

STRATEGIC MANAGEMENT

2012-01-19

KEEPING IN VIEW THE REQUIREMENT OF VARIOUS MANAGEMENT SCHOOLS AND PROFESSIONALS THIS BOOK PRESENTS DYNAMICALLY CHANGING POLICIES STRATEGIES BUSINESS MODELS FRAMEWORKS AND PRACTICES OF CORPORATE ENTERPRISES IN INDIA AND ABROAD IN AN INTERESTING AND STIMULATING MANNER THE CONCEPTS ARE STRUCTURED AROUND THE DECISION MAKING PROCESS WITH SUITABLE EXAMPLES TO ENLIGHTEN STUDENTS AND MANAGERS WITH PRACTICES AND TECHNIQUES OF MAKING BUSINESS STRATEGIES IN TODAY S COMPETITIVE ENVIRONMENT THE BOOK INCLUDES 13 REAL LIFE INDIAN CASES TO PROVIDE AN INVALUABLE OPPORTUNITY TO THE READERS TO APPLY THEIR THEORETICAL KNOWLEDGE IN SOLVING BUSINESS PROBLEMS BY ANALYSING STRATEGIC ISSUES OF SPECIFIC ORGANIZATIONS BESIDES MANAGEMENT STUDIES THE TEXT WILL ALSO PROVE USEFUL TO THE STUDENTS OF COMMERCE AND ALLIED AREAS KEY FEATURES DISCUSSES NEW PARADIGMS OF MANAGING CHALLENGES IN CORPORATE ENTERPRISES INCLUDES A SEPARATE CHAPTER ON STRATEGIES OF MERGERS AND ACQUISITIONS HIGHLIGHTS STRATEGY EXECUTION AND IMPLEMENTATION FACTORS EMPHASIZES ORGANIZATIONAL CULTURE AND ITS RELEVANCE IN ORGANIZATIONAL EFFECTIVENESS

STRATEGIC MANAGEMENT

2020-01-29

STRATEGIC MANAGEMENT DELIVERS AN INSIGHTFUL CLEAR CONCISE INTRODUCTION TO STRATEGY MANAGEMENT CONCEPTS AND LINKS THESE CONCEPTS TO THE SKILLS AND KNOWLEDGE STUDENTS NEED TO BE SUCCESSFUL IN THE PROFESSIONAL WORLD WRITTEN IN A CONVERSATIONAL HARVARD BUSINESS REVIEW STYLE THIS PRODUCT SPARKS IDEAS FUELS CREATIVE THINKING AND DISCUSSION WHILE ENGAGING STUDENTS VIA CONTEMPORARY EXAMPLES INNOVATIVE WHITEBOARD ANIMATIONS FOR EACH CHAPTER OUTSTANDING AUTHOR PRODUCED CASES UNIQUE STRATEGY TOOL APPLICATIONS WITH ACCOMPANYING ANIMATIONS AND CAREER READINESS APPLICATIONS THROUGH AUTHOR VIDEOS

STRATEGIC MANAGEMENT

1997

WRITTEN IN A LUCID WAY THIS BOOK TRAVERSES THE ENTIRE PANORAMA OF STRATEGIC MANAGEMENT

STRATEGIC MANAGEMENT

2009

IN TODAY S ECONOMY GAINING AND SUSTAINING A COMPETITIVE ADVANTAGE IS HARDER THAN EVER STRATEGIC MANAGEMENT CAPTURES THE COMPLEXITY OF THE CURRENT BUSINESS ENVIRONMENT AND DELIVERS THE LATEST SKILLS AND CONCEPTS WITH UNRIVALED CLARITY HELPING STUDENTS DEVELOP THEIR OWN CUTTING EDGE STRATEGY THROUGH SKILL DEVELOPING EXERCISES PUBLISHER S WEBSITE

STRATEGIC MANAGEMENT

2015

THIS PACKAGE CONTAINS THE FOLLOWING COMPONENTS 0136120989 STRATEGIC MANAGEMENT 0136125387 MYMANAGEMENTLAB WITH PEARSON ETEXT ACCESS CARD FOR STRATEGIC MANAGEMENT

STRATEGIC MANAGEMENT

1995

THIS INNOVATIVE INTRODUCTION TO BUSINESS POLICY AND STRATEGIC MANAGEMENT COVERING BOTH THE ILLUSTRATIVE CASES AND CONCEPTUAL FOUNDATION OFFERS AUTHORITATIVE APPROACHES TO STRATEGIC LEADERSHIP IN EMERGING MARKETS AMONG ITS MANY UNIQUE FEATURES THIS COMPREHENSIVELY UPDATED AND REVISED SECOND EDITION IS STRUCTURED TO HELP STUDENTS THINK STRATEGICALLY THE MAJOR ORGANIZATIONAL ISSUES IN STRATEGY DEVELOPMENT ARE COVERED THROUGH AN ANALYTICAL STUDY OF NINE DIFFERENT PERSPECTIVES ON ORGANIZATION TO CAPTURE THE RICH HISTORY OF THE DISCIPLINE AND ENLIGHTEN THE NATURE OF STRATEGY THE CONCEPT OF STRATEGIC INTENT TO GUIDE ACTION 9 M MODEL TO ANALYZE STRATEGIES IN FUNCTIONAL AREAS OF MANPOWER MATERIALS METHODS MONEY MANUFACTURING MACHINE MARKETING MOTIVATING AND MANIPULATING COMPETITIVE GAMING MODEL TO STRATEGIZE DIFFERENT TYPES OF MARKET STRUCTURES INTERNETWORKING MODEL TO DEVELOP HIGH PERFORMANCE INTERNET VENTURES STRATEGIC BUSINESS MODEL TO UNFOLD HIDDEN VALUE INTO NEW DIRECTIONS VALUE MODEL TO EXPLAIN STRATEGIC ELEMENTS OF INNOVATION AND TECHNOLOGY MANAGEMENT ETHICAL AND INTERNATIONAL ISSUES IN THE CONTEXT OF CORPORATE GOVERNANCE STRATEGIC LEADERSHIP MODEL RELEVANT TO THE EMERGING MARKET GROUND REALITIES STRATEGIC CONTROL MODEL BOTH BALANCED AND EXTENDED SCORECARD TO EXPLORE THE INFLUENCE OF ENVIRONMENTAL AND CULTURAL CONTEXTS ON EFFECTIVE PERFORMANCE THE TEXT IS WELL SUPPORTED BY MORE THAN ONE THOUSAND SOURCES OF INTERNATIONAL RESEARCH INDIA FOCUSED CASE STUDIES AND EXPERIENTIAL ASSIGNMENTS THIS COMPREHENSIVE TEXT ON THEORY AND PRACTICE OF STRATEGIC MANAGEMENT IS A MUST READ FOR MANAGEMENT STUDENTS AS WELL AS BUSINESS PRACTITIONERS AND CONSULTANTS

STRATEGIC MANAGEMENT

2011

THIS TEXT IS RENOWNED FOR ITS STRONG CASES AND COMPREHENSIVE READING THIS EDITION PROVIDES NEW CASES COVERING HIGH PROFILE COMPANIES GLOBALLY COMPETITIVE INDUSTRIES ENTREPRENEURIAL BUSINESSES AND PUBLIC COMPANIES

BUSINESS POLICY AND STRATEGIC MANAGEMENT

2007-01-01

THIS PACKAGE CONTAINS THE FOLLOWING COMPONENTS 0136120989 STRATEGIC MANAGEMENT 0136125387 MYMANAGEMENTLAB WITH PEARSON ETEXT ACCESS CARD FOR STRATEGIC MANAGEMENT

STRATEGIC MANAGEMENT

2003

THE MOST WIDELY USED STRATEGIC MANAGEMENT TEXT IN THE WORLD IS NOW BETTER THAN EVER FRED R DAVIDS REVISION OF HIS POPULAR TEXT GIVES STUDENTS OF ALL LEVELS A THOROUGH AND INTERESTING INTRODUCTION TO STRATEGIC MANAGEMENT ONE THAT WILL SHOW YOU THE VALUE AND THE EXCITEMENT OF THE FIELD NOW WITH A GREATER EMPHASIS ON THE USE OF TECHNOLOGY AND INTERNATIONAL STRATEGIC MANAGEMENT THIS EIGHTH EDITION INCLUDES FASCINATING NEW CASES A USEFUL MODEL HANDY MATRICES AND MUCH MORE A NEW BOX ON E COMMERCE APPEARS IN EVERY CHAPTER A NEW COHESION CASE FEATURING AMERICA ONLINE ILLUSTRATES KEY CONCEPTS AT THE END OF EACH CHAPTER UP TO DATE INTERNATIONAL COVERAGE HAS BEEN INTEGRATED THROUGHOUT THE TEXT OVER 50 EXPERIENTIAL EXERCISES THAT HELP YOU LEARN NEW MANAGEMENT SKILLS A PRACTICAL NOT THEORETICAL ORIENTATION THAT SHOWS YOU HOW TO APPLY WHAT YOURE READING ABOUT AVAILABLE WITH MASTERING STRATEGY THE MOST EXTENSIVE CROSS PLATFORM BUSINESS EDUCATION RESOURCE IN THE WORLD MYPHLIP PRENTICE HALLS INDUSTRY STANDARD GIVES YOU ONE CLICK ACCESS TO ALL OF THE RESOURCES CREATED BY OUR AWARD WINNING TEAM OF EDUCATORS

STRATEGIC MANAGEMENT CONCEPTS

1993

AN INTRODUCTION TO THE MULTIDISCIPLINARY FIELD OF STRATEGIC MANAGEMENT WHICH INCORPORATES KNOWLEDGE FROM TRADITIONAL BUSINESS FIELDS SUCH AS ECONOMICS MANAGEMENT MARKETING FINANCE AND OPERATIONS MANAGEMENT AS WELL AS NON BUSINESS FIELDS LIKE PSYCHOLOGY SOCIOLOGY AND ANTHROPOLOGY THE TEXT CO

STRATEGIC MANAGEMENT

1989

DISCUSSES TRADITIONAL CONCEPTS OF STRATEGY FORMULATION AND IMPLEMENTATION PROVIDES NEW CONCEPTUAL FRAMEWORKS FOR EXAMINING GLOBAL STRATEGIC MANAGEMENT ECOLOGICAL CRISES AND CRISIS MANAGEMENT

STRATEGIC MANAGEMENT

2011

STRATEGIC MANAGEMENT DELIVERS AN INSIGHTFUL AND CONCISE INTRODUCTION TO STRATEGIC MANAGEMENT CONCEPTS UTILIZING A STRONG MIX OF REAL WORLD CONTEMPORARY EXAMPLES WRITTEN IN A CONVERSATIONAL STYLE THIS PRODUCT SPARKS IDEAS FUELS CREATIVE THINKING AND DISCUSSION WHILE ENGAGING STUDENTS WITH THE CONCEPTS THEY ARE STUDYING

STRATEGIC MANAGEMENT

1990

THOMPSON STRICKLAND HAS ALWAYS INCLUDED THE MOST RECENT RESEARCH IN STRATEGY IN A WAY THAT STUDENTS CAN UNDERSTAND AND APPLY IT TO BUSINESS CASES AND PROBLEMS IN ADDITION THOMPSON OFFERS MORE COVERAGE OF STRATEGY IMPLEMENTATION THAN MOST OTHER TEXTS WHICH MANY INSTRUCTORS THINK IS CRITICAL IF STUDENTS ARE TO UNDERSTAND THE HOW AND NOT JUST THE WHAT AND WHY THOMPSON S COVERAGE OF MICHAEL PORTER S CLASSIC 5 FORCES MODEL IS CLEARER AND MORE DETAILED THAN IN OTHER TEXTS ACCORDING TO REVIEWERS WITH THIS EDITION THE MARKET LEADER LOOKS BETTER THAN EVER BEFORE OFFERING A NEW 4 COLOR DESIGN IMPROVED WRITING STYLE AND TWO NEW CHAPTERS ON GLOBAL AND E COMMERCE STRATEGY THE THOMPSON AND STRICKLAND CASES HAVE ALWAYS BEEN ANOTHER STRONG SELLING POINT OVER THE YEARS THIS AUTHOR TEAM HAS DEVELOPED A GREAT NETWORK OF CASE AUTHORS AND IS ABLE TO SELECT FROM THE CREAM OF THE CROP AND HAVING TAUGHT THE COURSE THEMSELVES FOR MANY YEARS THEY ARE VERY EXPERIENCED IN SELECTING THE TYPES OF CASES THAT WILL SPARK STUDENT INTEREST AND GENERATE LIVELY CLASSROOM DISCUSSIONS MANY OF THE CASES REFLECT HIGH PROFILE COMPANIES PRODUCTS AND PEOPLE THAT STUDENTS WILL HAVE HEARD OF KNOW ABOUT FROM PERSONAL EXPERIENCE OR CAN EASILY IDENTIFY WITH THE NEW CASE LINE UP FEATURES AN EXCITING COLLECTION OF DOT COM NEW ECONOMY COMPANIES SUCH AS AMERICA ONLINE WINGSPANBANK COM DRKOOP COM INTEL EBAY CDNOW DELL AND COMPETITION IN THE ELECTRONIC BROKERAGE INDUSTRY CASES ARE FURTHER SELECTED TO HIGHLIGHT OTHER CRITICAL TYPES OF BUSINESS AND TRENDS SUCH AS NON U S COMPANIES GLOBALIZATION CROSS CULTURAL SITUATIONS RELATIVELY SMALL ENTREPRENEURIAL FIRMS NON PROFIT ORGANIZATIONS AND MORE

STRATEGIC MANAGEMENT: CONCEPTS AND CASES

2020-01-15

THIS BOOK PRODUCES A CLEAR AND CONCISE INTRODUCTION TO PRINCIPLES AND CONCEPTS OF STRATEGIC MANAGEMENT AS REQUIRED BY PRACTICING MANAGERS AND THOSE IN COLLEGES AND UNIVERSITIES WHO ARE ASPIRING TO BECOME STRATEGIC MANAGERS

STRATEGIC MANAGEMENT

2017-10-24

EXAMINE STRATEGIC MANAGEMENT WITH THE MARKET LEADING TEXT THAT SETS THE STANDARD FOR THE MOST INTELLECTUALLY RICH YET THOROUGHLY PRACTICAL ANALYSIS OF STRATEGIC MANAGEMENT TODAY WRITTEN BY HIGHLY RESPECTED EXPERTS HITT IRELAND AND HOSKISSON STRATEGIC MANAGEMENT COMPETITIVENESS AND GLOBALIZATION CONCEPTS AND CASES ELEVENTH EDITION COMBINES THE LATEST CUTTING EDGE RESEARCH AND STRATEGIC MANAGEMENT TRENDS WITH IDEAS FROM SOME OF TODAY S MOST PROMINENT SCHOLARS THIS IS THE ONLY TEXT THAT INTEGRATES THE CLASSIC INDUSTRIAL ORGANIZATION MODEL WITH A RESOURCE BASED VIEW OF THE FIRM TO GIVE YOU A COMPLETE UNDERSTANDING OF HOW TODAY S BUSINESSES USE STRATEGIC MANAGEMENT TO ESTABLISH A SUSTAINED COMPETITIVE ADVANTAGE A STRONG GLOBAL FOCUS AND EXAMPLES FROM MORE THAN 600 EMERGING AND LEADING COMPANIES PLACE IDEAS INTO CONTEXT WITHIN AN INVITING PRACTICAL PRESENTATION A WEALTH OF LEARNING FEATURES AND MORE THAN 30 ALL NEW COMPELLING CASES EXAMINE A BROAD RANGE OF CRITICAL ISSUES CONFRONTING MANAGERS TODAY ENGAGING VIDEO CASES CENGAGENOW TM ONLINE LEARNING TOOLS AND A COMPLETE ELECTRONIC BUSINESS LIBRARY HELP KEEP YOUR STUDY CURRENT AND RELEVANT STRATEGIC MANAGEMENT COMPETITIVENESS AND GLOBALIZATION PROVIDES THE SOLID UNDERSTANDING YOU NEED TO EFFECTIVELY APPLY STRATEGIC MANAGEMENT TOOLS AND TECHNIQUES FOR INCREASED PERFORMANCE AND TOMORROW S COMPETITIVE ADVANTAGE

STRATEGIC MANAGEMENT CONCEPTS

2020

WERE YOU LOOKING FOR THE BOOK WITH ACCESS TO MYMANAGEMENTLAB THIS PRODUCT IS THE BOOK ALONE AND DOES NOT COME WITH ACCESS TO MYMANAGEMENTLAB BUY STRATEGIC MANAGEMENT CONCEPTS GLOBAL EDITION WITH MYMANAGEMENTLAB ACCESS CARD 14E ISBN 9780273767640 IF YOU NEED ACCESS TO THE MYLAB AS WELL AND SAVE MONEY ON THIS BRILLIANT RESOURCE FOR UNDERGRADUATE AND GRADUATE COURSES IN STRATEGY A SKILLS ORIENTED PRACTITIONER PERSPECTIVE ON STRATEGY THOROUGHLY UPDATED WITH CURRENT RESEARCH AND CONCEPTS IN TODAY S ECONOMY GAINING AND SUSTAINING A COMPETITIVE ADVANTAGE IS HARDER THAN EVER STRATEGIC MANAGEMENT CAPTURES THE COMPLEXITY OF THE CURRENT BUSINESS ENVIRONMENT AND DELIVERS THE LATEST SKILLS AND CONCEPTS WITH UNRIVALED CLARITY HELPING STUDENTS DEVELOP THEIR OWN CUTTING EDGE STRATEGY THROUGH SKILL DEVELOPING EXERCISES THE FOURTEENTH EDITION EXPLORES THE CURRENT GLOBAL RECESSION AND SHOWS HOW IT HAS AFFECTED THE BUSINESS ENVIRONMENT PROVIDING STUDENTS WITH UP TO DATE COVERAGE IN EVERY CHAPTER NEED EXTRA SUPPORT THIS TITLE CAN BE SUPPORTED BY MYMANAGEMENTLAB AN ONLINE HOMEWORK AND TUTORIAL SYSTEM WHICH CAN BE USED BY STUDENTS FOR SELF DIRECTED STUDY OR FULLY INTEGRATED INTO AN INSTRUCTOR S COURSE THIS PRODUCT IS THE BOOK ALONE AND DOES NOT COME WITH ACCESS TO MYMANAGEMENTLAB YOU CAN BENEFIT FROM MYMANAGEMENTLAB AT A REDUCED PRICE BY PURCHASING A PACK CONTAINING A COPY OF THE BOOK AND AN ACCESS CARD FOR MYMANAGEMENTLAB STRATEGIC MANAGEMENT CONCEPTS GLOBAL EDITION WITH MYMANAGEMENTLAB ACCESS CARD ISBN 9780273767640 ALTERNATIVELY BUY ACCESS ONLINE AT MYMANAGEMENTLAB COM FOR EDUCATOR ACCESS CONTACT YOUR PEARSON ACCOUNT MANAGER TO FIND OUT WHO YOUR ACCOUNT MANAGER IS VISIT PEARSONED CO UK RELOCATOR

STRATEGIC MANAGEMENT

1994

COMBINING QUALITY AND USER FRIENDLINESS WITH RIGOR AND RELEVANCE FRANK T ROTHAEEMEL SYNTHESIZES THEORY EMPIRICAL RESEARCH AND PRACTICAL APPLICATIONS IN A BREAKTHROUGH NEW TEXT DESIGNED TO PREPARE STUDENTS FOR THE TYPES OF CHALLENGES THEY WILL FACE AS MANAGERS IN THE GLOBALIZED AND TURBULENT BUSINESS ENVIRONMENT OF THE 21ST CENTURY THIS NEW TEXTBOOK WRITTEN WITH A SINGLE STRONG VOICE WEAVES TOGETHER CLASSIC AND CUTTING EDGE THEORY WITH IN CHAPTER CASES AND STRATEGY HIGHLIGHTS TO TEACH STUDENTS HOW COMPANIES GAIN AND SUSTAIN COMPETITIVE ADVANTAGE ONEBOOK ONEVOICE ONEVISION

STRATEGIC MANAGEMENT

2001

STRATEGIC MANAGEMENT COMPETITIVENESS AND GLOBALIZATION 7TH EDITION PROVIDES THE MOST ACCURATE RELEVANT AND COMPLETE PRESENTATION OF STRATEGIC MANAGEMENT TODAY EACH EDITION IS THOROUGHLY UPDATED TO INCLUDE CUTTING EDGE RESEARCH AND TRENDS THAT ARE SHAPING BUSINESS STRATEGY THE AUTHORS GUIDE STUDENTS THROUGH THE STRATEGIC MANAGEMENT PROCESS USING A UNIQUE MODEL THAT BLENDS THE CLASSIC INDUSTRIAL ORGANIZATIONAL MODEL WITH THE RESOURCE BASED VIEW OF THE FIRM TO EXPLAIN HOW FIRMS USE THE STRATEGIC MANAGEMENT PROCESS TO BUILD A SUSTAINED COMPETITIVE ADVANTAGE THROUGHOUT THE TEXT CAREFULLY SELECTED EXAMPLES AND HIGHLIGHTS HELP PUT THE IDEAS PRESENTED INTO CONTEXT THE TEXT S STUNNING FOUR COLOR DESIGN ILLUSTRATIVE MODELS AND FIGURES ALSO HELPS TO FOCUS STUDENTS ATTENTION ON THE KEY POINTS IN ADDITION TO THE CONCEPTS PORTION THE TEXT INCLUDES 35 COMPELLING CASE STUDIES OR YOU CAN EASILY BUILD YOUR OWN CASE SELECTIONS FROM PREMIER PROVIDERS SUCH AS HARVARD IVEY AND DARDEN

STRATEGIC MANAGEMENT

1998

DESIGNED FOR THE STRATEGIC MANAGEMENT COURSE STRATEGIC MANAGEMENT CONCEPTS AND TOOLS FOR CREATING REAL WORLD STRATEGY BINDER READY VERSION BY JEFF DYER PAUL GODFREY ROBERT JENSEN AND DAVID BRYCE WILL MAKE YOUR LIFE EASIER THIS TEXT DELIVERS AN INSIGHTFUL AND CONCISE INTRODUCTION TO THE CONCEPTS OF STRATEGY WITH A STRONG MIX OF PROFESSIONAL APPLICATIONS DRAWING ON THE AUTHORS PERSONAL EXPERIENCES ACTING AS CONSULTANTS FOR YOUR CLASSROOM THE AUTHORS DEVELOPED THIS PRODUCT IN A MANNER THAT HELPS TO SPARK IDEAS FUEL CREATIVE THINKING AND DISCUSSION AND INTRODUCE INNOVATIVE LEARNING TECHNOLOGIES THAT AIDS STUDENTS

STRATEGIC MANAGEMENT

1994

FOR UNDERGRADUATE AND MBA STRATEGIC MANAGEMENT OR BUSINESS POLICY COURSES THIS IS THE BOOK THAT ENABLES STUDENTS TO TRANSFER CONCEPTUAL CLASSROOM LEARNING TO STRATEGIC APPLICATION IN THEIR PROFESSIONAL LIVES

STRATEGIC MANAGEMENT CONCEPTS

2020

COMBINING QUALITY AND USER FRIENDLINESS WITH RIGOR AND RELEVANCE FRANK T ROTHARMEL SYNTHESIZES THEORY EMPIRICAL RESEARCH AND PRACTICAL APPLICATIONS IN A BREAKTHROUGH NEW TEXT DESIGNED TO PREPARE STUDENTS FOR THE TYPES OF CHALLENGES THEY WILL FACE AS MANAGERS IN THE GLOBALIZED AND TURBULENT BUSINESS ENVIRONMENT OF THE 21ST CENTURY THIS NEW TEXTBOOK WRITTEN WITH A SINGLE STRONG VOICE WEAVES TOGETHER CLASSIC AND CUTTING EDGE THEORY WITH IN CHAPTER CASES AND STRATEGY HIGHLIGHTS TO TEACH STUDENTS HOW COMPANIES GAIN AND SUSTAIN COMPETITIVE ADVANTAGE ONEBOOK ONEVOICE ONEVISION

STRATEGIC MANAGEMENT

2017-10-16

STRATEGIC MANAGEMENT

2000-11

STRATEGIC MANAGEMENT

2017-02-07

STRATEGIC MANAGEMENT: CONCEPTS AND CASES

2013-12-02

STRATEGIC MANAGEMENT

1988-01-01

STRATEGIC MANAGEMENT

2016

STRATEGIC MANAGEMENT

2012-03-29

STRATEGIC MANAGEMENT

2016

STRATEGIC MANAGEMENT

2021

2023-02-07

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2012-02

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1993

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2011

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2006-08

STRATEGIC MANAGEMENT CONCEPTS, 7TH ED.

2015-07-27

STRATEGIC MANAGEMENT, BINDER READY VERSION

2013-08-27

STRATEGIC MANAGEMENT: CONCEPTS AND CASES

2013

2023-02-07

9/11

STRATEGIC MANAGEMENT

1988-01-01

STRATEGIC MANAGEMENT

1998

STRATEGIC MANAGEMENT

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