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Kindle Paperwhite For Dummies

2014-01-27

get the inside story on the all new kindle paperwhite with help from for dummies it reads like a book but it s so much more the kindle paperwhite is the ultimate e reader and this updated edition of kindle paperwhite for dummies is your ultimate guide to getting more from this one of a kind device you ll learn to set up your paperwhite adjust the font to your liking find your favorite books magazines and newspapers and sync your kindle content across devices before moving on to new paperwhite features like kindle freetime goodreads integration vocabulary builder in line footnotes and page flip shows you how to navigate the touchscreen work with the paperwhite icons connect via wi fi customize text size and get personal recommendations explains how to purchase and download books try out sample chapters before you buy subscribe to magazines and newspapers and find free books or books that can be borrowed from the kindle lending library tells you how to take advantage of cool kindle paperwhite features like encouraging reading with kindle freetime learning new words with vocabulary builder translating passages into other languages sharing your recommendations with other readers via goodreads and delving deeper into a book s characters and content with x ray it s prime time you got to know the powerful popular paperwhite with help from kindle paperwhite for dummies 2nd edition

The Moral Case for Profit Maximization

2020-04-01

the moral case for profit maximization argues that profit maximization is moral when businessmen seek to maximize profit by creating goods or services that are of objective value traditionally profit maximization has been defended on economic grounds profit economists argue incentivizes businessmen to produce goods and services in this view businessmen do not need to be virtuous as long as they deliver the goods it challenges the traditional defense of profit maximization arguing that profit maximization is morally ambitious because it requires businessmen to form normative abstractions and to cultivate a virtuous character in so doing the author also challenges the moral basis of corporate social responsibility proponents of csr

argue that businessmen can do good while doing well this book argues that businessmen already do good by maximizing profit drawing upon the histories of the wheel the refrigerator and the shipping container as well as the biographies of j p morgan john d rockefeller and thomas edison to demonstrate the role of values in the creation of material goods and the role of the virtues in value creation the author challenges readers to rethink the relationship between profit value and virtue

iPad For Seniors For Dummies

2013-12-10

discover all the incredible things your ipad can do so you have an ipad and you re excited to use it but where do you begin with this fun and friendly guide of course veteran for dummies author nancy muir walks you through using your ipad for e mail video travel navigation reading games and more with this all new update to the bestselling ipad for seniors for dummies written in the fun but straightforward for dummies style this helpful guide shares easy to follow tips and advice on the latest ipad hardware and operating system and introduces you to some of ipad s most popular features like siri facetime safari maps reminders and photos to name a few covers the ipad air ipad with retina display ipad 2 and earlier ipad models and is fully updated for ios 7 explains how to organize your calendar update your contact list set reminders for appointments create to do lists and browse the internet shows you how to download apps buy and read e books play music watch movies and tv shows share photos and video connect on facebook and keep in touch with facetime video calling reassures you on the best ways to get help if you re stumped set a password protect the screen and also shares other safety tips features a larger font for text plenty of images and more callouts to make the book accessible and easy to read no matter if you re an ipad newbie or already a tablet technology fan ipad for seniors for dummies 6th edition puts the power of ipad in the palm of your hand

Kindle Paperwhite E Reader: Beginner's Guide

2017-10-02

kindle paperwhite e reader with new innovative features is the best option for those who love to read books and spend their

spare time by reading as well as learning the amazon has launched the new model with many awesome features that are easy to use

Charlie on the Case

2016-09-07

this time charlie and her friends may have bitten off more than they can chew as they track down a kidnapper and murderer in this the first full length charlie holmes novel they undergo grave peril as they chase the criminal across the country the action takes our heroine from her home in the home counties to the north of england and finally to the north of scotland where the final confrontation takes place will they catch the cunning perpetrator will they all survive and will charlie get back in time to complete her homework for school

Explainable Machine Learning for Multimedia Based Healthcare Applications

2024-05-08

these two short reads are packed with twists and turns that leave you guessing until the end part of the seamus mccree series these novellas occur between false bottom 6 and granite oath 7 furthermore 6 5 with hidden money and connections to reach past his prison walls the happy reaper threatens to avenge his capture and eliminate the entire mccree clan seamus must neutralize him but how and dna can answer the question of who s included in the mccree clan every family has secrets who has the right to know low tide at tybee 6 75 seamus mccree his darts throwing mother and his now six year old granddaughter megan vacation on tybee island georgia to escape winter up north megan spots a thief going through their beach bags after which their vacation unravels and has you trying to figure out who done what until the very end download your copy and join the mccree family in these two novellas seamus mccree series reading order ant farm 1 bad policy 2

cabin fever 3 doubtful relations 4 empty promises 5 false bottom 6 no rest for justice two seamus mccree novellas
furthermore 6 5 low tide at tybee 6 75 granite oath 7 hijacked legacy 8

No Rest for Justice

2023-08-29

a concise but thorough guide that will tell you everything you should but probably don't know about reading in the digital age whether you are considering a new e reader are the happy owner of a kindle or other device or use an e reading app on your mobile device this book is for you part i discusses the different e reading options including dedicated e readers and apps for personal computers tablets and smartphones various e reading features and e book formats are also presented part ii presents a comprehensive look at the various places to source and organize your e reading materials including free public domain books articles on the and your own personal documents the majority of resources discussed are free part iii gives you tips advice and resources to get the most from your kindle whether you're looking for ways to stay current on all things kindle want to learn how to easily send almost any reading content to your kindle use it more effectively with shortcuts or even learn about some hidden features this section is for you part iv is a concise buyers guide for anyone interested in purchasing an e reader the main devices considered are the kindle nook kobo and onyx e readers though others are mentioned as well

E-Reading: Getting the Most Out of Your Kindle or Other E-Book Reader

2015-11-15

academic e books publishers librarians and users provides readers with a view of the changing and emerging roles of electronic books in higher education the three main sections contain contributions by experts in the publisher vendor arena as well as by librarians who report on both the challenges of offering and managing e books and on the issues surrounding patron use of e books the case study section offers perspectives from seven different sizes and types of libraries whose

librarians describe innovative and thought provoking projects involving e books read about perspectives on e books from organizations as diverse as a commercial publisher and an association press learn about the viewpoint of a jobber find out about the e book challenges facing librarians such as the quest to control costs in the patron driven acquisitions pda model how to solve the dilemma of resource sharing with e books and how to manage pda in the consortial environment see what patron use of e books reveals about reading habits and disciplinary differences finally in the case study section discover how to promote scholarly e books how to manage an e reader checkout program and how one library replaced most of its print collection with e books these and other examples illustrate how innovative librarians use e books to enhance users experiences with scholarly works

Academic E-Books

2017-10-12

this new core textbook underpinned by rigorous academic research and industry best practice offers a practical approach designed to provide students with the tools and techniques required to design and develop an operations strategy authored by two of the most well respected authorities in the field the book s clear and accessible content explains how operations strategy can create value for an organisation and positively impact on business performance case studies with international relevance and which draw on examples from a wide range of industry sectors help students to link theory and practice develop analytical and problem solving skills and gain an understanding of operations strategy in the real world this textbook caters primarily for mba students studying modules in operations strategy or operations management and is also suited to postgraduate students studying operations strategy on specialist courses such as operations and supply chain management or logistics and operations management in addition this is an important text for final year level undergraduate students studying operations strategy or strategic operations management

Operations Strategy

2018-01-10

twists and turns that leave you guessing until the end in low tide at tybee james m jackson brings three of his seamus mccree series characters seamus his darts throwing mother and his now six year old granddaughter megan to tybee island georgia to vacation and escape winter up north megan spots a thief going through their beach bags after which their vacation unravels with a series of twists and turns that will leave you guessing until the end trying to figure out who done what download your copy and join the mccree family in this fun romp at the beach the seamus mccree series reading order ant farm bad policy cabin fever doubtful relations empty promises false bottom furthermore a novella low tide at tybee a novella

Low Tide at Tybee

2015-07-10

embrace the art of minimalism and finally declutter your life with this ultimate guide to organizing are you searching for the secret to embracing a life of minimalism do you want to escape from consumerist culture and discover the freeing benefits of living lighter or do you want to pick up a ton of handy tips and tricks from a decluttering pro then this collection is for you inside this brilliant 3 book bundle you ll join best selling author and passionate minimalist alex wong as he reveals a comprehensive decluttering plan that s specially designed to help you organize your life like never before combining step by step advice with actionable exercises for decluttering your home mind social media finances relationships and so much more this collection arms you with the essential knowledge you need to embrace minimalism and start feeling the incredible benefits for yourself if you re tired of being dragged down by too much useless stuff or if you find yourself clamoring to buy things you don t really need this cutting edge advice will revolutionize your mindset and give you a fresh new perspective on the value of your time money and attention whether you struggle with pointless possessions harmful relationships social media addiction or a cluttered mind the complete decluttering and organizing guide is your ticket to your brand new

data as well as controversies and applications with nearly eighty chapters by leading researchers from around the world and combining theoretical and empirical perspectives the cambridge handbook of evolutionary perspectives on sexual psychology is the most comprehensive and up to date reference work in the field providing a broad yet in depth overview of the various evolutionary principles that influence all types of sexual behaviors the handbook takes an inclusive approach that draws on a number of disciplines and covers nonhuman and human psychology it is an essential resource for both established researchers and students in psychology biology anthropology medicine and criminology among other fields volume 1 foundations of evolutionary perspectives on sexual psychology addresses foundational theories and methodological approaches

The Cambridge Handbook of Evolutionary Perspectives on Sexual Psychology: Volume 1, Foundations

2021-05-19

rapid technological advancements have the ability to positively or negatively impact corporate growth and success professional leaders and decision makers must consider such advancements when designing and implementing new policies in preparation for the sustainable future of the business environment developing strategic business models and competitive advantage in the digital sector focuses on the application of preemptive planning in the media and entertainment industries to combat an increasingly uncertain future of innovation and competition with research based examples and analysis this book is an essential reference source for academicians researchers and professionals interested in learning more about the impact of technology on industry success including the changes and challenges created by the internet and electronic media

Developing Strategic Business Models and Competitive Advantage in the

Digital Sector

2013-09-20

declutter your life and enjoy peace of mind with this brilliant 30 day roadmap to minimalism do you want to embrace minimalism but you don't know where to start have you heard about the unique and profound benefits of decluttering your home and you want to learn more or are you looking for a practical guide to help you make those tough decisions cut down on needless stuff and enjoy a happier more fulfilling life then keep reading alex wong is no stranger to clutter growing up with a hoarder it always seemed like they had too much stuff and never enough money but when moving for grad school he was faced with the seemingly impossible task of fitting his entire life into a single suitcase and this moment sparked his passion for minimalist living now alex shares the wealth of advice he's developed over his minimalist life exploring how you can embark on a journey of decluttering and experience the benefits for yourself being clutter free has allowed alex to grow a number of successful businesses become a bestselling author and travel the world without being tied down to endless possessions whether you feel like you waste too much money on things you don't need or if you have to downsize and you're running out of space the tried and tested strategies inside this book will help you decide what you really need and let go of the things you don't decluttering is a powerful way of helping you organize your life stop worrying about material things and shift your focus to the experiences and relationships that matter to you and with a brilliant 30 day roadmap to minimalism this book makes organizing and tidying up a breeze here's what you'll discover inside decluttering 101 a step by step strategy to declutter your home how to really decide what matters to you in life practical ways to shift your mindset away from materialism and stop buying more things tips for decluttering your closet bathroom kitchen laundry bedroom and more how to organize your sentimental items collectables and inherited things ingenious ways to get rid of your stuff and help people at the same time common decluttering obstacles and how to overcome them a 30 day plan to your new minimalist life and so much more with real actionable advice the art of decluttering and organizing is a decluttering workbook designed to help you prioritize your possessions shift your mindset away from consumerism and make the sometimes tough decisions that will help you on your journey to a more fulfilling life so don't let clutter rule your home for any longer it's time for you to uncover the benefits of minimalism and see the benefits for yourself ready to begin decluttering scroll up and grab your copy now

The Art of Decluttering and Organizing

2016-03-29

an indispensable easy to read resource from international bestselling children's author Karen Inglis a masterclass all wrapped up in a book have you written a children's story that you can't find a home for do you need help with your early self publishing journey or with more advanced children's book publishing and marketing strategies are you traditionally published but curious about other options if you answered yes to any of these questions you're in the right place how to self publish and market a children's book second edition provides practical in depth guidance and key strategies for self publishing in print ebooks and audiobooks and for selling more children's books face to face and online after reading this book you will understand how you can self publish your children's story at little or no cost why print matters for children's self publishing but why ebooks are also critical for marketing why it's important to work with professional children's editors illustrators and cover designers and where to find them how to set up successful school visits and other events and how to plan and run virtual events best practice and expectations for getting into bookshops which tools and platforms can help with your book marketing including key strategies for amazon ads and other advertising how to get reviews how to create and market children's audiobooks when and how to approach translation and foreign rights options for upfront printing and who this is suitable for where to find other self publishers for ongoing support and advice self published international bestselling children's author Karen Inglis has sold over half a million children's books in print over 20 000 ebooks and over 8 000 audiobooks her popular middle grade time travel adventure The Secret Lake is now in translation in nine languages and its long awaited sequel 2022 has received glowing reviews and very strong early sales Karen's picture book The Christmas Tree Wish was shortlisted for the 2020 UK Selfies Award for best self published children's book her most recent picture book The Tell Me Tree has received praise from teachers and parents alike for helping children talk about their feelings and is being used in UK classrooms as well as writing for children Karen has over 30 years experience as a professional copywriter and writing training consultant her ability to organise and explain topics in plain English won her praise and over 100 5 star reviews for the first edition of this book this expanded and updated edition for 2021 which now includes virtual events audiobooks foreign editions and detailed advertising strategies as well as more tools and platforms to help with your book marketing will not disappoint one reviewer described the first edition as a masterclass wrapped up in a book we think that

pretty well sums up the second edition too with everything together in one place and a comprehensive table of contents to help you quickly find what you need how to self publish and market a children s book second edition provides a powerful ready reference that you can come back to again and again how to market a children s book standalone edition if you understand self publishing if you are a seasoned children s book self publisher and are looking only for marketing support search for how to market a children s book by karen p inglis this separate edition also released in may 2021 incorporates the marketing content of the combined book it assumes you fully understand the various self publishing options and distribution processes for print ebooks and audiobooks

How to Self-publish and Market a Children's Book (Second Edition)

2015-09-21

real world lessons excellent support whatever you do in business you will experience mis what kind of experience will you have with mis will you understand how businesses use and need information systems to accomplish their goals and objectives and develop their competitive strategy by presenting real world cases experiencing mis helps you to experience mis right now at university where you can exercise your enquiring mind and unlock the potential of information systems for business with an approachable easy to use and sometimes humorous attitude this text shows you how to become a better problem solver and a valued business professional

Experiencing MIS

2021-12-31

how reconsidering digital media and participatory cultures from the standpoint of disability allows for a full understanding of accessibility while digital media can offer many opportunities for civic and cultural participation this technology is not equally easy for everyone to use hardware software and cultural expectations combine to make some technologies an easier fit for some bodies than for others a youtube video without closed captions or a social network site that is incompatible with a

screen reader can restrict the access of users who are hard of hearing or visually impaired often people with disabilities require accommodation assistive technologies or other forms of aid to make digital media accessible useable for them restricted access investigates digital media accessibility the processes by which media is made usable by people with particular needs and argues for the necessity of conceptualizing access in a way that will enable greater participation in all forms of mediated culture drawing on disability and cultural studies ellicessor uses an interrogatory framework based around issues of regulation use content form and experience to examine contemporary digital media through interviews with policy makers and accessibility professionals popular culture and archival materials and an ethnographic study of internet use by people with disabilities ellcessor reveals the assumptions that undergird contemporary technologies and participatory cultures restricted access makes the crucial point that if digital media open up opportunities for individuals to create and participate but that technology only facilitates the participation of those who are already privileged then its progressive potential remains unrealized engagingly written with powerful examples ellcessor demonstrates the importance of alternate uses marginalized voices and invisible innovations in the context of disability identities to push us to rethink digital media accessibility

Restricted Access

2016-12-02

if you own or are considering a windows 10 tablet my windows 10 tablet s your must have companion this friendly quick full color 100 practical tutorial walks you through every task you ll want to perform with your new tablet no matter what brand or model you choose in addition this book is part of que s content update program as microsoft updates features of windows 10 sections of this book will be updated or new sections will be added to match the updates to the software the updates will be delivered to you via a free edition of this book which can be accessed with any internet connection my windows 10 tablet is an easy full color tutorial on the latest operating system from microsoft which covers the following topics taking advantage of windows 10 s best new features for tablets getting productive fast and taking control of the new windows 10 interface and start menu securely connecting your windows 10 tablet and using it safely in mobile environments browsing the more quickly and reliably with the new edge browser connecting your tablet to your phone other pcs and other devices

making the most of the cortana personal digital assistant working with windows 10 compatible microsoft office apps using continuum to work seamlessly on both tablets and other windows devices updating maintaining and troubleshooting your tablet saving time and using your tablet to enhance your daily life every task is presented step by step using carefully annotated colorful screenshots all numbered so there s no chance of getting lost or confused everything s clearly organized in modular self contained chapters designed to help you get started quickly throughout the book is packed with helpful tips lists and quick solutions to the problems you re most likely to encounter how to access the web edition follow the instructions in the book to learn how to register your book to access the free edition

My Windows 10 Tablet (includes Content Update Program)

2013-10-17

this book saemaul so far is a record of the holy works of those who have tried for the development of the country and the happiness of their descendants president park jeonghee said in his handwritten manuscript i see many examples of one good village leader making one village raise up completely the achievements they have accomplished should be documented and retained in later history these people are the heroes of our farm village this book is the story of the villages heroes

이 책은 마을의 역사를 기록한 책이다. 마을의 발전을 위해 노력한 선조들의 기록을 찾아볼 수 있다. 이 책은 마을의 역사를 기록한 책이다. 마을의 발전을 위해 노력한 선조들의 기록을 찾아볼 수 있다. 이 책은 마을의 역사를 기록한 책이다. 마을의 발전을 위해 노력한 선조들의 기록을 찾아볼 수 있다.

a certain historian once diagnosed that one of the reasons for causing war was because young children were hungry and there was nothing to feed them the saemaul undong was a war it was a war that fought poverty to escape hunger we have won the war i have seen many success stories in order to pass these on this book these success stories are the story of village heroes as i read them i even shed tears with red eyes the current abundance is only thanks to our great ancestors who sweated blood day and night it is a report that if the amount of food waste currently being thrown away per year is converted into food value it will reach krw 25 trillion and the processing cost alone will reach krw 800 won please regain control of ourselves our country becomes like a neighboring country the philippines which has been rich enough to build jangchung gymnasium in korea for free is unable to continue its rich national luck and falls into poverty again not long ago it reminds us of our miners and nurses who left for germany for employment abroad there is a saying in our country saying that a frog cannot think of a

tadpole day we need to be upright wake up ... this book saemaul so far is an overview of the progress of saemaul undong for half a century we hope that this book will help villagers development officials and growing generations of countries around the world who are struggling to escape poverty it was edited and written in a development manual format to help them induce and share the experience of saemaul undong into their own country s development at the same time some of the major policy docs presidential approval documents produced during the saemaul undong development process were cited to refer to their country s policy making usa president barack obama said korea is a role model for other developing countries to learn from in other words i have tried to make this book like a manual that sets a model country

SAEMAUL so far

2016-05-25

... 10 ... 2016 ... 2016 ... test the best ... vs ... abc ... 10 ... 2016 ... test the best ... abc ... jack

□□□□ 2017 □ 01 □□

2024-03-11

winner of the financial times and goldman sachs business book of the year award brad stone s definitive book on amazon and bezos the guardian a masterclass in deeply researched investigative financial journalism riveting the times the definitive story of the largest and most influential company in the world and the man whose drive and determination changed business forever though amazon com started off delivering books through the mail its visionary founder jeff bezos was never content with being just a bookseller he wanted amazon to become the everything store offering limitless selection and seductive convenience at disruptively low prices to achieve that end he developed a corporate culture of relentless ambition and secrecy that s never been cracked until now jeff bezos stands out for his relentless pursuit of new markets leading amazon into risky new ventures like the kindle and cloud computing and transforming retail in the same way that henry ford revolutionised manufacturing amazon placed one of the first and largest bets on the internet nothing would ever be the same again

The Everything Store: Jeff Bezos and the Age of Amazon

2017-07-03

the 2016 edition of the global ebook report with more than 50 data driven original charts and tables is the international industry reference on the evolution of ebook markets focuses on relevant key angles for an understanding of the current transformation of book publishing in a global perspective market close ups print and digital for the us uk europe notably france germany italy the netherlands spain sweden and a detailed overview on central and eastern europe plus analysis of selected emerging markets notably brazil china india and russia summaries of key debates and driving forces global players such as amazon statistical close ups on pricing performance by genre piracy patterns of consumer habits drm self publishing et al we provide an overview of trends and developments based on a unique set of data from a wide array of the best available sources backed up by a thorough analysis of overall book publishing in the diverse international contexts the 2016

edition of the global ebook report particularly emphasizes how digital developments are embedded in the overall evolution of publishing markets by providing context data as well as historical statistics to spot trends and developments over the past 3 to 7 years main driving forces and policy as well as legal debates shaping the current transformation of the international book business are identified and looked at in country and market comparisons

Global eBook 2016

2020-09-23

this comprehensive textbook explores how technological developments and emerging technologies impact on and engage with consumer behaviour and decision making globally the book will enable readers to develop a coherent understanding of the basic underpinnings of consumer behaviour as they relate to individual and group oriented consumption decisions offering insight into how consumer behaviour contemporary real life situations and digital technology are inextricably linked key learning objectives exercises and activities boxed examples and analytical frameworks facilitate and enrich students learning each chapter includes pause plan and practice ppp activities as well as real life case studies exploring digital consumption digital consumer experiences and digital trends across industries from global companies such as nike and mcdonald s to the digital transformation of smes combining a thorough examination of traditional theory with a fresh approach to the impact of digital transformation on consumer behaviour this textbook should be core reading for advanced undergraduate and postgraduate students studying consumer behaviour consumer psychology customer experience management and digital marketing this book will be accompanied by online resources for the use of instructors including powerpoint slides and a test bank

Consumer Behaviour and Digital Transformation

2015-11-10

the global ebook report 2017 is highlighting and measuring the relevant international trends tracking main market

developments and the diversity of relevant drivers in north and south america europe and asia the segmentation of book markets in print and digital european ebook markets in great and previously unavailable detail based on in depth data provided by leading distributors ebooks in the context of the overall transformation in international publishing global players and their impact on re shaping the international business of books by 2017 ebooks are so much more than yet another format and edition of printed books instead in a global perspective with in depth data analysis allow a realistic and precise understanding of how consumer publishing has become a highly diverse and segmented business with hugely different developments in the big english language countries in continental europe and in emerging economies

Global eBook 2017

2013-02-15

the novel as network forms ideas commodities engages with the contemporary anglophone novel and its derivatives and by products such as graphic novels comics podcasts and quality tv this collection investigates the meaning of the novel in the larger system of contemporary media production and post print culture viewing the novel through the lens of actor network theory as a node in the novel network chapters underscore the deep interconnection between all the aspects of the novel between the novel as a literary form as an idea and as a commodity bringing together experts from american british and postcolonial studies as well as book publishing and media studies this collection offers a new vantage point to view the novel in its multifaceted expressions today

The Novel as Network

2017-09-01

this book offers a practical template for training patrons to use ebook streaming video online music and journal collections that is practical adaptable and most importantly sustainable in order to make your library s expanding digital collection worth having customers need to know how to access these online resources and it s up to your staff to show them how this

unique guide explains how to use a device centered approach to training library patrons rather than a system centric approach that will enable staff to more easily assist patrons regardless of whether your patrons use kindles tablets mobile phones or laptops using this approach staff stay current and can prepare for the next technology or interface platform to access digital collections the book describes different patron instruction scenarios such as drop in one on one interactions tech petting zoos and classroom settings and explains how to structure and conduct specific sessions classes readers will learn methods of promoting the digital collection that can be used in their entirety or a la carte depending on your budget and locality the final chapters address using social media print media and interactive displays best practices for target marketing aimed at both in house patrons and external customers and how you can save money when purchasing equipment

Making the Most of Digital Collections through Training and Outreach

2015-11-02

the new epub 3 specification from the idpf incorporates a wide range of technologies and functionality that are set to revolutionize electronic publishing the format is poised to make the static two dimensional page a thing of the past introducing the world to new rich multimedia reading experiences and scripted interactivity but a specification that offers so much can be a daunting thing to learn epub 3 best practices steps in to help fill the knowledge void authored by people involved in the development of the specification and with extensive experience in electronic publishing this guide will provide you with a solid foundation on which to begin developing your own epubs topics covered include a comprehensive survey of accessible production features and best practices a walkthrough of the new global language support features an introduction to the new multimedia elements and how to use them to embed content a guide to best practices for authoring of interactive elements and scripting a review of publication and distribution metadata techniques for fixed and adaptive layouts epub 3 best practices is a must read for anyone looking to unleash the potential of the new format

EPUB 3 Best Practices

2014-11-28

pending

Type Matters

2022-03-24

develop a more systematic human centered results oriented thought process design thinking is the product development and management association s pdma guide to better problem solving and decision making in product development and beyond the second in the new product development essentials series this book shows you how to bridge the gap between the strategic importance of design and the tactical approach of design thinking you ll learn how to approach new product development from a fresh perspective with a focus on systematic targeted thinking that results in a repeatable human centered problem solving process integrating high level discussion with practical actionable strategy this book helps you re tool your thought processes in a way that translates well beyond product development giving you a new way to approach business strategy and more design is a process of systematic creativity that yields the most appropriate solution to a properly identified problem design thinking disrupts stalemates and brings logic to the forefront of the conversation this book shows you how to adopt these techniques and train your brain to see the answer to any question at any level in any stage of the development process become a better problem solver in every aspect of business connect strategy with practice in the context of product development systematically map out your new product service or business experiment with new thought processes and decision making strategies you can t rely on old ways of thinking to produce the newest most cutting edge solutions product development is the bedrock of business whether your product is a tangible object a service or the business itself and your approach must be consistently and reliably productive design thinking helps you internalize this essential process so you can bring value to innovation and merge strategy with reality

Design Thinking

2018-12-10

with more and more people reaching out for their smartphones and tablets to shop online mobile e commerce is set to reach 86 billion by 2016 a development that brings along entirely new demands on e commerce websites after our first e commerce ebook was published four years ago we wanted to take a fresh look at the challenges that crafting online shopping experiences bring along today and equip you with the necessary know how on how to deal with them effectively along the way our expert authors will guide you through the vital steps of planning a successful e commerce website and explore the design decisions that have to be considered in order to achieve a pleasant and compelling user experience we ll also take a deeper look into the peculiarities of mobile e commerce usability and cover tips on designing a better checkout process reducing abandoned shopping carts is also one of the topics that we ll dig into with real life examples and insights into a large scale usability study that dissects some of the biggest e commerce websites out there this ebook will prove to be a valuable and practical source for all your e commerce needs table of contents how to plan your next mobile e commerce website exploring ten fundamental aspects of m commerce usability an e commerce study guidelines for better navigation and categories the current state of e commerce search better product pages turn visitors into customers designing a better mobile checkout process creating a client side shopping cart reducing abandoned shopping carts in e commerce

How To Create Selling E-Commerce Websites, Vol. 2

2015-09-15

this edited collection focuses upon the diversity adaptability and strengths of nigerian families examining intimate relationships both preceding and within the context of marriage as well as the dynamics among family members the chapters investigate how nigerian families have responded to societal factors modernization and change

Families in Nigeria

2023-03-29

create great product demos and sell more of your product with the strategies and inspiration in this book insightful interviews are presented with professionals who are giving killer product demos in several types of businesses today the strategies taught in this book are based on the analysis of product demos that made history and brought millions to their companies apple intel microsoft tesla and more every day thousands of companies give demos to sell their products in pre sales for enterprise software a bad demo can make your product look too complex to the point where decision makers won't buy it in software as a service saas you need to quickly convert signups into active and paying users at a product launch event you want a perfect demo that is both persuasive and memorable remember steve jobs what you'll learn apply a simple step by step method to create effective product demonstrations know the 5 steps to create a wow moment study the first exhaustive analysis of product demos that made history douglas engelbart's mother of all demos steve job's macintosh ipod and iphone and many more avoid common mistakes and maximize your presence as a technical presenter align your demo with your sales process in enterprise software software as a service saas mobile apps etc be aware of trends in technology for product demos who this book is for startup entrepreneurs sales engineers executive or sales representatives and other professionals

Create and Deliver a Killer Product Demo

2017-05-02

this show all romp through design world darling jessica hische's sketchbook reveals the creative and technical process behind making award winning hand lettering see everything from hische's rough sketches to her polished finals for major clients such as wes anderson npr and starbucks the result is a well of inspiration and brass tacks information for designers who want to sketch distinctive letterforms and hone their skills with more than 250 images of her penciled sketches this highly visual ebook is an essential and entirely enjoyable resource for those who practice or simply appreciate the art of

hand lettering

In Progress

2015-03-18

this book is part of a six volume series on disaster risk reduction and resilience the series aims to fill in gaps in theory and practice in the sendai framework and provides additional resources methodologies and communication strategies to enhance the plan for action and targets proposed by the sendai framework the series will appeal to a broad range of researchers academics students policy makers and practitioners in engineering environmental science and geography geoscience emergency management finance community adaptation atmospheric science and information technology this volume offers indigenous approaches to disaster risk reduction community sustainability and climate change resilience as well as agro ecological innovations for improving resilience to climate change the focus is on adaptation strategies for sustainable terrestrial and marine ecosystems to reduce the impacts of anthropogenic factors that exacerbate disaster risk including hydro meteorological services for climate resilience food security measures in agriculture and livestock flood mitigation plans and increased climate change education and awareness the book concludes with three case studies in africa detailing the impacts of strengthened climate change resilience measures adaptive social protections and improved water availability through hydro electric technologies

Disaster Risk Reduction for Resilience

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Teaching Computational Creativity

the rate of change in the academic library a presence for decades has been increasing in the first decade of this century enhancing teaching and learning in the 21st century academic library successful innovations that make a difference explores the initiatives in student learning and training that are underway in our academic libraries and demonstrates that the transformation of the academic library is well underway

Enhancing Teaching and Learning in the 21st-Century Academic Library

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