going to avoid a hotter future but how we re going to adapt to it in climatopolis kahn argues that cities and regions will adapt to rising temperatures over time slowly transforming our everyday lives as we change our behaviors and our surroundings taking the reader on a tour of the world s cities from new york to beijing to mumbai kahn s clear eyed engaging and optimistic message presents a positive yet realistic picture of what our urban future will look like

Climatopolis 2023-04-06

this is the first authoritative reference work to map the multifaceted and vibrant site of citizen media research and practice incorporating insights from across a wide range of scholarly areas citizen media is a fast evolving terrain that cuts across a variety of disciplines it explores the physical artefacts digital content performative interventions practices and discursive expressions of affective sociality that ordinary citizens produce as they participate in public life to effect aesthetic or socio political change the seventy seven entries featured in this pioneering resource provide a rigorous overview of extant scholarship deliver a robust critique of key research themes and anticipate new directions for research on a variety of topics cross references and recommended reading suggestions are included at the end of each entry to allow scholars from different disciplinary backgrounds to identify relevant connections across diverse areas of citizen media scholarship and explore further avenues of research featuring contributions by leading scholars and supported by an international panel of consultant editors the encyclopedia is essential reading for undergraduate and postgraduate students as well as researchers in media studies social movement studies performance studies political science and a variety of other disciplines across the humanities and social sciences it will also be of interest to non academics involved in activist movements and those working to effect change in various areas of social life

The Routledge Encyclopedia of Citizen Media 2012-12-30

what has our world learned from the covid 19 pandemic and what lessons are relevant to me personally what now if you ve wondered about these questions in the wake of the coronavirus you re not alone author brian bard a life coach spiritual director and artist has spent the pandemic studying its social and psychological effects and working with concerned citizens in this free ebook he s charted a practical roadmap to recovery that every person can follow complete with simple activities ten touchstones that can guide our way each touchstone is made up of recommendations for concrete actions along with journaling and conversation prompts you can use this as a manual for navigating your own post pandemic life and it works perfectly for a book club or as an employee resource as well get your free copy of lessons from the pandemic and start on your road to recovery today

Lessons from the Pandemic

attracting more young people particularly women in engineering and technology et is a major concern in europe today their participation in engineering occupations appears to be a key issue for european economic and technical development as well as a central achievement towards gender equality and social justice increasing young people s interest in the sciences and mathematics and underlining the importance of engineering and technology developments in shaping our collective future is an ongoing project in the education sector this book presents various analyses and ideas for possible solutions aujourd hui attirer plus de jeunes et en particulier des jeunes femmes dans les formations d ingénieurs est un souci majeur en europe c est une clé pour aller vers l égalité des sexes et favoriser le développement économique scientifi que et technologique de l europe accroître l intérêt des jeunes pour les sciences et la technologie est essentiel pour notre futur collectif et constitue un défi majeur pour l éducation ce livre présente des analyses et des idées pour de possibles solutions

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