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Biography: A Very Short Introduction Design: A Very Short Introduction Information: A Very Short Introduction Love Translation Knowledge Newton Comedy: A Very Short Introduction Innovation: A Very Short Introduction Thinking and Reasoning Big Data Korea: A Very Short Introduction Music: A Very Short Introduction Learning The United Nations Typography: a Very Short Introduction Perception Exploration History: A Very Short Introduction A Very Short Introduction to Everything Hollywood The Russian Revolution: A Very Short Introduction Journalism The Earth Algebra Education: A Very Short Introduction The Body International Relations: a Very Short Introduction Globalization: a Very Short Introduction Autobiography: A Very Short Introduction Physics: A Very Short Introduction Oceans Organizations: A Very Short Introduction Contemporary Fiction: A Very Short Introduction

Biography: A Very Short Introduction 2009-07-09

biographies are one of the most popular and best selling of the literary genres why do people like them what does a biography do and how does it work this very short introduction examines different types of biographies why certain people and historical events arouse so much interest and how they are compared with history and fiction

Design: A Very Short Introduction 2005

this book will transform the way you think about design by showing how integral it is to our daily lives from the spoon we use to eat our breakfast cereal to the medical equipment used to save lives john heskett goes beyond style and taste to look at how different cultures and individuals personalise objects

Information: A Very Short Introduction 2010-02-25

introduction 1 the information revolution 2 the language of information 3 mathematical information 4 semantic information 5 physical information 6 biological information 7 economic information 8 the ethics of information conclusion references

Love 2015

explores the philosophical notion of love and argues that love is more complex than conventional thought would have us believe

Translation 2016

translation is everywhere giving us dubbed films and access to foreign news and the literature of other cultures considering subtitling interpreting and adaptations matthew reynolds reveals how translation is changing radically in the new age of electronic media

□□□□□□□□□□□□ 2000

what is knowledge is it the same as opinion or truth do you need to be able to justify a claim in order to count as knowing it how can we know that the outer world is real and not a dream questions like these have existed since ancient times and the branch of philosophy dedicated to answering them epistemology has been active for thousands of years in this thought provoking very short introduction jennifer nagel considers the central problems and paradoxes in the theory of knowledge and draws attention to the ways in which philosophers and theorists have responded to them by exploring the relationship between knowledge and truth and considering the problem of scepticism nagel introduces a series of influential historical and contemporary theories of knowledge incorporating methods from logic linguistics and psychology using a number of everyday examples to demonstrate the key issues and debates about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

Knowledge 2014

newton s contributions to an understanding of the heavens and the earth are considered to be unparalleled this very short introduction explains his scientific theories and uses newton s unpublished writings to paint a picture of an extremely complex man whose beliefs had a huge impact on europe s political intellectual and religious landscape

Newton 2007-01-25

with a broad scope across the millennia from high literature to popular culture between page and stage and screen this very short introduction considers comedy not only as a literary genre but also as a broader impulse at work in many other historical and contemporary forms of satire parody and play

Comedy: A Very Short Introduction 2013

this book demonstrates how innovation is used to create wealth productivity growth and improved quality of life

Innovation: A Very Short Introduction 2010-03-25

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our extraordinary capacity to reason and solve problems sets us aside from other animals but our evolved thinking processes also leave us susceptible to bias and error the study of thinking and reasoning goes back to aristotle and was one of the first topics to be studied when psychology separated from philosophy in this very short introduction jonathan evans explores cognitive psychological approaches to understanding the nature of thinking and reasoning problem solving and decision making he shows how our problem solving capabilities are hugely dependent on also having the imagination to ask the right questions and the ability to see things from a completely new perspective beginning by considering the approaches of the behaviorists and the gestalt psychologists he moves on to modern explorations of thinking including hypothetical thinking conditionals deduction rationality and intuition covering the role of past learning iq and cognitive biases evans also discusses the idea that there may be two different ways of thinking arising from our evolutionary history about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

Thinking and Reasoning 2017

an unimaginably vast amount of data is now generated by our online lives including all our uploaded documents social media traffic online shopping and even gps data from our cars at the same time our ability to manage this data is becoming ever more sophisticated in this very short introduction dawn holmes explains how big data is stored analysed and exploited by a variety of bodies from large companies to organizations concerned with medical research as big data transforms the way businesses operate it simultaneously raises important ethical issues as cases such as the snowden affair and hacked smart devices have shown

Big Data 2017

having spent centuries in the shadows of its neighbours china and japan korea is now the object of considerable interest for radically different reasons the south as an economic success story and for its vibrant popular culture the north as the home to one of the world s most repressive regimes at once both bizarre and menacing this very short introduction explores the history culture and society of a deeply divided region michael seth considers what it means to be korean and analyses how the various peoples of the korean peninsula became one of the world s most homogeneous nations before exploring how this nation evolved in a single lifetime into today s sharply contrasting societies he also discusses how korea fits into the larger narrative of both east asian and world history economically politically and socially about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

Korea: A Very Short Introduction 2020-01-23

this stimulating very short introduction to music invites us to really think about music and the values and qualities we ascribe to it the world teems with different kinds of music traditional folk classical jazz rock pop and each type of music tends to come with its own way of thinking drawing on a wealth of accessible examples ranging from beethoven to chinese zither music nicholas cook attempts to provide a framework for thinking about all music by examining the personal social and cultural values that music embodies the book reveals the shortcomings of traditional conceptions of music and sketches a more inclusive approach emphasizing the role of performers and listeners about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

Music: A Very Short Introduction 2000-02-24

learning is a key aspect of animal behavior and central to survival without learning there can be no memory no language and no intelligence haselgrove looks at the nature of learning and how it takes place from the early experiments of pavlov thorndike and others to the most recent studies in social learning he traces the development of the main theories of learning in contemporary psychology and describes the ingenious experimental approaches used to study learning in both animals and humans provided by publisher

Learning 2016

the united nations a very short introduction engages the current debate over the united nation s effectiveness and explains how it was originally conceived how it has come to its present form and how it must confront new challenges in a rapidly changing world in what ways has the un succeeded and failed as a guardian of international peace and security as a promoter of human rights protector of international law and engineer of socio economic development

The United Nations 2015

typography the art of designing printed words was once the domain of an elite few artists but has become an area with which millions of people engage daily the widespread usage of digital devices from laptops to tablets and smart phones which are used for written communications means that we are regularly asked to make decisions about the fonts sizes and layouts we use in our writing this broadening engagement with the field of typography has led to a perceptible shift from debates about legibility and technicalities to conversations about which fonts best reflect the writer s personality or style in this very short introduction paul luna offers a broad definition of typography as design for reading whether in print or on screens where a set of visual choices are taken to make a written message more accessible more easily transmitted more significant or more attractive considering the development of letterforms and the shapes of letter we use luna discusses the history behind our modern day letters and fonts before considering the issues behind key typographic decisions and the differences between printed and on screen typography presenting any piece of typography as a fundamental design choice luna introduces the options available today and explores the reasons why key typographic decisions are made about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

Typography: a Very Short Introduction 2018-11-22

perception is one of the oldest and most deeply investigated topics in psychology and it raised some profound philosophical questions it is concerned with how we use the information reaching our senses to inform our behaviour and to create our subjective experience of the surrounding world brian rogers discusses the philosophical question of what it means to perceive and describes how we are able to perceive the particular characteristics of objects and scenes such as their lightness colour form depth and motion he argues that perception should not be seen as a separate process but rather as part of a perceptual system involving both the extraction of perceptual information

and the control of action amazon com

Perception 2017

this clear succinct and elegant contribution to the very short introductions series surveys the history of global exploration and assesses the motives for good and ill of those who undertook it stewart weaver traces the history of exploration from the first explorers including polynesian and micronesia peoples the ancient greeks marco polo and ibn battuta to the european discover of america the enlightenment and exploration focusing on james cook and the race to the north and south poles

Exploration 2015

दस्तावेज़ीकरण के माध्यम से, इस पुस्तक में अन्वेषण के इतिहास का एक संक्षिप्त और आकर्षक विश्लेषण है। यह अन्वेषकों के विभिन्न प्रकारों को शामिल करता है, जैसे कि पोलिनेशियन, मिकरोनेशियन, प्राचीन ग्रीक, मार्को पोलो, इब्न बतूता, और जेम्स कुक। यह अन्वेषण के प्रेरणायुक्त कारणों और उत्पत्तियों पर भी प्रकाश डालता है।

History: A Very Short Introduction 2021-11-30

john arnold s very short introduction is a stimulating essay about how we study and understand history the book begins by inviting us to think about various questions provoked by our investigation of history and explores the ways these questions have been answered in the past concepts such as causation interpretation and periodization are introduced by means of concrete examples of how historians work giving the reader a sense of the excitement of discovering not only the past but also ourselves

History: A Very Short Introduction 2000-02-24

sample sections from the very short introductions series are presented in this encapsulation of human knowledge

A Very Short Introduction to Everything 2003-12

peter decherney tells the story of hollywood from its nineteenth century origins to the emergence of internet media empires using well known movies stars and directors the book shows that the elements we take to be a natural part of the hollywood experience stars genre driven storytelling blockbuster franchises etc are the product of cultural political and commercial forces

Hollywood 2016

this introduction to the russian revolution provides a narrative of the main developments between 1917 and 1936 it sees the process as the result of a backward society which sought modernisation and ended in political tyranny

The Russian Revolution: A Very Short Introduction 2002-02-21

journalism entered the twenty first century caught in a paradox the world had more journalism across a wider range of media than at any time since the birth of the western free press in the eighteenth century western journalists had found themselves under a cloud of suspicion from politicians philosophers the general public anti globalization radicals religious groups and even from fellow journalists critics argued that the news industry had lost its moral bearings focusing on high investment returns rather than reporting and analysing the political economic and social issues of the day journalism has a central and profound impact on our worldview we find it everywhere from newspapers and television to radio and the internet in the new edition of this thought provoking and provocative very short introduction ian hargreaves

examines the world of contemporary journalism by looking not only at what journalism has been in the past but also what it is becoming in the digital age he examines the big issues relating to reportage warfare celebrity culture privacy and technology worldwide about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

Journalism 2014

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this is an all encompassing look at the earth how it was formed and how it works it explores the emerging geological research and explains how new advances in the understanding of plate tectonics seismology and satellite imagery have enabled us to begin to see the earth for what it is a dynamic and ever changing planet it introduces the concepts of plate tectonics continental drift the earth's structure sea floor spreading the relationship between the atmosphere and the oceans and how mountains are formed

The Earth 2003-06-26

this introduction invites readers to revisit algebra and appreciate the elegance and power of equations and inequalities offering a clear explanation of algebra through theory and example higgins shows how equations lead to complex numbers matrices groups rings and fields

Algebra 2015

from the schools of ancient times to the present day gary thomas looks at how and why education evolved as it has by exploring some of the big questions he examines the ways in which schools work considers the differences around the world and concludes by considering the future of education worldwide

Education: A Very Short Introduction 2013-03-28

in this introduction chris shilling considers the social significance of the human body and the importance of the body to individual and collective identities he examines how bodies not only shape but are shaped by the social cultural and material contexts in which humans live

The Body 2016

international relations affects everyone's lives their security economic well being rights and freedoms and the environment they share recently we have seen the transformation from a world of empires to today's world of sovereign states which are enmeshed in a complex array of international institutions all exercising degrees of political authority the new global organization of political authority has far reaching consequences this very short introduction untangles this complex world providing an accessible framework for understanding the contours of global political change christian reus smit treats theory as an indispensable tool for grasping international relations but demystifies theorizing introducing it as an everyday human practice he surveys a range of theories from realism to feminism reading them as contrasting perspectives on the global organization of political authority historically such organization has been shaped by diverse social forces four of which are discussed in detail shifting patterns of warfare changing economic conditions struggles for rights and the politics of culture reus smit concludes with a reflection on the future of international relations in an era of profound global change about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new

ideas and enthusiasm to make interesting and challenging topics highly readable

International Relations: a Very Short Introduction 2020-04-08

we live today in an interconnected world in which ordinary people can become instant online celebrities to fans thousands of miles away in which religious leaders can influence millions globally in which humans are altering the climate and environment and in which complex social forces intersect across continents this is globalization in the fifth edition of his bestselling very short introduction manfred b steger considers the major dimensions of globalization economic political cultural ideological and ecological he looks at its causes and effects and engages with the hotly contested question of whether globalization is ultimately a good or a bad thing from climate change to the ebola virus donald trump to twitter trade wars to china's growing global profile steger explores today's unprecedented levels of planetary integration as well as the recent challenges posed by resurgent national populism about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

Globalization: a Very Short Introduction 2020-05-27

autobiography is one of the most popular of written forms from casanova to benjamin franklin to the Kardashians individuals throughout history have recorded their own lives and experiences these personal writings are central to the work of literary critics philosophers historians and psychologists who have found in autobiographies from across the centuries not only an understanding of the ways in which lives have been lived but the most fundamental accounts of what it means to be a self in the world in this very short introduction laura marcus defines what we mean by autobiography and considers its relationship with similar literary forms such as memoirs journals letters diaries and essays analysing the core themes in autobiographical writing such as confession conversion and testimony romanticism and the journeying self marcus discusses the autobiographical consciousness and the roles played by time memory and identity and considers the relationship between psychoanalysis and autobiography exploring the themes of self portraiture and performance marcus also discusses the ways in which fiction and autobiography have shaped each other about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

Autobiography: A Very Short Introduction 2018-07-19

physics the fundamental science of matter and energy encompasses all levels of nature from the subatomic to the cosmic and underlies much of the technology around us understanding the physics of our universe is an essential aspect of humanity's quest to understand our environment and our place within it doing physics enables us to explore the interaction between environment and human society and can help us to work towards the future sustainability of the planet this very short introduction provides an overview of how this pervasive science came to be and how it works who funds it how physicists are trained and how they think and how physics supports the technology we all use sidney perkowitz presents the theories and outcomes of pure and applied physics from ideas of the greek natural philosophers to modern quantum mechanics cosmology digital electronics and energy production considering its most consequential experiments including recent results in elementary particles gravitational waves and materials science he also discusses outside the lab the effects of physics on society culture and humanity's vision of its place in the universe about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

Physics: A Very Short Introduction 2019-07-25

our oceans are hugely important as a source of food and mineral wealth as an environment for a vast variety of wildlife for the role they play in climate regulation and as part of the biogeochemical cycles of carbon nitrogen and other elements critical to life dorrik stow explores what we know about how oceans originate and are

maintained

Oceans 2017

organization happens in the act of working with others to accomplish a desired future state it can happen through intentionally designed activity spontaneous improvisation or some combination of the two but it always requires coordinated effort this very short introduction provides a lively and thought provoking introduction to the topic

Organizations: A Very Short Introduction 2011-03-24

Organizations are a part of our lives. They are everywhere, from the small businesses that we work for to the large corporations that we buy from. They are the backbone of our economy and our society. This very short introduction provides a clear and engaging exploration of the major themes, patterns, and debates of contemporary organizations.

Contemporary Fiction: A Very Short Introduction 2021-10-25

in this very short introduction robert eaglestone provides a clear and engaging exploration of the major themes patterns and debates of contemporary fiction

Contemporary Fiction: A Very Short Introduction 2013-07-25

Contemporary fiction is a term that has been used to describe a wide range of literary works. It is a term that has been used to describe works that are written in the present day and that are often characterized by their experimental and innovative nature. This very short introduction provides a clear and engaging exploration of the major themes, patterns, and debates of contemporary fiction.

Organizations 2007-11-07

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