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Selling All-in-One For Dummies 2012-01-05

tried and true information and tips for selling like a pro are you looking to enter the world of sales or are you already a salesperson who's looking for new tips and tactics to expand your business whether you're in charge of your own selling career or you're responsible for training and managing a professional sales force selling all in one for dummies features everything you need to know to improve your results this valuable selling resource includes new ways to effectively network and prospect through the power of all the social media networking sites such as linkedin twitter and facebook as well as ways to optimize sales success through webinars the latest tips and advice to build an appealing image proven questioning methods that close sales updated advice on keeping clients business and building their loyalty and how to adapt presentations and techniques proven methods and techniques that will lead to bigger sales and more loyal customers advice on separating yourself from the pack plus four chapters on selling in specialized areas from biotechnology to real estate selling all in one for dummies is the authoritative guide to navigating the ever changing and growing sales arena

Java All-in-One For Dummies 2023-02-14

a beginning coder's resource for learning the most popular coding language with java all in one for dummies you get 8 books in one for the most well rounded java knowledge on the market updated for java 19 this book includes all the major changes to the programming language so you won't fall behind start by learning the basics of java you can do it even if you've never written a line of code in your life then go in depth with all the info you need on object oriented programming java fx java web development and beyond grab a hot cup of java and settle in to learn some java with friendly for dummies guidance learn the basics of computer programming and get started with the java language master strings arrays and collections discover the most recent java updates and the latest in programming techniques launch or further your career as a coder with easy to follow instruction this is the go to dummies guide for future and current coders who need an all inclusive guide java to take their knowledge to the next level

Vocabulary For Dummies 2011-06-15

have an interest in words from the meaning of prefixes and suffixes to word origins and trivia this book can help you build your vocabulary someone just called you captious should you be flattered considering your extreme lactose intolerance is it a good idea to order veau au béchamel from a french menu calumny is to slander as obloquy is to a flattery b sermon or c invective you've just heard that your new boss is a real martinet should you be worried or excited about this new addition to your workplace your partner says you have no élan does that mean you're all out of yogurt starting to wish you'd paid more attention in english class don't worry it's never too late to develop a million dollar vocabulary and vocabulary for dummies offers you a fast fun and easy way to do it whether you're preparing for standardized tests or you want to feel more knowledgeable at work or more comfortable in social situations this book is for you in no time you'll dramatically expand your vocabulary speak with style write with panache make a better impression at work or

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school dine out with confidence have the right words for formal occasions and ethnic events get more out of what you read vocabulary for dummies doesn't overwhelm you with endless word lists instead it gives you a complete vocabulary building program that familiarizes you with words from all areas of life as they're used in context from bar mitzvahs to business meetings pcs to politics with a host of fun features including word tables organized by common features such as language of origin professional or social contexts similarities and more sample conversations that incorporate new terms and define related ones before and after examples that show how to replace old general terms with new specific vocabulary pointers that reinforce understanding with examples of correct and incorrect usage chapters on terms from finance law medicine eating and shopping history and mythology various languages and more vocabulary for dummies makes it easier than ever for you to learn difficult words that impress your friends and coworkers grab your own copy and get ahead at school at work and in life

Writing Fiction For Dummies 2009-12-02

a complete guide to writing and selling your novel so you want to write a novel great that's a worthy goal no matter what your reason but don't settle for just writing a novel aim high write a novel that you intend to sell to a publisher writing fiction for dummies is a complete guide designed to coach you every step along the path from beginning writer to royalty earning author here are some things you'll learn in writing fiction for dummies strategic planning pinpoint where you are on the roadmap to publication discover what every reader desperately wants from a story home in on a marketable category choose from among the four most common creative styles and learn the self-management methods of professional writers writing powerful fiction construct a story world that rings true create believable unpredictable characters build a strong plot with all six layers of complexity of a modern novel and infuse it all with a strong theme self-editing your novel psychoanalyze your characters to bring them fully to life edit your story structure from the top down fix broken scenes and polish your action and dialogue finding an agent and getting published write a query letter a synopsis and a proposal pitch your work to agents and editors without fear writing fiction for dummies takes you from being a writer to being an author it can happen if you have the talent and persistence to do what you need to do

Business Analysis For Dummies 2013-07-22

your go-to guide on business analysis business analysis refers to the set of tasks and activities that help companies determine their objectives for meeting certain opportunities or addressing challenges and then help them define solutions to meet those objectives those engaged in business analysis are charged with identifying the activities that enable the company to define the business problem or opportunity define what the solutions look like and define how it should behave in the end as a ba you lay out the plans for the process ahead business analysis for dummies is the go-to reference on how to make the complex topic of business analysis easy to understand whether you are new or have experience with business analysis this book gives you the tools techniques tips and tricks to set your project's expectations and on the path to success offers guidance on how to make an impact in your organization by performing business analysis shows you the tools and techniques to be an effective business analysis professional provides a number of

examples on how to perform business analysis regardless of your role if you re interested in learning about the tools and techniques used by successful business analysis professionals business analysis for dummies has you covered

German All-in-One For Dummies 2013-06-05

learn to speak german easy german all in one for dummies conveniently combines titles from the german dummies library into one handy guide that covers all of the bases of the german language for those looking to master fluency in this popular language this book and cd combo are an efficient and logical choice german all in one for dummies brings together content from german for dummies 2nd edition german for dummies audio set german phrases for dummies intermediate german for dummies and german essentials for dummies plus it includes a new cd that allows for even more opportunities to practice speaking the language as well as additional content on grammar and usage to empower you to use and speak german like a native offers instruction and practice exercises for both speaking and writing german helps you prepare to demonstrate proficiency in conversational german if you want to improve your german whether it s for work travel or enjoyment german all in one for dummies has you covered

Technical Analysis For Dummies 2019-10-01

grasp and apply the basic principles of technical analysis savvy traders know that the best way to maximize return is to interpret real world market information for themselves rather than relying solely on the predictions of professional analysts this straightforward guide shows you how to put this into profitable action from basic principles and useful formulas to current theories on market trends and behavioral economics to make the most lucrative decisions for your portfolio the latest edition of technical analysis for dummies includes a brand new chapter on making the right decisions in a bull or bear market an updated look at unique formulas and key indicators as well as refreshed and practical examples that reflect today today s financial atmosphere become an expert in spotting market trends and key indicators get the skinny on the latest research on behavioral economics take a deep dive into how to read market sentiment and make it work for you get a look at the first innovation in charting for decades straight from japan with comprehensive coverage from charting basics to the cutting edge technical analysis for dummies includes everything you need to the make informed independent market decisions that will maximize your profits happy trading

Anatomy and Physiology For Dummies 2011-04-12

learn about the human body from the inside out every year more than 100 000 degrees are completed in biology or biomedical sciences anatomy and physiology classes are required for these majors and others such as life sciences and chemistry and also for students on a pre med track these classes also serve as valuable electives because of the importance and relevance of this subject s content anatomy and physiology for dummies 2nd edition appeals to students and life learners alike as a course supplement or simply as a guide to this

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intriguing field of science with 25 percent new and revised content including updated examples and references throughout readers of the new edition will come to understand the meanings of terms in anatomy and physiology get to know the body's anatomical structures and gain insight into how the structures and systems function in sickness and health new examples references and case studies updated information on how systems function in illness and in health newest health discoveries and insights into how the body works written in plain english and packed with dozens of beautiful illustrations anatomy physiology for dummies is your guide to a fantastic voyage of the human body

Networking For Dummies 2004-10-13

networking for dummies has long been the leading networking beginner book the 7th edition provides valuable updates on the latest tools and trends in networking including updates to windows xp through service pack 2 windows server 2003 linux mac os x and novell netware server 6.5 plus the latest information on broadband technologies a must have reference for network administrators and novices who want to set up a network in their home or office this covers all the bases and basics including using a network printer and sharing files and printers using microsoft office on a network network operating systems setting up a wireless network configuring client computers written by doug lowe a seasoned for dummies author who has demystified everything from microsoft office to networking to creating pages and written more than 50 computer books including networking all in one desk reference for dummies this guide includes whole new chapters on wireless networking ip addressing common security problems troubleshooting indexed to help you find answers fast and written in plain english instead of technotalk this keeps you from getting all shook up while you're getting all hooked up

Getting Your Book Published For Dummies 2011-03-10

there's never been a better time to be an author books like the harry potter series create a media phenomenon with people lining up and camping outside bookstores to purchase newly released titles yet book sales overall not just those of mega sellers are on the rise as more and more people seek knowledge and entertainment through reading the library of congress currently registers about 60,000 new titles for copyright each year 60,000 books by 60,000 authors imagine yourself as one getting your book published for dummies is your complete guide to realizing whatever gem of an idea you've been carrying with you if you've ever thought this would make a really good book be it the next great american novel or a guide to naming babies here's your chance to put pen to paper and find out written from both sides of the editor's desk by a widely published writer and a harpercollins veteran publisher this guide puts in your hand the advice you need to pick an idea approach the publisher craft proposals and queries work with agents or act as your own self publish negotiate a contract create the actual book sell your published book full of examples proposals query letters and war stories drawn from the author's extensive experience getting your book published for dummies shows you how to clear all the hurdles faced by today's writers freeing up precious time for you to refine your manuscript you'll get the inside scoop on titling your book major publishers smaller houses niche publishers university presses and spiritual and religious publishers the 12 elements of a successful nonfiction

proposal how editors read queries submitting fiction publishing outside the box and much more getting your book published for dummies is the clear a z handbook that makes the entire process plain and practicable you don t need to be a celebrity you don t need to be some kind of publishing insider all you need to do is write

Electronics All-in-One For Dummies 2017-02-06

a comprehensive collection of 8 books in 1 offering electronics guidance that can t be found anywhere else if you know a breadboard from a breadbox but want to take your hobby electronics skills to the next level this is the only reference you need electronics all in one for dummies has done the legwork for you offering everything you need to enhance your experience as an electronics enthusiast in one convenient place written by electronics guru and veteran for dummies author doug lowe this down to earth guide makes it easy to grasp such important topics as circuits schematics voltage and safety concerns plus it helps you have tons of fun getting your hands dirty working with the raspberry pi creating special effects making your own entertainment electronics repairing existing electronics learning to solder safely and so much more create your own schematics and breadboards become a circuit building expert tackle analog digital and car electronics debunk and grasp confusing electronics concepts if you re obsessed with all things electronics look no further this comprehensive guide is packed with all the electronics goodies you need to add that extra spark to your game

Python For Dummies 2011-05-09

python is one of the most powerful easy to read programming languages around but it does have its limitations this general purpose high level language that can be extended and embedded is a smart option for many programming problems but a poor solution to others python for dummies is the quick and easy guide to getting the most out of this robust program this hands on book will show you everything you need to know about building programs debugging code and simplifying development as well as defining what actions it can perform you ll wrap yourself around all of its advanced features and become an expert python user in no time this guide gives you the tools you need to master basic elements and syntax document design and debug programs work with strings like a pro direct a program with control structures integrate integers complex numbers and modules build lists stacks and queues create an organized dictionary handle functions data and namespace construct applications with modules and packages call create extend and override classes access the internet to enhance your library understand the new features of python 2 5 packed with critical idioms and great resources to maximize your productivity python for dummies is the ultimate one stop information guide in a matter of minutes you ll be familiar with python s building blocks strings dictionaries and sets and be on your way to writing the program that you ve dreamed about

Python All-in-One For Dummies 2019-05-07

your one stop resource on all things python thanks to its flexibility python has grown to become one of the most popular programming languages in the world developers use python in app development web development data science machine learning and even in coding education classes there s almost no type of project that python can t make better from creating apps to building complex websites to sorting big data python provides a way to get the work done python all in one for dummies offers a starting point for those new to coding by explaining the basics of python and demonstrating how it s used in a variety of applications covers the basics of the language explains its syntax through application in high profile industries shows how python can be applied to projects in enterprise delves into major undertakings including artificial intelligence physical computing machine learning robotics and data analysis this book is perfect for anyone new to coding as well as experienced coders interested in adding python to their toolbox

Google For Dummies 2003-09-26

google is the world s most popular search engine with more than 150 million queries per day and more than fourteen million users per week author brad hill frequently consulted in media coverage of the internet will take readers under the hood illuminates dozens of packaged google tools that significantly extend searching enables more technical readers to install and use the google api to develop querying capabilities for their own programs includes extensive coverage of blogger the popular log service recently acquired by google

The Internet For Dummies 2002-02-15

everywhere you turn you can find traces of the internet household products business cards radio shows and movie credits list their site address sites starting with and usually ending with dot com and their e mail addresses the internet is a new communications technology that is affecting our lives on a scale as significant as the telephone and television some people believe that when it comes to disseminating information the internet is the most significant invention since the printing press if you use a telephone write letters read a newspaper or magazine or do business or any kind of research the internet can radically alter your worldview when the first edition of the internet for dummies debuted in 1994 a typical internet user was a student who connected from college or a technical worker who had access through work the world wide was so new that it had only a few hundred pages now the internet includes a hundred million people connecting on their own nickel from computers at home along with students ranging from elementary school to adult education the 8th edition of this perpetual favorite focuses on the parts of the internet that are of the most interest to typical users such as the world wide and how to find things there including how to use netscape and internet explorer ins and outs of sending and receiving electronic mail e mail ways and means to shop and chat online an inside scoop on publishing your own home page the real deal about downloading from the internet the internet for dummies 8th edition describes what you actually do to become an internaut someone who navigates the internet with skill how to get started what you really need to know and where to go for help all in easy to understand

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terms and a helpful friendly fun loving tone that ll make your internet travels a real treat

Fundamental Analysis For Dummies 2016-04-08

determine the strength of any business with fundamental analysis have you ever wondered the key to multibillionaire warren buffet s five decade run as the most successful investor in history the answer is simple fundamental analysis in this easy to understand practical and savvy guide you ll discover how it helps you assess a business overall financial performance by using historical and present data to forecast its future monetary value and why this powerful tool is particularly important to investors in times of economic downturn it s more important than ever for investors to know the true financial stability of a business and this new edition of fundamental analysis for dummies shows you how whether you re a seasoned investor or just want to learn how to make more intelligent and prudent investment decisions this plain english guide gives you practical tips tricks and trade secrets for using fundamental analysis to manage your portfolio and enhance your understanding of shrewdly selecting stocks predict the future value of a business based on its current and historical financial data gauge a company s performance against its competitors determine if a company s credit standing is in jeopardy apply fundamental analysis to other investment vehicles like currency bonds and commodities with the help of fundamental analysis for dummies you just may find the bargains that could make you the next warren buffet

Critical Thinking Skills For Dummies 2015-05-04

turbocharge your reasoning with critical thinking just what are the ingredients of a great argument what is the secret to communicating your ideas clearly and persuasively and how do you see through sloppy thinking and flim flam if you ve ever asked any of these questions then this book is for you these days strong critical thinking skills provide a vital foundation for academic success and critical thinking skills for dummies offers a clear and unintimidating introduction to what can otherwise be a pretty complex topic inside you ll get hands on lively and fun exercises that you can put to work today to improve your arguments and pin down key issues with this accessible and friendly guide you ll get plain english instruction on how to identify other people s assumptions methodology and conclusions evaluate evidence and interpret texts effectively you ll also find tips and guidance on reading between the lines assessing validity and even advice on when not to apply logic too rigidly critical thinking skills for dummies provides tools and strategies from a range of disciplines great for developing your reflective thinking skills offers expert guidance on sound reasoning and textual analysis shows precisely how to use concept mapping and brainstorming to generate insights demonstrates how critical thinking skills is a proven path to success as a student whether you re undertaking reviews planning research projects or just keen to give your brain a workout critical thinking skills for dummies equips you with everything you need to succeed

Business Math For Dummies 2008-06-30

crunch numbers and calculate business solutions with this straightforward guide now it is easier than ever before to understand complex mathematical concepts and formulas and how they relate to real world business situations all you have to do it apply the handy information you will find in business math for dummies featuring practical practice problems to help you expand your skills this book covers topics like using percents to calculate increases and decreases applying basic algebra to solve proportions and working with basic statistics to analyze raw data find solutions for finance and payroll applications including reading financial statements calculating wages and commissions and strategic salary planning navigate fractions decimals and percents in business and real estate transactions and take fancy math skills to work you ll be able to read graphs and tables and apply statistics and data analysis you ll discover ways you can use math in finance and payroll investments banking and payroll goods and services and business facilities and operations you ll learn how to calculate discounts and markup use loans and credit and understand the ins and outs of math for business facilities and operations you ll be the company math whiz in no time at all find out how to read graphs and tables invest in the future use loans and credit navigate bank accounts insurance budgets and payroll calculate discounts and markup measure properties and handle mortgages and loans manage rental and commercial properties complete with lists of ten math shortcuts to do in meetings and drive your coworkers nuts and ten tips for reading annual reports business mathfor dummies is your one stop guide to solving math problems in business situations

Creative Writing For Dummies 2010-11-18

unlock your creativity and choose the genre of writing that suits you best do you have an idea that you re burning to get down on paper do you want to document your travels to far flung places or write a few stanzas of poetry whether you dream of being a novelist a travel writer a poet a playwright or a columnist creative writing for dummies shows you how to unlock your creativity and choose the genre of writing that suits you best walking you through characterisation setting dialogue and plot as well as giving expert insights into both fiction and non fiction it s the ideal launching pad to the world of creative writing creative writing for dummies covers part i getting started chapter 1 can everyone write chapter 2 getting into the write mind chapter 3 finding the material to work with part ii the elements of creative writing chapter 4 creating characters chapter 5 discovering dialogue chapter 6 who is telling the story chapter 7 creating your own world chapter 8 plotting your way chapter 9 creating a structure chapter 10 rewriting and editing part iii different kinds of fiction writing chapter 11 short stories chapter 12 novels chapter 13 writing for children chapter 14 plays chapter 15 screenplays chapter 16 poetry part iv different kinds of non fiction writing chapter 17 breaking into journalism writing articles magazine writing chapter 18 writing from life and autobiography chapter 19 embroidering the facts narrative non fiction chapter 20 exploring the world from your armchair travel writing chapter 21 blogging the new big thing part v finding an audience chapter 22 finding editors publishers agents chapter 23 becoming a professional part vi part of tens chapter 24 ten top tips for writers chapter 25 ten ways to get noticed

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Product Management For Dummies 2017-01-24

your one stop guide to becoming a product management prodigy product management plays a pivotal role in organizations in fact it is now considered the fourth most important title in corporate america yet only a tiny fraction of product managers have been trained for this vital position if you re one of the hundreds of thousands of people who hold this essential job or simply aspire to break into a new role product management for dummies gives you the tools to increase your skill level and manage products like a pro from defining what product management is and isn't to exploring the rising importance of product management in the corporate world this friendly and accessible guide quickly gets you up to speed on everything it takes to thrive in this growing field it offers plain english explanations of the product life cycle market research competitive analysis market and pricing strategy product roadmaps the people skills it takes to effectively influence and negotiate and so much more create a winning strategy for your product gather and analyze customer and market feedback prioritize and convey requirements to engineering teams effectively maximize revenues and profitability product managers are responsible for so much more than meets the eye and this friendly authoritative guide lifts the curtain on what it takes to succeed

Guitar For Dummies 2011-05-23

have you always wanted to play guitar who wouldn't think of jimmy hendrix wailing away on his stratocaster chuck berry duck walking across the stage to johnny b goode b b king making his lucille cry the blues no doubt about it guitars are cool guitar for dummies 2nd edition tells you everything a beginning or intermediate guitarist needs to know from buying a guitar to tuning it playing it and caring for it this book has it all and you don't even need to know how to read music full of photo illustrated exercises and songs you can play to practice the techniques discussed in each section this step by step guide will take you through the basics and beyond before you can say eric clapton you'll learn how to match yourself with the guitar and equipment that fits your needs and budget select the right accessories amps picks pedals capos cases and other goodies pick and strum to produce a clean clear buzz free tone know whether you're really in tune play melodies without reading music perform basic guitar maintenance and repairs build strength and dexterity while playing play in different styles including rock blues folk jazz and classical make your guitar talk with bends and slides fully revised and updated with an all new interactive cd that allows readers to listen learn tune and play along guitar for dummies 2nd edition is the perfect introductory guide for any novice acoustic or electric guitar player note cd rom dvd and other supplementary materials are not included as part of ebook file

Data Science For Dummies 2017-03-06

discover how data science can help you gain in depth insight into your business the easy way jobs in data science abound but few people have the data science skills needed to fill these increasingly important roles data science for dummies is the perfect starting

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point for it professionals and students who want a quick primer on all areas of the expansive data science space with a focus on business cases the book explores topics in big data data science and data engineering and how these three areas are combined to produce tremendous value if you want to pick up the skills you need to begin a new career or initiate a new project reading this book will help you understand what technologies programming languages and mathematical methods on which to focus while this book serves as a wildly fantastic guide through the broad sometimes intimidating field of big data and data science it is not an instruction manual for hands on implementation here s what to expect provides a background in big data and data engineering before moving on to data science and how it s applied to generate value includes coverage of big data frameworks like hadoop mapreduce spark mpp platforms and nosql explains machine learning and many of its algorithms as well as artificial intelligence and the evolution of the internet of things details data visualization techniques that can be used to showcase summarize and communicate the data insights you generate it s a big big data world out there let data science for dummies help you harness its power and gain a competitive edge for your organization

Networking All-in-One For Dummies 2021-04-06

your ultimate one stop networking reference designed to replace that groaning shelf load of dull networking books you d otherwise have to buy and house networking all in one for dummies covers all the basic and not so basic information you need to get a network up and running it also helps you keep it running as it grows more complicated develops bugs and encounters all the fun sorts of trouble you expect from a complex system ideal both as a starter for newbie administrators and as a handy quick reference for pros this book is built for speed allowing you to get past all the basics like installing and configuring hardware and software planning your network design and managing cloud services so you can get on with what your network is actually intended to do in a friendly jargon free style doug lowe an experienced it director and prolific tech author covers the essential up to date information for networking in systems such as linux and windows 10 and clues you in on best practices for security mobile and more each of the nine minibooks demystifies the basics of one key area of network management plan and administrate your network implement virtualization get your head around networking in the cloud lock down your security protocols the best thing about this book you don t have to read it all at once to get things done once you ve solved the specific issue at hand you can put it down again and get on with your life and the next time you need it it ll have you covered

Biology For Dummies 2010-05-18

an updated edition of the ultimate guide to understanding biology ever wondered how the food you eat becomes the energy your body needs to keep going the theory of evolution says that humans and chimps descended from a common ancestor but does it tell us how and why we humans are insatiably curious creatures who can t help wondering how things work starting with our own bodies wouldn t it be great to have a single source of quick answers to all our questions about how living things work now there is from molecules to animals cells to ecosystems biology for dummies 2nd edition answers all your questions about how living things work written in plain

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english and packed with dozens of illustrations quick reference cheat sheets and helpful tables and diagrams it cuts right to the chase with fast paced easy to absorb explanations of the life processes common to all organisms more than 20 new and updated content including a substantial overhaul to the organization of topics to make it a friendly classroom supplement coverage of the most recent developments and discoveries in evolutionary reproductive and ecological biology includes practical up to date examples whether you re currently enrolled in a biology class or just want to know more about this fascinating and ever evolving field of study this engaging guide will give you a grip on complex biology concepts and unlock the mysteries of how life works in no time

Managing Your Money All-in-One For Dummies 2008-11-24

want to take control of your finances once and for all managing your money all in one for dummies combines expert money management with personal finance tips from credit cards and insurance to taxes investing retirement and more seven mini books show you how to improve your relationship with money no matter your age or stage of life this easy to understand guide shows you how to assess your financial situation calculate debt prepare a budget trim spending boost your income and improve your credit score you ll find ways to run a money smart household reduce waste and cut medical and transportation expenses as you tackle your debt head on and develop good saving habits you ll even get help choosing the right mortgage and avoiding foreclosure saving for college or retirement and determining your home car and life insurance needs discover how to take charge of your finances manage home and personal finances lower your taxes and avoid tax audits plan a budget and scale back on expenses deal with debt and negotiate with creditors save and invest safely for college or retirement protect your money and assets from fraud and identity theft ensure a comfortable retirement plan your estate and safeguard a will or trust managing your money all in one for dummies brings you seven great books for the price of one can you think of a better way to start managing your money wisely

Artificial Intelligence For Dummies 2018-04-17

step into the future with ai the term artificial intelligence has been around since the 1950s but a lot has changed since then today ai is referenced in the news books movies and tv shows and the exact definition is often misinterpreted artificial intelligence for dummies provides a clear introduction to ai and how it s being used today inside you ll get a clear overview of the technology the common misconceptions surrounding it and a fascinating look at its applications in everything from self driving cars and drones to its contributions in the medical field learn about what ai has contributed to society explore uses for ai in computer applications discover the limits of what ai can do find out about the history of ai the world of ai is fascinating and this hands on guide makes it more accessible than ever

Statistics For Dummies 2011-04-12

statistics for dummies 2nd edition 9780470911082 is now being published as statistics for dummies 2nd edition 9781119293521 while this version features an older dummies cover and design the content is the same as the new release and should not be considered a different product the fun and easy way to get down to business with statistics stymied by statistics no fear this friendly guide offers clear practical explanations of statistical ideas techniques formulas and calculations with lots of examples that show you how these concepts apply to your everyday life statistics for dummies shows you how to interpret and critique graphs and charts determine the odds with probability guesstimate with confidence using confidence intervals set up and carry out a hypothesis test compute statistical formulas and more tracks to a typical first semester statistics course updated examples resonate with today s students explanations mirror teaching methods and classroom protocol packed with practical advice and real world problems statistics for dummies gives you everything you need to analyze and interpret data for improved classroom or on the job performance

Econometrics For Dummies 2013-06-05

score your highest in econometrics easy econometrics can prove challenging for many students unfamiliar with the terms and concepts discussed in a typical econometrics course econometrics for dummies eliminates that confusion with easy to understand explanations of important topics in the study of economics econometrics for dummies breaks down this complex subject and provides you with an easy to follow course supplement to further refine your understanding of how econometrics works and how it can be applied in real world situations an excellent resource for anyone participating in a college or graduate level econometrics course provides you with an easy to follow introduction to the techniques and applications of econometrics helps you score high on exam day if you re seeking a degree in economics and looking for a plain english guide to this often intimidating course econometrics for dummies has you covered

Training For Dummies 2011-03-04

tackle training and development the fun and easy way so you can share your specialized knowledge with others millions of americans train others as part of their jobs whether you re an employee training your co workers on a new process or skill a volunteer asked to train new volunteers a chef training your staff or a paramedic giving cpr training it s just as important to know how to teach others as it is to know what you re talking about it doesn t matter how much you know about your subject if you can t share it with others and that s where training for dummies comes in it offers all the nuts and bolts of training for anyone who has to educate others on any subject and in any field and it s written in plain english covering all the modern interactive instructional methods and dynamic training approaches available this hands on guide will help you inspire trainees and keep them engaged throughout the training program you ll discover how to master the jargon of training the keys to using audio and visual aids effectively how to prepare for the training certification process helpful ways to evaluate your results and improve your tactics tips techniques and tidbits for enhancing your training sessions methods

that improve trainee participation alternatives to the traditional lecture method tactics for gauging and managing group dynamics strategies for addressing problems in the classroom hints for understanding and adapting to different learning styles resources and other extra material you can immediately use the book has a part dedicated to the training profession so if you re interested in becoming a professional trainer you ll learn how to upgrade your skills and knowledge and what the trainer certification process entails you ll also gain a perspective on other aspects of the field of training additionally training for dummies shows you ways to inject humor into your training sessions ideas for saving time in the training room and icebreakers that actually break the ice get your own copy to start flexing your training muscle today

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start a successful online business and be your own boss being an online entrepreneur means more than just building a website and this book breaks down everything you need to know to be successful inside you ll get plain english explanations and easy to follow instruction on online business basics legal and accounting issues website design internet security boosting sales e commerce and so much more while the ideas and concepts behind starting an online business are tried and true the tools available to entrepreneurs change and evolve quickly and often starting an online business all in one for dummies gets you up to speed on the best new tools resources and communities and shows you how to best leverage them to up your chances of success discover your niche and create a business plan design your website and storefront increase your reach and market with social media choose the best web host for your needs if you re a budding entrepreneur with dreams of running your own online business this book has everything you need to get started and grow your company to extraordinary heights

French For Dummies 1999-12-15

if you buy into the pepé le pew stereotype of the french arrogant stuffy overly amorous and rather odiferous pepé le pew was a skunk talk about stereotypical then think again not only are the french people some of the most relaxed pleasant people you ll ever meet but their society is one of the oldest most culturally rich societies in the world so it s no surprise that french is known as perhaps the most beautiful of all languages listen to someone speak french sure you don t have a clue what she s saying but aren t you enraptured by the sound of it unfortunately just because a language is beautiful doesn t mean that it s easy to learn although french has many things in common with english french has had many many centuries to evolve into the language it is today which means it s had all that time to become more complex that s where french for dummies can help written in partnership with the language experts at beritz this book

can give you what you need for basic communication in french french for dummies covers the following topics and more basic pronunciation and gestures the nuts and bolts of french grammar meeting and greeting in french situations in which you can use french making small talk dining out shopping and talking on the phone traveling to france dealing with french currency staying at a hotel and getting around town top ten lists on ways to pick up french quickly things you should never say in french favorite french expressions and important french holidays to remember appendixes with verb conjugation tables as well as a french mini dictionary french for dummies also comes with a cd that has audio transcriptions of all the exercises in the book so that you can actually hear the french pronunciations so whether you re taking a business trip and need to pick up a little french quickly you re cramming for your high school french final or you ve always wanted to learn a new language but don t have the time to drag yourself to a class once a week french for dummies can get you well on your way to becoming fluent in no time

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