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The Orange Bowl □□□□□□□□□□ Dust Bowl Girls Celebrating America's Pastimes: Baseball, Hot Dogs, Apple Pie and Marketing? Handbook of Research on Cyber Crime and Information Privacy Altmetrics for Information Professionals Encyclopedia of Information Science and Technology, Fourth Edition The Resident 2015 (Cayman Islands) Multimedia Networks Driven To Murder The Languages and Linguistics of Indigenous North America Journal of Northwest Anthropology Managing Online Risk Web Information Systems Engineering – WISE 2017 Reputational Challenges in Sport Social Issues in Sport-3rd Edition Pattern Recognition and Information Processing General Knowledge 2020 Human Communication Transnational Migration, Social Inclusion, and Adult Education The Role of Brands in an Era of Over-Information Crossing the Bridge of the Digital Divide Admissions Confidential Geek Girl Rising African Americans in El Paso The Vo-Tech Track to Success in Health Care The Minnesota Table Your Answers to Education Questions Transforming Universities in South Africa Empirical Research for Futuristic E-Commerce Systems: Foundations and Applications Cyber Society, Big Data, and Evaluation Introduction to Information Systems Quality Instruction and Intervention Strategies for Secondary Educators Sport Analytics Knowers and Knowledge in East-West Philosophy Intellectual Property and Information Rights for Librarians Global Networks, Local Actions Strategic Sport Communication NACTA Journal Volume 58, Sup. 1 Power and Possibility

The Orange Bowl

2023-01-23

the orange bowl has been played 88 times since 1935 originating as the small festival of palms bowl meant to attract tourists to miami it has grown into a national football event watched by 16 million people beginning with bucknell s first victory over miami this book covers each bowl in detail including the first game in miami orange bowl stadium in 1938 charles bryant s breaking of the color barrier in 1955 the four national championship games of the 1980s the move to what is now hard rock stadium in the 1990s and the new era of the bowl as a semifinal game in the college football playoff

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Dust Bowl Girls

2017-01-24

a thrilling cinematic story i loved every minute i spent with these bold daring

2023-05-10

women whose remarkable journey is the stuff of american legend karen abbott new york times bestselling author of liar temptress soldier spy the boys in the boat meets a league of their own in this true story of a depression era championship women s team in the early 1930s during the worst drought and financial depression in american history sam babb began to dream like so many others this charismatic midwestern basketball coach wanted a reason to have hope traveling from farm to farm near the tiny oklahoma college where he coached babb recruited talented hardworking young women and offered them a chance at a better life a free college education in exchange for playing on his basketball team the cardinals despite their fears of leaving home and the sacrifices that their families would face the women joined the team and as babb coached the cardinals something extraordinary happened these remarkable athletes found a passion for the game and a heartfelt loyalty to one another and their coach and they began to win combining exhilarating sports writing and exceptional storytelling dust bowl girls takes readers on the cardinals intense improbable journey all the way to an epic showdown with the prevailing national champions helmed by the legendary babe didrikson lydia reeder captures a moment in history when female athletes faced intense scrutiny from influential figures in politics education and medicine who denounced women s sports as unhealthy and unladylike at a time when a struggling nation was hungry for inspiration this unlikely group of trailblazers achieved much more than a championship season

Celebrating America's Pastimes: Baseball, Hot Dogs,

Apple Pie and Marketing?

2016-03-10

this book contains the full proceedings of the 2015 academy of marketing science annual conference held in denver colorado marketing has become ubiquitous it doesn't matter who you are where you are or what you are doing you cannot escape it in these times of instantaneous news information and entertainment everyone is exposed to messages from the moment they awake until the minute they drift off to sleep america spends the most money in the world on advertising and other marketing communication so it could be said that marketing is america's pastime as much so as the classics baseball hot dogs and apple pie under the theme of celebrating america's pastimes baseball hot dogs apple pie and marketing this volume discusses all of the good things that marketing can do showcasing research from academics scholars and practitioners from around the world this volume provides insight and strategies that will help marketers move forward and focus on the positive that marketing can provide to consumers stakeholders and society founded in 1971 the academy of marketing science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory research and practice among its services to members and the community at large the academy offers conferences congresses and symposia that attract delegates from around the world presentations from these events are published in this proceedings series which offers a comprehensive archive of volumes reflecting the evolution of the field volumes deliver cutting edge research and insights complimenting the academy's

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flagship journals journal of the academy of marketing science jams and ams review volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science

Handbook of Research on Cyber Crime and Information Privacy

2020-08-21

in recent years industries have transitioned into the digital realm as companies and organizations are adopting certain forms of technology to assist in information storage and efficient methods of production this dependence has significantly increased the risk of cyber crime and breaches in data security fortunately research in the area of cyber security and information protection is flourishing however it is the responsibility of industry professionals to keep pace with the current trends within this field the handbook of research on cyber crime and information privacy is a collection of innovative research on the modern methods of crime and misconduct within cyber space it presents novel solutions to securing and preserving digital information through practical examples and case studies while highlighting topics including virus detection surveillance technology and social networks this book is ideally designed for cybersecurity professionals researchers developers practitioners programmers computer scientists academicians security analysts educators and students seeking up to date research on advanced approaches and developments in cyber security and information protection

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Altmetrics for Information Professionals

2015-09-03

the goal of any research assessment is to evaluate the value or quality of the research in comparison to other research as quality is highly subjective and difficult to measure citations are used as a proxy citations are an important part of scholarly communication and a significant component of research evaluation with the assumption being that highly cited work has influenced the work of many other researchers and hence it is more valuable recently we have seen new online data sources being researched for this purpose and disruptive ideas with the power to change research assessment and perhaps even science as a whole have been born altmetrics is the new research area that investigates the potential of these new data source as indicators of the impact that research has made on the scientific community and beyond and thus possibly also as indicators of the societal impact of research this book will present some of these new data sources findings from earlier altmetrics research and the disruptive ideas that may radically change scholarly communication presents some of the key ideas and innovations in earlier research that have been driving the evolution from bibliometrics to webometrics and with the advent of social media to altmetrics discusses the shortcomings and pitfalls of bibliometrics in research evaluation and the potential of altmetrics to overcome some of these shortcomings presents some of the most important data sources of altmetrics the aggregators and the different stakeholders reviews current research about altmetrics and discusses possible future trends presents a way to measure and

aggregate altmetrics according to the level of impact or type of impact they represent

Encyclopedia of Information Science and Technology, Fourth Edition

2017-06-20

in recent years our world has experienced a profound shift and progression in available computing and knowledge sharing innovations these emerging advancements have developed at a rapid pace disseminating into and affecting numerous aspects of contemporary society this has created a pivotal need for an innovative compendium encompassing the latest trends concepts and issues surrounding this relevant discipline area during the past 15 years the encyclopedia of information science and technology has become recognized as one of the landmark sources of the latest knowledge and discoveries in this discipline the encyclopedia of information science and technology fourth edition is a 10 volume set which includes 705 original and previously unpublished research articles covering a full range of perspectives applications and techniques contributed by thousands of experts and researchers from around the globe this authoritative encyclopedia is an all encompassing well established reference source that is ideally designed to disseminate the most forward thinking and diverse research findings with critical perspectives on the impact of information science management and new technologies in modern settings including but not limited to computer science education healthcare government

engineering business and natural and physical sciences it is a pivotal and relevant source of knowledge that will benefit every professional within the field of information science and technology and is an invaluable addition to every academic and corporate library

The Resident 2015 (Cayman Islands)

2015-03-03

this cayman islands guide is crammed packed with vital information about moving living and working in the cayman islands now in its twelfth year this guide has proven to be invaluable to both new and existing cayman residents the guide has 30 chapters spread over 396 pages and covers topics such as moving to cayman finding jobs immigration considerations buying or renting real estate building and improving your home preparing for hurricanes what schools and further education options are available how to set up a business recreational activities diving boating sports etc health facilities and considerations cayman s restaurant scene social clubs and societies and a whole lot more the information in the guide is meticulously researched and updated by a team of editors living in cayman so you can be assured that you have the very best and latest information about the cayman islands at your fingertips enjoy

Multimedia Networks

2016-01-12

the transportation of multimedia over the network requires timely and errorless transmission much more strictly than other data this had led to special protocols and to special treatment in multimedia applications telephony ip tv streaming to overcome network issues this book begins with an overview of the vast market combined with the user s expectations the base mechanisms of the audio video coding h 26x etc are explained to understand characteristics of the generated network traffic further chapters treat common specialized underlying ip network functions which cope with multimedia data in conjunction which special time adaption measures based on those standard functions these chapters can treat uniformly sip h 248 high end ip tv webcast signage etc a special section is devoted to home networks which challenge high end service delivery due to possibly unreliable management the whole book treats concepts described in accessible ip based standards and which are implemented broadly the book is aimed at graduate students practitioners with good basic knowledge in computer networking it provides the reader with all concepts of currently used ip technologies of how to deliver multimedia efficiently to the end user

Driven To Murder

2014-11-14

tv journalist sam donaldson hired paul posey as the new manager for his sprawling new mexico ranch paul and his family settled into their new life then in july 2004 donaldson was stunned to discover that his ranch had become a blood soaked crime scene the bullet ripped bodies of paul his wife and stepdaughter were found buried in a pile of manure paul s fourteen year old son cody was soon in custody but the shocking revelations had only just begun the posey s appeared to be like any other ordinary american family but did their carefully constructed veneer hide a dysfunctional family with dark secrets cody claimed he had suffered years of relentless physical and psychological abuse at the hands of his father step mother and his step sister witnesses at the trial included sam donaldson as well as neighbours who supported cody s claims and others who disputed them was cody a cold blooded killer or separate the lies from the truth and decide a teenager s fate

The Languages and Linguistics of Indigenous North America

2023-12-18

this handbook provides broad coverage of the languages indigenous to north america with special focus on typologically interesting features and areal characteristics
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surveys of current work and topics of particular importance to communities the volume is divided into two major parts subfields of linguistics and family sketches the subfields include those that are customarily addressed in discussions of north american languages sounds and sound structure words sentences as well as many that have received somewhat less attention until recently tone prosody sociolinguistic variation directives information structure discourse meaning language over space and time conversation structure evidentiality pragmatics verbal art first and second language acquisition archives evolving notions of fieldwork family sketches cover major language families and isolates and highlight topics of special value to communities engaged in work on language maintenance documentation and revitalization

Journal of Northwest Anthropology

2016-03-02

jona volume 50 number 1 spring 2016 tales from the river bank an in situ stone bowl found along the shores of the salish sea on the southern northwest coast of british columbia rudy reimer pierre freile kenneth fath and john clague localized rituals and individual spirit powers discerning regional autonomy through religious practices in the coast salish past bill angelbeck assessing the nutritional value of freshwater mussels on the western snake river jeremy w johnson and mark g plew snoqualmie falls the first traditional cultural property in washington state listed in the national register of historic places jay miller with kenneth tolfson the archaeology of obsidian occurrence in stone tool manufacture and use along two

reaches of the northern mid columbia river washington sonja c kassa and patrick t mcutcheon the right tool for the job screen size and sample size in site detection bradley bowden alphonse louis pinart among the natives of alaska richard l bland

Managing Online Risk

2014-09-25

in recent years building a corporate online presence has become nonnegotiable for businesses as consumers expect to connect with them in as many ways as possible there are benefits to companies that use online technology but there are risks as well managing online risk presents the tools and resources needed to better understand the security and reputational risks of online and digital activity and how to mitigate those risks to minimize potential losses managing online risk highlights security and risk management best practices that address concerns such as data collection and storage liability recruitment employee communications compliance violations security of devices in contexts like mobile apps and cloud computing and more additionally this book offers a companion website that was developed in parallel with the book and includes the latest updates and resources for topics covered in the book explores the risks associated with online and digital activity and covers the latest technologies such as social media and mobile devices includes interviews with risk management experts and company executives case studies checklists and policy samples a website with related content and updates including video is also available

Web Information Systems Engineering – WISE 2017

2017-10-01

the two volume set lncs 10569 and lncs 10570 constitutes the proceedings of the 18th international conference on information systems engineering wise 2017 held in puschino russia in october 2017 the 49 full papers and 24 short papers presented were carefully reviewed and selected from 195 submissions the papers cover a wide range of topics such as microblog data analysis social network data analysis data mining pattern mining event detection cloud computing query processing spatial and temporal data graph theory crowdsourcing and crowdsensing web data model language processing and web protocols web based applications data storage and generator security and privacy sentiment analysis and recommender systems

Reputational Challenges in Sport

2018-06-27

issues of reputation management are negotiated in a wide array of contexts yet arguably one of the most visible of these areas involves how such stories unfold within the sporting arena whether involving individual athletes teams organizations leagues or global entities the process of navigating issues of image repair and or restoration and crisis based communication has never been more byzantine with a plethora of communicative media outlets functioning in myriad manners reputational

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challenges in sport explores the intersection of reputation sport and society in doing so the book advances theory and then explores individual team and organizational applications from varied methodological perspectives as they relate to reputation and identity management and crisis orientations the book provides a synthesis of previous works while offering a contemporary advancement of these subjects from a variety of epistemological approaches it gives voice to variety of perspectives that offer a robust advancement of issues relating to reputation sport and modern society

Social Issues in Sport-3rd Edition

2015-09-24

social issues in sport third edition explores common questions and issues about sport and its relation to society through various sociological and cultural lenses the text is grounded in practical application and provides social theories through which students may examine real world issues

Pattern Recognition and Information Processing

2019-11-22

this book constitutes the refereed proceedings of the 14th international conference on pattern recognition and information processing prip 2019 held in minsk belarus in

may 2019 the 25 revised full papers were carefully reviewed and selected from 120 submissions the papers of this volume are organized in topical sections on pattern recognition and image analysis information processing and applications

General Knowledge 2020

2019-06-04

general knowledge is an important section of several competitive exams keeping an updated knowledge of it helps not only in exams but at every aspects of life general knowledge 2020 has been revised for aspirants preparing for various upcoming exams to enhance eir general awareness so at ey can tackle e questions asked from numerous areas it covers key subjects including history geography indian polity indian economy general science and general knowledge wi latest facts and updates supported by figures graphics and tables it also provides a highly useful section on current affairs at e beginning which promotes factual knowledge from recent happening occurred at different areas providing accurate perfect and complete coverage of facts it is a complete general knowledge book useful for e preparation of ssc bank railway police nda cds and various oer competitive exams toc current affairs indian history geography indian polity indian economy general science general knowledge

Human Communication

2021-03-30

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cutting edge scholarship on the origins and functions of human communication in volume 40 of human communication origins mechanism and functions a distinguished team of editors delivers the latest scholarship to researchers students and practitioners interested in and working in the field of human communication this vital resource explores the phylogenetic and ontogenetic origins as well as the functions of human communication it will earn a place in the libraries of developmental psychologists researchers and professionals dealing with speech as well as a wide range of other academics and practitioners in language related fields

Transnational Migration, Social Inclusion, and Adult Education

2015-06-29

as a result of transnational migration many countries are becoming increasingly ethnoculturally diverse creating both new opportunities and challenges for practices of adult education this volume examines the changing nature of adult education in the age of increased transnational migration and synthesize the latest research policies and practices in transnational migration and adult education examines the larger historical and structural issues of race and gender in immigration and newer theories such as diaspora studies in relation to adult education and provides examples and recommendations for enhancing socially just and inclusive adult education environments for newcomers transborder injustices and multiple dimensions of social justice permeate immigration dynamics and challenge adult educators to

rethink social justice in a transnational age this is the 146th volume of the jossey bass series new directions for adult and continuing education noted for its depth of coverage it explores issues of common interest to instructors administrators counselors and policymakers in a broad range of education settings such as colleges and universities extension programs businesses libraries and museums

The Role of Brands in an Era of Over-Information

2023-08-14

led by social networks and user generated content the number of posts available in the market is impossible to be rationally processed by customers the micro segmentation goes along with this trend and there are multiple categories of the same core product available for the consumers in the market what is the role of the brands in this context in a way they serve as a mental shortcut that consumers use to help rationalize decisions that would be impossible to make by analyzing all the options available brands also try to find more distinctive signals to stand out and differentiate from others signals like more green ecologic or inclusive brands are now part of the claims of the brands do they really help consumers to make better decisions or are they ignored by the customers as they become the rule instead of the exception the role of brands in an era of over information provides knowledge to better understand the digital branding process and its implications in choosing products services or organizations the book also contributes to the development and consolidation of recent concepts linked with branding and over information providing

practical cases where these concepts show their relevance covering key topics such as marketing new media sustainability and internet branding this premier reference source is ideal for marketers influencers business owners policymakers managers industry professionals researchers academicians scholars practitioners instructors and students

Crossing the Bridge of the Digital Divide

2018-09-01

crossing the bridge of the digital divide a walk with global leaders explores the combined effect of the rapid growth of information as an increasingly fragmented information base a large component of which is available only to people with money and or acceptable institutional affiliations in the recent past the outcome of these challenges has been characterized as the digital divide between the information haves and have nots along racial and socio economic lines that seem to widen as time passes to address the issues of digital equity and digital inequality in an effort to bridge the digital divide educational scholars researchers and practitioners are in positions to ensure equitable opportunities are made available for people of all ages races ability sexual orientation and ethnicity in support of social justice for bridging the digital divide the digital divide addresses issues concerning equal opportunity equity and access that have an effect on the development of marginalized and otherwise disenfranchised populations within and across systems nationally and internationally the contributing authors representing unites states canada south

africa new zealand and the uk posit that education institutions can serve as the bridge to close the digital divide for students who do not have access to information technology in their homes at a time when more computers are made available in schools than ever before the digital divide continues to widen and fewer people in the lowest ses groups are given the opportunity to join the world of computer technology and the internet as a result the influence of leadership activity on institutional racism gender discrimination inequality of opportunity inequity of educational processes digital exclusion and justice have gained currency and attention the contributing national and international authors examine the digital divide in terms of social justice leadership equity and access it is within this context that the authors offer discussions from a lens of their choice i e conceptual review of literature epistemological etc by adopting an educational approach to bridging the digital divide researchers and practitioners can connect and extend long established lines of conceptual and empirical inquiry aimed at improving organizational practices and thereby gain insights that might be otherwise overlooked or assumed this holds great promise for generating refining and testing theories of leadership for equity and access and helps strengthen already vibrant lines of inquiry on social justice

Admissions Confidential

2014-05-06

there are hundreds of books available that coach kids on writing college application

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essays improving sat scores and trying to beat the admissions system admissions confidential is a definitive look at why those books don t work too lifts the veil on a process that anxious parents and high school students have never had decoded before and they may be shocked to find out that elite colleges spend thousands of dollars recruiting students they will never admit why some students at the bottom of their high school classes are admitted to top schools when the valedictorians are rejected how pricey independent college counselors can hurt an applicant s chances why admission to a top school depends on who reads your application why the top of the class at a high performing high school may end up at their second and third choice written in engaging first person and covering the entire admissions process from recruiting to enrollment admissions confidential is a year in the life of a college admissions officer

Geek Girl Rising

2017-05-23

i don t know much about tech but i do know that these pioneer women are pretty dope geek girl rising gives a much needed voice to the fearless women paving an important path in the tech world while forming a lasting sisterhood along the way kelly ripa meet the women who aren t asking permission from silicon valley to chase their dreams they are going for it building cutting edge tech startups investing in each other s ventures crushing male hacker stereotypes and rallying the next generation of women in tech with a nod to tech trailblazers like sheryl sandberg and marissa

mayer geek girl rising introduces readers to the fearless female founders technologists and innovators fighting at a grassroots level for an ownership stake in the revolution that s changing the way we live work and connect readers will meet debbie sterling inventor of goldieblox the first engineering toy for girls which topples the notion that only boys can build peek inside youtube sensation michelle phan s ipsy studios where she is grooming the next generation of digital video stars while leading her own mega e commerce beauty business and tour the headquarters of the muse the hottest career site for millennials and meet its intrepid ceo kathryn minshew who stared down sexism while raising millions of dollars to fund the company she co founded these women are the rebels proving that a female point of view matters in the age of technology and can rock big returns if you have a big idea and the passion to build it

African Americans in El Paso

2014-09-29

el paso s african american community can trace its origins back to the 16th century when the black moor known as esteban roamed the southwest and more significantly those africans in the party of conquistador juan de oñate crossed the rio grande in 1598 the modern el paso african american community began to take shape in the 1880s as the railroad industry military establishment and agricultural community all had black americans in their ranks black leaders and their followers established a school and founded several significant black churches texas s first state branch of

the national association for the advancement of colored people is recorded to have been formed in el paso the first major court cases that challenged the all white democratic primary came from this city the texas western college basketball team won the ncaa championship in 1966 with five starting black players and today the city is inhabited by black military retirees entrepreneurs educators and other professionals each with vibrant and socially conscious organizations making it a progressive model of community development

The Vo-Tech Track to Success in Health Care

2014-07-15

health care is one of the fastest growing industries in the nation as the population ages and health care needs increase vo tech education prepares teens for employment and further education in this challenging and rewarding field today s vo tech students can learn practical skills obtain health care certifications and even earn college credit this unique resource enables readers to make informed choices about paths to a health care career focusing on secondary offerings such as magnet schools career academies schools within a school and other options armed with this valuable information teens can start on the road to a successful health care career today

The Minnesota Table

2014-10

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the minnesota table is a culinary travelogue that takes you through the seasons around the state and back to your table with menus recipes and pointers for preparing local foods

Your Answers to Education Questions

2014-02-17

through empirical research this book provides educators and other followers of the holmes education post with the solutions to education questions in our educational institutions these solutions include 30 articles on some of our latest interventions to address challenges plaguing our institutions

Transforming Universities in South Africa

2020-08-31

transforming universities in south africa pathways to higher education reform responds to the pressing need to comprehensively review the post apartheid experience and assess where south africa s higher education stands across the continent and globally particularly within the country s efforts to overcome decades of socio economic imbalances

Empirical Research for Futuristic E-Commerce Systems: Foundations and Applications

2022-06-24

recently there has been an increase in the number of e commerce users this has caused online shopping to become a new and challenging market for e commerce vendors security inventory management reliability and performance of e commerce websites are a few of the challenges associated with the rising popularity of e commerce on a daily basis millions of e commerce transactions are taking place this generates a huge amount of data that can be used to solve the various challenges of e commerce further study on how this data can be used to address these issues is required to propel businesses forward empirical research for futuristic e commerce systems foundations and applications shares experiences and research outcomes on all aspects of intelligent software solutions such as machine learning nature inspired computing and data science for business to consumer b2c e commerce by looking at the exponential growth of the e commerce market and its popularity this book also focuses on the current issues solutions and future possibilities in the b2c model of e commerce covering a range of critical topics such as online shopping supply chain management and blockchain this reference work is ideal for academic scientists data scientists software developers business experts researchers scholars practitioners academicians instructors and students

Cyber Society, Big Data, and Evaluation

2017-01-31

we are living in a cyber society mobile devices social media the internet crime cameras and other diverse sources can be pulled together to form massive datasets known as big data which make it possible to learn things we could not begin to comprehend otherwise while private companies are using this macroscopic tool policy makers and evaluators have been slower to adopt big data to make and evaluate public policy cyber society big data and evaluation shows ways big data is now being used in policy evaluation and discusses how it will transform the role of evaluators in the future arguing that big data will play a permanent and growing role in policy evaluation especially since results may be delivered almost in real time the contributors declare that the evaluation community must rise to the challenge or risk being marginalized this volume suggests that evaluators must redefine their tools in relation to big data obtain competencies necessary to work with it and collaborate with professionals already experienced in using big data by adding evaluators expertise for example in theory driven evaluation using repositories making value judgements and applying findings policy makers and evaluators can come to make better informed decisions and policies

Introduction to Information Systems

2020-09-29

as digital transformation becomes increasingly central to effective corporate strategy today's students must understand information systems role as the backbone to all organizations known for its rich canadian content and focus on active learning introduction to information systems fifth canadian edition shows students how they can use it to help their employers increase profitability improve customer service manage daily operations and drive impact in their markets the popular what's in it for me framework empowers students in accounting finance marketing human resources production operations management and management information systems mis to connect their majors to specific it topics demonstrate value in the organizations they join

Quality Instruction and Intervention Strategies for Secondary Educators

2023-03-17

quality instruction and intervention strategies for secondary educators offers a summary of evidence based instruction followed by the most up to date empirically validated interventions for students with and at risk for disabilities in grades 6 12 featuring key questions case studies essential vocabulary and tools that can be

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used in the classroom this practical text is ideal for pre and in service teachers after reading this book general and special educators alike will be able to describe the components of effective instruction and intervention in each of the content areas reading mathematics writing science and social studies access empirically validated materials and locate resources for continued learning

Sport Analytics

2016-11-10

the increasing availability of data has transformed the way sports are played promoted and managed this is the first textbook to explain how the big data revolution is having a profound influence across the sport industry demonstrating how sport managers and business professionals can use analytical techniques to improve their professional practice while other sports analytics books have focused on player performance data this book shows how analytics can be applied to every functional area of sport business from marketing and event management to finance and legal services drawing on research that spans the entire sport industry it explains how data is influencing the most important decisions from ticket sales and human resources to risk management and facility operations each chapter contains real world examples industry profiles and extended case studies which are complimented by a companion website full of useful learning resources sport analytics a data driven approach to sport business and management is an essential text for all sport management students and an invaluable reference for any sport management

professional involved in operational research

Knowers and Knowledge in East-West Philosophy

2021-09-30

this volume offers arguments from eastern and western philosophical traditions to enrich and diversify our present conceptions of knowledge the contributors extend contemporary western epistemology in novel directions through investigating and questioning entrenched conceptions of knowledge the cross tradition engagement with the neurosciences psychology and anthropological studies is an important feature of the volume s methodological approach that helps broaden our epistemological horizons it presents a collection of perspectives on epistemic agency by engaging philosophical traditions east and west including japanese buddhist confucian daoist and anglo analytic

Intellectual Property and Information Rights for Librarians

2019-09-03

including real world scenarios and best practices this text presents the important topics of patents trademarks and copyrights in relation to intellectual property creators and consumers comprehending intellectual property rights is critical in

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today's world in order to negotiate the challenges associated with all kinds of intellectual properties from patents to trademarks to copyright created for courses but useful for a wide range of readers intellectual property and information rights for librarians teaches intellectual property literacy allowing teachers and students to easily understand the range of intellectual property issues including both creator and consumer rights author john schlipp an intellectual property librarian and professor guides readers through intellectual property and information rights issues for today's professionals in information based careers real world issues are emphasized including fair use which is covered in reference to the first amendment information rights topics examined include legal and ethical issues such as freedom of information internet regulations privacy cybercrime and security this text serves as a comprehensive reference and a collection of best practices that addresses all types of intellectual properties in one book

Global Networks, Local Actions

2016-12-01

global networks local actions rethinking adult education policy in the 21st century examines public policy developments in adult education exploring the policy framing of adult education practice in a range of socio cultural contexts and contributing to the development of policy research from global and comparative perspectives drawing from multidisciplinary fields such as adult education comparative and international education and sociology chapters analyse empirically grounded studies

from the us italy argentina and brazil each study helps to identify how political agents interact at international regional national and local scales and what the implications are for publically funded interventions in adult education while this book recognises the complexity of adult education policy it argues for the need to deconstruct the false belief that what is global in adult education may be intrinsically distinct from the characteristics of geographical or social territories in which adult education occurs instead it points to localised norms and ideas on adult basic and secondary education as ultimately contained in and constituting what is at times perceived as global or abstracted from definite geographical or social territories this book calls for a global sociology of adult education in response to global challenges and makes an important contribution to our understanding of developments in public adult education policy as such it will be of key interest to researchers academics and postgraduate students in the fields of adult education comparative and international education education policy and politics sociology of education and global studies

Strategic Sport Communication

2016-10-04

strategic sport communication second edition explores the sport industry s exciting and multifaceted segment of sport communication with communication theory sport literature and insight from the industry s leading professionals the text presents a standard framework that introduces readers to the many ways in which individuals

media outlets and sport organizations work to create disseminate and manage messages to their constituents the team of international authors has drawn on its extensive practical academic and leadership experiences to update and revitalize this second edition of strategic sport communication using the industry defining standard of the strategic sport communication model sscm the text explores sport communication in depth and then frames the three major components of the field personal and organizational communication sport media and sport communication services and support readers will discover how each aspect of this segment of the sport industry is integral to the management marketing and operational goals at all levels of sport organizations the second edition includes the following enhancements a new expanded chapter titled integrated marketing communication in sport allows students to explore modern marketing strategy substantial updates and new information on multiple social media platforms throughout the book elucidate the latest trends sport communication at work sidebars and profile of a sport communicator features apply topics and theoretical concepts to real world situations key terms learning objectives and chapter wrap ups with review questions discussion questions and individual exercises keep readers engaged and focused an expanded ancillary package provides tools for instructors to use in course preparation and presentation the content is complemented by photos throughout and organized in an easy to read style part i of the book introduces sport communication by defining the scope of study examining roles and functions of sport communication professionals and looking at the history and growth of the field part ii dives into the sscm which provides a macro view of the three main components of communication in sport this section also addresses digital and mobile communications public relations and crisis

communication and sport research part iii addresses sociocultural issues and legal aspects of sport communication including culture gender sex race ethnicity and politics throughout the text individual exercises group activities review questions and discussion questions promote comprehension for a variety of learning styles with strategic sport communication second edition readers will be introduced to the vast and varied field of sport communication the framework of the sscm prepares readers with foundational and theoretical knowledge so they are able to understand the workings of and ultimately contribute to the rapidly growing field of sport communication

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power has been a defining and constitutive theme of adult education scholarship for over a century and is a central concern of many of the most famous and influential thinkers in the field adult education has been particularly interested in how an analysis of power can be used to support transformative learning and democratic participation in a fragile and interdependent world these questions are more important than ever the aim of this collection is to offer an analysis of power and possibility in adult education which acknowledges analyzes and responds to the complexity and diversity that characterizes contemporary education and society power and possibility adult education in a diverse and complex world explores the topic of power and possibility theoretically historically and practically through a range of

perspectives and in relation to varied areas of interest within contemporary adult education it is concerned with addressing how power works in and through adult education today by exploring what has changed in recent years and what is shaping and driving policy alongside this the book explores ways of theorizing learning power and transformation that builds and extends adult education philosophy in particular it takes up the themes of diversity and solidarity and explores barriers and possibilities for change in relation to these themes

Power and Possibility

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