

FREE READING GLOBAL B2C E COMMERCE REPORT 2016 (DOWNLOAD ONLY)

THE REPORT COVERS GLOBAL E COMMERCE INDUSTRY OVERVIEW AND SHARE SEGMENTED BY B2C AND B2B E COMMERCE AND GEOGRAPHY IT ANALYZES THE MARKET GROWTH DRIVERS CHALLENGES AND MAJOR PLAYERS IN THE E COMMERCE SECTOR THE REPORT COVERS THE GLOBAL E COMMERCE MARKET BY MODEL TYPE B2B B2C REGION NORTH AMERICA EUROPE APAC LATIN AMERICA MIDDLE EAST AFRICA AND SEGMENT FORECASTS IT ALSO PROVIDES INSIGHTS ON THE DRIVERS CHALLENGES AND OPPORTUNITIES FOR THE MARKET GROWTH AS WELL AS THE IMPACT OF COVID 19 PANDEMIC LEARN HOW ECOMMERCE SALES WORLDWIDE HAVE RISEN IN THE PAST FEW YEARS AND ARE FORECAST TO GROW TO 6 33 TRILLION IN 2024 FIND OUT THE LARGEST CONTRIBUTORS DRIVERS AND TRENDS OF THE GLOBAL ECOMMERCE MARKET THIS REPORT FEATURES OUR LATEST REGIONAL AND GLOBAL FORECAST FOR TOTAL RETAIL RETAIL ECOMMERCE MCOMMERCE AND SOCIAL COMMERCE SALES AND DIGITAL BUYERS KEY STAT FOLLOWING A 25 7 INCREASE IN 2020 RETAIL ECOMMERCE SALES WORLDWIDE WILL RISE TO 4 921 TRILLION IN 2021 LEARN HOW E COMMERCE SALES ARE EXPECTED TO GROW WHICH PLATFORMS AND WEBSITES DOMINATE THE MARKET AND WHAT FACTORS INFLUENCE ONLINE SHOPPING BEHAVIOR FIND OUT THE LATEST DATA ON GLOBAL E COMMERCE ONLINE FRAUD SOCIAL MEDIA MOBILE SHOPPING AND MORE KEY STAT THIS YEAR WORLDWIDE ECOMMERCE SALES WILL EXCEED 5 TRILLION FOR THE FIRST TIME ACCOUNTING FOR MORE THAN A FIFTH OF OVERALL RETAIL SALES DESPITE SLOWING GROWTH TOTAL SPENDING WILL SURGE PAST 7 TRILLION BY 2025 HERE S WHAT S IN THE FULL REPORT LEARN HOW E COMMERCE PENETRATION AND INNOVATION ARE TRANSFORMING THE CONSUMER GOODS INDUSTRY EXPLORE THE LATEST DATA INSIGHTS AND BEST PRACTICES FROM MCKINSEY EXPERTS ON HOW TO WIN IN THE DIGITAL AGE STATISTA PROVIDES KEY INDICATORS OF THE E COMMERCE MARKET COVERING B2B B2C C2C AND DIGITAL SHOPPING BEHAVIOR FIND STATISTICS TRENDS AND INSIGHTS ON GLOBAL AND REGIONAL E COMMERCE PLAYERS AND PLATFORMS A COMPREHENSIVE REPORT ON THE GLOBAL E COMMERCE MARKET COVERING B2B AND B2C SEGMENTS PRODUCT CATEGORIES COUNTRIES AND TECHNOLOGIES GET INSIGHTS ON THE MARKET SIZE GROWTH DRIVERS CHALLENGES AND OPPORTUNITIES FOR E COMMERCE PLATFORMS AND PLAYERS THE GLOBAL E COMMERCE MARKET WAS VALUED AT 15 7 TRILLION IN 2022 AND IS PROJECTED TO REACH 63 8 TRILLION BY 2032 GROWING AT A CAGR OF 15 3 FROM 2023 TO 2032 E COMMERCE OR ELECTRONIC COMMERCE IS THE PROCESS OF BUYING AND SELLING GOODS OR SERVICES VIA THE INTERNET FIND ANNUAL AND QUARTERLY DATA ON E COMMERCE ACTIVITY IN KEY SECTORS OF THE U S ECONOMY FROM 2013 TO 2021 EXPLORE INTERACTIVE DATA VISUALIZATION PUBLICATIONS NEWS AND UPDATES ON THE ELECTRONIC ECONOMY LEARN HOW CONSUMERS SHOP AND PAY ONLINE IN 37 DYNAMIC MARKETS ACROSS THE AMERICAS ASIA PACIFIC AND EUROPE COMPARE E COMMERCE GROWTH CATEGORIES PAYMENT METHODS AND CUSTOMER JOURNEYS IN EACH REGION LEARN ABOUT THE GLOBAL E COMMERCE FUNDING DEAL AND EXIT TRENDS IN 2021 SEE WHICH SECTORS REGIONS AND TECHNOLOGIES DOMINATED THE MARKET AND WHICH COMPANIES REACHED UNICORN STATUS A COMPREHENSIVE OVERVIEW OF THE GLOBAL ECOMMERCE MARKET WITH FORECASTS REGIONAL INSIGHTS KEY PLAYERS AND TRENDS LEARN HOW CHINA THE U S AND EUROPE ARE LEADING THE ONLINE SHOPPING INDUSTRY AND HOW IT IS EVOLVING GET THE LATEST DATA AND PROJECTIONS ON THE GLOBAL ECOMMERCE MARKET INCLUDING REVENUE USERS ARPU AND KEY REGIONS LEARN HOW THE MARKET IS DEFINED MODELED AND FORECASTED BASED ON VARIOUS SOURCES AND FACTORS ECOMMERCE REPORTING TOOLS HELP YOU MAKE BETTER DECISIONS ABOUT HOW TO HELP YOUR BUSINESS GROW BY LEARNING MORE ABOUT YOUR CUSTOMERS PRODUCTS SALES GOALS MARKETING CAMPAIGNS AND INVENTORY MANAGEMENT 17 MOST VALUABLE ECOMMERCE REPORTS 1 SHOPIFY S OVERVIEW DASHBOARD THE REPORT SHOWS THAT DESPITE GLOBAL MACROECONOMIC HEADWINDS THE REGION S GROSS MERCHANDISE VALUE GMV CONTINUES AN UPWARD TRAJECTORY AND IS SET TO REACH 218 BILLION GROWING 11 YEAR ON YEAR YOY THIS REPORT FEATURES E COMMERCE TRENDS IN JAPAN AND THE POTENTIAL FOR GROWTH IN THE MARKET E COMMERCE IN JAPAN IS AN APPROXIMATELY 4 TRILLION MARKET AND JAPAN IS THE FOURTH LARGEST E COMMERCE MARKET IN THE WORLD THERE S NO QUESTION THAT E COMMERCE IS A DRIVING ECONOMIC FORCE IN 2024 THERE ARE MORE THAN 26 5 MILLION E COMMERCE BRANDS WORLDWIDE WITH OVER HALF ORIGINATING IN THE U S THE MINISTRY OF ECONOMY TRADE AND INDUSTRY METI CONDUCTED THE FY2022 E COMMERCE MARKET SURVEY TO ANALYZE THE CURRENT STATE OF THE JAPANESE E COMMERCE EC MARKET IT HAS NOW COMPILED THE RESULTS INTO A REPORT

[E-COMMERCE MARKET RESEARCH GROWTH TRENDS SIZE ANALYSIS MAY 24 2024](#) THE REPORT COVERS GLOBAL E-COMMERCE INDUSTRY OVERVIEW AND SHARE SEGMENTED BY B2C AND B2B E-COMMERCE AND GEOGRAPHY IT ANALYZES THE MARKET GROWTH DRIVERS CHALLENGES AND MAJOR PLAYERS IN THE E-COMMERCE SECTOR

[E-COMMERCE MARKET SIZE SHARE AND GROWTH REPORT 2030 APR 23 2024](#) THE REPORT COVERS THE GLOBAL E-COMMERCE MARKET BY MODEL TYPE B2B B2C REGION NORTH AMERICA EUROPE APAC LATIN AMERICA MIDDLE EAST AFRICA AND SEGMENT FORECASTS IT ALSO PROVIDES INSIGHTS ON THE DRIVERS CHALLENGES AND OPPORTUNITIES FOR THE MARKET GROWTH AS WELL AS THE IMPACT OF COVID-19 PANDEMIC

[GLOBAL ECOMMERCE SALES GROWTH REPORT 2024 SHOPIFY MAR 22 2024](#) LEARN HOW ECOMMERCE SALES WORLDWIDE HAVE RISEN IN THE PAST FEW YEARS AND ARE FORECAST TO GROW TO 6.33 TRILLION IN 2024 FIND OUT THE LARGEST CONTRIBUTORS DRIVERS AND TRENDS OF THE GLOBAL ECOMMERCE MARKET

[GLOBAL ECOMMERCE FORECAST 2021 INSIDER INTELLIGENCE FEB 21 2024](#) THIS REPORT FEATURES OUR LATEST REGIONAL AND GLOBAL FORECAST FOR TOTAL RETAIL RETAIL ECOMMERCE MCOMMERCE AND SOCIAL COMMERCE SALES AND DIGITAL BUYERS KEY STAT FOLLOWING A 25.7 INCREASE IN 2020 RETAIL ECOMMERCE SALES WORLDWIDE WILL RISE TO 4.921 TRILLION IN 2021

[35 E-COMMERCE STATISTICS OF 2024 FORBES ADVISOR JAN 20 2024](#) LEARN HOW E-COMMERCE SALES ARE EXPECTED TO GROW WHICH PLATFORMS AND WEBSITES DOMINATE THE MARKET AND WHAT FACTORS INFLUENCE ONLINE SHOPPING BEHAVIOR FIND OUT THE LATEST DATA ON GLOBAL E-COMMERCE ONLINE FRAUD SOCIAL MEDIA MOBILE SHOPPING AND MORE

[GLOBAL ECOMMERCE FORECAST GROWTH PROJECTIONS DEC 19 2023](#) KEY STAT THIS YEAR WORLDWIDE ECOMMERCE SALES WILL EXCEED 5 TRILLION FOR THE FIRST TIME ACCOUNTING FOR MORE THAN A FIFTH OF OVERALL RETAIL SALES DESPITE SLOWING GROWTH TOTAL SPENDING WILL SURGE PAST 7 TRILLION BY 2025 HERE'S WHAT'S IN THE FULL REPORT

[PROFITABLE E-COMMERCE GROWTH IN CONSUMER GOODS MCKINSEY NOV 18 2023](#) LEARN HOW E-COMMERCE PENETRATION AND INNOVATION ARE TRANSFORMING THE CONSUMER GOODS INDUSTRY EXPLORE THE LATEST DATA INSIGHTS AND BEST PRACTICES FROM MCKINSEY EXPERTS ON HOW TO WIN IN THE DIGITAL AGE

[E-COMMERCE STATISTA OCT 17 2023](#) STATISTA PROVIDES KEY INDICATORS OF THE E-COMMERCE MARKET COVERING B2B B2C C2C AND DIGITAL SHOPPING BEHAVIOR FIND STATISTICS TRENDS AND INSIGHTS ON GLOBAL AND REGIONAL E-COMMERCE PLAYERS AND PLATFORMS

[E-COMMERCE INDUSTRY RESEARCH TRENDS DATA BOOK 2023 2030 SEP 16 2023](#) A COMPREHENSIVE REPORT ON THE GLOBAL E-COMMERCE MARKET COVERING B2B AND B2C SEGMENTS PRODUCT CATEGORIES COUNTRIES AND TECHNOLOGIES GET INSIGHTS ON THE MARKET SIZE GROWTH DRIVERS CHALLENGES AND OPPORTUNITIES FOR E-COMMERCE PLATFORMS AND PLAYERS

[E-COMMERCE MARKET SIZE SHARE STATISTICS REPORT 2023 2032 AUG 15 2023](#) THE GLOBAL E-COMMERCE MARKET WAS VALUED AT 15.7 TRILLION IN 2022 AND IS PROJECTED TO REACH 63.8 TRILLION BY 2032 GROWING AT A CAGR OF 15.3 FROM 2023 TO 2032 E-COMMERCE OR ELECTRONIC COMMERCE IS THE PROCESS OF BUYING AND SELLING GOODS OR SERVICES VIA THE INTERNET

[E-COMMERCE STATISTICS E-STATS CENSUS GOV JUL 14 2023](#) FIND ANNUAL AND QUARTERLY DATA ON E-COMMERCE ACTIVITY IN KEY SECTORS OF THE U.S. ECONOMY FROM 2013 TO 2021 EXPLORE INTERACTIVE DATA VISUALIZATION PUBLICATIONS NEWS AND UPDATES ON THE ELECTRONIC ECONOMY

[GLOBAL E-COMMERCE TRENDS REPORT J.P. MORGAN JUN 13 2023](#) LEARN HOW CONSUMERS SHOP AND PAY ONLINE IN 37 DYNAMIC MARKETS ACROSS THE AMERICAS ASIA PACIFIC AND EUROPE COMPARE E-COMMERCE GROWTH CATEGORIES PAYMENT METHODS AND CUSTOMER JOURNEYS IN EACH REGION

[STATE OF E-COMMERCE 2021 REPORT CB INSIGHTS RESEARCH MAY 12 2023](#) LEARN ABOUT THE GLOBAL E-COMMERCE FUNDING DEAL AND EXIT TRENDS IN 2021 SEE WHICH SECTORS REGIONS AND TECHNOLOGIES DOMINATED THE MARKET AND WHICH COMPANIES REACHED UNICORN STATUS

[ECOMMERCE MARKET DATA ANALYSIS STATISTA APR 11 2023](#) A COMPREHENSIVE OVERVIEW OF THE GLOBAL ECOMMERCE MARKET WITH FORECASTS REGIONAL INSIGHTS KEY PLAYERS AND TRENDS LEARN HOW CHINA THE U.S. AND EUROPE ARE LEADING THE ONLINE SHOPPING INDUSTRY AND HOW IT IS EVOLVING

[ECOMMERCE WORLDWIDE STATISTA MARKET FORECAST MAR 10 2023](#) GET THE LATEST DATA AND PROJECTIONS ON THE GLOBAL ECOMMERCE MARKET INCLUDING REVENUE USERS ARPU AND KEY REGIONS LEARN HOW THE MARKET IS DEFINED MODELED AND FORECASTED BASED ON VARIOUS SOURCES AND FACTORS

[17 VALUABLE ECOMMERCE REPORTS TO OPTIMIZE YOUR SITE SHOPIFY FEB 09 2023](#) ECOMMERCE REPORTING TOOLS HELP YOU MAKE BETTER DECISIONS ABOUT HOW TO HELP YOUR BUSINESS GROW BY LEARNING MORE ABOUT YOUR CUSTOMERS PRODUCTS SALES GOALS MARKETING CAMPAIGNS AND INVENTORY MANAGEMENT 17 MOST VALUABLE ECOMMERCE REPORTS 1 SHOPIFY'S OVERVIEW DASHBOARD

[E-COMMERCE SEA 2023 REPORT SOUTHEAST ASIA'S DIGITAL ECONOMY JAN 08 2023](#) THE REPORT SHOWS THAT DESPITE GLOBAL MACROECONOMIC HEADWINDS THE REGION'S GROSS MERCHANDISE VALUE GMV CONTINUES AN UPWARD TRAJECTORY AND IS SET TO REACH 218 BILLION GROWING 11 YEAR ON YEAR YOY

[JAPAN JAPAN E-COMMERCE MARKET USDA FOREIGN AGRICULTURAL DEC 07 2022](#) THIS REPORT FEATURES E-COMMERCE TRENDS IN JAPAN AND THE POTENTIAL FOR GROWTH IN THE MARKET E-COMMERCE IN JAPAN IS AN APPROXIMATELY 4 TRILLION MARKET AND JAPAN IS THE FOURTH LARGEST E-COMMERCE MARKET IN THE WORLD

[SUSTAINABILITY AND PURPOSE DRIVEN BRANDING IS THE FUTURE OF E-COMMERCE NOV 06 2022](#) THERE'S NO QUESTION THAT E-COMMERCE IS A DRIVING ECONOMIC FORCE IN 2024 THERE ARE MORE THAN 26.5 MILLION E-COMMERCE BRANDS WORLDWIDE WITH OVER HALF ORIGINATING IN THE U.S.

[RESULTS OF FY2022 E-COMMERCE MARKET SURVEY COMPILED OCT 05 2022](#) THE MINISTRY OF ECONOMY TRADE AND INDUSTRY METI CONDUCTED THE FY2022 E-COMMERCE MARKET SURVEY TO ANALYZE THE CURRENT STATE OF THE JAPANESE E-COMMERCE MARKET IT HAS NOW COMPILED THE RESULTS INTO A REPORT

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