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the gaming industry is already highly consolidated and while gaming m a and investment deals saw a post covid normalization there still were an impressive 222 mergers and acquisitions within

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the new frontier of gaming 2020 saw the global games market increase 23 1 year over year the highest growth rate in more than a decade for astute industry observers this is a chance to reassess where gaming will go next globally the industry is expected to reach 218 7 billion in 2024 passing the coveted 200 billion threshold in 2023 20

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2024 the gaming industry is tipped to maintain its recent rapid growth and could be worth 321 billion by 2026 a new pwc report says millions of new players splashed out on games and consoles during covid 19 lockdowns some players said gaming during the pandemic helped with their mental health

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the gaming market size is estimated at usd 272 86 billion in 2024 and is expected to reach usd 426 02 billion by 2029 growing at a cagr of 9 32 during the forecast period 2024 2029 due to nationwide lockdowns implemented because of the covid 19 pandemic some people turned to game platforms to pass the time

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2024 globally video games form an enormous market through traditional access points like console pc and handhelds as well as the endless apps one finger touch away on our phones video gaming has

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