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this volume shows how spreadsheets are used in real life to model and analyse real business problems by modelling problems using spreadsheets from the outset the text prepares future managers for the types of problems they will encounter in their daily workload

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## **Spreadsheet Modeling and Decision Analysis**

1995

practical spreadsheet modeling using risk provides a guide of how to construct applied decision analysis models in spreadsheets the focus is on the use of monte carlo simulation to provide quantitative assessment of uncertainties and key risk drivers the book presents numerous examples based on real data and relevant practical decisions in a variety of settings including health care transportation finance natural resources technology manufacturing retail and sports and entertainment all examples involve decision problems where uncertainties make simulation modeling useful to obtain decision insights and explore alternative choices good spreadsheet modeling practices are highlighted the book is suitable for graduate students or advanced undergraduates in business public policy health care administration or any field amenable to simulation modeling of decision problems the book is also useful for applied practitioners seeking to build or enhance their spreadsheet modeling skills features step by step examples of spreadsheet modeling and risk analysis in a variety of fields description of probabilistic methods their theoretical foundations and their practical application in a spreadsheet environment extensive example models and exercises based on real data and relevant decision problems comprehensive use of the risk software for simulation analysis including a free one year educational software license

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2000

reflects the latest applied research and features state of the art software for building and solving spreadsheet optimization models thoroughly updated to reflect the latest topical and technical advances in the field optimization modeling with spreadsheets second edition continues to focus on solving real world optimization problems through the creation of mathematical models and the use of spreadsheets to represent and analyze those models developed and extensively classroom tested by the author the book features a systematic approach that equips readers with the skills to apply optimization tools effectively without the need to rely on specialized algorithms this new edition uses the powerful software package risk solver platform rsp for optimization including its evolutionary solver which employs many recently developed ideas for heuristic programming the author provides expanded coverage of integer programming and discusses linear and nonlinear programming using a systematic approach that emphasizes the use of spreadsheet based optimization tools the second edition also features classifications for the various problem types providing the reader with a broad framework for building and recognizing optimization models network models that allow for a more general form of mass balance a systematic introduction to data envelopment analysis dea the identification of qualitative patterns in order to meaningfully interpret linear programming solutions an introduction to stochastic programming and the use of rsp to solve problems of this type additional examples exercises and cases have been included throughout allowing readers to test their comprehension of the material in addition a related website features microsoft office excel files to accompany the figures and data sets in the book with its accessible and comprehensive presentation optimization modeling with spreadsheets second edition is an excellent book for courses on deterministic models optimization and spreadsheet modeling at the upper undergraduate and graduate levels the book can also serve as a reference for researchers practitioners and consultants working in business engineering operations research and management science

## **Spreadsheet Modeling & Decision Analysis**

2007

management decision making is a spreadsheet based introduction to the tools and techniques of modern managerial decision making the author shows how to formulate models in microsoft excel that can be used to analyse complex problems taken from all the functional areas of management including finance marketing operations and human resources a broad range of analytical methods is discussed including linear programming integer linear programming decision analysis decision trees queues and monte carlo simulation the book is aimed at students of business economics and engineering including those taking mba courses it will also be of great interest to business managers who want to learn more about practical spreadsheet modeling

## **Spreadsheet Modeling and Decision Analysis**

2007-10

spreadsheet modeling for business decisions focuses on five fundamental topics of business decision modeling emphasizing the effective communication of results to the appropriate business decision maker the topics include spreadsheet modeling data management and modeling simulation and linear regression modeling and decision making under uncertainty the text strives to educate managers in the process of becoming more effective and efficient problem solvers by providing the most important and useful topics within business decision models while at the same time preparing students to apply those topics to real world problems to integrate the use of common software packages into their analysis and solutions and to prepare written and verbal conclusions from that analysis

## **Spreadsheet Modeling & Decision Analysis**

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practical spreadsheet modeling using risk provides a guide of how to construct applied decision analysis models in spreadsheets the focus is on the use of monte carlo

simulation to provide quantitative assessment of uncertainties and key risk drivers the book presents numerous examples based on real data and relevant practical decisions in a variety of settings including health care transportation finance natural resources technology manufacturing retail and sports and entertainment all examples involve decision problems where uncertainties make simulation modeling useful to obtain decision insights and explore alternative choices good spreadsheet modeling practices are highlighted the book is suitable for graduate students or advanced undergraduates in business public policy health care administration or any field amenable to simulation modeling of decision problems the book is also useful for applied practitioners seeking to build or enhance their spreadsheet modeling skills features step by step examples of spreadsheet modeling and risk analysis in a variety of fields description of probabilistic methods their theoretical foundations and their practical application in a spreadsheet environment extensive example models and exercises based on real data and relevant decision problems comprehensive use of the risk software for simulation analysis including a free one year educational software license

## ***Spreadsheet Modeling and Decision Analysis***

2006

focusing on models of management science while downplaying the traditional requirement of mathematics and the coverage of algorithms this text emphasizes spreadsheets primarily excel 5 0 throughout

## **Spreadsheet Modeling and Applications**

2005

this highly esteemed text introduces readers to the key ideas of modeling and management decision making that will be important to them throughout their careers addressing the needs of readers interested in both business administration and decision science careers the book provides a conceptual foundation for all topics and the role of spreadsheet modeling techniques in the larger context of business decision making this text fully integrated excel spreadsheets it is packaged with a free cd rom which contains the student version of crystal ball software excel templates plus much much more part of jit program

## **Modeling & Decision Analysis**

2008

text specific with notations to correspond with this text no templates this series provides detailed instructions on how to build actual financial models in excel all models progress from simple examples to complex real world applications

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