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WordPress 2018-01-27 this book is a guide on how to create using wordpress which is a content management system cms the author begins by helping you setup the environment ready for web development with wordpress you are the guided on how to create the pages for your website themes are good for changing the look and feel of a website the author guides you on how to install and activate themes in wordpress plugins and widgets helps developers get additional features when developing websites with wordpress the author guides you on how to install and use them on wordpress categories help you group your posts into sections so that related posts can be in the same category these have been discussed in the book hence you will know how to create them you will also know how to create tags which helps one find posts with ease the following topics have been discussed in this book getting started with wordpress creating pages installing wordpress themes installing wordpress plugins adding widgets wordpress posts categories tags adding media backing up a wordpress website spam protection links transferring wordpress

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Professional WordPress 2012-12-17 the highly praised resource returns with updated content examples and code downloads wordpress is the most popular self hosted open source website software in use today and the latest version makes it even simpler to operate packed with real world examples for load balancing and multiusers this esteemed resource replaces some of the more basic material with more advanced content every single chapter has been reworked to provide the most current and proper methods for developing and designing in wordpress coverage of html5 css3 and javascript and new chapters on custom post types custom taxonomies multisite and extensions of themes bring the content of this book completely up to date and provides you with all you need to deploy successful wordpress sites offers an overview of the wordpress system and describes what happens when a wordpress generated web page is displayed demonstrates

extending wordpress through plugins and customizing it via themes combines a developer view of user experience and optimization with the deployment requirements for performance security and measurement includes code downloads and code samples from the book s website you ll be hard pressed to find a reliable resource with more advanced content than professional wordpress second edition

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Learn to Design a Website for Your Business, Using WordPress for Beginners

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step coverage of everything from installation and security to publishing and customization as well as themes widgets and plug in

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effectively from crafting content pages using the block editor and customizing the design of your site through to making sure it's secure we go through it all the book starts by introducing wordpress and teaching you how to set it up you are then shown how to create a blog site start writing content and even use plugins and themes to customize the design of the site and add some unique elements to set it apart if you want to get more in depth we also show you how to get started creating your own themes and plugins finally we teach you how to use wordpress for building non blog websites by the end of the book you will be sufficiently skilled to design high quality websites and will be fully familiar with the ins and outs of wordpress what you will learn learn to adapt your plugin with the gutenber editor create content that is optimized for publication on the webcraft great looking pages and posts with the use of block editor structure your web pages in an accessible and clear way install and work with plugins and themes customize the design of your website upload multimedia content such as images audio and video easily and effectively develop your own wordpress plugins and themes use wordpress to build websites that serve purposes other than blogs who this book is for the ideal target audience for this book would be php developers who have some basic knowledge of working with wordpress and who want to get a comprehensive practical understanding of working with wordpress and create production ready websites with it

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management system powering more than 25 percent of all of the websites online today and with good reason as it can be extremely straightforward if you know what you are doing this is a big if however which is where wordpress for beginners a comprehensive beginners guide to learn and build wordpress website from scratch comes into play as it can provide you with the tools you need in order to get your website off the ground in no time flat this book is designed for those who have a basic understanding of html but have not used wordpress before and it will walk you through all the ins and out starting with picking out a hosting company and taking you all the way through opening your site up for business you will find step by step accounts of most of the major wordpress functions so that you can expand your site in any way you dream possible so what are you waiting for start making your mark on the digital space download this book today inside you will find simple ways to add extended functionality to any wordpress theme regardless of where it came from tips for maximizing the security of your site at every level widgets every website needs tricks for maximizing your search engine ranking with every page and more

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wordpress has a steep learning curve with this book you won't even notice it each chapter ends with a tasks to complete section by completing these tasks you'll not only become proficient with wordpress you'll become confident at using wordpress by the end of the book you'll be building great looking professional wordpress websites that look fantastic on any device and you'll enjoy doing it

WordPress for Beginners 2017 2020-12-22 master wordpress using our step by step visual approach over 250 screenshots updated 5th june 2017 now also includes a comprehensive index building a beautiful professional looking wordpress website is no longer the domain of computer geeks wordpress makes it possible for anyone to create and run a website that looks great on any device pc mac tablet and phone for hobby or business the primary goal of this book is to take anyone even an absolute beginner from zero to wordpress guru in a few short hours i'll hold your hand step by step all the way you get to watch over my shoulder as we explore the wordpress dashboard inside this book veteran wordpress expert andy williams will start at the very beginning you'll learn the two different versions of wordpress website hosting and domain registrars how to set this up with separate registrar and host for more security how to install wordpress an overview of the dashboard including how to find hidden items cleaning out the stuff that is installed by default finding and installing wordpress themes to instantly change the look and feel of your website plugins what they are and how you can use them to create magnificent websites how to update wordpress themes and plugins every single dashboard setting what they do and what you should use in the settings of your website how to find and use the rss feeds on your site to help search engines find your content the importance of user profiles and how to assign a gravatar image to your email address how to create great navigation systems on your site with custom menus internal linking and related post sections enabling and dealing with visitor comments using the media library for images video and more the difference between pages and posts and a simple way to know which one you should be using for each bit of content you publish on your website effective use of categories and tags using these incorrectly can get your site penalized or even banned from search engines how to write posts and even schedule them so they will be published at some future date using post revisions two different types of homepage a blog style page v a more traditional static homepage using widgets on your site to add neat features you'll also be shown how to install and configure a few plugins to automatically take database backups and email them to you on a schedule you choose automatically create important legal pages on your site like terms and privacy policy help reduce the amount of comment spam your site receives setup good seo practices setup social sharing buttons on your site so visitors can easily tell their friends about your great web pages most people learn better when they can actually see what they are reading about so one thing this book isn't is shy about screenshots there are over 250 of them showing you exactly what you will see on your screen and prompting you to take specific actions as you learn and master wordpress you may have heard that wordpress has a steep learning curve with this book you won't even notice it each chapter ends with a tasks to complete section by completing these tasks you'll not only become proficient with wordpress you'll become confident at using wordpress by the end of the book you'll be building great looking professional wordpress websites that look fantastic on any device and you'll enjoy doing it

WordPress for Beginners 2021 2013-09-11 master wordpress using our proven step by step visual approach over 330 screenshots this book is a major new release for 2021 covering the latest version of wordpress if major changes do occur to wordpress during 2021 you can visit our updates web page for details so you can always be up to date building a beautiful professional looking wordpress website or a blog is no longer the computer geeks domain wordpress makes it possible for anyone to create and run a website that looks great on any device pc mac tablet and phone whether you want to build

a business site an affiliate site a hobby site or a blog wordpress is a great choice and this book shows you how the primary goal of this book is to take anyone even an absolute beginner from zero to wordpress guru in a few short hours inside this book veteran wordpress expert andy williams will start at the very beginning you ll learn essential topics like the two different versions of wordpress how to set up web hosting and domain registrar the correct way installing wordpress a dashboard overview cleaning out the stuff that is installed by default finding and installing wordpress themes to change the look and feel of your website instantly plugins what they are and how they can add fabulous features to your site how to update wordpress themes and plugins understand every single setting you can use our suggested defaults how to find and use the rss feeds to help search engines find your content importance of user profiles and assigning an image gravatar to your email address creating great navigation systems on your site with custom menus internal linking and related posts enabling and dealing with visitor comments using the media library for images video and more the difference between pages and posts and when to use each one effective use of categories and tags misusing these can get your site penalized or even banned from search engines how to create content using both the classic editor and the new gutenber editor publish or schedule posts for a future date post revisions two different types of homepage a blog style page v a more traditional static homepage using widgets on your site to add neat features types of sites you can build with wordpress blog business typical site with videos on setting these up we ll also cover a few vital plugins to automatically take backups and get them sent to the cloud automatically create important legal pages on your site like terms and privacy policy creating a contact page so visitors can contact you add a related posts section to the end of every post to keep visitors on site longer setup good seo practices setup social sharing buttons on your site so visitors can easily share your pages with friends most people learn better when they can see what they are reading about so this book isn t shy with screenshots there are over 330 of them plus additional videos showing you precisely what you will see on your screen and prompting you to take specific actions as you learn and master wordpress you may have heard that wordpress has a steep learning curve with this book you won t even notice it most chapters end with a tasks to complete section by completing these tasks you ll not only become proficient with wordpress you ll become confident at using wordpress by the end of the book you ll be building great looking professional wordpress websites that look fantastic on any device and you ll enjoy doing it note this book covers the self hosted org version of wordpress but contains a hack for the com users to switch their dashboard so they can follow along

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














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packed with screenshots and examples who this book is for this book is for anyone who wants to learn how to create a functional website without having to hire a developer or a designer the best thing about wordpress the open source software that we re going to be using is that it has a minimal learning curve and that everyone can master it quickly no specific website building experience is required having said that this book will also appeal to everyone who wants to get a bit more in depth with wordpress development and start working on their own plugins and themes what you will learn what wordpress is where to get it and how to launch your website quickly using it how to publish your first content a blog post or article what the most important sub pages of a quality website are and how to create them in wordpress how to upload multimedia content such as images audio and video how to install and work with plugins and widgets where to find quality themes and how to install them how to develop your own wordpress plugins and themes in detail wordpress complete sixth edition is a practical guide for everyone who wants to start their journey as an online publisher website owner or even a website developer it takes you step by step through the process of planning out and building your site and offers loads of screenshots and examples along the way it s also a beginner s guide to theme and plugin development this book begins with the basics of wordpress followed by the different components that you as a developer will need to use to work swiftly and efficiently the book starts by introducing wordpress to new readers in this field you are then shown how to set it up implement a blog and use plug ins and widgets you ll use themes to make any website look and feel better and more original you also learn how to create your own themes and perform testing to ensure your website is bug free you will also acquire some idea of how to use wordpress for non blog like websites by the end of the book you will feel confident enough to design high quality websites and will be familiar with the ins and outs of wordpress style and approach this is a step by step tutorial where we show you how you build a professional grade website from the ground up adding more and more complex features as we move on

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barely update my facebook page today i can build anything from an e commerce website that sells products across the globe to a membership website for gardening enthusiasts you name it i can build it and guess what you can too you will be able to build any type of website imaginable and this will require zero programming skills don t let another excuse get in the way of you building that website you ve always wanted this book was written to bridge the gap that most people still think exist the gap that use to isolate computer programmers from your average joe the one tool that has made this all possible is wordpress an open source content management system that can be operated by any computer literate person in this easy to follow book you will be shown exactly how to choose the best domain for your website how to easily install wordpress in one click to your domain how to master and leverage the five essential fundamentals of wordpress to build the website you envision how to optimize the settings of your website to ensure your website is secure ready to handle tons of traffic and is beautifully designed and access to a comprehensive set of 40 easy to follow wordpress video tutorials just by taking initiative and purchasing this book you will be given access to 40 professionally curated instructional videos for enhancing your wordpress skills to ensure readers of this book end up with the website they always envisioned these videos were created to supplement the instruction in this book and provide visual guidance for those whom prefer learning via video you will be able to create any all of the following website types portfolio sites this type of website is great for showcasing a company or one s work perfect for artists musicians creative agencies and anybody looking to showcase art music client work and more e commerce sites looking to sell a product online this type of website is great for selling any physical or digital product blogs wordpress is the best platform for anybody looking to build a thriving blog community business service sites does your business need a website are customers searching for you on the internet and you aren t there wordpress is perfect for building a great business website your website needs you to build it learn how the easy way

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of the platform

Unleash the POWER of Wordpress 1 hour wordpress 2020 is a book that has a simple goal take anyone even a complete beginner and teach them how to build a fully functional wordpress website in an hour or less this book teaches on a strictly need to know basis so you won't get bogged down in the technical aspects of wordpress with around 250 screenshots you also won't be wondering what the heck i am talking about it's like watching over my shoulder just watch what i do and follow along as you build your own website this book covers all of the important basics like 1 setting up with a domain registrar and host and installing wordpress 2 logging into your wordpress dashboard and finding your way around 3 exploring the demo content that wordpress installs including the post page and comment 4 planning your website before you start working in wordpress 5 working your way through the important settings and getting the site set up for success 6 posts v pages are one of the most confusing aspects of wordpress for many beginners but we cover those in depth and you'll learn when to use a post and when to use a page 7 using the old wysiwyg editor and the gutenber editor to add content and how to use categories and tags to classify and group your content this is important as it will make your site intuitive for visitors and the search engines 8 adding navigation to help your visitors 9 creating custom menus and adding them to your site 10 using widgets to add new features to your web pages 11 wordpress defaults to a blog style homepage but i'll show you how to set up a more traditional static homepage where you control 100% of the content 12 using plugins to extend the functionality of wordpress we'll look at a number of essential plugins that i use on most of my own websites 13 keeping wordpress and plugins up to date 14 customizing the look and feel of the site with wordpress themes 15 how you can make money with your website by adding affiliate programs and or google adsense this book contains a link to a web page that includes a few video tutorials in short this book is a complete beginners guide to wordpress follow as you go through the book and you can have your very own professional looking website in an hour or less

1-Hour WordPress 2020

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