

Reading free Outliers malcolm gladwell .pdf

in the past decade malcolm gladwell has written three books that have radically changed how we understand our world and ourselves the tipping point blink and outliers regarded by many as the most gifted and influential author and journalist in america today gladwell s rare ability to connect with audiences of such varied interests has ensured that each title become a phenomenal bestseller with more than ten million copies in print combined now gladwell s landmark investigations into the world around us are collected together for the first time beautifully repackaged and redesigned including for the first time illustrations throughout each book malcolm gladwell collected is a perfect treasury of prose and provocation for gladwell fans old and new

the tipping point david and goliath the tipping point malcolm gladwell redefined how we understand the world around us now in blink he revolutionizes the way we understand the world within blink is a book about how we think without thinking about choices that seem to be made in an instant in the blink of an eye that actually aren t as simple as they seem why are some people brilliant decision makers while others are consistently inept why do some people follow their instincts and win while others end up stumbling into error how do our brains really work in the office in the classroom in the kitchen and in the bedroom and why are the best decisions often those that are impossible to explain to others in blink we meet the psychologist who has learned to predict whether a marriage will last based on a few minutes of observing a couple the tennis coach who knows when a player will double fault before the racket even makes contact with the ball the antiquities experts who recognize a fake at a glance here too are great failures of blink the election of warren harding new coke and the shooting of amadou diallo by police blink reveals that great decision makers aren t those who process the most information or spend the most time deliberating but those who have perfected the art of thin slicing filtering the very few factors that matter from an overwhelming number of variables malcolm gladwell bestselling author of blink and the bomber mafia and host of the podcast revisionist history explores what sets high achievers apart from bill gates to the beatles in this seminal work from a singular talent new york times book review in this stunning book malcolm gladwell takes us on an intellectual journey through the world of outliers the best and the brightest the most famous

and the most successful he asks the question what makes high achievers different his answer is that we pay too much attention to what successful people are like and too little attention to where they are from that is their culture their family their generation and the idiosyncratic experiences of their upbringing along the way he explains the secrets of software billionaires what it takes to be a great soccer player why asians are good at math and what made the beatles the greatest rock band brilliant and entertaining outliers is a landmark work that will simultaneously delight and illuminate

no 1 please note this is a companion to malcolm gladwell s blink and not the original book preview in blink the power of thinking without thinking 2005 malcolm gladwell argues that first impressions are often surprisingly accurate having less information and making decisions quickly leads to better outcomes in many cases inside this companion to the book overview of the book insights from the book important people author s style and perspective intended audience about the author with instaread you can get the notes and insights from a book in 15 minutes or less visit our website at instaread co get the summary of malcolm gladwell s outliers in 20 minutes please note this is a summary not the original book outliers by malcolm gladwell explores the factors contributing to high levels of success challenging the belief that it is solely due to personal merit the book examines the impact of upbringing environment cultural legacies and unique opportunities on the achievements of exceptional individuals gladwell discusses the birth month effect in sports where cutoff dates for age classification give older children within the same age group an advantage leading to better coaching and more practice buy now to get the key takeaways from malcolm gladwell s bomber mafia sample key takeaways 1 carl l norden s legacy is largely unknown to the public but his impact on world war ii is undeniable he was a dutch born inventor who worked with the us navy to create the norden bombsight an early prototype that allowed planes to accurately drop bombs from high altitudes 2 norden was a consummate perfectionist with his work which meant he was also an absolute nightmare to his employees he did not care about being rude but only about doing things right his nickname was old man dynamite mostly due to his highly explosive outbursts at work it s dangerous to talk to strangers but the reasons why might surprise you talking to strangers what we should know about the people we don t know 2019 by malcolm gladwell is a meditation on the difficulties of understanding other people purchase this in depth summary to learn more get the summary of malcolm gladwell s the tipping point in 20 minutes please note this is a summary not the original book malcolm gladwell s the tipping point examines the factors that cause social behaviors to become widespread epidemics he introduces three agents of change the law of the few the stickiness factor and the power of context the law of the few suggests that a small number of influential individuals such as connectors mavens and salesmen can significantly impact the spread of trends or behaviors the stickiness factor indicates that minor changes in the presentation of information can make a message more memorable and impactful get the summary of malcolm gladwell s what the dog saw in 20 minutes please note this is a summary not the original book what the dog saw and other adventures is a collection of essays by malcolm gladwell that explores the intricacies of various phenomena through the lens of psychology economics and social science the book delves into the lives of pitchmen like ron popeil and his family who revolutionized the infomercial industry

with their kitchen gadgets it examines the psychology behind consumer behavior as seen in the success of grey poupon mustard and the failure of world s best ketchup gladwell also investigates the complexities of the financial world as demonstrated by the enron scandal and nassim taleb s approach to risk in the stock market the book touches on the history of ketchup and the birth control pill highlighting how cultural and scientific perceptions shape product development and usage summary analysis review of malcolm gladwell s david and goliath by instaread preview malcolm gladwell s david and goliath underdogs misfits and the art of battling giants is a book about perceived disadvantage people with few resources or certain disadvantages may seem weak and unlikely to win however in many cases the same factors that make underdogs seem weak gives them built in advantages underdogs are much more likely to win than people think in the biblical battle between david and the giant goliath david won because he refused to play by the rules of the powerful he used a deadly sling rather than engaging in honorable hand to hand combat the weak often feel free to adopt scrappy unexpected tactics that the powerful disdain as a result powerful nations are often defeated by insurgencies a major problem for goliath like forces is that oppression and the application of violence can lead to greater and more effective resistance government rule always depends on some level of legitimacy and please note this is a summary analysis review of the book and not the original book inside this summary analysis review of malcolm gladwell s david and goliath by instaread overview of the book important people key takeaways analysis of key takeaways about the author with instaread you can get the key takeaways summary and analysis of a book in 15 minutes we read every chapter identify the key takeaways and analyze them for your convenience visit our website at instaread co outliers the story of success 2008 by malcolm gladwell examines statistically anomalous people and events to better understand why individuals succeed or fail too many people toil under the myth of meritocracy purchase this in depth summary to learn more the tipping point how little things can make a big impact 2000 by malcolm gladwell applies the logic of biological contagion to a wide range of social phenomena such as crime waves that function similarly to epidemics the moment when a small scale pattern gains exponential momentum and transforms into a widespread phenomenon is known in sociology as its tipping point purchase this in depth summary to learn more a wonderful page turner about a fascinating idea that should affect the way every thinking person thinks about the world around him michael lewis in this brilliant and original book malcolm gladwell explains and analyses the tipping point that magic moment when ideas trends and social behaviour cross a threshold tip and spread like wildfire taking a look behind the surface of many familiar occurrences in our everyday world gladwell explains the fascinating social dynamics that cause rapid change hip and hopeful the tipping point is like the idea it describes concise elegant but packed with social power a book for anyone who cares about how society works and how we can make it better george stephanopoulos

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and concrete examples to illustrate the key concepts our summary is short simple and pragmatic it allows you to have the essential ideas of a big book in less than 30 minutes as you read this summary you will discover that successful men and women are not only talented but also greatly helped by fate they have taken every opportunity to stand out from the crowd malcolm gladwell has analyzed many atypical paths to show what the real keys to success are you too have the power to be a winner you will also discover that work is an essential prerequisite for acquiring the ability to succeed in any field the family environment origins date of birth are parameters that can be favorable to success having a high iq is not always a guarantee of success in many countries the education system favors only a small proportion of students leaving others by the wayside the self made man is a myth the self made man is a myth so don t worry if you re not a nobel prize winner a famous lawyer a professional basketball player it s not your fault you were probably born at the wrong time your parents may not be making clothes you may not be of asian descent but you can be just as successful as bill gates mozart or robert oppenheimer in their day you ll realize that work is the key the rest is a matter of circumstance buy now the summary of this book for the modest price of a cup of coffee mengapa interaksi kita dengan orang tak dikenal sering kali keliru penghentian pelanggaran lalu lintas rutin yang berakhir dengan tragedi mata mata yang bertahun tahun tak terdeteksi di tingkat tertinggi pentagon mengapa kita sering sekali keliru memahami orang lain mengapa sukar sekali mendeteksi kebohongan membaca wajah atau menilai motif orang tak dikenal melalui serangkaian pertemuan dan kesalahpahaman dari sejarah psikologi sampai kasus hukum terkenal malcolm gladwell membawa kita dalam suatu petualangan intelektual ke sisi gelap hakikat manusia ketika orang tak dikenal ternyata tidak sederhana dan kekeliruan membaca orang tak dikenal bisa berakibat bencana tidak ada yang menantang asumsi umum sebagaimana malcolm gladwell di sini dia menggunakan kisah penipuan dan kekeliruan fatal untuk mempertanyakan strategi kita menghadapi orang tak dikenal mengajak kita berpikir ulang pada era baru yang penuh kemelut ini kirikus reviews saya suka buku ini membacanya bukan hanya benar benar mengubah cara kita melihat orang tak dikenal melainkan juga cara kita memandang diri sendiri berita dan dunia buku ini mengubah saya oprah winfrey the new yorker 19 why do underdogs succeed so much more than we expect how do the weak outsmart the strong in david and goliath malcolm gladwell no 1 bestselling author of the tipping point blink outliers and what the dog saw takes us on a scintillating and surprising journey through the hidden dynamics that shape the balance of power between the small and the mighty from the conflicts in northern ireland through the tactics of civil rights leaders and the problem of privilege gladwell demonstrates how we misunderstand the true meaning of advantage and disadvantage when does a traumatic childhood work in someone s favour how can a disability leave someone better off and do you really want your child to go to the best school he or she can get into david and goliath draws on the stories of remarkable underdogs history science psychology and on malcolm gladwell s unparalleled ability to make the connections others miss it s a brilliant illuminating book that overturns conventional thinking about power and advantage a global phenomenon there is it seems no subject over which he cannot scatter some magic dust observer is it possible to write a nonfiction book that changes minds or even changes the world the tipping point by malcolm gladwell sold 1.7 million copies in its first year of release and today remains a perennial bestseller what made it

go viral what made it stick on the 20th anniversary of the tipping point s publication two story grid editors dissect gladwell s masterwork to find out what makes it a cultural touchstone leslie watts and shelley sperry analyze the structure of the book to understand how gladwell uses scientific evidence memorable anecdotes and compelling characters to bring ideas to life breakdowns of each scene reveal the essential questions gladwell asks the challenges he faces and how he resolves them this story grid masterwork guide is a deep dive into the mind of a brilliant storyteller designed to give you the tools and confidence to set off on an intellectual adventure of your own with gladwell as your mentor you can write a book that will transform your readers and stay on bookstore shelves for years to come in this book malcolm gladwell explains and analyses the tipping point that magic moment when ideas trends and social behaviour cross a threshold tip and spread like wildfire malcolm gladwell s 2013 bestseller david and goliath underdogs misfit and the art of battling giants in traditional chinese in traditional chinese annotation copyright tsai fong books inc distributed by tsai fong books inc so much to read so little time this brief overview of outliers tells you what you need to know before or after you read malcolm gladwell s book crafted and edited with care worth books set the standard for quality and give you the tools you need to be a well informed reader this short summary and analysis of outliers by malcolm gladwell includes historical context chapter by chapter summaries profiles of the main characters important quotes fascinating trivia glossary of terms supporting material to enhance your understanding of the original work about outliers by malcolm gladwell what makes high achievers like mark zuckerberg bill gates and members of the beatles so successful is it pure talent personal drive an off the charts iq in outliers bestselling author malcolm gladwell explores the subject of success and argues that there is more to the story than individual exceptionalism in addition to inherent talent or intelligence there are other factors that have come into play for the innovators artists athletes and prodigies who have become household names many who have attained rock star status in their fields may have education culture access to a specific technology or opportunity and ten thousand hours of practice to thank for their reaching their goals through a wide range of examples and anecdotes learn what makes outliers so extraordinary the summary and analysis in this ebook are intended to complement your reading experience and bring you closer to a great work of nonfiction startfragment what is the difference between choking and panicking why are there dozens of varieties of mustard but only one variety of ketchup what do football players teach us about how to hire teachers what does hair dye tell us about the history of the 20th century in the past decade malcolm gladwell has written three books that have radically changed how we understand our world and ourselves the tipping point blink and outliers now in what the dog saw he brings together for the first time the best of his writing from the new yorker over the same period here is the bittersweet tale of the inventor of the birth control pill and the dazzling inventions of the pasta sauce pioneer howard moscowitz gladwell sits with ron popeil the king of the american kitchen as he sells rotisserie ovens and divines the secrets of cesar millan the dog whisperer who can calm savage animals with the touch of his hand he explores intelligence tests and ethnic profiling and hindsight bias and why it was that everyone in silicon valley once tripped over themselves to hire the same college graduate good writing gladwell says in his preface does not succeed or fail on the strength of its ability to persuade it succeeds or fails on the strength of its ability to engage you to make you think to give you a glimpse into someone else s head what the dog saw is yet another example of the buoyant spirit

and unflagging curiosity that have made malcolm gladwell our most brilliant investigator of the hidden extraordinary endfragment the new york times bestseller a parable written for the age of technological disruption brilliantly told sunday times the international bestselling author returns with an exploration of one of the grandest obsessions of the twentieth century the bomber mafia is a case study in how dreams go awry when some shiny new idea drops from the heavens it does not land softly in our laps it lands hard on the ground and shatters in the years before the second world war in a sleepy air force base in central alabama a small group of renegade pilots put forth a radical idea what if we made bombing so accurate that wars could be fought entirely from the air what if we could make the brutal clashes between armies on the ground a thing of the past this book tells the story of what happened when that dream was put to the test the bomber mafia follows the stories of a reclusive dutch genius and his homemade computer winston churchill s forbidding best friend a team of pyromaniacal chemists at harvard a brilliant pilot who sang vaudeville tunes to his crew and the bomber commander curtis emerson lemay who would order the bloodiest attack of the second world war in this tale of innovation and obsession gladwell asks what happens when technology and best intentions collide in the heat of war and what is the price of progress blink by malcolm gladwell book summary important note this is a book summary of blink by malcolm gladwell this is not the original book original book description blink the power of thinking without thinking by malcolm gladwell in his landmark bestseller the tipping point malcolm gladwell redefined how we understand the world around us now in blink he revolutionizes the way we understand the world within blink is a book about how we think without thinking about choices that seem to be made in an instant in the blink of an eye that actually aren t as simple as they seem why are some people brilliant decision makers while others are consistently inept why do some people follow their instincts and win while others end up stumbling into error how do our brains really work in the office in the classroom in the kitchen and in the bedroom and why are the best decisions often those that are impossible to explain to others in blink we meet the psychologist who has learned to predict whether a marriage will last based on a few minutes of observing a couple the tennis coach who knows when a player will double fault before the racket even makes contact with the ball the antiquities experts who recognize a fake at a glance here too are great failures of blink the election of warren harding new coke and the shooting of amadou diallo by police blink reveals that great decision makers aren t those who process the most information or spend the most time deliberating but those who have perfected the art of thin slicing filtering the very few factors that matter from an overwhelming number of variables executive book summary of blink by malcolm gladwell book summary by dean s library

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Blink 2007-04-03

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Outliers 2000-03-15

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Summary, Analysis & Review of Malcolm Gladwell's David and Goliath by Instaread **2016-11-04**

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it was that everyone in silicon valley once tripped over themselves to hire the same college graduate good writing gladwell says in his preface does not succeed or fail on the strength of its ability to persuade it succeeds or fails on the strength of its ability to engage you to make you think to give you a glimpse into someone else s head what the dog saw is yet another example of the buoyant spirit and unflagging curiosity that have made malcolm gladwell our most brilliant investigator of the hidden extraordinary

What the Dog Saw 2009-10-20

what is the difference between choking and panicking why are there dozens of varieties of mustard but only one variety of ketchup what do football players teach us about how to hire teachers what does hair dye tell us about the history of the 20th century in the past decade malcolm gladwell has written three books that have radically changed how we understand our world and ourselves the tipping point blink and outliers now in what the dog saw he brings together for the first time the best of his writing from thenew yorker over the same period here is the bittersweet tale of the inventor of the birth control pill and the dazzling inventions of the pasta sauce pioneer howard moscowitz gladwell sits with ron popeil the king of the american kitchen as he sells rotisserie ovens and divines the secrets of cesar millan the dog whisperer who can calm savage animals with the touch of his hand he explores intelligence tests and ethnic profiling and hindsight bias and why it was that everyone in silicon valley once tripped over themselves to hire the same college graduate good writing gladwell says in his preface does not succeed or fail on the strength of its ability to persuade it succeeds or fails on the strength of its ability to engage you to make you think to give you a glimpse into someone else s head what the dog saw is yet another example of the buoyant spirit and unflagging curiosity that have made malcolm gladwell our most brilliant investigator of the hidden extraordinary

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the international bestseller compelling haunting tragic stories resonate long after you put the book down james mcconnachie sunday times book of the year the routine traffic stop that ends in tragedy the spy who spends years undetected at the highest levels of the pentagon the false conviction of amanda knox why do we so often get other people wrong why is it so hard to detect a lie read a face or judge a stranger s motives using stories of deceit and fatal errors to cast doubt on our strategies for dealing with the unknown malcolm gladwell takes us on an intellectual adventure into the darker side of human nature where strangers are never simple and misreading them can have disastrous consequences

***Theories, Predictions, and Diagnoses* 2009-10-20**

drawing on cutting edge neuroscience and psychology and displaying all of the brilliance that made the tipping point a classic blink changes the way you ll understand every decision you make never again will you think about thinking the same way malcolm gladwell redefined how we understand the world around us now in blink he revolutionizes the way we understand the

world within blink is a book about how we think without thinking about choices that seem to be made in an instant in the blink of an eye that actually aren't as simple as they seem why are some people brilliant decision makers while others are consistently inept why do some people follow their instincts and win while others end up stumbling into error how do our brains really work in the office in the classroom in the kitchen and in the bedroom and why are the best decisions often those that are impossible to explain to others in blink we meet the psychologist who has learned to predict whether a marriage will last based on a few minutes of observing a couple the tennis coach who knows when a player will double fault before the racket even makes contact with the ball the antiquities experts who recognize a fake at a glance here too are great failures of blink the election of warren harding new coke and the shooting of amadou diallo by police blink reveals that great decision makers aren't those who process the most information or spend the most time deliberating but those who have perfected the art of thin slicing filtering the very few factors that matter from an overwhelming number of variables drawing on cutting edge neuroscience and psychology and displaying all of the brilliance that made the tipping point a classic blink changes the way you understand every decision you make never again will you think about thinking the same way

Talking to Strangers 2019-09-10

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Blink 2018-05

it can be hard for busy professionals to find the time to read the latest books stay up to date in a fraction of the time with this concise guide the tipping point is a bestselling book by malcolm gladwell and explains how social phenomena come about and what triggers a social epidemic using case studies and experiments in social psychology gladwell presents the three aspects

that he considers essential to create a social phenomenon rare birds adherence and context it is when these three factors align that a situation will reach its tipping point the phenomenon will grow spontaneously and snowball into a social epidemic over 17 million copies of the tipping point have been sold to date and time magazine named gladwell one of its 100 most influential people in 2005 this book review and analysis is perfect for anyone looking to understand social trends anyone with an interest in sociology or psychology anyone hoping to become a rare bird and influence others about 50minutes.com book review the book review series from the 50minutes collection is aimed at anyone who is looking to learn from experts in their field without spending hours reading endless pages of information our reviews present a concise summary of the main points of each book as well as providing context different perspectives and concrete examples to illustrate the key concepts

Personality, Character, and Intelligence 2009-10-20

our summary is short simple and pragmatic it allows you to have the essential ideas of a big book in less than 30 minutes as you read this summary you will discover that successful men and women are not only talented but also greatly helped by fate they have taken every opportunity to stand out from the crowd malcolm gladwell has analyzed many atypical paths to show what the real keys to success are you too have the power to be a winner you will also discover that work is an essential prerequisite for acquiring the ability to succeed in any field the family environment origins date of birth are parameters that can be favorable to success having a high iq is not always a guarantee of success in many countries the education system favors only a small proportion of students leaving others by the wayside the self made man is a myth the self made man is a myth so don't worry if you're not a nobel prize winner a famous lawyer a professional basketball player it's not your fault you were probably born at the wrong time your parents may not be making clothes you may not be of asian descent but you can be just as successful as bill gates mozart or robert oppenheimer in their day you'll realize that work is the key the rest is a matter of circumstance buy now the summary of this book for the modest price of a cup of coffee

Book Review: The Tipping Point by Malcolm Gladwell 2017-07-03

mengapa interaksi kita dengan orang tak dikenal sering kali keliru penghentian pelanggaran lalu lintas rutin yang berakhir dengan tragedi mata mata yang bertahun tahun tak terdeteksi di tingkat tertinggi pentagon mengapa kita sering sekali keliru memahami orang lain mengapa sukar sekali mendeteksi kebohongan membaca wajah atau menilai motif orang tak dikenal melalui serangkaian pertemuan dan kesalahpahaman Dari sejarah psikologi sampai kasus hukum terkenal malcolm gladwell membawa kita dalam suatu petualangan intelektual ke sisi gelap hakikat manusia ketika orang tak dikenal ternyata tidak sederhana dan kekeliruan membaca orang tak dikenal bisa berakibat bencana Tidak ada yang menantang asumsi umum sebagaimana malcolm gladwell di sini dia menggunakan kisah penipuan dan kekeliruan fatal untuk mempertanyakan strategi kita menghadapi orang tak dikenal mengajak kita berpikir

David and Goliath 2013-10-03

in this book malcolm gladwell explains and analyses the tipping point that magic moment when ideas trends and social behaviour cross a threshold tip and spread like wildfire

The Tipping Point by Malcolm Gladwell 2020-03-11

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Tipping Point 2013

so much to read so little time this brief overview of outliers tells you what you need to know before or after you read malcolm gladwell s book crafted and edited with care worth books set the standard for quality and give you the tools you need to be a well informed reader this short summary and analysis of outliers by malcolm gladwell includes historical context chapter by chapter summaries profiles of the main characters important quotes fascinating trivia glossary of terms supporting material to enhance your understanding of the original work about outliers by malcolm gladwell what makes high achievers like mark zuckerberg bill gates and members of the beatles so successful is it pure talent personal drive an off the charts iq in outliers bestselling author malcolm gladwell explores the subject of success and argues that there is more to the story than individual exceptionalism in addition to inherent talent or intelligence there are other factors that have come into play for the innovators artists athletes and prodigies who have become household names many who have attained rock star status in their fields may have education culture access to a specific technology or opportunity and ten thousand hours of practice to thank for their reaching their goals through a wide range of examples and anecdotes learn what makes outliers so extraordinary the summary and analysis in this ebook are intended to complement your reading experience and bring you closer to a great work of nonfiction

□□□□ 2013-12-23

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Summary and Analysis of Outliers: The Story of Success **2016-11-15**

the new york times bestseller a parable written for the age of technological disruption brilliantly told sunday times the international bestselling author returns with an exploration of one of the grandest obsessions of the twentieth century the bomber mafia is a case study in how dreams go awry when some shiny new idea drops from the heavens it does not land softly in our laps it lands hard on the ground and shatters in the years before the second world war in a sleepy air force base in central alabama a small group of renegade pilots put forth a radical idea what if we made bombing so accurate that wars could be fought entirely from the air what if we could make the brutal clashes between armies on the ground a thing of the past this book tells the story of what happened when that dream was put to the test the bomber mafia follows the stories of a reclusive dutch genius and his homemade computer winston churchill's forbidding best friend a team of pyromaniacal chemists at harvard a brilliant pilot who sang vaudeville tunes to his crew and the bomber commander curtis emerson lemay who would order the bloodiest attack of the second world war in this tale of innovation and obsession gladwell asks what happens when technology and best intentions collide in the heat of war and what is the price of progress

Obsessives, Pioneers, and Other Varieties of Minor Genius 2009-10-20

blink by malcolm gladwell book summary important note this is a book summary of blink by malcolm gladwell this is not the original book original book description blink the power of thinking without thinking by malcolm gladwell in his landmark bestseller the tipping point malcolm gladwell redefined how we understand the world around us now in blink he revolutionizes the way we understand the world within blink is a book about how we think without thinking about choices that seem to be made in an instant in the blink of an eye that actually aren't as simple as they seem why are some people brilliant decision makers while others are consistently inept why do some people follow their instincts and win while others end up stumbling into error how do our brains really work in the office in the classroom in the kitchen and in the bedroom and why are the best decisions often those that are impossible to explain to others in blink we meet the psychologist who has learned to predict whether a marriage will last based on a few minutes of observing a couple the tennis coach who knows

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