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#### MARKETING MHEDUCATION CA MAY 05 2024

CANADIAN AUTHOR SHIRLEY LICHTI BRINGS AWARD WINNING TEACHING AND BUSINESS EXPERIENCE TO THE GREWAL MARKETING ÓTH CANADIAN EDITION US AUTHORS DHRUV GREWAL AND MICHAEL LEVY HAVE PUBLISHED NUMEROUS ARTICLES IN SEVERAL LEADING JOURNALS INCLUDING THE JOURNAL OF MARKETING AND HAVE BOTH BEEN RECOGNIZED WITH TEACHING EXCELLENCE AWARDS

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#### MARKETING CANADIAN EDITION 5TH EDITION VITALSOURCE MAR 03 2024

MARKETING CANADIAN EDITION 5TH EDITION IS WRITTEN BY DHRUV GREWAL MICHAEL LEVY SHIRLEY LICHTI AND PUBLISHED BY MCGRAW HILL RYERSON LTD CANADA THE DIGITAL AND ETEXTBOOK ISBNS FOR MARKETING CANADIAN EDITION ARE 97812641600371264160038 and the print isbns are 97812603057461260305740

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