

# FREE EBOOK ALEX FERGUSON MY AUTOBIOGRAPHY COPY

THE CELEBRATORY REVEALING INSPIRING AND ENTERTAINING AUTOBIOGRAPHY OF THE GREATEST MANAGER IN THE HISTORY OF BRITISH SOCCER FULLY UPDATED ONE YEAR LATER SIR ALEX FERGUSON S COMPELLING STORY IS ALWAYS HONEST AND REVEALING AND HE REFLECTS ON HIS MANAGERIAL CAREER THAT EMBRACED UNPRECEDENTED EUROPEAN SUCCESS FOR ABERDEEN AND 26 TRIUMPHANT SEASONS WITH MANCHESTER UNITED SIR ALEX FERGUSON S BEST SELLING AUTOBIOGRAPHY HAS NOW BEEN UPDATED TO OFFER REFLECTIONS ON EVENTS AT MANCHESTER UNITED SINCE HIS RETIREMENT AS WELL AS HIS TEACHINGS AT THE HARVARD BUSINESS SCHOOL A NIGHT AT THE OSCARS AND A BOAT TOUR ROUND THE HEBRIDES WHERE HE PASSED UNRECOGNIZED THE EXTRA MATERIAL ADDS FRESH INSIGHTS AND DETAIL ON HIS FINAL YEARS AS UNITED S MANAGER BOTH THE PSYCHOLOGY OF MANAGEMENT AND THE DETAIL OF SOCCER STRATEGY AT THE TOP LEVEL CAN BE COMPLEX MATTERS BUT NO ONE HAS EXPLAINED THEM IN A MORE INTERESTING AND ACCESSIBLE WAY FOR THE GENERAL READER THAN SIR ALEX DOES HERE ALEX FERGUSON MY AUTOBIOGRAPHY IS REVEALING ENDLESSLY ENTERTAINING AND ABOVE ALL INSPIRATIONAL

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MY LAST GAME WAS AGAINST WEST BROMWICH ALBION AND I WAS PROUD AND RELIEVED TO BE DELIVERING THIS FINE GROUP OF PLAYERS AND STAFF INTO DAVID MOYES S CARE THE PLAYERS HAD WANTED TO MAKE A PRESENTATION TO MARK MY RETIREMENT BUT THEY STILL HAD ME WITH THEM 2 I HAD DECIDED TO RETIRE IN 2012 AROUND CHRISTMAS TIME THE THOUGHT BECAME CLEAR IN MY HEAD I M GOING TO RETIRE I EXPLAINED THE REASONS TO DAVID GILL WHO UNDERSTOOD THEY AGREED TO BRING IN MOYES WHO WAS AVAILABLE AS SOON AS POSSIBLE 3 I KNEW DAVID MOYES FAMILY BACKGROUND HIS FATHER WAS A COACH AT DRUMCHAPEL WHERE I PLAYED AS A LAD I WAS IMPRESSED BY HIM RIGHT AWAY AND THE GLAZERS LIKED HIM I KNEW HE WOULD BE A STRAIGHT TALKER WHICH WAS A VIRTUE 4 I ANNOUNCED THE NEWS TO THE PLAYERS AND STAFF AT CARRINGTON I URGED THE CROWD TO STAND BY THE NEXT MANAGER DAVID MOYES I DID NOT WANT TO PRAISE ANY INDIVIDUAL BUT RATHER THE CLUB AS A WHOLE RICH IN ANECDOTE AND NEVER SHORT OF FORTHRIGHT VIEWS SIR ALEX FERGUSON S COMPELLING STORY STARTS IN GOVAN A SHIPBUILDING DISTRICT OF GLASGOW ALWAYS HONEST AND REVEALING HE REFLECTS ON HIS EPIC JOURNEY AND A MANAGERIAL CAREER THAT EMBRACED UNPRECEDENTED EUROPEAN SUCCESS FOR ABERDEEN AND 27 TRIUMPHANT YEARS WITH MANCHESTER UNITED

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TERRIFIC DAILY MAIL

ME HOW COULD A BOY FROM A COPENHAGEN TOWER BLOCK SAY I WANT TO BE A CHAMPION WITH MANCHESTER UNITED AND DENMARK AND MAKE IT HAPPEN PETER SCHMEICHEL IS A GIANT OF FOOTBALL WHO WON MORE PREMIER LEAGUE TITLES FIVE THAN ANY PLAYER IN HIS POSITION AND CAPTAINED MANCHESTER UNITED IN THE INCOMPARABLE LAST GASP TREBLE CLINCHING WIN OVER BAYERN MUNICH IN THE 1999 CHAMPIONS LEAGUE FINAL I DON T BELIEVE A BETTER GOALKEEPER PLAYED THE GAME SIR ALEX FERGUSON SAID ONE MY AUTOBIOGRAPHY IS SCHMEICHEL S STORY IN IT HE TAKES US INSIDE

THE REMARKABLE WINNING ENVIRONMENT OF A CLUB THAT TRANSFORMED FOOTBALL DURING THE 1990S AND ON TO THE PITCH ON THAT CRAZY BREATHLESS NIGHT IN BARCELONA IN 1999 FROM FERGUSON'S UNIQUE GIFTS TO ERIC CANTONA'S UNIQUE PERSONALITY HE DELIVERS A CLOSE UP AND INSIGHTFUL PORTRAIT OF UNITED'S GOLDEN ERA HOWEVER ONE MY AUTOBIOGRAPHY GOES WAY BEYOND THE PITCH SCHMEICHEL HAS AN INCREDIBLE FAMILY STORY TO TELL STARTING WITH HIS FATHER ANTONI A BRILLIANT POLISH JAZZ MUSICIAN WHO BATTLED DEMONS AND FOR YEARS KEPT A MOMENTOUS SECRET FROM THOSE AROUND HIM AND HE EXPLORES WHAT HE HAS BEEN ABLE TO PASS ON TO HIS OWN SON KASPER HIMSELF A PREMIER LEAGUE WINNING GOALKEEPER AND NUMBER ONE IN THE DANISH NATIONAL SIDE PETER'S LIFE AFTER FOOTBALL SELDOM STRAIGHTFORWARD IS DESCRIBED WITH ASTONISHING CANDOUR ONE MY AUTOBIOGRAPHY IS ABOUT FOOTBALL ORIGINS JOURNEYS AND LEGACY

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8 MAY 2013 THE DAY MANCHESTER UNITED FANS HAD DREADED FOR NEARLY THREE DECADES ALEX FERGUSON ANNOUNCED HE WAS TO STEP DOWN AS MANAGER OF THE WORLD'S BIGGEST FOOTBALL CLUB AFTER 27 YEARS IN CHARGE THE SCOT SIGNED OFF IN STYLE WITH AN HONOURS LIST THAT CONFIRMED HIM AS THE MOST SUCCESSFUL MANAGER IN BRITISH AND WORLD HISTORY HE WOULD LEAVE UNITED AT THE AGE OF 71 HAVING WON 38 TROPHIES WITH THEM AND HE WOULD NOW BECOME A DIRECTOR AND AMBASSADOR FOR THE CLUB HE HAD SERVED SO WELL THE STORY OF SIR ALEX FERGUSON IS A TRUE RAGS TO RICHES FAIRYTALE BORN IN GOVAN GLASGOW IN 1941 HE PLAYED FOR QUEEN'S PARK DUNFERMLINE AND RANGERS BEFORE RETIRING IN 1974 TO BEGIN HIS MANAGERIAL CAREER BEFORE JOINING MANCHESTER UNITED HE LED A STRUGGLING ABERDEEN SIDE TO THE LEAGUE TITLE AND THE 1983 EUROPEAN CUP WINNERS CUP AND ALTHOUGH HE STRUGGLED INITIALLY AT UNITED HIS BARGAIN SIGNING OF ERIC CANTONA SECURED THEIR FIRST LEAGUE TITLE IN 26 YEARS AN INCREDIBLE RUN OF SUCCESS FOLLOWED SHAPED BY THE EMERGENCE OF FERGIE'S FLEDGLINGS RYAN GIGGS GARY NEVILLE PAUL SCHOLES DAVID BECKHAM AND NICKY BUTT HIS FINEST MOMENT WAS IN 1999 WHEN UNITED ROMPED TO AN UNPRECEDENTED TREBLE OF PREMIER LEAGUE FA CUP AND CHAMPIONS LEAGUE TROPHIES FERGUSON WAS KNIGHTED THE SAME YEAR THIS IN DEPTH BIOGRAPHY CHARTS FERGIE'S UNSTOPPABLE RISE AND PAYS TRIBUTE TO THE GREATEST MANAGER THE WORLD HAS EVER SEEN SARAH DUCHESS OF YORK KNOWN AFFECTIONATELY TO MILLIONS AROUND THE WORLD AS FERGIE TELLS OF HER DIVORCE FROM PRINCE ANDREW ALONG WITH THE FRUSTRATIONS HUMILIATIONS AND OCCASIONAL JOYS OF HER LIFE AS A WINDSOR THE DREAM WAS FOOTBALL JOHN GILES HAD A GIFT AT THE AGE OF THREE HE COULD KICK A BALL THE WAY IT WAS SUPPOSED TO BE KICKED AND HE KNEW THAT EVERY HOUR THAT PASSED WITHOUT KICKING A BALL WAS AN HOUR WASTED IT WAS THE SAME DREAM THAT MOST OF THE KIDS HAD AT THAT TIME IN A FOOTBALL MAN GILES TELLS THE STORY OF A DREAM PURSUED AND REALISED BEYOND HIS WILDEST IMAGININGS FROM HIS HUMBLE BEGINNINGS IN ORMOND SQUARE IN 1940S DUBLIN COUNTING DOWN THE MINUTES TO HIS NEXT GAME OF FOOTBALL TO THAT UNFORGETTABLE MOMENT WHEN THE ORIGINAL FOOTBALL MAN HIS DAD DICKIE ANNOUNCED THAT HIS YOUNG SON AT JUST FOURTEEN WAS ON HIS WAY TO MANCHESTER UNITED WHAT I DIDN'T REALISE WAS THAT MY DREAM WOULD COME TRUE FULL OF ANECDOTE INSIGHT AND WRY HUMOUR GILES RECOUNTS HIS RISE THROUGH THE RANKS AT MANCHESTER UNITED BEFORE AND AFTER THE MUNICH DISASTER THE GREAT PLAYERS HE KNEW THE GOOD AND THE BAD TIMES UNDER MATT BUSBY HIS SENSATIONAL DEBUT FOR IRELAND WHICH HE SERVED AS PLAYER AND MANAGER HIS STARRING ROLE IN THE BRILLIANT CONTROVERSIAL LEEDS UNITED OF THE 60S AND 70S AND HIS CHALLENGE TO THE PORTRAYAL OF HIMSELF AND BRIAN CLOUGH IN THE DAMNED UNITED HE ALSO DESCRIBES HIS ENDURING FRIENDSHIP WITH THE KID FROM ACROSS DUBLIN'S TOLKA PARK EAMON DUNPHY AND HIS CAREER ON RT

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FOOTBALL PANEL WHERE GILES INTELLIGENT AND INSIGHTFUL ANALYSIS HAVE MADE HIM AN EVEN MORE WELL LOVED AND RESPECTED NATIONAL FIGURE EXPLORE THE COMPLETE HISTORY OF THE FA CUP IN THIS DEFINITIVE ILLUSTRATED BOOK THE FA CUP IS THE OLDEST NATIONAL FOOTBALL COMPETITION IN THE WORLD AND ONE OF THE MOST BELOVED AND POPULAR TOURNAMENTS IN FOOTBALL IN 2022 IT WILL BE 150 YEARS SINCE THE INAUGURAL FOOTBALL ASSOCIATION CHALLENGE CUP WAS CLINCHED BY WANDERERS FOOTBALL CLUB AT KENNINGTON OVAL SINCE THEN THE CUP HAS BECOME ONE OF THE PREMIER TOURNAMENTS IN THE SPORT AND AN ICONIC MAINSTAY OF THE ENGLISH GAME THE OFFICIAL HISTORY OF THE FA CUP PRODUCED IN PARTNERSHIP WITH THE FOOTBALL ASSOCIATION IS A LAVISH ILLUSTRATED TRIBUTE TO THIS ICONIC COMPETITION FILLED WITH STUNNING PHOTOGRAPHS SPANNING THE FULL HISTORY OF THE CUP THIS BOOK CELEBRATES THE MOST EXCITING SIGNIFICANT AND MEMORABLE GOALS GAMES AND UPSETS IN ENGLISH FOOTBALL HISTORY FEATURING INSIGHTFUL COMMENTARY ON THE FA CUP'S DEVELOPMENT AND EVOLUTION DETAILS OF EVERY FA CUP WINNING SIDE AND AN EXCLUSIVE FOREWORD BY ARS

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NE WENGER THIS IS AN ESSENTIAL COMPANION FOR ANYONE WITH A LOVE OF THE COMPETITION WHICH IS TO SAY FANS OF FOOTBALL EVERYWHERE LONGLISTED FOR THE WILLIAM HILL SPORTS BOOK OF THE YEAR PRIZE IN 1999 MANCHESTER UNITED COMPLETED A UNIQUE TREBLE WINNING THE PREMIER LEAGUE FA CUP AND CHAMPIONS LEAGUE BUT MORE REMARKABLE THAN THAT WAS HOW THEY DID IT AND THE STORIES BEHIND THE HISTORIC ACHIEVEMENT MATT DICKINSON COVERED THE WHOLE STORY AT THE TIME AND NOW IN 99 COMPELLING CHAPTERS BRINGS IT ALL VIVIDLY TO LIFE WHEN THE SEASON BEGAN MANCHESTER UNITED WERE UP FOR SALE THE CLUB'S ICONIC TALISMAN ERIC CANTONA HAD GONE RIVALS ARSENAL WERE THE REIGNING DOUBLE WINNERS DAVID BECKHAM WAS A NATIONAL HATE FIGURE AFTER BEING SENT OFF DURING THE WORLD CUP AND EVEN MANAGER ALEX FERGUSON'S POSITION WAS BEING QUESTIONED EARLY SIGNS WEREN'T PROMISING DESPITE RECORD SPENDING TO BRING IN NEW STARS AMONG THEM JAAP STAM AND DWIGHT YORKE BUT SOON THINGS BEGAN TO CHANGE DRIVEN BY THE INDOMITABLE WILL OF SKIPPER ROY KEANE SUPPORTED BY A NUCLEUS FROM THE CLASS OF 92 BECKHAM NICKY BUTT RYAN GIGGS THE NEVILLES AND PAUL SCHOLES WHO HAD GROWN UP AT THE CLUB THEY WENT ON A LONG UNBEATEN AND UNBEATABLE RUN FEATURING SOME OF THE MOST DRAMATIC GAMES IN FANS MEMORIES MATT DICKINSON HIGHLIGHTS THE KEY MOMENTS SPEAKING TO THOSE AT THE CENTRE OF THE STORY AND TO THOSE WHOSE MOMENT WENT UNNOTICED 1999 MANCHESTER UNITED THE TREBLE AND ALL THAT IS SO MUCH MORE THAN A BOOK FOR UNITED FANS IT IS AN INSIGHT INTO TEAM BUILDING THE WILL TO SUCCESS AND A TALE OF LOCAL PRIDE IT REVEALS THE REAL STORIES BEHIND THE LEGEND THAT WAS SEALED WITH A LAST MINUTE SCRAMBLED GOAL FROM OLE GUNNAR SOLSKJAER TO WIN THE CHAMPIONS LEAGUE FASCINATING AND ORIGINAL WILL TELL YOU THINGS EVEN THE MOST ARDENT UNITED FAN WILL NOT KNOW JIM WHITE THE TELEGRAPH ON 26 MAY 1999 MANCHESTER UNITED SEALED THEIR HISTORIC TREBLE OF LEAGUE FA CUP AND CHAMPIONS LEAGUE IN THE MOST DRAMATIC FASHION IMAGINABLE SCORING TWICE IN STOPPAGE TIME TO SNATCH AN UNTHINKABLE VICTORY FROM BAYERN MUNICH AT

THE CAMP NOU IN BARCELONA THE STORY OF WHAT HAPPENED ON THE PITCH IS WELL KNOWN ENSHRINED IN THE ANNALS OF FOOTBALL HISTORY BUT LESS IN KNOWN ABOUT HOW THIS ROLLERCOASTER CAMPAIGN PLAYED OUT BEHIND THE SCENES THANKS TO UNPARALLELED INSIGHT GLEANED FROM HUNDREDS OF EXCLUSIVE INTERVIEWS WITH UNITED PLAYERS COACHES OPPONENTS BACKROOM PERSONNEL CLUB STAFF JOURNALISTS AND COMMENTATORS THEY ALWAYS SCORE THE UNFORGETTABLE IMPROBABLE ICONIC STORY OF MANCHESTER UNITED S TREBLE WINNERS PEELS BACK THE CURTAIN TO GIVE READERS THE MOST COMPREHENSIVE ILLUMINATING AND ENTERTAINING PICTURE EVER PAINTED OF ONE OF THE ALL TIME GREAT SPORTS TEAMS A FINANCIAL TIMES SPORTS BOOKS OF THE YEAR CRISTIANO AND LEO IS THE FASCINATING ACCOUNT OF THE LIVES AND RIVALRY BETWEEN TWO OF THE BEST FOOTBALLERS TO EVER PLAY THE GAME RONALDO AND MESSI BY JIMMY BURNS THE BESTSELLING AUTHOR OF MARADONA THE HAND OF GOD THE RIVALRY BETWEEN RONALDO AND MESSI HAS DEFINED FOOTBALL TO A GENERATION OF FANS EVERYONE HAS AN OPINION ON WHO IS THE GREATEST DO YOU PREFER RONALDO WHOSE WORK ETHIC AND PHYSIQUE HAVE BEEN HONED FOR ONE PURPOSE SCORING GOALS OR MESSI WHOSE SUPERHUMAN NATURAL TALENT MEANS HE CAN DO THE SEEMINGLY IMPOSSIBLE WITH A FOOTBALL BETWEEN THEM THEY HAVE SCORED OVER 1300 GOALS WON THE BALLON D OR TEN TIMES AND TAKEN THE BEAUTIFUL GAME TO EVEN GREATER HEIGHTS BUT STATISTICS ALONE CANNOT DO JUSTICE TO THEIR SKILL ATHLETICISM AND DEDICATION TO STAY AT THE TOP FOR SO LONG OF ONE OF THE MOST COMPETITIVE SPORTS IN THE WORLD CRISTIANO AND LEO TELLS THEIR DEFINITIVE STORY FROM CHILDREN KICKING A BALL HALFWAY AROUND THE WORLD FROM EACH OTHER TO FACING EACH OTHER IN THE EPIC CLASH EL CLÁSICO BETWEEN REAL MADRID AND BARCELONA THIS IS THE ESSENTIAL BOOK TO UNDERSTAND ONE THE MOST COMPELLING RIVALRIES IN SPORTING HISTORY FOOTBALL FANS WILL LOVE THIS INSIGHT INTO THE LIFE AND MIND OF BIG SAM WITH NEARLY 20 YEARS AS A PLAYER PLUS ALMOST 25 YEARS AS A COACH AND MANAGER UNDER HIS BELT SAM ALLARDYCE IS ONE OF THE MOST RECOGNISABLE FIGURES IN BRITISH FOOTBALL BIG SAM HAS BEEN A ROBUST DEFENSIVE GENERAL THROUGHOUT THE SEVENTIES AND EIGHTIES AND AN IMPOSING TOUCHLINE PRESENCE AS A GAFFER SINCE 1994 OVER THE LAST FOUR DECADES ALLARDYCE HAS SEEN IT ALL THE GAME HE SO LOVES IS RADICALLY DIFFERENT TO THAT IN WHICH HE MADE HIS DEBUT BACK IN 1973 AND IN TELLING HIS WONDERFULLY COLOURFUL STORY FOR THE VERY FIRST TIME ALLARDYCE TALKS INTRIGUINGLY ABOUT THE CHANGING FACE OF PLAYERS AND MANAGERS HIS AUTOBIOGRAPHY POSITIVELY CRACKLES WITH CHARACTERISTIC INSIGHT HONESTY AND HARD HITTING OPINIONS BRYAN ROBSON IS WIDELY REMEMBERED AS A FEARLESS AND INSPIRATIONAL PLAYER AND CAPTAIN BOTH FOR CLUB AND COUNTRY WHOSE PRESENCE LIFTED TEAM MATES AND INTIMIDATED OPPONENTS AT HIS PEAK HE WAS ACKNOWLEDGED AS THE MOST COMPLETE MIDFIELD PLAYER IN THE COUNTRY AND PLAYED AT THE HIGHEST LEVEL DESPITE A SERIES OF DEVASTATING INJURIES HE BEGAN HIS PLAYING CAREER AT WEST BROMWICH ALBION THEN MOVED TO MANCHESTER UNITED IN 1981 FOR A THEN RECORD BRITISH TRANSFER FEE OF 15 MILLION HE SOON BECAME CAPTAIN AND ENJOYED REGULAR CUP SUCCESS EVENTUALLY WINNING THE CHAMPIONSHIP HE ALSO WON 90 CAPS FOR ENGLAND 65 OF THEM AS CAPTAIN HIS AUTOBIOGRAPHY REVEALS A FASCINATING INSIGHT INTO HIS DAYS WITH THE ENGLAND AND UNITED CAMPS AND CHARACTERS SUCH AS PAUL GASCOIGNE GARY LINEKER ROY KEANE AND ALEX FERGUSON HE PUTS THE RECORD STRAIGHT ON THE DRINK CULTURE THAT FERGUSON SOUGHT TO STAMP OUT AT UNITED AND DESCRIBES HIS PAIN WHEN HE DISCOVERED HE WAS SURPLUS TO THE MANAGER S REQUIREMENTS HE CANDIDLY REFLECTS ON THE HIGHS AND LOWS OF HIS FOOTBALL LIFE AND DISCUSSES INCIDENTS ON THE PITCH AS WELL AS SOME OF THE CLASHES THAT HAVE HAPPENED BEHIND THE SCENES BOTTLED TELLS THE STORY OF ENGLISH FOOTBALL S COMPLICATED RELATIONSHIP WITH BOOZE THROUGH THE EXPERIENCES OF THE PLAYERS WHO FOUND THEMSELVES IN CRISIS WHEN THEY COULD NO LONGER PUT IT DOWN FROM GEORGE BEST AND PAUL GASCOIGNE TO TONY ADAMS AND PAUL MERSON AS WELL AS MANY OTHERS WHO ESCAPED THE HEADLINES FOOTBALLERS PLAY UNDER INTENSE PRESSURE IN THE UNFORGIVING GLARE OF THE MEDIA SPOTLIGHT BUT WHAT DO THEIR STORIES TELL US ABOUT OURSELVES ARE SOME CHALLENGES THEY FACE SPECIFIC TO A PLAYER S LIFESTYLE WITH INSIGHTS FROM THOSE AT THE SHARP END HERE IS AN EXAMINATION OF FOOTBALLERS IN NEED AND THE HELP AVAILABLE FROM THE INDUSTRY UNTANGLING THE COMPLEX WEB OF LINKS BETWEEN ALCOHOL AND THE BEAUTIFUL GAME BOTTLED EXPLORES THE STORIES THAT CHARACTERISED THE ORIGINS OF MANY OF ENGLAND S CLUBS AS CHURCHES AND BREWERIES VIED FOR THE SOULS OF YOUNG MEN FROM TRASHED HOTEL ROOMS TO THE ROOMS OF ALCOHOLICS ANONYMOUS VIA THE CHINA JUMP CLUB BOTTLED NAVIGATES THE JOURNEY FROM THE STARS TO THE GUTTER AND SOMETIMES BACK AGAIN

HILARIOUS IMPERSONATIONS OF SNOOKER S BIGGEST STARS JV IS A HOUSEHOLD NAME THANKS TO HIS RAZOR SHARP BBC SNOOKER COMMENTARY AND THE MUCH LOVED QUIZ SHOW BIG BREAK A FASCINATING INSIGHT INTO BRITISH SPORTING LIFE TAKING READERS FROM JOHN S CHILDHOOD IN SALFORD THROUGH SMOKY SNOOKER DENS TO TOURNAMENTS AND CHAMPIONSHIPS ALL OVER THE WORLD AS HE RELIVES TRAVELLING ON CONCORDE RUBBING SHOULDERS WITH ROYALTY AND MUCH MORE ADMIRINGLY NICKNAMED MR PERFECTION JOHN TELLS HOW HE OVERCAME ADVERSITY TO BECOME UK CHAMPION YET ALSO REVEALS HOW GAMBLING WRECKED HIS DREAMS OF BECOMING WORLD CHAMPION AND ALMOST BANKRUPTED HIM AN AFFECTIONATE REMINDER OF A TIME WHEN BRITAIN AND SPORT TOOK THEMSELVES A LITTLE LESS SERIOUSLY THE WORLD S MOST POPULAR SPORT SOCCER IS A GLOBAL AND CULTURAL PHENOMENON THE TELEVISION AUDIENCE FOR THE 2010 WORLD CUP INCLUDED NEARLY HALF OF THE WORLD S POPULATION WITH VIEWERS IN NEARLY EVERY COUNTRY AS A REFLECTION OF SOCCER S SIGNIFICANCE THE SPORT IMPACTS COUNTLESS ASPECTS OF THE WORLD S CULTURE FROM POLITICS AND RELIGION TO BUSINESS AND THE ARTS IN THE WORLD THROUGH SOCCER THE CULTURAL IMPACT OF A GLOBAL SPORT TAMIR BAR ON UTILIZES SOCCER TO PROVIDE INSIGHTS INTO WORLDWIDE POLITICS RELIGION ETHICS MARKETING BUSINESS LEADERSHIP PHILOSOPHY AND THE ARTS BAR ON EXAMINES THE WAYS IN WHICH SOCCER INFLUENCES AND REFLECTS THESE ASPECTS OF SOCIETY AND VICE VERSA EACH CHAPTER FEATURES REPRESENTATIVE PLAYERS PROVIDING SPECIFIC EXAMPLES OF HOW SOCCER COMMENTS ON AND INFORMS OUR LIVES THESE PLAYERS SELECTED FROM A WIDE ARRAY OF ERAS COUNTRIES AND BACKGROUNDS INCLUDE DIEGO MARADONA PELÉ HUGO SANCHEZ CHA BUM KUN ROGER MILLA JOSÉ LUIS CHILAVERT ZINEDINE ZIDANE PAOLO MALDINI CRISTIANO RONALDO XAVI NEYMAR CLINT DEMPSEY MIA HAMM AND MANY OTHERS EMPLOYING A UNIQUE LENS TO VIEW A VARIETY OF TOPICS THE WORLD THROUGH SOCCER REVEALS THE SPORT S PROFOUND CULTURAL IMPACT COMBINING PHILOSOPHICAL POPULAR AND

ACADEMIC INSIGHTS ABOUT OUR WORLD THIS BOOK IS AIMED AT BOTH SOCCER FANS AND ACADEMICS OFFERING READERS A NEW PERSPECTIVE INTO A SPORT THAT AFFECTS MILLIONS GLASGOW THE AUTOBIOGRAPHY TELLS THE STORY OF THE FABLED FORMER SECOND CITY OF THE BRITISH EMPIRE FROM ITS ORIGINS AS A BUCOLIC VILLAGE ON THE RIVERS KELVIN AND CLYDE THROUGH THE TUMULT OF THE INDUSTRIAL REVOLUTION TO THE THIRD MILLENNIUM INCLUDING EXTRACTS FROM AN ASTONISHING ARRAY OF CONTRIBUTORS FROM DANIEL DEFOE DOROTHY WORDSWORTH AND DR JOHNSON TO EVELYN WAUGH AND DIRK BOGARDE IT ALSO FEATURES THE WRITING OF BRED IN THEBONE GLASWEGIAN SUCH AS ALASDAIR GRAY LIZ LOCHHEAD JAMES KELMAN AND 2020 BOOKER PRIZE WINNER DOUGLAS STUART THE RESULT IS A VARIED AND VIVID PORTRAIT OF ONE OF THE WORLD S GREAT CITIES IN ALL ITS GRIME AND GLORY A PLACE WHICH IS AT ONCE INFURIATING INSPIRING RAUCOUS HUMOURFUL AND NEVER EVER DULL HOW DOES CODING CHANGE THE WAY WE THINK ABOUT ARCHITECTURE THIS QUESTION OPENS UP AN IMPORTANT RESEARCH PERSPECTIVE IN THIS BOOK MIRO ROMAN AND HIS ALICE CH3N8 1 DEVELOP A PLAYFUL SCENARIO IN WHICH THEY PROPOSE CODING AS THE NEW LITERACY OF INFORMATION THEY CONVEY KNOWLEDGE IN THE FORM OF A PROJECT MODEL THAT LINKS THE FIELDS OF ARCHITECTURE AND INFORMATION THROUGH TWO INTERWOVEN NARRATIVE STRANDS IN AN INFINITE FLOW OF REAL BOOKS FOCUSING ON THE INTERSECTION OF INFORMATION TECHNOLOGY AND ARCHITECTURAL FORMULATION THE AUTHORS CREATE AN EVOLVING INTELLECTUAL REFLECTION ON DIGITAL ARCHITECTURE AND COMPUTER SCIENCE EVEN THE DEFEATS IS THE STORY OF HOW PAINFUL MOMENTS IN SIR ALEX FERGUSON S EARLY REIGN INSPIRED HIM TO LEAD MANCHESTER UNITED TO SOME OF THEIR GREATEST SUCCESSES A HEAVY 5 1 LOSS AT MANCHESTER CITY IN FERGUSON S EARLY TENURE LED PUNDITS AND SUPPORTERS TO QUESTION THE SCOT S POSITION BUT BY THE SEASON S END HE WAS HOLDING ALOFT HIS FIRST TROPHY AT THE CLUB THE FA CUP THIS TREND CONTINUED WHEN AN END OF SEASON COLLAPSE HANDED LEEDS UNITED THE LEAGUE TITLE IN THE SPRING OF 1992 ONLY TO GALVANISE UNITED TO THEIR FIRST CHAMPIONSHIP IN 26 YEARS THE VERY NEXT YEAR FROM STRUGGLES IN EUROPE TO WINNING THE TREBLE FROM LOSING THE TITLE ON GOAL DIFFERENCE TO THEIR CITY RIVALS TO WINNING THE PREMIER LEAGUE IN FERGUSON S FINAL SEASON IN CHARGE RISING FROM THE DEPTHS OF DESPAIR TO ACHIEVE GLORY AND USING FAILURE TO FUEL SUCCESS WAS ARGUABLY SIR ALEX S GREATEST STRENGTH JOHN SILK BRINGS YOU THE INSIDE STORY OF WHAT MADE FERGUSON TICK WITH VIEWS FROM PLAYERS COACHES AND OTHER MEMBERS OF STAFF FROM THE GREAT SCOT S REIGN A MATTER OF LIFE AND DEATH TAKES THE SAYINGS OF THE GREAT AND THE GOOD NOT TO MENTION THE LOVERS AND THE LOATHERS OF THE BEAUTIFUL GAME AS STARTING POINTS FOR AN INFORMAL FREEWHEELING AND ENTERTAININGLY OPINIONATED HISTORY OF FOOTBALL EXPLORING THEMES AS DIVERSE AS THE LANGUAGE OF FOOTBALL THE ROLE OF THE MEDIA THE ROLE OF MONEY AND THE CAREERS OF GILDED GENIUSES FROM PELE TO RONALDO AND MAVERICK MANAGERS FROM CLOUGH TO MOURINHO AND GENEROUSLY SPRINKLED WITH ANECDOTES AND FANTASTIC PHOTOGRAPHS A MATTER OF LIFE AND DEATH IS THE PERFECT PRESENT FOR ANYONE WITH A PASSION FOR FOOTBALL HER FATHER AND HER UNCLE WERE U S CONGRESSMEN HER GRANDFATHER WAS A U S SENATOR ALTHOUGH BORN TO PRIVILEGE IN ALABAMA AND GROOMED IN A CONVENT SCHOOL TALLULAH BANKHEAD RESOLVED NOT TO BE JUST ANOTHER SOUTHERN BELLE QUICKLY SHE ROSE TO THE TOP AND BECAME AN ACCLAIMED ACTRESS OF LONDON S WEST END AND ON THE BROADWAY STAGE HER PERFORMANCES IN MANY PLAYS OF THE 1920S BROUGHT HER TO THE NOTICE OF HOLLYWOOD SHE STARRED IN SUCH PARAMOUNT FILMS AS MY SIN FAITHLESS THE DEVIL AND THE DEEP AND THUNDER BELOW EVEN THOUGH SHE WON A NEW YORK FILM CRITICS CIRCLE AWARD FOR HER LEADING ROLE IN ALFRED HITCHCOCK S LIFEBOAT 1944 SHE NEVER ACHIEVED THE PROMINENCE IN MOVIES THAT SHE ENJOYED IN THE THEATER AND ON RADIO ON THE NEW YORK STAGE SHE ORIGINATED THE STARRING ROLES OF REGINA GIDDENS IN LILLIAN HELLMAN S THE LITTLE FOXES AND OF SABINA IN THORNTON WILDER S THE SKIN OF OUR TEETH TALLULAH LIKE EUDORA FLANNERY AND CORETTA WAS A SOUTHERN WOMAN IDENTIFIABLE BY HER FIRST NAME HER FLAMBOYANT PUBLIC PERSONALITY MAY BE THE MOST FULLY REALIZED AND MEMORABLE CHARACTER BANKHEAD EVER PLAYED SHE BECAME FAMOUS FOR HER SNAPPY REPARTEE CANDID QUOTES AND SCANDALOUS LIFESTYLE SHE WAS DISPOSED TO REMOVE HER CLOTHES AND CHAT IN THE NUDE OVERFOND OF KENTUCKY BOURBON AND WILD PARTIES SHE WAS A LADY BARITONE WHO CALLED EVERYBODY DAHLING IN TALLULAH FIRST PUBLISHED IN 1952 AND A NEW YORK TIMES BESTSELLER FOR TWENTY SIX WEEKS BANKHEAD S LITERARY VOICE IS AS LIVELY AND FORTHRIGHT AS HER PUBLIC PERSONA SHE DETAILS HER CHILDHOOD AND ADOLESCENCE DISCUSSES HER DEDICATION TO THE THEATER AND PRESENTS AMUSING ANECDOTES ABOUT HER LIFE IN HOLLYWOOD NEW YORK AND LONDON ALONG WITH A SEARING DEFENSE OF HER LIFESTYLE AND RAMBUNCTIOUS HABITS SHE PROVIDES A FIERCELY OPINIONATED WILDLY FUNNY ACCOUNT OF AMERICAN STAGE AT A TIME WHEN THE MOVIES WERE BEGINNING TO CAST THEATER INTO ECLIPSE THIS IS NOT ONLY A MEMOIR OF AN INDEPENDENT WOMAN BUT ALSO AN INSIDE LOOK AT AMERICAN ENTERTAINMENT DURING A GOLDEN AGE THE FULLY UPDATED AUTOBIOGRAPHY OF TONY A P MCCOY GRAND NATIONAL AND BBC SPORTS PERSONALITY OF THE YEAR WINNER AND UNQUESTIONABLY THE GREATEST JUMP JOCKEY EVER TONY A P MCCOY IS WITHOUT DOUBT THE GREATEST AND MOST SUCCESSFUL JUMP JOCKEY OF ALL TIME HE HAS COLLECTED A RECORD 16 CONSECUTIVE JUMP JOCKEY TITLES TO DATE SINCE 1992 HE HAS RIDDEN MORE THAN 3 000 WINNERS SAYING I NEVER STOP DREAMING OF THE DAY I LL REACH 4 000 AND IN 2002 HE BEAT SIR GORDON RICHARDS S RECORD OF 269 WINNERS IN A SEASON BY RIDING 289 IN APRIL 2010 A P ACHIEVED HIS LIFELONG AMBITION WHEN HE WON THE GRAND NATIONAL AT AINTREE ON DON T PUSH IT IT WAS HIS 15TH ATTEMPT TO WIN THE RACE A VICTORY THAT CAPTURED THE PUBLIC S IMAGINATION AND FURTHER ENHANCED A GLITTERING CAREER IN WHICH HE HAD SEEMINGLY WON ALL THERE WAS TO WIN IT WAS THE MISSING PIECE IN THE RACING JIGSAW FOR A CHAMPION JOCKEY WHO HAD ALREADY HAD FAMOUS VICTORIES IN THE KING GEORGE VI CHASE CHAMPION HURDLE CHAMPION CHASE AND CHELTENHAM GOLD CUP THIS POWERFULLY HONEST AUTOBIOGRAPHY LOOKS AT LIFE AT THE VERY TOP IN NATIONAL HUNT RACING AND INCLUDES THE HIGHS AND LOWS OF A P WINNING HIS SECOND GOLD CUP IN 2012 ON SYNCHRONISED FIFTEEN YEARS AFTER HIS FIRST ONLY TO SEE THE HORSE PUT DOWN AFTER A FALL IN THAT YEAR S GRAND NATIONAL THESE ARE THE MEMOIRS OF A TRUE CHAMPION AN ICON OF SPORT WHOSE ASTONISHING ACHIEVEMENTS ARE UNLIKELY TO BE SURPASSED IT IS A GREAT STORY OF COURAGE AND MODESTY PAIN AND PROFESSIONAL SETBACKS STRONG FAMILY VALUES AND SPORTING TRIUMPHS THE GOOD GUY COMING FIRST AND STAYING THERE THE UNTOLD STORY OF REAL MADRID ONE OF THE MOST INCREDIBLE TURNAROUNDS IN SPORTS AND BUSINESS HISTORY REAL MADRID IS THE MOST SUCCESSFUL SPORTS TEAM ON THE PLANET THE SOCCER CLUB HAS MORE TROPHIES THAN ANY OTHER SPORTS TEAM INCLUDING 11 UEFA CHAMPIONS LEAGUE

TROPHIES HOWEVER THE STORY BEHIND THE TRIUMPH GOES BEYOND THE PLAYERS AND COACHES GENERALLY UNNOTICED A MANAGEMENT TEAM CONSISTING MOSTLY OF OUTSIDERS TOOK THE TEAM FROM NEAR BANKRUPTCY TO THE MOST VALUABLE SPORTS ORGANIZATION IN THE WORLD HOW DID REAL MADRID ACHIEVE SUCH EXTRAORDINARY SUCCESS COLUMBIA BUSINESS SCHOOL ADJUNCT PROFESSOR STEVEN G MANDIS INVESTIGATES GIVEN UNPRECEDENTED BEHIND THE SCENES ACCESS MANDIS IS THE FIRST RESEARCHER TO RIGOROUSLY ANALYZE BOTH THE ON THE FIELD AND BUSINESS ASPECTS OF A SPORTS TEAM WHAT HE LEARNS IS COMPLETELY UNEXPECTED AND CHALLENGES THE CONVENTIONAL WISDOM THAT MONEYBALL FUELED DATA ANALYTICS ARE THE PRIMARY INSTRUMENTS OF SUCCESS INSTEAD REAL MADRID'S WINNING FORMULA BOTH ON AND OFF THE FIELD FROM PLAYER SELECTION TO FINANCIAL MANAGEMENT IS BASED ON ALIGNING STRATEGY WITH THE CULTURE AND VALUES OF ITS FAN BASE CHASING THE MOST TALENTED AND MOST EXPENSIVE PLAYERS CAN BE A RECIPE FOR A WINNING RECORD BUT ALSO FINANCIAL DISASTER AS IT WAS FOR REAL MADRID IN THE LATE 1990S REAL MADRID'S MANAGEMENT BELIEVES THAT THE CLUB EXISTS TO SERVE THE REAL MADRID COMMUNITY THEY DISCOVERED THAT ITS FANS CARE MORE ABOUT WHY THE TEAM EXISTS HOW THEIR CLUB WINS AND WHOM IT WINS WITH VERSUS JUST WINNING THE WHY HOW AND WHOM CREATE A COMMUNITY BRAND AND IDENTITY AND INSPIRE EXTRAORDINARY PASSION AND LOYALTY WHICH HAS LED TO AMAZING MARKETING AND COMMERCIAL SUCCESS IN TURN ATTRACTING AND PAYING FOR THE BEST PLAYERS IN THE WORLD WITH THE VALUES THE FANS EXPECT THE CLUB'S VALUES AND CULTURE ALSO PROVIDE A POWERFUL ENVIRONMENT FOR THESE BEST PLAYERS TO WORK TOGETHER TO WIN TROPHIES THE REAL MADRID WAY EXPLAINS HOW REAL MADRID HAS CREATED AND MAINTAINS A CULTURE THAT DRIVES BOTH FINANCIAL AND ON THE FIELD SUCCESS THIS BOOK IS AN ENGROSSING ACCOUNT OF THE LIFETIME OF ONE OF THE GREATEST CLUBS IN THE MOST POPULAR SPORT IN THE WORLD AND FOR BUSINESS AND ORGANIZATION LEADERS IT'S AN INVALUABLE INSIDE LOOK AT A COMPELLING ALTERNATIVE MODEL WITH LASTING COMPETITIVE ADVANTAGES THAT CAN DELIVER SUPERIOR AND SUSTAINABLE RETURNS AND PERFORMANCE NAVDEEP REHILL FELT IT WAS ABOUT TIME THAT FOOTBALL MANAGERS WERE GIVEN THE CREDIT THEY DESERVE THE GAFFER LOOKS AT HOW SIR ALF RAMSEY TACTICALLY OUTWITTED OPPOSING MANAGERS IN THE 1966 WORLD CUP HOW SIR ALEX FERGUSON KNOCKED LIVERPOOL OF THEIR PERCH AND HOW BRIAN CLOUGH TURNED NOTTINGHAM FOREST INTO THE BEST TEAM IN EUROPE FROM THE WINNINGEST SOCCER COACH EVER BEST KNOWN FOR 27 TRIUMPHANT YEARS WITH MANCHESTER UNITED COMES THE BOOK THAT DECODES THE KEY TOOLS HE USED TO DELIVER SUSTAINED SUCCESS ON AND OFF THE FIELD AFTER AN ASTONISHING CAREER FIRST IN SCOTLAND AND THEN OVER 27 YEARS WITH MANCHESTER UNITED FOOTBALL CLUB SIR ALEX FERGUSON ANALYZES THE PIVOTAL LEADERSHIP DECISIONS OF HIS 38 YEARS AS A MANAGER AND WITH HIS FRIEND AND COLLABORATOR SIR MICHAEL MORITZ DRAWS OUT LESSONS THAT ANYONE CAN USE IN BUSINESS AND LIFE TO GENERATE LONG TERM TRANSFORMATIONAL SUCCESS FROM HIRING PRACTICES TO FIRING DECISIONS FROM DEALING WITH TRANSITION TO TEAMWORK FROM MASTERING THE BOARDROOM TO RESPONDING TO FAILURE AND ADVERSITY LEADING IS AS INSPIRING AS IT IS PRACTICAL AND A GO TO REFERENCE FOR ANY LEADER IN BUSINESS SPORTS AND LIFE CONSIDERING THE CELEBRITY LIKE STATUS OF THE PROFESSIONAL FOOTBALL MANAGER SURPRISINGLY LITTLE IS KNOWN ABOUT THEIR ROLE THIS BOOK PROVIDES AN UNPRECEDENTED INSIGHT INTO THE CHRONICALLY INSECURE AND VULNERABLE WORLD OF THE CONTEMPORARY PROFESSIONAL FOOTBALL MANAGER DRAWING ON ORIGINAL RESEARCH IT EXPLORES THE COMPLEX CHALLENGES AND SKILLS OF THE FOOTBALL MANAGER IN AN INCREASINGLY CUT THROAT RUTHLESS AND RESULTS BASED INDUSTRY WRITTEN BY A FORMER PROFESSIONAL FOOTBALLER THE BOOK EXAMINES HOW PERSONAL CONTACT NETWORKS AND THE SOCIAL MOBILITY OF DIFFERENT ACTORS WITHIN THE INDUSTRY INFLUENCE VARIOUS ELEMENTS OF THE MANAGER'S ROLE BEGINNING WITH AN OVERVIEW OF LITERATURE ON FOOTBALL MANAGEMENT ITS SUBSEQUENT CHAPTERS EACH EXAMINE A KEY ASPECT OF A MANAGER'S WORK SUCH AS MANAGERIAL RECRUITMENT AND APPOINTMENT THE ROLE OF PREVIOUS PLAYING EXPERIENCE AND FORMAL EDUCATION THE ASSESSMENT AND RECRUITMENT OF PLAYERS MAINTAINING DISCIPLINE AND CONTROL MAINTAINING SUCCESSFUL WORKING RELATIONSHIPS WITH PLAYERS COACHES AGENTS CLUB DIRECTORS AND OWNERS SHEDDING LIGHT ON THE INNER WORKINGS OF THE FOOTBALL INDUSTRY THIS BOOK IS FASCINATING READING FOR ANY SERIOUS FOOTBALL FAN AND AN ESSENTIAL RESOURCE FOR ANY STUDENT OR SCHOLAR RESEARCHING FOOTBALL SPORT MANAGEMENT OR SPORT BUSINESS FOR THE ANFIELD FAITHFUL JAMIE CARRAGHER REPRESENTS EVERYTHING THAT IS GREAT ABOUT LIVERPOOL FOOTBALL CLUB PROMPTING THE KOP TO SING WE ALL DREAM OF A TEAM OF CARRAGHERS THE CLUB'S VICE CAPTAIN LONGEST SERVING PLAYER AND ONE OF A SELECT BAND OF PLAYERS TO HAVE MADE MORE THAN 500 APPEARANCES FOR THE REDS CARRA NEVER GIVES LESS THAN 100 PER CENT FOR THE CAUSE HE IS THE EMBODIMENT OF OLD FASHIONED FOOTBALL VALUES A RARITY IN THE MODERN GAME HONEST AND UNCOMPROMISING IN CARRA MY AUTOBIOGRAPHY THE LIVERPOOL DEFENDER TAKES US DEEP INTO THE HEART OF ANFIELD INTO THE CLUB'S PAST GLORIES AND ITS UNCERTAIN FUTURE IN HIS TYPICALLY DOWN TO EARTH STYLE CARRA REVEALS WHAT MADE HIM DISCARD HIS BLUE EVERTONIAN ROOTS TO BECOME A FULLY FLEDGED RED HOW HE MENDED HIS WILD WAYS TO BECOME A TRUE PROFESSIONAL AND A MULTIPLE TROPHY WINNER AND THE TRUTH ABOUT A SUCCESSION OF MANAGERS EVANS HOULLIER BEN<sup>2</sup> TEZ IN THE HOTTEST SEAT IN FOOTBALL A SCouser THROUGH AND THROUGH CARRA ALSO HAS SOME FORTHRIGHT VIEWS ON THE ENGLAND TEAM AND TELLS WHY HE REJECTED CALLS TO RETURN TO THE INTERNATIONAL FOLD FULL OF SENSATIONAL STORIES AND CONTROVERSIAL OPINIONS OF GLORY AND HEARTBREAK ON AND OFF THE PITCH CARRA MY AUTOBIOGRAPHY IS A FOOTBALL BOOK UNLIKE ANY OTHER THE AUTHENTIC VOICE OF ANFIELD CARRA IS ONE OF THE BOOTROOM BOYS IN TRUE LIVERPOOL TRADITION AND IS AS COMMITTED ON THE PAGE AS IN EVERY GAME HE HAS PLAYED

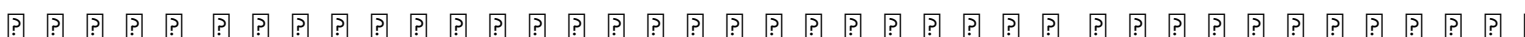
## ALEX FERGUSON

2014-10

THE CELEBRATORY REVEALING INSPIRING AND ENTERTAINING AUTOBIOGRAPHY OF THE GREATEST MANAGER IN THE HISTORY OF BRITISH SOCCER FULLY UPDATED ONE YEAR LATER SIR ALEX FERGUSON S COMPELLING STORY IS ALWAYS HONEST AND REVEALING AND HE REFLECTS ON HIS MANAGERIAL CAREER THAT EMBRACED UNPRECEDENTED EUROPEAN SUCCESS FOR ABERDEEN AND 26 TRIUMPHANT SEASONS WITH MANCHESTER UNITED SIR ALEX FERGUSON S BEST SELLING AUTOBIOGRAPHY HAS NOW BEEN UPDATED TO OFFER REFLECTIONS ON EVENTS AT MANCHESTER UNITED SINCE HIS RETIREMENT AS WELL AS HIS TEACHINGS AT THE HARVARD BUSINESS SCHOOL A NIGHT AT THE OSCARS AND A BOAT TOUR ROUND THE HEBRIDES WHERE HE PASSED UNRECOGNIZED THE EXTRA MATERIAL ADDS FRESH INSIGHTS AND DETAIL ON HIS FINAL YEARS AS UNITED S MANAGER BOTH THE PSYCHOLOGY OF MANAGEMENT AND THE DETAIL OF SOCCER STRATEGY AT THE TOP LEVEL CAN BE COMPLEX MATTERS BUT NO ONE HAS EXPLAINED THEM IN A MORE INTERESTING AND ACCESSIBLE WAY FOR THE GENERAL READER THAN SIR ALEX DOES HERE ALEX FERGUSON MY AUTOBIOGRAPHY IS REVEALING ENDLESSLY ENTERTAINING AND ABOVE ALL INSPIRATIONAL



1999-12-06



## ALEX FERGUSON My AUTOBIOGRAPHY

2013-10-24

SIR ALEX FERGUSON S COMPELLING STORY IS ALWAYS HONEST AND REVEALING HE REFLECTS ON HIS MANAGERIAL CAREER THAT EMBRACED UNPRECEDENTED EUROPEAN SUCCESS FOR ABERDEEN AND 26 TRIUMPHANT SEASONS WITH MANCHESTER UNITED SIR ALEX FERGUSON S BEST SELLING AUTOBIOGRAPHY HAS NOW BEEN UPDATED TO OFFER REFLECTIONS ON EVENTS AT MANCHESTER UNITED SINCE HIS RETIREMENT AS WELL AS HIS TEACHINGS AT THE HARVARD BUSINESS SCHOOL A NIGHT AT THE OSCARS AND A BOAT TOUR ROUND THE HEBRIDES WHERE HE PASSED UNRECOGNISED THE EXTRA MATERIAL ADDS FRESH INSIGHTS AND DETAIL ON HIS FINAL YEARS AS UNITED S MANAGER BOTH THE PSYCHOLOGY OF MANAGEMENT AND THE DETAIL OF FOOTBALL STRATEGY AT THE TOP LEVEL CAN BE COMPLEX MATTERS BUT NO ONE HAS EXPLAINED THEM IN A MORE INTERESTING AND ACCESSIBLE WAY FOR THE GENERAL READER THAN SIR ALEX DOES HERE MY AUTOBIOGRAPHY IS REVEALING ENDLESSLY ENTERTAINING AND ABOVE ALL INSPIRATIONAL

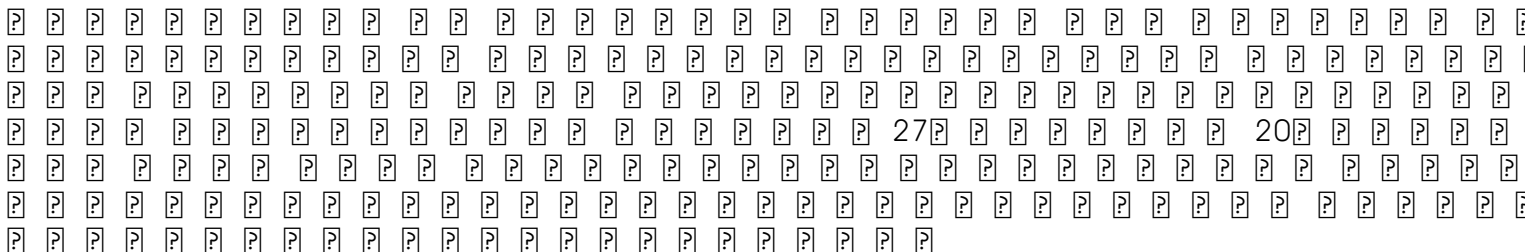
## MANAGING My LIFE: My AUTOBIOGRAPHY

2011-12-08

THIS BOOK IS ABOUT THE BEGINNING OF SIR ALEX S FOOTBALL CAREER UNTIL THE YEAR 2000 1999 WAS AN OUTSTANDING YEAR FOR ALEX FERGUSON NOT ONLY DID HE LEAD MANCHESTER UNITED THE MOST GLAMOROUS CLUB IN THE WORLD TO A UNIQUE AND OUTSTANDING TREBLE TRIUMPH BUT HE WAS AWARDED THE HIGHEST HONOUR FOR HIS SPORTING ACHIEVEMENTS A KNIIGHTHOOD FROM THE QUEEN UNIVERSALLY RESPECTED FOR HIS TOUGH BUT CARING MANAGERIAL STYLE FERGUSON IS AN UNUSUALLY INTELLIGENT MAN WITH A FASCINATING LIFE STORY COVERING HIS TOUGH GOVAN UPBRINGING THROUGH TO HIS PLAYING DAYS AND ONTO HIS SHIFT INTO MANAGEMENT MANAGING MY LIFE IS TOLD WITH THE FINE BALANCE OF BITING CONTROVERSY AND HUMAN SENSITIVITY WHICH MADE IT SUCH AN UNPRECEDENTED SUCCESS IN HARDBACK ALEX FERGUSON IS A LEGEND IN HIS LIFETIME



2014-06-15



## ALEX FERGUSON My AUTOBIOGRAPHY LEATHER BOUND SIGNED EDITION

2013-10-24

PLEASE NOTE THIS IS A COMPANION VERSION NOT THE ORIGINAL BOOK SAMPLE BOOK INSIGHTS 1 MY LAST GAME WAS AGAINST WEST BROMWICH ALBION AND I WAS PROUD AND RELIEVED TO BE DELIVERING THIS FINE GROUP OF PLAYERS AND STAFF INTO DAVID MOYES S CARE THE PLAYERS HAD WANTED TO MAKE A PRESENTATION TO MARK MY RETIREMENT BUT THEY STILL HAD ME WITH THEM 2 I HAD DECIDED TO RETIRE IN 2012 AROUND CHRISTMAS TIME THE THOUGHT BECAME CLEAR IN MY HEAD I M GOING TO RETIRE I EXPLAINED THE REASONS TO DAVID GILL WHO UNDERSTOOD THEY AGREED TO BRING IN MOYES WHO WAS AVAILABLE AS SOON AS POSSIBLE 3 I KNEW DAVID MOYES FAMILY BACKGROUND HIS FATHER WAS A COACH AT DRUMCHAPEL WHERE I PLAYED AS A LAD I WAS IMPRESSED BY HIM RIGHT AWAY AND THE GLAZERS LIKED HIM I KNEW HE WOULD BE A STRAIGHT TALKER WHICH WAS A VIRTUE 4 I ANNOUNCED THE NEWS TO THE PLAYERS AND STAFF AT CARRINGTON I URGED THE CROWD TO STAND BY THE NEXT MANAGER DAVID MOYES I DID NOT WANT TO PRAISE ANY INDIVIDUAL BUT RATHER THE CLUB AS A WHOLE

## SUMMARY OF ALEX FERGUSON'S ALEX FERGUSON My AUTOBIOGRAPHY

2022-05-19T22:59:00Z

RICH IN ANECDOTE AND NEVER SHORT OF FORTHRIGHT VIEWS SIR ALEX FERGUSON S COMPELLING STORY STARTS IN GOVAN A SHIPBUILDING DISTRICT OF GLASGOW ALWAYS HONEST AND REVEALING HE REFLECTS ON HIS EPIC JOURNEY AND A MANAGERIAL CAREER THAT EMBRACED UNPRECEDENTED EUROPEAN SUCCESS FOR ABERDEEN AND 27 TRIUMPHANT YEARS WITH MANCHESTER UNITED

## ALEX FERGUSON My AUTOBIOGRAPHY SIGNED EDITION

2013-10-24

27 THE BOOKSELLER 115

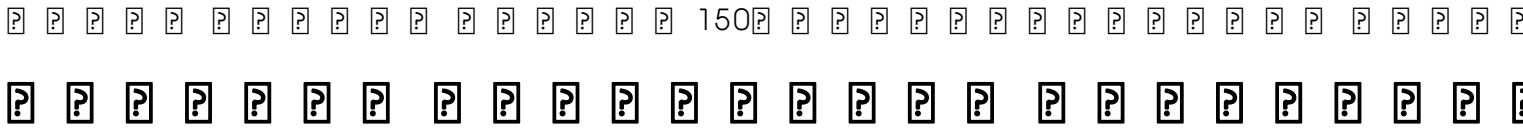
## ALEX FERGUSON My AUTOBIOGRAPHY DHL EDITION

2013-10-24

TERRIFIC DAILY MAIL ONE OF THE UNDISPUTED GREATS SUN WHY ME HOW COULD A BOY FROM A COPENHAGEN TOWER BLOCK SAY I WANT TO BE A CHAMPION WITH MANCHESTER UNITED AND DENMARK AND MAKE IT HAPPEN PETER SCHMEICHEL IS A GIANT OF FOOTBALL WHO WON MORE PREMIER LEAGUE TITLES FIVE THAN ANY PLAYER IN HIS POSITION AND CAPTAINED MANCHESTER UNITED IN THE INCOMPARABLE LAST GASP TREBLE CLINCHING WIN OVER BAYERN MUNICH IN THE 1999 CHAMPIONS LEAGUE FINAL I DON T BELIEVE A BETTER GOALKEEPER PLAYED THE GAME SIR ALEX FERGUSON SAID ONE MY AUTOBIOGRAPHY IS SCHMEICHEL S STORY IN IT HE TAKES US INSIDE THE REMARKABLE WINNING ENVIRONMENT OF A CLUB THAT TRANSFORMED FOOTBALL DURING THE 1990s AND ON TO THE PITCH ON THAT CRAZY BREATHLESS NIGHT IN BARCELONA IN 1999 FROM FERGUSON S UNIQUE GIFTS TO ERIC CANTONA S UNIQUE PERSONALITY HE DELIVERS A CLOSE UP AND INSIGHTFUL PORTRAIT OF UNITED S GOLDEN ERA HOWEVER ONE MY AUTOBIOGRAPHY GOES WAY BEYOND THE PITCH SCHMEICHEL HAS AN INCREDIBLE FAMILY STORY TO TELL STARTING WITH HIS FATHER ANTONI A BRILLIANT POLISH JAZZ MUSICIAN WHO BATTLED DEMONS AND FOR YEARS KEPT A MOMENTOUS SECRET FROM THOSE AROUND HIM AND HE EXPLORES WHAT HE HAS BEEN ABLE TO PASS ON TO HIS OWN SON KASPER HIMSELF A PREMIER LEAGUE WINNING GOALKEEPER AND NUMBER ONE IN THE DANISH NATIONAL SIDE PETER S LIFE AFTER FOOTBALL SELDOM STRAIGHTFORWARD IS DESCRIBED WITH ASTONISHING CANDOUR ONE MY AUTOBIOGRAPHY IS ABOUT FOOTBALL ORIGINS JOURNEYS AND LEGACY

## ALEX FERGUSON

2014-10-31



2014

8 MAY 2013 THE DAY MANCHESTER UNITED FANS HAD DREADED FOR NEARLY THREE DECADES SIR ALEX FERGUSON ANNOUNCED HE WAS TO STEP DOWN AS MANAGER OF THE WORLD'S BIGGEST FOOTBALL CLUB AFTER 27 YEARS IN CHARGE THE SCOT SIGNED OFF IN STYLE WITH AN HONOURS LIST THAT CONFIRMED HIM AS THE MOST SUCCESSFUL MANAGER IN BRITISH AND WORLD HISTORY HE WOULD LEAVE UNITED AT THE AGE OF 71 HAVING WON 38 TROPHIES WITH THEM AND HE WOULD NOW BECOME A DIRECTOR AND AMBASSADOR FOR THE CLUB HE HAD SERVED SO WELL THE STORY OF SIR ALEX FERGUSON IS A TRUE RAGS TO RICHES FAIRYTALE BORN IN GOVAN GLASGOW IN 1941 HE PLAYED FOR QUEEN'S PARK DUNFERMLINE AND RANGERS BEFORE RETIRING IN 1974 TO BEGIN HIS MANAGERIAL CAREER BEFORE JOINING MANCHESTER UNITED HE LED A STRUGGLING ABERDEEN SIDE TO THE LEAGUE TITLE AND THE 1983 EUROPEAN CUP WINNERS CUP AND ALTHOUGH HE STRUGGLED INITIALLY AT UNITED HIS BARGAIN SIGNING OF ERIC CANTONA SECURED THEIR FIRST LEAGUE TITLE IN 26 YEARS AN INCREDIBLE RUN OF SUCCESS FOLLOWED SHAPED BY THE EMERGENCE OF FERGIE'S FLEDGLINGS RYAN GIGGS GARY NEVILLE PAUL SCHOLES DAVID BECKHAM AND NICKY BUTT HIS FINEST MOMENT WAS IN 1999 WHEN UNITED ROMPED TO AN UNPRECEDENTED TREBLE OF PREMIER LEAGUE FA CUP AND CHAMPIONS LEAGUE TROPHIES FERGUSON WAS KNIGHTED THE SAME YEAR THIS IN-DEPTH BIOGRAPHY CHARTS FERGIE'S UNSTOPPABLE RISE AND PAYS TRIBUTE TO THE GREATEST MANAGER THE WORLD HAS EVER SEEN

## ONE: MY AUTOBIOGRAPHY

2021-09-30

SARAH DUCHESS OF YORK KNOWN AFFECTIONATELY TO MILLIONS AROUND THE WORLD AS FERGIE TELLS OF HER DIVORCE FROM PRINCE ANDREW ALONG WITH THE FRUSTRATIONS HUMILIATIONS AND OCCASIONAL JOYS OF HER LIFE AS A WINDSOR

## *DAVID BECKHAM*

2014-06-10

THE DREAM WAS FOOTBALL JOHN GILES HAD A GIFT AT THE AGE OF THREE HE COULD KICK A BALL THE WAY IT WAS SUPPOSED TO BE KICKED AND HE KNEW THAT EVERY HOUR THAT PASSED WITHOUT KICKING A BALL WAS AN HOUR WASTED IT WAS THE SAME DREAM THAT MOST OF THE KIDS HAD AT THAT TIME IN A FOOTBALL MAN GILES TELLS THE STORY OF A DREAM PURSUED AND REALISED BEYOND HIS WILDEST IMAGININGS FROM HIS HUMBLE BEGINNINGS IN ORMOND SQUARE IN 1940S DUBLIN COUNTING DOWN THE MINUTES TO HIS NEXT GAME OF FOOTBALL TO THAT UNFORGETTABLE MOMENT WHEN THE ORIGINAL FOOTBALL MAN HIS DAD DICKIE ANNOUNCED THAT HIS YOUNG SON AT JUST FOURTEEN WAS ON HIS WAY TO MANCHESTER UNITED WHAT I DIDN'T REALISE WAS THAT MY DREAM WOULD COME TRUE FULL OF ANECDOTE INSIGHT AND WRY HUMOUR GILES RECOUNTS HIS RISE THROUGH THE RANKS AT MANCHESTER UNITED BEFORE AND AFTER THE MUNICH DISASTER THE GREAT PLAYERS HE KNEW THE GOOD AND THE BAD TIMES UNDER MATT BUSBY HIS SENSATIONAL DEBUT FOR IRELAND WHICH HE SERVED AS PLAYER AND MANAGER HIS STARRING ROLE IN THE BRILLIANT CONTROVERSIAL LEEDS UNITED OF THE 60S AND 70S AND HIS CHALLENGE TO THE PORTRAYAL OF HIMSELF AND BRIAN CLOUGH IN THE DAMNED UNITED HE ALSO DESCRIBES HIS ENDURING FRIENDSHIP WITH THE KID FROM ACROSS DUBLIN'S TOLKA PARK EAMON DUNPHY AND HIS CAREER ON RTÉ 2'S FOOTBALL PANEL WHERE GILES INTELLIGENT AND INSIGHTFUL ANALYSIS HAVE MADE HIM AN EVEN MORE WELL-LOVED AND RESPECTED NATIONAL FIGURE

## **FERGIE THE GREATEST - THE BIOGRAPHY OF ALEX FERGUSON**

2014-06-05

EXPLORE THE COMPLETE HISTORY OF THE FA CUP IN THIS DEFINITIVE ILLUSTRATED BOOK THE FA CUP IS THE OLDEST NATIONAL FOOTBALL COMPETITION IN THE WORLD AND ONE OF THE MOST BELOVED AND POPULAR TOURNAMENTS IN FOOTBALL IN 2022 IT WILL BE 150 YEARS SINCE THE INAUGURAL FOOTBALL ASSOCIATION CHALLENGE CUP WAS CLINCHED BY WANDERERS FOOTBALL CLUB AT KENNINGTON OVAL SINCE THEN THE CUP HAS BECOME ONE OF THE PREMIER TOURNAMENTS IN THE SPORT AND AN ICONIC MAINSTAY OF THE ENGLISH GAME THE OFFICIAL HISTORY OF THE FA CUP PRODUCED IN PARTNERSHIP WITH THE FOOTBALL ASSOCIATION IS A LAVISH ILLUSTRATED TRIBUTE TO THIS ICONIC COMPETITION FILLED WITH STUNNING PHOTOGRAPHS SPANNING THE FULL HISTORY OF THE CUP THIS BOOK CELEBRATES THE MOST EXCITING SIGNIFICANT AND MEMORABLE GOALS GAMES AND UPSETS IN ENGLISH FOOTBALL HISTORY FEATURING INSIGHTFUL COMMENTARY ON THE FA CUP'S DEVELOPMENT AND EVOLUTION DETAILS OF EVERY FA CUP WINNING SIDE AND AN EXCLUSIVE FOREWORD BY ARSENAL'S WENGER THIS IS AN ESSENTIAL COMPANION FOR ANYONE WITH A LOVE OF THE COMPETITION WHICH IS TO SAY FANS OF FOOTBALL EVERYWHERE



## I AM ZLATAN

2012-12-19

LONGLISTED FOR THE WILLIAM HILL SPORTS BOOK OF THE YEAR PRIZE IN 1999 MANCHESTER UNITED COMPLETED A UNIQUE TREBLE WINNING THE PREMIER LEAGUE FA CUP AND CHAMPIONS LEAGUE BUT MORE REMARKABLE THAN THAT WAS HOW THEY DID IT AND THE STORIES BEHIND THE HISTORIC ACHIEVEMENT MATT DICKINSON COVERED THE WHOLE STORY AT THE TIME AND NOW IN 99 COMPELLING CHAPTERS BRINGS IT ALL VIVIDLY TO LIFE WHEN THE SEASON BEGAN MANCHESTER UNITED WERE UP FOR SALE THE CLUB S ICONIC TALISMAN ERIC CANTONA HAD GONE RIVALS ARSENAL WERE THE REIGNING DOUBLE WINNERS DAVID BECKHAM WAS A NATIONAL HATE FIGURE AFTER BEING SENT OFF DURING THE WORLD CUP AND EVEN MANAGER ALEX FERGUSON S POSITION WAS BEING QUESTIONED EARLY SIGNS WEREN T PROMISING DESPITE RECORD SPENDING TO BRING IN NEW STARS AMONG THEM JAAP STAM AND DWIGHT YORKE BUT SOON THINGS BEGAN TO CHANGE DRIVEN BY THE INDOMITABLE WILL OF SKIPPER ROY KEANE SUPPORTED BY A NUCLEUS FROM THE CLASS OF 92 BECKHAM NICKY BUTT RYAN GIGGS THE NEVILLES AND PAUL SCHOLES WHO HAD GROWN UP AT THE CLUB THEY WENT ON A LONG UNBEATEN AND UNBEATABLE RUN FEATURING SOME OF THE MOST DRAMATIC GAMES IN FANS MEMORIES MATT DICKINSON HIGHLIGHTS THE KEY MOMENTS SPEAKING TO THOSE AT THE CENTRE OF THE STORY AND TO THOSE WHOSE MOMENT WENT UNNOTICED 1999 MANCHESTER UNITED THE TREBLE AND ALL THAT IS SO MUCH MORE THAN A BOOK FOR UNITED FANS IT IS AN INSIGHT INTO TEAM BUILDING THE WILL TO SUCCESS AND A TALE OF LOCAL PRIDE IT REVEALS THE REAL STORIES BEHIND THE LEGEND THAT WAS SEALED WITH A LAST MINUTE SCRAMBLED GOAL FROM OLE GUNNAR SOLSKJAER TO WIN THE CHAMPIONS LEAGUE

## My Story

1997

FASCINATING AND ORIGINAL WILL TELL YOU THINGS EVEN THE MOST ARDENT UNITED FAN WILL NOT KNOW JIM WHITE THE TELEGRAPH ON 26 MAY 1999 MANCHESTER UNITED SEALED THEIR HISTORIC TREBLE OF LEAGUE FA CUP AND CHAMPIONS LEAGUE IN THE MOST DRAMATIC FASHION IMAGINABLE SCORING TWICE IN STOPPAGE TIME TO SNATCH AN UNTHINKABLE VICTORY FROM BAYERN MUNICH AT THE CAMP NOU IN BARCELONA THE STORY OF WHAT HAPPENED ON THE PITCH IS WELL KNOWN ENSHRINED IN THE ANNALS OF FOOTBALL HISTORY BUT LESS IN KNOWN ABOUT HOW THIS ROLLERCOASTER CAMPAIGN PLAYED OUT BEHIND THE SCENES THANKS TO UNPARALLELED INSIGHT GLEANED FROM HUNDREDS OF EXCLUSIVE INTERVIEWS WITH UNITED PLAYERS COACHES OPPONENTS BACKROOM PERSONNEL CLUB STAFF JOURNALISTS AND COMMENTATORS THEY ALWAYS SCORE THE UNFORGETTABLE IMPROBABLE ICONIC STORY OF MANCHESTER UNITED S TREBLE WINNERS PEELS BACK THE CURTAIN TO GIVE READERS THE MOST COMPREHENSIVE ILLUMINATING AND ENTERTAINING PICTURE EVER PAINTED OF ONE OF THE ALL TIME GREAT SPORTS TEAMS

## JOHN GILES: A FOOTBALL MAN - My AUTOBIOGRAPHY

2010-11-11

A FINANCIAL TIMES SPORTS BOOKS OF THE YEAR CRISTIANO AND LEO IS THE FASCINATING ACCOUNT OF THE LIVES AND RIVALRY BETWEEN TWO OF THE BEST FOOTBALLERS TO EVER PLAY THE GAME RONALDO AND MESSI BY JIMMY BURNS THE BESTSELLING AUTHOR OF MARADONA THE HAND OF GOD THE RIVALRY BETWEEN RONALDO AND MESSI HAS DEFINED FOOTBALL TO A GENERATION OF FANS EVERYONE HAS AN OPINION ON WHO IS THE GREATEST DO YOU PREFER RONALDO WHOSE WORK ETHIC AND PHYSIQUE HAVE BEEN HONED FOR ONE PURPOSE SCORING GOALS OR MESSI WHOSE SUPERHUMAN NATURAL TALENT MEANS HE CAN DO THE SEEMINGLY IMPOSSIBLE WITH A FOOTBALL BETWEEN THEM THEY HAVE SCORED OVER 1300 GOALS WON THE BALLON D OR TEN TIMES AND TAKEN THE BEAUTIFUL GAME TO EVEN GREATER HEIGHTS BUT STATISTICS ALONE CANNOT DO JUSTICE TO THEIR SKILL ATHLETICISM AND DEDICATION TO STAY AT THE TOP FOR SO LONG OF ONE OF THE MOST COMPETITIVE SPORTS IN THE WORLD CRISTIANO AND LEO TELLS THEIR DEFINITIVE STORY FROM CHILDREN KICKING A BALL HALFWAY AROUND THE WORLD FROM EACH OTHER TO FACING EACH OTHER IN THE EPIC CLASH EL CLÁSICO BETWEEN REAL MADRID AND BARCELONA THIS IS THE ESSENTIAL BOOK TO UNDERSTAND ONE THE MOST COMPELLING RIVALRIES IN SPORTING HISTORY

## *The Official History of The FA Cup*

2022-03-17

FOOTBALL FANS WILL LOVE THIS INSIGHT INTO THE LIFE AND MIND OF BIG SAM WITH NEARLY 20 YEARS AS A PLAYER PLUS ALMOST 25 YEARS AS A COACH AND MANAGER UNDER HIS BELT SAM ALLARDYCE IS ONE OF THE MOST RECOGNISABLE FIGURES IN BRITISH FOOTBALL BIG SAM HAS BEEN A ROBUST DEFENSIVE GENERAL THROUGHOUT THE SEVENTIES AND EIGHTIES AND AN IMPOSING TOUCHLINE PRESENCE AS A GAFFER SINCE 1994 OVER THE LAST FOUR DECADES ALLARDYCE HAS SEEN IT ALL THE GAME HE SO LOVES IS RADICALLY DIFFERENT TO THAT IN WHICH HE MADE HIS DEBUT BACK IN 1973 AND IN TELLING HIS WONDERFULLY COLOURFUL STORY FOR THE VERY FIRST TIME ALLARDYCE TALKS INTRIGUINGLY ABOUT THE CHANGING FACE OF PLAYERS AND MANAGERS HIS AUTOBIOGRAPHY POSITIVELY CRACKLES WITH CHARACTERISTIC INSIGHT HONESTY AND HARD HITTING OPINIONS

## 1999: MANCHESTER UNITED, THE TREBLE AND ALL THAT

2022-08-18

BRYAN ROBSON IS WIDELY REMEMBERED AS A FEARLESS AND INSPIRATIONAL PLAYER AND CAPTAIN BOTH FOR CLUB AND COUNTRY WHOSE PRESENCE LIFTED TEAM MATES AND INTIMIDATED OPPONENTS AT HIS PEAK HE WAS ACKNOWLEDGED AS THE MOST COMPLETE MIDFIELD PLAYER IN THE COUNTRY AND PLAYED AT THE HIGHEST LEVEL DESPITE A SERIES OF DEVASTATING INJURIES HE BEGAN HIS PLAYING CAREER AT WEST BROMWICH ALBION THEN MOVED TO MANCHESTER UNITED IN 1981 FOR A THEN RECORD BRITISH TRANSFER FEE OF 15 MILLION HE SOON BECAME CAPTAIN AND ENJOYED REGULAR CUP SUCCESS EVENTUALLY WINNING THE CHAMPIONSHIP HE ALSO WON 90 CAPS FOR ENGLAND 65 OF THEM AS CAPTAIN HIS AUTOBIOGRAPHY REVEALS A FASCINATING INSIGHT INTO HIS DAYS WITH THE ENGLAND AND UNITED CAMPS AND CHARACTERS SUCH AS PAUL GASCOIGNE GARY LINEKER ROY KEANE AND ALEX FERGUSON HE PUTS THE RECORD STRAIGHT ON THE DRINK CULTURE THAT FERGUSON SOUGHT TO STAMP OUT AT UNITED AND DESCRIBES HIS PAIN WHEN HE DISCOVERED HE WAS SURPLUS TO THE MANAGER S REQUIREMENTS HE CANDIDLY REFLECTS ON THE HIGHS AND LOWS OF HIS FOOTBALL LIFE AND DISCUSSES INCIDENTS ON THE PITCH AS WELL AS SOME OF THE CLASHES THAT HAVE HAPPENED BEHIND THE SCENES

## LEAVES FROM MY AUTOBIOGRAPHY

1876

BOTTLED TELLS THE STORY OF ENGLISH FOOTBALL S COMPLICATED RELATIONSHIP WITH BOOZE THROUGH THE EXPERIENCES OF THE PLAYERS WHO FOUND THEMSELVES IN CRISIS WHEN THEY COULD NO LONGER PUT IT DOWN FROM GEORGE BEST AND PAUL GASCOIGNE TO TONY ADAMS AND PAUL MERSON AS WELL AS MANY OTHERS WHO ESCAPED THE HEADLINES FOOTBALLERS PLAY UNDER INTENSE PRESSURE IN THE UNFORGIVING GLARE OF THE MEDIA SPOTLIGHT BUT WHAT DO THEIR STORIES TELL US ABOUT OURSELVES ARE SOME CHALLENGES THEY FACE SPECIFIC TO A PLAYER S LIFESTYLE WITH INSIGHTS FROM THOSE AT THE SHARP END HERE IS AN EXAMINATION OF FOOTBALLERS IN NEED AND THE HELP AVAILABLE FROM THE INDUSTRY UNTANGLING THE COMPLEX WEB OF LINKS BETWEEN ALCOHOL AND THE BEAUTIFUL GAME BOTTLED EXPLORES THE STORIES THAT CHARACTERISED THE ORIGINS OF MANY OF ENGLAND S CLUBS AS CHURCHES AND BREWERIES VIED FOR THE SOULS OF YOUNG MEN FROM TRASHED HOTEL ROOMS TO THE ROOMS OF ALCOHOLICS ANONYMOUS VIA THE CHINA JUMP CLUB BOTTLED NAVIGATES THE JOURNEY FROM THE STARS TO THE GUTTER AND SOMETIMES BACK AGAIN

## THEY ALWAYS SCORE

2023-10-05

100

## CRISTIANO AND LEO

2018-05-31

FAMOUS FOR HIS HILARIOUS IMPERSONATIONS OF SNOOKER S BIGGEST STARS JV IS A HOUSEHOLD NAME THANKS TO HIS RAZOR SHARP BBC SNOOKER COMMENTARY AND THE MUCH LOVED QUIZ SHOW BIG BREAK A FASCINATING INSIGHT INTO BRITISH SPORTING LIFE TAKING READERS FROM JOHN S CHILDHOOD IN SALFORD THROUGH SMOKY SNOOKER DENS TO TOURNAMENTS AND CHAMPIONSHIPS ALL OVER THE WORLD AS HE RELIVES TRAVELLING ON CONCORDE RUBBING SHOULDERS WITH ROYALTY AND MUCH MORE ADMIRINGLY NICKNAMED MR PERFECTION JOHN TELLS HOW HE OVERCAME ADVERSITY TO BECOME UK CHAMPION YET ALSO REVEALS HOW GAMBLING WRECKED HIS DREAMS OF BECOMING WORLD CHAMPION AND ALMOST BANKRUPTED HIM AN AFFECTIONATE REMINDER OF A TIME WHEN BRITAIN AND SPORT TOOK THEMSELVES A LITTLE LESS SERIOUSLY

## BIG SAM: MY AUTOBIOGRAPHY

2015-10-20

THE WORLD S MOST POPULAR SPORT SOCCER IS A GLOBAL AND CULTURAL PHENOMENON THE TELEVISION AUDIENCE FOR THE 2010 WORLD CUP INCLUDED NEARLY HALF OF THE WORLD S POPULATION WITH VIEWERS IN NEARLY EVERY COUNTRY AS A REFLECTION OF SOCCER S SIGNIFICANCE THE SPORT IMPACTS COUNTLESS ASPECTS OF THE WORLD S CULTURE FROM POLITICS AND RELIGION TO BUSINESS AND THE ARTS IN THE WORLD THROUGH SOCCER THE CULTURAL IMPACT OF A GLOBAL SPORT TAMIR BAR ON UTILIZES SOCCER TO PROVIDE INSIGHTS INTO WORLDWIDE POLITICS RELIGION ETHICS MARKETING BUSINESS LEADERSHIP PHILOSOPHY AND THE ARTS BAR ON EXAMINES THE WAYS IN WHICH SOCCER INFLUENCES AND REFLECTS THESE ASPECTS OF SOCIETY AND VICE VERSA EACH CHAPTER FEATURES REPRESENTATIVE

PLAYERS PROVIDING SPECIFIC EXAMPLES OF HOW SOCCER COMMENTS ON AND INFORMS OUR LIVES THESE PLAYERS SELECTED FROM A WIDE ARRAY OF ERAS COUNTRIES AND BACKGROUNDS INCLUDE DIEGO MARADONA PELÉ HUGO SANCHEZ CHABUMKUN ROGER MILLA JOSÉ LUIS CHILAVERT ZINEDINE ZIDANE PAOLO MALDINI CRISTIANO RONALDO XAVI NEYMAR CLINT DEMPSEY MIA HAMM AND MANY OTHERS EMPLOYING A UNIQUE LENS TO VIEW A VARIETY OF TOPICS THE WORLD THROUGH SOCCER REVEALS THE SPORT'S PROFOUND CULTURAL IMPACT COMBINING PHILOSOPHICAL POPULAR AND ACADEMIC INSIGHTS ABOUT OUR WORLD THIS BOOK IS AIMED AT BOTH SOCCER FANS AND ACADEMICS OFFERING READERS A NEW PERSPECTIVE INTO A SPORT THAT AFFECTS MILLIONS

## ROBBO - MY AUTOBIOGRAPHY

2012-08-16

GLASGOW THE AUTOBIOGRAPHY TELLS THE STORY OF THE FABLED FORMER SECOND CITY OF THE BRITISH EMPIRE FROM ITS ORIGINS AS A BUCOLIC VILLAGE ON THE RIVERS KELVIN AND CLYDE THROUGH THE TUMULT OF THE INDUSTRIAL REVOLUTION TO THE THIRD MILLENNIUM INCLUDING EXTRACTS FROM AN ASTONISHING ARRAY OF CONTRIBUTORS FROM DANIEL DEFOE DOROTHY WORDSWORTH AND DR JOHNSON TO EVELYN WAUGH AND DIRK BOGARDE IT ALSO FEATURES THE WRITING OF BRED IN THEBONE GLASWEGIANS SUCH AS ALASDAIR GRAY LIZ LOCHHEAD JAMES KELMAN AND 2020 BOOKER PRIZE WINNER DOUGLAS STUART THE RESULT IS A VARIED AND VIVID PORTRAIT OF ONE OF THE WORLD'S GREAT CITIES IN ALL ITS GRIME AND GLORY A PLACE WHICH IS AT ONCE INFURIATING INSPIRING RAUCOUS HUMOURFUL AND NEVER EVER DULL

## BOTTLED

2019-08-05

HOW DOES CODING CHANGE THE WAY WE THINK ABOUT ARCHITECTURE THIS QUESTION OPENS UP AN IMPORTANT RESEARCH PERSPECTIVE IN THIS BOOK MIRO ROMAN AND HIS AI ALICE CH3N8 DEVELOP A PLAYFUL SCENARIO IN WHICH THEY PROPOSE CODING AS THE NEW LITERACY OF INFORMATION THEY CONVEY KNOWLEDGE IN THE FORM OF A PROJECT MODEL THAT LINKS THE FIELDS OF ARCHITECTURE AND INFORMATION THROUGH TWO INTERWOVEN NARRATIVE STRANDS IN AN INFINITE FLOW OF REAL BOOKS FOCUSING ON THE INTERSECTION OF INFORMATION TECHNOLOGY AND ARCHITECTURAL FORMULATION THE AUTHORS CREATE AN EVOLVING INTELLECTUAL REFLECTION ON DIGITAL ARCHITECTURE AND COMPUTER SCIENCE



2021-09-02

EVEN THE DEFEATS IS THE STORY OF HOW PAINFUL MOMENTS IN SIR ALEX FERGUSON'S EARLY REIGN INSPIRED HIM TO LEAD MANCHESTER UNITED TO SOME OF THEIR GREATEST SUCCESSES A HEAVY 5-1 LOSS AT MANCHESTER CITY IN FERGUSON'S EARLY TENURE LED PUNDITS AND SUPPORTERS TO QUESTION THE SCOT'S POSITION BUT BY THE SEASON'S END HE WAS HOLDING ALOFT HIS FIRST TROPHY AT THE CLUB THE FA CUP THIS TREND CONTINUED WHEN AN END OF SEASON COLLAPSE HANDED LEEDS UNITED THE LEAGUE TITLE IN THE SPRING OF 1992 ONLY TO GALVANISE UNITED TO THEIR FIRST CHAMPIONSHIP IN 26 YEARS THE VERY NEXT YEAR FROM STRUGGLES IN EUROPE TO WINNING THE TREBLE FROM LOSING THE TITLE ON GOAL DIFFERENCE TO THEIR CITY RIVALS TO WINNING THE PREMIER LEAGUE IN FERGUSON'S FINAL SEASON IN CHARGE RISING FROM THE DEPTHS OF DESPAIR TO ACHIEVE GLORY AND USING FAILURE TO FUEL SUCCESS WAS ARGUABLY SIR ALEX'S GREATEST STRENGTH JOHN SILK BRINGS YOU THE INSIDE STORY OF WHAT MADE FERGUSON TICK WITH VIEWS FROM PLAYERS COACHES AND OTHER MEMBERS OF STAFF FROM THE GREAT SCOT'S REIGN

## JOHN VIRGO: SAY GOODNIGHT, JV - MY AUTOBIOGRAPHY

2017-11-02

A MATTER OF LIFE AND DEATH TAKES THE SAYINGS OF THE GREAT AND THE GOOD NOT TO MENTION THE LOVERS AND THE LOATHERS OF THE BEAUTIFUL GAME AS STARTING POINTS FOR AN INFORMAL FREEWHEELING AND ENTERTAININGLY OPINIONATED HISTORY OF FOOTBALL EXPLORING THEMES AS DIVERSE AS THE LANGUAGE OF FOOTBALL THE ROLE OF THE MEDIA THE ROLE OF MONEY AND THE CAREERS OF GILDED GENIUSES FROM PELE TO RONALDO AND MAVERICK MANAGERS FROM CLOUGH TO MOURINHO AND GENEROUSLY SPRINKLED WITH ANECDOTES AND FANTASTIC PHOTOGRAPHS A MATTER OF LIFE AND DEATH IS THE PERFECT PRESENT FOR ANYONE WITH A PASSION FOR FOOTBALL

## THE WORLD THROUGH SOCCER

2014-05-07

HER FATHER AND HER UNCLE WERE U S CONGRESSMEN HER GRANDFATHER WAS A U S SENATOR ALTHOUGH BORN TO

PRIVILEGE IN ALABAMA AND GROOMED IN A CONVENT SCHOOL TALLULAH BANKHEAD RESOLVED NOT TO BE JUST ANOTHER SOUTHERN BELLE QUICKLY SHE ROSE TO THE TOP AND BECAME AN ACCLAIMED ACTRESS OF LONDON S WEST END AND ON THE BROADWAY STAGE HER PERFORMANCES IN MANY PLAYS OF THE 1920S BROUGHT HER TO THE NOTICE OF HOLLYWOOD SHE STARRED IN SUCH PARAMOUNT FILMS AS MY SIN FAITHLESS THE DEVIL AND THE DEEP AND THUNDER BELOW EVEN THOUGH SHE WON A NEW YORK FILM CRITICS CIRCLE AWARD FOR HER LEADING ROLE IN ALFRED HITCHCOCK S LIFEBOAT 1944 SHE NEVER ACHIEVED THE PROMINENCE IN MOVIES THAT SHE ENJOYED IN THE THEATER AND ON RADIO ON THE NEW YORK STAGE SHE ORIGINATED THE STARRING ROLES OF REGINA GIDDENS IN LILLIAN HELLMAN S THE LITTLE FOXES AND OF SABINA IN THORNTON WILDER S THE SKIN OF OUR TEETH TALLULAH LIKE EUDORA FLANNERY AND CORETTA WAS A SOUTHERN WOMAN IDENTIFIABLE BY HER FIRST NAME HER FLAMBOYANT PUBLIC PERSONALITY MAY BE THE MOST FULLY REALIZED AND MEMORABLE CHARACTER BANKHEAD EVER PLAYED SHE BECAME FAMOUS FOR HER SNAPPY REPARTEE CANDID QUOTES AND SCANDALOUS LIFESTYLE SHE WAS DISPOSED TO REMOVE HER CLOTHES AND CHAT IN THE NUDE OVERFOND OF KENTUCKY BOURBON AND WILD PARTIES SHE WAS A LADY BARITONE WHO CALLED EVERYBODY DAHLING IN TALLULAH FIRST PUBLISHED IN 1952 AND A NEW YORK TIMES BESTSELLER FOR TWENTY SIX WEEKS BANKHEAD S LITERARY VOICE IS AS LIVELY AND FORTHRIGHT AS HER PUBLIC PERSONA SHE DETAILS HER CHILDHOOD AND ADOLESCENCE DISCUSSES HER DEDICATION TO THE THEATER AND PRESENTS AMUSING ANECDOTES ABOUT HER LIFE IN HOLLYWOOD NEW YORK AND LONDON ALONG WITH A SEARING DEFENSE OF HER LIFESTYLE AND RAMBUNCTIOUS HABITS SHE PROVIDES A FIERCELY OPINIONATED WILDLY FUNNY ACCOUNT OF AMERICAN STAGE AT A TIME WHEN THE MOVIES WERE BEGINNING TO CAST THEATER INTO ECLIPSE THIS IS NOT ONLY A MEMOIR OF AN INDEPENDENT WOMAN BUT ALSO AN INSIDE LOOK AT AMERICAN ENTERTAINMENT DURING A GOLDEN AGE

## GLASGOW: THE AUTOBIOGRAPHY

2016-09-01

THE FULLY UPDATED AUTOBIOGRAPHY OF TONY A P MCCOY GRAND NATIONAL AND BBC SPORTS PERSONALITY OF THE YEAR WINNER AND UNQUESTIONABLY THE GREATEST JUMP JOCKEY EVER TONY A P MCCOY IS WITHOUT DOUBT THE GREATEST AND MOST SUCCESSFUL JUMP JOCKEY OF ALL TIME HE HAS COLLECTED A RECORD 16 CONSECUTIVE JUMP JOCKEY TITLES TO DATE SINCE 1992 HE HAS RIDDEN MORE THAN 3 000 WINNERS SAYING I NEVER STOP DREAMING OF THE DAY I LL REACH 4 000 AND IN 2002 HE BEAT SIR GORDON RICHARDS S RECORD OF 269 WINNERS IN A SEASON BY RIDING 289 IN APRIL 2010 A P ACHIEVED HIS LIFELONG AMBITION WHEN HE WON THE GRAND NATIONAL AT AINTREE ON DON T PUSH IT IT WAS HIS 15TH ATTEMPT TO WIN THE RACE A VICTORY THAT CAPTURED THE PUBLIC S IMAGINATION AND FURTHER ENHANCED A GLITTERING CAREER IN WHICH HE HAD SEEMINGLY WON ALL THERE WAS TO WIN IT WAS THE MISSING PIECE IN THE RACING JIGSAW FOR A CHAMPION JOCKEY WHO HAD ALREADY HAD FAMOUS VICTORIES IN THE KING GEORGE VI CHASE CHAMPION HURDLE CHAMPION CHASE AND CHELTENHAM GOLD CUP THIS POWERFULLY HONEST AUTOBIOGRAPHY LOOKS AT LIFE AT THE VERY TOP IN NATIONAL HUNT RACING AND INCLUDES THE HIGHS AND LOWS OF A P WINNING HIS SECOND GOLD CUP IN 2012 ON SYNCHRONISED FIFTEEN YEARS AFTER HIS FIRST ONLY TO SEE THE HORSE PUT DOWN AFTER A FALL IN THAT YEAR S GRAND NATIONAL THESE ARE THE MEMOIRS OF A TRUE CHAMPION AN ICON OF SPORT WHOSE ASTONISHING ACHIEVEMENTS ARE UNLIKELY TO BE SURPASSED IT IS A GREAT STORY OF COURAGE AND MODESTY PAIN AND PROFESSIONAL SETBACKS STRONG FAMILY VALUES AND SPORTING TRIUMPHS THE GOOD GUY COMING FIRST AND STAYING THERE

## PLAY AMONG BOOKS

2021-12-06

THE UNTOLD STORY OF REAL MADRID ONE OF THE MOST INCREDIBLE TURNAROUNDS IN SPORTS AND BUSINESS HISTORY REAL MADRID IS THE MOST SUCCESSFUL SPORTS TEAM ON THE PLANET THE SOCCER CLUB HAS MORE TROPHIES THAN ANY OTHER SPORTS TEAM INCLUDING 11 UEFA CHAMPIONS LEAGUE TROPHIES HOWEVER THE STORY BEHIND THE TRIUMPH GOES BEYOND THE PLAYERS AND COACHES GENERALLY UNNOTICED A MANAGEMENT TEAM CONSISTING MOSTLY OF OUTSIDERS TOOK THE TEAM FROM NEAR BANKRUPTCY TO THE MOST VALUABLE SPORTS ORGANIZATION IN THE WORLD HOW DID REAL MADRID ACHIEVE SUCH EXTRAORDINARY SUCCESS COLUMBIA BUSINESS SCHOOL ADJUNCT PROFESSOR STEVEN G MANDIS INVESTIGATES GIVEN UNPRECEDENTED BEHIND THE SCENES ACCESS MANDIS IS THE FIRST RESEARCHER TO RIGOROUSLY ANALYZE BOTH THE ON THE FIELD AND BUSINESS ASPECTS OF A SPORTS TEAM WHAT HE LEARNS IS COMPLETELY UNEXPECTED AND CHALLENGES THE CONVENTIONAL WISDOM THAT MONEYBALL FUELED DATA ANALYTICS ARE THE PRIMARY INSTRUMENTS OF SUCCESS INSTEAD REAL MADRID S WINNING FORMULA BOTH ON AND OFF THE FIELD FROM PLAYER SELECTION TO FINANCIAL MANAGEMENT IS BASED ON ALIGNING STRATEGY WITH THE CULTURE AND VALUES OF ITS FAN BASE CHASING THE MOST TALENTED AND MOST EXPENSIVE PLAYERS CAN BE A RECIPE FOR A WINNING RECORD BUT ALSO FINANCIAL DISASTER AS IT WAS FOR REAL MADRID IN THE LATE 1990S REAL MADRID S MANAGEMENT BELIEVES THAT THE CLUB EXISTS TO SERVE THE REAL MADRID COMMUNITY THEY DISCOVERED THAT ITS FANS CARE MORE ABOUT WHY THE TEAM EXISTS HOW THEIR CLUB WINS AND WHOM IT WINS WITH VERSUS JUST WINNING THE WHY HOW AND WHOM CREATE A COMMUNITY BRAND AND IDENTITY AND INSPIRE EXTRAORDINARY PASSION AND LOYALTY WHICH HAS LED TO AMAZING MARKETING AND COMMERCIAL SUCCESS IN TURN ATTRACTING AND PAYING FOR THE BEST PLAYERS IN THE WORLD WITH THE VALUES THE FANS EXPECT THE CLUB S VALUES AND CULTURE ALSO PROVIDE A POWERFUL ENVIRONMENT FOR THESE BEST PLAYERS TO WORK TOGETHER TO WIN TROPHIES THE REAL MADRID WAY EXPLAINS HOW REAL MADRID HAS CREATED AND MAINTAINS A CULTURE THAT DRIVES BOTH FINANCIAL AND ON THE FIELD SUCCESS THIS BOOK IS AN ENGROSSING ACCOUNT OF THE LIFETIME OF ONE OF THE GREATEST CLUBS IN THE MOST POPULAR SPORT IN THE WORLD AND FOR

BUSINESS AND ORGANIZATION LEADERS IT S AN INVALUABLE INSIDE LOOK AT A COMPELLING ALTERNATIVE MODEL WITH LASTING COMPETITIVE ADVANTAGES THAT CAN DELIVER SUPERIOR AND SUSTAINABLE RETURNS AND PERFORMANCE

## **EVEN THE DEFEATS**

2020-10-19

NAVDEEP REHILL FELT IT WAS ABOUT TIME THAT FOOTBALL MANAGERS WERE GIVEN THE CREDIT THEY DESERVE THE GAFFER LOOKS AT HOW SIR ALF RAMSEY TACTICALLY OUTWITTED OPPOSING MANAGERS IN THE 1966 WORLD CUP HOW SIR ALEX FERGUSON KNOCKED LIVERPOOL OF THEIR PERCH AND HOW BRIAN CLOUGH TURNED NOTTINGHAM FOREST INTO THE BEST TEAM IN EUROPE

## ***A MATTER OF LIFE AND DEATH***

2014-10-23

FROM THE WINNINGEST SOCCER COACH EVER BEST KNOWN FOR 27 TRIUMPHANT YEARS WITH MANCHESTER UNITED COMES THE BOOK THAT DECODES THE KEY TOOLS HE USED TO DELIVER SUSTAINED SUCCESS ON AND OFF THE FIELD AFTER AN ASTONISHING CAREER FIRST IN SCOTLAND AND THEN OVER 27 YEARS WITH MANCHESTER UNITED FOOTBALL CLUB SIR ALEX FERGUSON ANALYZES THE PIVOTAL LEADERSHIP DECISIONS OF HIS 38 YEARS AS A MANAGER AND WITH HIS FRIEND AND COLLABORATOR SIR MICHAEL MORITZ DRAWS OUT LESSONS THAT ANYONE CAN USE IN BUSINESS AND LIFE TO GENERATE LONG TERM TRANSFORMATIONAL SUCCESS FROM HIRING PRACTICES TO FIRING DECISIONS FROM DEALING WITH TRANSITION TO TEAMWORK FROM MASTERING THE BOARDROOM TO RESPONDING TO FAILURE AND ADVERSITY LEADING IS AS INSPIRING AS IT IS PRACTICAL AND A GO TO REFERENCE FOR ANY LEADER IN BUSINESS SPORTS AND LIFE

## ***TALLULAH***

2023-11-15

CONSIDERING THE CELEBRITY LIKE STATUS OF THE PROFESSIONAL FOOTBALL MANAGER SURPRISINGLY LITTLE IS KNOWN ABOUT THEIR ROLE THIS BOOK PROVIDES AN UNPRECEDENTED INSIGHT INTO THE CHRONICALLY INSECURE AND VULNERABLE WORLD OF THE CONTEMPORARY PROFESSIONAL FOOTBALL MANAGER DRAWING ON ORIGINAL RESEARCH IT EXPLORES THE COMPLEX CHALLENGES AND SKILLS OF THE FOOTBALL MANAGER IN AN INCREASINGLY CUT THROAT RUTHLESS AND RESULTS BASED INDUSTRY WRITTEN BY A FORMER PROFESSIONAL FOOTBALLER THE BOOK EXAMINES HOW PERSONAL CONTACT NETWORKS AND THE SOCIAL MOBILITY OF DIFFERENT ACTORS WITHIN THE INDUSTRY INFLUENCE VARIOUS ELEMENTS OF THE MANAGER S ROLE BEGINNING WITH AN OVERVIEW OF LITERATURE ON FOOTBALL MANAGEMENT ITS SUBSEQUENT CHAPTERS EACH EXAMINE A KEY ASPECT OF A MANAGER S WORK SUCH AS MANAGERIAL RECRUITMENT AND APPOINTMENT THE ROLE OF PREVIOUS PLAYING EXPERIENCE AND FORMAL EDUCATION THE ASSESSMENT AND RECRUITMENT OF PLAYERS MAINTAINING DISCIPLINE AND CONTROL MAINTAINING SUCCESSFUL WORKING RELATIONSHIPS WITH PLAYERS COACHES AGENTS CLUB DIRECTORS AND OWNERS SHEDDING LIGHT ON THE INNER WORKINGS OF THE FOOTBALL INDUSTRY THIS BOOK IS FASCINATING READING FOR ANY SERIOUS FOOTBALL FAN AND AN ESSENTIAL RESOURCE FOR ANY STUDENT OR SCHOLAR RESEARCHING FOOTBALL SPORT MANAGEMENT OR SPORT BUSINESS

## ***MY AUTOBIOGRAPHY***

2011-10-20

FOR THE ANFIELD FAITHFUL JAMIE CARRAGHER REPRESENTS EVERYTHING THAT IS GREAT ABOUT LIVERPOOL FOOTBALL CLUB PROMPTING THE KOP TO SING WE ALL DREAM OF A TEAM OF CARRAGHERS THE CLUB S VICE CAPTAIN LONGEST SERVING PLAYER AND ONE OF A SELECT BAND OF PLAYERS TO HAVE MADE MORE THAN 500 APPEARANCES FOR THE REDS CARRA NEVER GIVES LESS THAN 100 PER CENT FOR THE CAUSE HE IS THE EMBODIMENT OF OLD FASHIONED FOOTBALL VALUES A RARITY IN THE MODERN GAME HONEST AND UNCOMPROMISING IN CARRA MY AUTOBIOGRAPHY THE LIVERPOOL DEFENDER TAKES US DEEP INTO THE HEART OF ANFIELD INTO THE CLUB S PAST GLORIES AND ITS UNCERTAIN FUTURE IN HIS TYPICALLY DOWN TO EARTH STYLE CARRA REVEALS WHAT MADE HIM DISCARD HIS BLUE EVERTONIAN ROOTS TO BECOME A FULLY FLEDGED RED HOW HE MENDED HIS WILD WAYS TO BECOME A TRUE PROFESSIONAL AND A MULTIPLE TROPHY WINNER AND THE TRUTH ABOUT A SUCCESSION OF MANAGERS EVANS HOULLIER BEN<sup>2</sup> TEZ IN THE HOTTEST SEAT IN FOOTBALL A SCOUSER THROUGH AND THROUGH CARRA ALSO HAS SOME FORTHRIGHT VIEWS ON THE ENGLAND TEAM AND TELLS WHY HE REJECTED CALLS TO RETURN TO THE INTERNATIONAL FOLD FULL OF SENSATIONAL STORIES AND CONTROVERSIAL OPINIONS OF GLORY AND HEARTBREAK ON AND OFF THE PITCH CARRA MY AUTOBIOGRAPHY IS A FOOTBALL BOOK UNLIKE ANY OTHER THE AUTHENTIC VOICE OF ANFIELD CARRA IS ONE OF THE BOOTROOM BOYS IN TRUE LIVERPOOL TRADITION AND IS AS COMMITTED ON THE PAGE AS IN EVERY GAME HE HAS PLAYED

THE REAL MADRID WAY

2016-10-11

MANAGING MY LIFE 48CC BOOKSHOP MEGABIN

1999-08-10

***THE GAFFER***

2014-04-17

**LEADING**

2015-10-06

THE ROLE OF THE PROFESSIONAL FOOTBALL MANAGER

2017-02-17

CARRA: MY AUTOBIOGRAPHY

2008-09-11

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