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communication in the real world an introduction to Feb 18 2024 it covers foundations of communication theory perception language and meaning etc as well as a chapter each on listening interpersonal nonverbal verbal small group leadership media and new media

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understand what communication theories are their functions how we evaluate them and the five major theoretical paradigms shaping communication study today

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chapter 1 foundations of communication fundamentals of Jan 05 2023 chapter 1 foundations of communication learning objectives after reading this chapter you should be able to explain communication studies define communication explain the linear and transactional models of communication discuss the benefits of studying communication

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