Free epub Big data analytics sas support (PDF)

Big Data Analytics with SAS SAS Visual Analytics for SAS Viya Machine Learning with SAS Viya Learn Business Analytics in Six Steps Using SAS and R An Introduction to SAS Visual Analytics Data Quality for Analytics Using SAS Interactive Reports in SAS® Visual Analytics Infographics Powered by SAS Interactive Reports in SAS® Visual Analytics Business Analytics SAS Visual Analytics for SAS Viya SAS Text Analytics for Business Applications Financial Services and General Government Appropriations for 2015 □ □ □ □ □ Google Analytics □ □ □ AI and Big Data's Potential for Disruptive Innovation Text Mining and Analysis Intelligence at the Edge Insightful Data Visualization with SAS Viya The Business of Pandemics Cognition-Driven Decision Support for Business Intelligence Data Mining For Dummies Essential Mathematics And Softwares For Biological Sciences Sustainable Corporations □ □ □ □ MIT□ □ □ □ □ □ □ □ □ □ □ □ □ □ Standards for Reporting Data to Educators Big Data: Concepts, Methodologies, Tools, and Applications Customer Relationship Management (CRM) for Medium and Small Enterprises T Bytes Digital Customer Experience Business Analytics Intelligent and Cloud Computing Ecosystemic Evolution Feeded by Smart Systems R For Programmes Diversity, Divergence, Dialogue Strategic Information Systems: Concepts, Methodologies, Tools, and Applications Machine Learning For Dummies Business Information Systems: Concepts, Methodologies, Tools and Applications Indian Business At75: Research on Trends and Prospects Data Mining and Exploration Social Media, Technology, and New Generations Business Intelligence

Big Data Analytics with SAS

2017-11-23

LEVERAGE THE CAPABILITIES OF SAS TO PROCESS AND ANALYZE BIG DATA ABOUT THIS BOOK COMBINE SAS WITH PLATFORMS SUCH AS HADOOP SAP HANA AND CLOUD FOUNDRY BASED PLATFORMS FOR EFFECIENT BIG DATA ANALYTICS LEARN HOW TO USE THE WEB BROWSER BASED SAS STUDIO AND IPYTHON JUPYTER NOTEBOOK INTERFACES WITH SAS PRACTICAL REAL WORLD EXAMPLES ON PREDICTIVE MODELING FORECASTING OPTIMIZING AND REPORTING YOUR BIG DATA ANALYSIS WITH SAS WHO THIS BOOK IS FOR SAS PROFESSIONALS AND DATA ANALYSTS WHO WISH TO PERFORM ANALYTICS ON BIG DATA USING SAS TO GAIN ACTIONABLE INSIGHTS WILL FIND THIS BOOK TO BE VERY USEFUL IF YOU ARE A DATA SCIENCE PROFESSIONAL LOOKING TO PERFORM LARGE SCALE ANALYTICS WITH SAS THIS BOOK WILL ALSO HELP YOU A BASIC UNDERSTANDING OF SAS WILL BE HELPFUL BUT IS NOT MANDATORY WHAT YOU WILL LEARN CONFIGURE A FREE VERSION OF SAS IN ORDER DO HANDS ON EXERCISES DEALING WITH DATA MANAGEMENT ANALYSIS AND REPORTING UNDERSTAND THE BASIC CONCEPTS OF THE SAS LANGUAGE WHICH CONSISTS OF THE DATA STEP FOR DATA PREPARATION AND PROCEDURES OR PROCS FOR ANALYSIS MAKE USE OF THE WEB BROWSER BASED SAS STUDIO AND IPYTHON JUPYTER NOTEBOOK INTERFACES FOR CODING IN THE SAS DS2 AND FEDSQL PROGRAMMING LANGUAGES UNDERSTAND HOW THE DS2 PROGRAMMING LANGUAGE PLAYS AN IMPORTANT ROLE IN BIG DATA PREPARATION AND ANALYSIS USING SAS INTEGRATE AND WORK EFFICIENTLY WITH BIG DATA PLATFORMS LIKE HADOOP SAP HANA AND CLOUD FOUNDRY BASED SYSTEMS IN DETAIL SAS HAS BEEN RECOGNIZED BY MONEY MAGAZINE AND PAYSCALE AS ONE OF THE TOP BUSINESS SKILLS TO LEARN IN ORDER TO ADVANCE ONE S CAREER THROUGH INNOVATIVE DATA MANAGEMENT ANALYTICS AND BUSINESS INTELLIGENCE SOFTWARE AND SERVICES SAS HELPS CUSTOMERS SOLVE THEIR BUSINESS PROBLEMS BY ALLOWING THEM TO MAKE BETTER DECISIONS FASTER THIS BOOK INTRODUCES THE READER TO THE SAS AND HOW THEY CAN USE SAS TO PERFORM EFFICIENT ANALYSIS ON ANY SIZE DATA INCLUDING BIG DATA THE READER WILL LEARN HOW TO PREPARE DATA FOR ANALYSIS PERFORM PREDICTIVE FORECASTING AND OPTIMIZATION ANALYSIS AND THEN DEPLOY OR REPORT ON THE RESULTS OF THESE ANALYSES WHILE PERFORMING THE CODING EXAMPLES WITHIN THIS BOOK THE READER WILL LEARN HOW TO USE THE WEB BROWSER BASED SAS STUDIO AND IPYTHON JUPYTER NOTEBOOK INTERFACES FOR WORKING WITH SAS FINALLY THE READER WILL LEARN HOW SAS S ARCHITECTURE IS ENGINEERED AND DESIGNED TO SCALE UP AND OR OUT AND BE COMBINED WITH THE OPEN SOURCE OFFERINGS SUCH AS HADOOP PYTHON AND R BY THE END OF THIS BOOK YOU WILL BE ABLE TO CLEARLY UNDERSTAND HOW YOU CAN EFFICIENTLY ANALYZE BIG DATA USING SAS STYLE AND APPROACH THE BOOK STARTS OFF BY INTRODUCING THE READER TO SAS AND THE SAS PROGRAMMING LANGUAGE WHICH PROVIDES DATA MANAGEMENT ANALYTICAL AND REPORTING CAPABILITIES MOST CHAPTERS INCLUDE HANDS ON EXAMPLES WHICH HIGHLIGHTS HOW SAS PROVIDES THE POWER TO KNOW THE READER WILL LEARN THAT IF THEY ARE LOOKING TO PERFORM LARGE SCALE DATA ANALYSIS THAT SAS PROVIDES AN OPEN PLATFORM ENGINEERED AND DESIGNED TO SCALE BOTH UP AND OUT WHICH ALLOWS THE POWER OF SAS TO COMBINE WITH OPEN SOURCE OFFERINGS SUCH AS HADOOP PYTHON AND R

SAS Visual Analytics for SAS Viya

2020-12-07

DISCOVER YOUR DATA AND CREATE REPORTS IN AN ELEGANT AND INTUITIVE WEB BASED INTERFACE SAS VISUAL ANALYTICS FOR SAS VIYA IS A PRACTICAL GUIDE DESIGNED TO GET YOU STARTED INVESTIGATING YOUR DATA AND CREATING REPORTS WITH SAS VISUAL ANALYTICS A WEB BASED TOOL THAT ENABLES YOU TO EXPLORE HUGE VOLUMES OF DATA TO IDENTIFY PATTERNS TRENDS AND OPPORTUNITIES LEARN HOW TO REPORT SHARE AND COLLABORATE ON INSIGHTS FROM DATA WITH NO SAS PROGRAMMING SKILLS NECESSARY THIS BOOK IS ACCESSIBLE TO ALL INCLUDING DECISION MAKERS BUSINESS ANALYSTS REPORT CREATORS AND CITIZEN DATA SCIENTISTS SAS VISUAL ANALYTICS FOR SAS VIYA FIRST INTRODUCES THE BASICS NEEDED TO PREPARE AND EXPLORE YOUR DATA MAKE DISCOVERIES AND CREATE A REPORT IN SAS VISUAL ANALYTICS THEN THE SECOND SECTION DESCRIBES MORE ADVANCED TOPICS SUCH AS USING AUTOMATED EXPLANATION AND CREATING ADVANCED INTERACTIVE REPORTS WITH PARAMETERS THE BOOK COVERS ADDING AND MANIPULATING DATA ITEMS WITHIN SAS VISUAL ANALYTICS ANALYZING DATA WITH SAS VISUAL ANALYTICS DESIGNING AND SHARING REPORTS USING SAS VISUAL ANALYTICS DEMONSTRATIONS AND PRACTICES ARE INCLUDED FOR YOU TO FOLLOW TO GAIN HANDS ON EXPERIENCE WITH SAS VISUAL ANALYTICS AND THE DATA SETS USED IN THE BOOK ARE ALSO PROVIDED TO DOWNLOAD

Machine Learning with SAS Viya

2020-05-29

MASTER MACHINE LEARNING WITH SAS VIYA MACHINE LEARNING CAN FEEL INTIMIDATING FOR NEW PRACTITIONERS MACHINE LEARNING WITH SAS VIYA PROVIDES EVERYTHING YOU NEED TO KNOW TO GET STARTED WITH MACHINE LEARNING IN SAS VIYA INCLUDING DECISION TREES NEURAL NETWORKS AND SUPPORT VECTOR MACHINES THE ANALYTICS LIFE CYCLE IS COVERED FROM

DATA PREPARATION AND DISCOVERY TO DEPLOYMENT WORKING WITH OPEN SOURCE CODE MACHINE LEARNING WITH SAS VIYA HAS YOU COVERED STEP BY STEP INSTRUCTIONS ARE GIVEN ON HOW TO USE SAS MODEL MANAGER TOOLS WITH OPEN SOURCE SAS MODEL STUDIO FEATURES ARE HIGHLIGHTED TO SHOW HOW TO CARRY OUT MACHINE LEARNING IN SAS VIYA DEMONSTRATIONS PRACTICE TASKS AND QUIZZES ARE INCLUDED TO HELP SHARPEN YOUR SKILLS IN THIS BOOK YOU WILL LEARN ABOUT SUPERVISED AND UNSUPERVISED MACHINE LEARNING DATA PREPARATION AND DEALING WITH MISSING AND UNSTRUCTURED DATA MODEL BUILDING AND SELECTION IMPROVING AND OPTIMIZING MODELS MODEL DEPLOYMENT AND MONITORING PERFORMANCE

Learn Business Analytics in Six Steps Using SAS and R

2016-12-19

APPLY ANALYTICS TO BUSINESS PROBLEMS USING TWO VERY POPULAR SOFTWARE TOOLS SAS AND R NO MATTER YOUR INDUSTRY THIS BOOK WILL PROVIDE YOU WITH THE KNOWLEDGE AND INSIGHTS YOU AND YOUR BUSINESS PARTNERS NEED TO MAKE BETTER DECISIONS FASTER LEARN BUSINESS ANALYTICS IN SIX STEPS USING SAS AND R TEACHES YOU HOW TO SOLVE PROBLEMS AND EXECUTE PROJECTS THROUGH THE DCOVA AND I DEFINE COLLECT ORGANIZE VISUALIZE ANALYZE AND INSIGHTS PROCESS YOU NO LONGER NEED TO CHOOSE BETWEEN THE TWO MOST POPULAR SOFTWARE TOOLS THIS BOOK PUTS THE BEST OF BOTH WORLDS SAS AND R AT YOUR FINGERTIPS TO SOLVE A MYRIAD OF PROBLEMS WHETHER RELATING TO DATA SCIENCE FINANCE WEB USAGE PRODUCT DEVELOPMENT OR ANY OTHER BUSINESS DISCIPLINE WHAT YOU LL LEARN USE THE DCOVA AND I PROCESS DEFINE COLLECT ORGANIZE VISUALIZE ANALYZE AND INSIGHTS HARNESS BOTH SAS AND R THE STAR ANALYTICS TECHNOLOGIES IN THE INDUSTRY USE VARIOUS TOOLS TO SOLVE SIGNIFICANT BUSINESS CHALLENGES UNDERSTAND HOW THE TOOLS RELATE TO BUSINESS ANALYTICS SEE SEVEN CASE STUDIES FOR HANDS ON PRACTICE WHO THIS BOOK IS FOR THIS BOOK IS FOR ALL IT PROFESSIONALS ESPECIALLY DATA ANALYSTS AS WELL AS ANYONE WHO LIKES TO SOLVE BUSINESS PROBLEMS AND IS GOOD WITH LOGICAL THINKING AND NUMBERS WANTS TO ENTER THE ANALYTICS WORLD AND IS LOOKING FOR A STRUCTURED BOOK TO REACH THAT GOAL IS CURRENTLY WORKING ON SAS R OR ANY OTHER ANALYTICS SOFTWARE AND STRIVES TO USE ITS FULL POWER

An Introduction to SAS Visual Analytics

2017-03-21

WHEN IT COMES TO BUSINESS INTELLIGENCE AND ANALYTICAL CAPABILITIES SAS VISUAL ANALYTICS IS THE PREMIER SOLUTION FOR DATA DISCOVERY VISUALIZATION AND REPORTING AN INTRODUCTION TO SAS VISUAL ANALYTICS WILL SHOW YOU HOW TO MAKE SENSE OF YOUR COMPLEX DATA WITH THE GOAL OF LEADING YOU TO SMARTER DATA DRIVEN DECISIONS WITHOUT HAVING TO WRITE A SINGLE LINE OF CODE UNLESS YOU WANT TO YOU WILL BE ABLE TO USE SAS VISUAL ANALYTICS TO ACCESS PREPARE AND PRESENT YOUR DATA TO ANYONE ANYWHERE IN THE WORLD SAS VISUAL ANALYTICS AUTOMATICALLY HIGHLIGHTS KEY RELATIONSHIPS OUTLIERS CLUSTERS TRENDS AND MORE THESE ABILITIES WILL GUIDE YOU TO CRITICAL INSIGHTS THAT INSPIRE ACTION FROM YOUR DATA WITH THIS BOOK YOU WILL BECOME PROFICIENT USING SAS VISUAL ANALYTICS TO PRESENT DATA AND RESULTS IN CUSTOMIZABLE ROBUST VISUALIZATIONS AS WELL AS GUIDED ANALYSES THROUGH AUTO CHARTING WITH INTERACTIVE DASHBOARDS CHARTS AND REPORTS YOU WILL CREATE VISUALIZATIONS WHICH CONVEY CLEAR AND ACTIONABLE INSIGHTS FOR ANY SIZE AND TYPE OF DATA THIS BOOK LARGELY FOCUSES ON THE VERSION OF SAS VISUAL ANALYTICS ON SAS 9 4 ALTHOUGH IT IS AVAILABLE ON BOTH 9 4 AND SAS VIYA PLATFORMS EACH VERSION IS CONSIDERED THE LATEST RELEASE WITH SUBSEQUENT RELEASES PLANNED TO CONTINUE ON EACH PLATFORM HENCE THE VIYA VERSION WORKS SIMILARLY TO THE 9 4 VERSION AND WILL LOOK FAMILIAR THIS BOOK COVERS NEW FEATURES OF EACH AND IMPORTANT DIFFERENCES BETWEEN THE TWO WITH THIS BOOK YOU WILL LEARN HOW TO BUILD YOUR FIRST REPORT USING THE SAS VISUAL ANALYTICS DESIGNER PREPARE A DASHBOARD AND DETERMINE THE BEST LAYOUT EFFECTIVELY USE GEO SPATIAL OBJECTS TO ADD LOCATION ANALYTICS TO REPORTS UNDERSTAND AND USE THE ELEMENTS OF DATA VISUALIZATIONS PREPARE AND LOAD YOUR DATA WITH THE SAS VISUAL ANALYTICS DATA BUILDER ANALYZE DATA WITH A VARIETY OF OPTIONS INCLUDING FORECASTING WORD CLOUDS HEAT MAPS CORRELATION MATRIX AND MORE UNDERSTAND ADMINISTRATION ACTIVITIES TO KEEP SAS VISUAL ANALYTICS HUMMING ALONG OPTIMIZE YOUR ENVIRONMENT FOR CONSIDERATIONS SUCH AS SCALABILITY AVAILABILITY AND EFFICIENCY BETWEEN COMPONENTS OF YOUR SAS SOFTWARE DEPLOYMENT AND DATA PROVIDERS

Data Quality for Analytics Using SAS

2012-04-01

ANALYTICS OFFERS MANY CAPABILITIES AND OPTIONS TO MEASURE AND IMPROVE DATA QUALITY AND SAS IS PERFECTLY SUITED TO THESE TASKS GERHARD SVOLBA S DATA QUALITY FOR ANALYTICS USING SAS FOCUSES ON SELECTING THE RIGHT DATA SOURCES AND ENSURING DATA QUANTITY RELEVANCY AND COMPLETENESS THE BOOK IS MADE UP OF THREE PARTS THE FIRST

PART WHICH IS CONCEPTUAL DEFINES DATA QUALITY AND CONTAINS TEXT DEFINITIONS EXPLANATIONS AND EXAMPLES THE SECOND PART SHOWS HOW THE DATA QUALITY STATUS CAN BE PROFILED AND THE WAYS THAT DATA QUALITY CAN BE IMPROVED WITH ANALYTICAL METHODS THE FINAL PART DETAILS THE CONSEQUENCES OF POOR DATA QUALITY FOR PREDICTIVE MODELING AND TIME SERIES FORECASTING WITH THIS BOOK YOU WILL LEARN HOW YOU CAN USE SAS TO PERFORM ADVANCED PROFILING OF DATA QUALITY STATUS AND HOW SAS CAN HELP IMPROVE YOUR DATA QUALITY THIS BOOK IS PART OF THE SAS PRESS PROGRAM

Interactive Reports in SAS® Visual Analytics

2021-08-27

ELEVATE YOUR REPORTS WITH MORE USER CONTROL AND INTERACTIVE ELEMENTS WANT TO CREATE EXCITING USER FRIENDLY VISUALIZATIONS TO BRING GREATER INTELLIGENCE TO YOUR ORGANIZATION BY MASTERING THE FULL POWER OF SAS VISUAL ANALYTICS YOU CAN ADD FEATURES THAT WILL ENHANCE YOUR REPORTS AND BRING MORE DEPTH AND INSIGHT TO YOUR DATA INTERACTIVE REPORTS IN SAS VISUAL ANALYTICS ADVANCED FEATURES AND CUSTOMIZATION IS FOR EXPERIENCED USERS WHO WANT TO HARNESS THE ADVANCED FUNCTIONALITY OF VISUAL ANALYTICS ON SAS VIYA TO CREATE VISUALIZATIONS OR AUGMENT EXISTING REPORTS THE BOOK IS FULL OF REAL WORLD EXAMPLES AND STEP BY STEP INSTRUCTIONS TO HELP YOU UNLOCK THE FULL POTENTIAL OF YOUR REPORTS IN THIS BOOK YOU WILL LEARN HOW TO CREATE INTERACTIVE URL LINKS TO EXTERNAL WEBSITES USE PARAMETERS TO GIVE THE VIEWER MORE CONTROL ADD CUSTOM GRAPHS AND MAPS EXECUTE SAS CODE USING SAS VIYA JOBS AND MORE

Infographics Powered by SAS

2018-04-24

CREATE COMPELLING BUSINESS INFOGRAPHICS WITH SAS AND FAMILIAR OFFICE PRODUCTIVITY TOOLS A PICTURE IS WORTH A THOUSAND WORDS BUT WHAT IF THERE ARE A BILLION WORDS WHEN ANALYZING BIG DATA YOU NEED A PICTURE THAT CUTS THROUGH THE NOISE THIS IS WHERE INFOGRAPHICS COME IN INFOGRAPHICS ARE A REPRESENTATION OF INFORMATION IN A GRAPHIC FORMAT DESIGNED TO MAKE THE DATA EASILY UNDERSTANDABLE WITH INFOGRAPHICS YOU DON T NEED DEEP KNOWLEDGE OF THE DATA THE INFOGRAPHIC COMBINES STORY TELLING WITH DATA AND PROVIDES THE USER WITH AN APPROACHABLE ENTRY POINT INTO BUSINESS DATA INFOGRAPHICS POWERED BY SAS DATA VISUALIZATION TECHNIQUES FOR BUSINESS REPORTING SHOWS YOU HOW TO CREATE GRAPHICS TO COMMUNICATE INFORMATION AND INSIGHT FROM BIG DATA IN THE BOARDROOM AND ON SOCIAL MEDIA LEARN HOW TO CREATE BUSINESS INFOGRAPHICS FOR ALL OCCASIONS WITH SAS AND LEARN HOW TO BUILD A WORKFLOW THAT LETS YOU GET THE MOST FROM YOUR SAS SYSTEM WITHOUT HAVING TO CODE ANYTHING UNLESS YOU WANT TO THIS BOOK COMBINES THE PERFECT BLEND OF CREATIVE FREEDOM AND DATA GOVERNANCE THAT COMES FROM LEVERAGING THE POWER OF SAS AND THE FAMILIARITY OF MICROSOFT OFFICE TOPICS COVERED IN THIS BOOK INCLUDE SAS VISUAL ANALYTICS SAS OFFICE ANALYTICS SAS GRAPH SOFTWARE SAS CODE EXAMPLES DATA VISUALIZATION WITH SAS CREATING REPORTS WITH SAS USING REPORTS AND GRAPHS FROM SAS TO CREATE BUSINESS PRESENTATIONS USING SAS WITHIN MICROSOFT OFFICE

Interactive Reports in SAS® Visual Analytics

2021-08-27

ELEVATE YOUR REPORTS WITH MORE USER CONTROL AND INTERACTIVE ELEMENTS WANT TO CREATE EXCITING USER FRIENDLY VISUALIZATIONS TO BRING GREATER INTELLIGENCE TO YOUR ORGANIZATION BY MASTERING THE FULL POWER OF SAS VISUAL ANALYTICS YOU CAN ADD FEATURES THAT WILL ENHANCE YOUR REPORTS AND BRING MORE DEPTH AND INSIGHT TO YOUR DATA INTERACTIVE REPORTS IN SAS VISUAL ANALYTICS ADVANCED FEATURES AND CUSTOMIZATION IS FOR EXPERIENCED USERS WHO WANT TO HARNESS THE ADVANCED FUNCTIONALITY OF VISUAL ANALYTICS ON SAS VIYA TO CREATE VISUALIZATIONS OR AUGMENT EXISTING REPORTS THE BOOK IS FULL OF REAL WORLD EXAMPLES AND STEP BY STEP INSTRUCTIONS TO HELP YOU UNLOCK THE FULL POTENTIAL OF YOUR REPORTS IN THIS BOOK YOU WILL LEARN HOW TO CREATE INTERACTIVE URL LINKS TO EXTERNAL WEBSITES USE PARAMETERS TO GIVE THE VIEWER MORE CONTROL ADD CUSTOM GRAPHS AND MAPS EXECUTE SAS CODE USING SAS VIYA JOBS AND MORE

Business Analytics

2019-09-28

THIS EXCITING NEW TEXTBOOK OFFERS AN ACCESSIBLE BUSINESS FOCUSED OVERVIEW OF THE KEY THEORETICAL CONCEPTS

UNDERPINNING MODERN DATA ANALYTICS IT PROVIDES ENGAGING AND PRACTICAL ADVICE ON USING THE KEY SOFTWARE TOOLS INCLUDING SAS VISUAL ANALYTICS R AND DATAROBOT THAT ARE USED IN ORGANISATIONS TO HELP MAKE EFFECTIVE DATA DRIVEN DECISIONS COMBINING THEORY WITH HANDS ON PRACTICAL EXAMPLES THIS ESSENTIAL TEXT INCLUDES CUTTING EDGE COVERAGE OF NEW AREAS OF INTEREST INCLUDING SOCIAL MEDIA ANALYTICS DESIGN THINKING AND THE ETHICAL IMPLICATIONS OF USING BIG DATA A WEALTH OF LEARNING FEATURES INCLUDING EXERCISES CASES ONLINE RESOURCES AND DATA SETS HELP STUDENTS TO DEVELOP ANALYTIC PROBLEM SOLVING SKILLS WITH ITS MANAGEMENT PERSPECTIVE ON ANALYTICS AND ITS COVERAGE OF A RANGE OF POPULAR SOFTWARE TOOLS THIS IS AN IDEAL ESSENTIAL TEXT FOR UPPER LEVEL UNDERGRADUATE POSTGRADUATE AND MBA STUDENTS IT IS ALSO IDEAL FOR PRACTITIONERS WANTING TO UNDERSTAND THE BROADER ORGANISATIONAL CONTEXT OF BIG DATA ANALYSIS AND TO ENGAGE CRITICALLY WITH THE TOOLS AND TECHNIQUES OF BUSINESS ANALYTICS ACCOMPANYING ONLINE RESOURCES FOR THIS TITLE CAN BE FOUND AT BLOOMSBURYONLINERESOURCES COM BUSINESS ANALYTICS THESE RESOURCES ARE DESIGNED TO SUPPORT TEACHING AND LEARNING WHEN USING THIS TEXTBOOK AND ARE AVAILABLE AT NO EXTRA COST

SAS Visual Analytics for SAS Viya

2020-12-07

DISCOVER YOUR DATA AND CREATE REPORTS IN AN ELEGANT AND INTUITIVE WEB BASED INTERFACE SAS VISUAL ANALYTICS FOR SAS VIYA IS A PRACTICAL GUIDE DESIGNED TO GET YOU STARTED INVESTIGATING YOUR DATA AND CREATING REPORTS WITH SAS VISUAL ANALYTICS A WEB BASED TOOL THAT ENABLES YOU TO EXPLORE HUGE VOLUMES OF DATA TO IDENTIFY PATTERNS TRENDS AND OPPORTUNITIES LEARN HOW TO REPORT SHARE AND COLLABORATE ON INSIGHTS FROM DATA WITH NO SAS PROGRAMMING SKILLS NECESSARY THIS BOOK IS ACCESSIBLE TO ALL INCLUDING DECISION MAKERS BUSINESS ANALYSTS REPORT CREATORS AND CITIZEN DATA SCIENTISTS SAS VISUAL ANALYTICS FOR SAS VIYA FIRST INTRODUCES THE BASICS NEEDED TO PREPARE AND EXPLORE YOUR DATA MAKE DISCOVERIES AND CREATE A REPORT IN SAS VISUAL ANALYTICS THEN THE SECOND SECTION DESCRIBES MORE ADVANCED TOPICS SUCH AS USING AUTOMATED EXPLANATION AND CREATING ADVANCED INTERACTIVE REPORTS WITH PARAMETERS THE BOOK COVERS ADDING AND MANIPULATING DATA ITEMS WITHIN SAS VISUAL ANALYTICS ANALYZING DATA WITH SAS VISUAL ANALYTICS DESIGNING AND SHARING REPORTS USING SAS VISUAL ANALYTICS DEMONSTRATIONS AND PRACTICES ARE INCLUDED FOR YOU TO FOLLOW TO GAIN HANDS ON EXPERIENCE WITH SAS VISUAL ANALYTICS AND THE DATA SETS USED IN THE BOOK ARE ALSO PROVIDED TO DOWNLOAD

SAS Text Analytics for Business Applications

2019-03-29

EXTRACT ACTIONABLE INSIGHTS FROM TEXT AND UNSTRUCTURED DATA INFORMATION EXTRACTION IS THE TASK OF AUTOMATICALLY EXTRACTING STRUCTURED INFORMATION FROM UNSTRUCTURED OR SEMI STRUCTURED TEXT SAS TEXT ANALYTICS FOR BUSINESS APPLICATIONS CONCEPT RULES FOR INFORMATION EXTRACTION MODELS FOCUSES ON THIS KEY ELEMENT OF NATURAL LANGUAGE PROCESSING NLP AND PROVIDES REAL WORLD GUIDANCE ON THE EFFECTIVE APPLICATION OF TEXT ANALYTICS USING SCENARIOS AND DATA BASED ON BUSINESS CASES ACROSS MANY DIFFERENT DOMAINS AND INDUSTRIES THE BOOK INCLUDES MANY HELPFUL TIPS AND BEST PRACTICES FROM SAS TEXT ANALYTICS EXPERTS TO ENSURE FAST VALUABLE INSIGHT FROM YOUR TEXTUAL DATA WRITTEN FOR A BROAD AUDIENCE OF BEGINNING INTERMEDIATE AND ADVANCED USERS OF SAS TEXT ANALYTICS PRODUCTS INCLUDING SAS VISUAL TEXT ANALYTICS SAS CONTEXTUAL ANALYSIS AND SAS ENTERPRISE CONTENT CATEGORIZATION THIS BOOK PROVIDES A SOLID TECHNICAL REFERENCE YOU WILL LEARN THE SAS INFORMATION EXTRACTION TOOLKIT BROADEN YOUR KNOWLEDGE OF RULE BASED METHODS AND ANSWER NEW BUSINESS QUESTIONS AS YOUR PRACTICAL EXPERIENCE GROWS THIS BOOK WILL SERVE AS A REFERENCE TO DEEPEN YOUR EXPERTISE

Financial Services and General Government Appropriations for 2015

2014

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ASSOCIATED MANAGEMENT PARADIGM ARE ALREADY RAPIDLY IMPACTING MANY INDUSTRIES AND OCCUPATIONS BUT IN SOME SECTORS THE CHANGE IS JUST BEGINNING INNOVATING AHEAD OF EMERGING TECHNOLOGIES IS THE NEW IMPERATIVE FOR ANY ORGANIZATION THAT ASPIRES TO SUCCEED IN THE NEXT DECADE FACED WITH THE POWER OF THIS AI MOVEMENT IT IS IMPERATIVE TO UNDERSTAND THE DYNAMICS AND NEW CODES REQUIRED BY THE DISRUPTION AND TO ADAPT ACCORDINGLY AI AND BIG DATA S POTENTIAL FOR DISRUPTIVE INNOVATION PROVIDES EMERGING RESEARCH EXPLORING THE THEORETICAL AND PRACTICAL ASPECTS OF SUCCESSFULLY IMPLEMENTING NEW AND INNOVATIVE TECHNOLOGIES IN A VARIETY OF SECTORS INCLUDING BUSINESS TRANSPORTATION AND HEALTHCARE FEATURING COVERAGE ON A BROAD RANGE OF TOPICS SUCH AS SEMANTIC MAPPING ETHICS IN AI AND BIG DATA GOVERNANCE THIS BOOK IS IDEALLY DESIGNED FOR IT SPECIALISTS INDUSTRY PROFESSIONALS MANAGERS EXECUTIVES RESEARCHERS SCIENTISTS AND ENGINEERS SEEKING CURRENT RESEARCH ON THE PRODUCTION OF NEW AND INNOVATIVE MECHANIZATION AND ITS DISRUPTIONS

AI and Big Data's Potential for Disruptive Innovation

2019-09-27

BIG DATA IT S UNSTRUCTURED IT S COMING AT YOU FAST AND THERE S LOTS OF IT IN FACT THE MAJORITY OF BIG DATA IS TEXT ORIENTED THANKS TO THE PROLIFERATION OF ONLINE SOURCES SUCH AS BLOGS EMAILS AND SOCIAL MEDIA HOWEVER HAVING BIG DATA MEANS LITTLE IF YOU CAN T LEVERAGE IT WITH ANALYTICS NOW YOU CAN EXPLORE THE LARGE VOLUMES OF UNSTRUCTURED TEXT DATA THAT YOUR ORGANIZATION HAS COLLECTED WITH TEXT MINING AND ANALYSIS PRACTICAL METHODS EXAMPLES AND CASE STUDIES USING SAS THIS HANDS ON GUIDE TO TEXT ANALYTICS USING SAS PROVIDES DETAILED STEP BY STEP INSTRUCTIONS AND EXPLANATIONS ON HOW TO MINE YOUR TEXT DATA FOR VALUABLE INSIGHT THROUGH ITS COMPREHENSIVE APPROACH YOU LL LEARN NOT JUST HOW TO ANALYZE YOUR DATA BUT HOW TO COLLECT CLEANSE ORGANIZE CATEGORIZE EXPLORE AND INTERPRET IT AS WELL TEXT MINING AND ANALYSIS ALSO FEATURES AN EXTENSIVE SET OF CASE STUDIES SO YOU CAN SEE EXAMPLES OF HOW THE APPLICATIONS WORK WITH REAL WORLD DATA FROM A VARIETY OF INDUSTRIES TEXT ANALYTICS ENABLES YOU TO GAIN INSIGHTS ABOUT YOUR CUSTOMERS BEHAVIORS AND SENTIMENTS LEVERAGE YOUR ORGANIZATION S TEXT DATA AND USE THOSE INSIGHTS FOR MAKING BETTER BUSINESS DECISIONS WITH TEXT MINING AND ANALYSIS THIS BOOK IS PART OF THE SAS PRESS PROGRAM

Text Mining and Analysis

2014-11-22

EXPLORE POWERFUL SAS ANALYTICS AND THE INTERNET OF THINGS THE WORLD THAT WE LIVE IN IS MORE CONNECTED THAN EVER BEFORE THE INTERNET OF THINGS IOT CONSISTS OF MECHANICAL AND ELECTRONIC DEVICES CONNECTED TO ONE ANOTHER AND TO SOFTWARE THROUGH THE INTERNET BUSINESSES CAN USE THE IOT TO QUICKLY MAKE INTELLIGENT DECISIONS BASED ON MASSIVE AMOUNTS OF DATA GATHERED IN REAL TIME FROM THESE CONNECTED DEVICES IOT INCREASES PRODUCTIVITY LOWERS OPERATING COSTS AND PROVIDES INSIGHTS INTO HOW BUSINESSES CAN SERVE EXISTING MARKETS AND EXPAND INTO NEW ONES INTELLIGENCE AT THE EDGE USING SAS WITH THE INTERNET OF THINGS IS FOR ANYONE WHO WANTS TO LEARN MORE ABOUT THE RAPIDLY CHANGING FIELD OF IOT CURRENT PRACTITIONERS EXPLAIN HOW TO APPLY SAS SOFTWARE AND ANALYTICS TO DERIVE BUSINESS VALUE FROM THE INTERNET OF THINGS THE CORNERSTONE OF THIS ENDEAVOR IS SAS EVENT STREAM PROCESSING WHICH ENABLES YOU TO PROCESS AND ANALYZE CONTINUOUSLY FLOWING EVENTS IN REAL TIME WITH STEP BY STEP GUIDANCE AND REAL WORLD SCENARIOS YOU WILL LEARN HOW TO APPLY ANALYTICS TO STREAMING DATA EACH CHAPTER EXPLORES A DIFFERENT ASPECT OF IOT INCLUDING THE ANALYTICS LIFE CYCLE MONITORING DEPLOYMENT GEOFENCING MACHINE LEARNING ARTIFICIAL INTELLIGENCE CONDITION BASED MAINTENANCE COMPUTER VISION AND EDGE DEVICES

Intelligence at the Edge

2020-02-28

ELEVATE YOUR STORYTELLING WITH SAS VISUAL ANALYTICS DATA VISUALIZATION IS THE GATEWAY TO ARTIFICIAL INTELLIGENCE AI AND BIG DATA INSIGHTFUL DATA VISUALIZATION WITH SAS VIYA SHOWS HOW THE LATEST SAS VIYA TOOLS CAN BE USED TO CREATE DATA VISUALIZATIONS IN AN EASIER SMARTER AND MORE ENGAGING WAY THAN EVER BEFORE SAS VISUAL ANALYTICS COMBINED WITH HUMAN CREATIVITY CAN PRODUCE ENDLESS POSSIBILITIES IN THIS BOOK YOU WILL LEARN TIPS AND TECHNIQUES FOR GETTING THE MOST FROM YOUR SAS VISUAL ANALYTICS INVESTMENT FROM BEGINNERS TO ADVANCED SAS USERS THIS BOOK HAS SOMETHING FOR EVERYONE USE AI WIZARDS TO CREATE DATA VISUALIZATION AUTOMATICALLY LEARN TO USE ADVANCED ANALYTICS IN YOUR DASHBOARDS TO SURFACE SMARTER INSIGHTS AND LEARN TO EXTEND SAS VISUAL ANALYTICS WITH ADVANCED INTEGRATIONS AND OPTIONS TOPICS COVERED IN THIS BOOK INCLUDE SAS VISUAL ANALYTICS DATA VISUALIZATION WITH SAS REPORTS AND DASHBOARDS SAS CODE EXAMPLES SELF SERVICE ANALYTICS SAS

DATA ACCESS EXTENDING SAS BEYOND DRAG AND DROP

Insightful Data Visualization with SAS Viya

2020-10-26

NATIONS AND BUSINESSES ACROSS THE GLOBE HAVE BEEN WORKING THROUGH THE DIFFICULTIES OF DEALING WITH THE COVID 19 PANDEMIC INDUSTRY ACADEMIA NGOS AND GOVERNMENTS HAVE BEEN FEVERISHLY SEARCHING FOR WAYS TO ADDRESS THIS DEADLY VIRUS WHICH MAY CONTINUE TO SPREAD FOR AT LEAST THE NEXT YEAR AND PERHAPS BEYOND IN TERMS OF A RESURGENCE AND DIFFERENT STRAINS FROM A BUSINESS STANDPOINT THERE HAVE BEEN DRAMATIC EFFECTS ON LOGISTICS AND SUPPLY CHAINS ECONOMIC DOWNFALLS BAILOUTS OF MAJOR INDUSTRIES AND SMALL BUSINESSES AND FAR REACHING CALAMITIES FROM AROUND THE WORLD EVEN THOUGH THE COVID 19 STORY IS STILL IN ITS MAKING THIS BOOK FOCUSES ON THE BUSINESS OF PANDEMICS AS APPLIED TO COVID 19 THE BOOK BRINGS TOGETHER A GLOBAL PANEL OF EXPERTS ACROSS INDUSTRIES AND NGOS TO HELP GUIDE BUSINESS EXECUTIVES AND MANAGERS THROUGH THE COMPLEX ARRAY OF ISSUES AFFECTING BUSINESS IN THE TIME OF A PANDEMIC OFFERING SOLUTIONS TO THE BUSINESS OF PANDEMICS AS APPLIED TO COVID 19 THE BOOK IS WRITTEN FOR ORGANIZATIONAL DECISION MAKERS AND LEADERS AS WELL AS THOSE INVOLVED IN CRISIS MANAGEMENT PUBLIC HEALTH AND RELATED FIELDS ITS CHAPTERS FOCUS ON KEY AREAS THAT RELATE TO THE BUSINESS OF PANDEMICS INCLUDING LESSONS LEARNED TO DATE BIG DATA AND SIMULATION LOGISTICS AND SUPPLY CHAIN MANAGEMENT CHALLENGES CONDUCTING GLOBAL BUSINESS VIRTUALLY GLOBAL ECONOMIC IMPACT MEDIA AND RISK COMMUNICATION IT INFRASTRUCTURE AND NETWORKING SOCIAL IMPACT ONLINE LEARNING AND EDUCATIONAL INNOVATIONS THE NEW WORK FROM HOME ENVIRONMENT RE OPENING MARKETS AND BUSINESSES CRISIS DECISION MAKING USING ANALYTICS AND INTUITION WITH CHAPTERS AUTHORED BY EXPERTS FROM LEADING ORGANIZATIONS INCLUDING THE WORLD HEALTH ORGANIZATION THE RAND CORPORATION AND VARIOUS UNIVERSITIES THROUGHOUT THE WORLD THE BUSINESS OF PANDEMICS THE COVID 19 STORY PROVIDES HIGH LEVEL GUIDANCE AND INSIGHT FOR BUSINESS LEADERS WHO MUST DEAL WITH THE COMPLEXITIES AND CHALLENGES PRESENTED BY THIS UNPRECEDENTED CRISIS

The Business of Pandemics

2020-11-18

COGNITION DRIVEN DECISION SUPPORT SYSTEM DSS HAS BEEN RECOGNIZED AS A PARADIGM IN THE RESEARCH AND DEVELOPMENT OF BUSINESS INTELLIGENCE BI COGNITIVE DECISION SUPPORT AIMS TO HELP MANAGERS IN THEIR DECISION MAKING FROM HUMAN COGNITIVE ASPECTS SUCH AS THINKING SENSING UNDERSTANDING AND PREDICTING AND FULLY REUSE THEIR EXPERIENCE AMONG THESE COGNITIVE ASPECTS DECISION MAKERS SITUATION AWARENESS SA AND MENTAL MODELS ARE CONSIDERED TO BE TWO IMPORTANT PREREQUISITES FOR DECISION MAKING PARTICULARLY IN ILL STRUCTURED AND DYNAMIC DECISION SITUATIONS WITH UNCERTAINTIES TIME PRESSURE AND HIGH PERSONAL STAKE IN TODAY S BUSINESS DOMAIN DECISION MAKING IS BECOMING INCREASINGLY COMPLEX TO MAKE A SUCCESSFUL DECISION MANAGERS SA ABOUT THEIR BUSINESS ENVIRONMENTS BECOMES A CRITICAL FACTOR THIS BOOK PRESENTS THEORETICAL MODELS AS WELL PRACTICAL TECHNIQUES OF COGNITIONDRIVEN DSS IT FIRST INTRODUCES SOME IMPORTANT CONCEPTS OF COGNITION ORIENTATION IN DECISION MAKING PROCESS AND SOME TECHNIQUES IN RELATED RESEARCH AREAS INCLUDING DSS DATA WAREHOUSE AND BI OFFERING READERS A PRELIMINARY FOR MOVING FORWARD IN THIS BOOK IT THEN PROPOSES A COGNITION DRIVEN DECISION PROCESS CDDP MODEL WHICH INCORPORATES SA AND EXPERIENCE MENTAL MODELS AS ITS CENTRAL COMPONENTS THE GOAL OF THE CDDP MODEL IS TO FACILITATE COGNITIVE DECISION SUPPORT TO MANAGERS ON THE BASIS OF BI SYSTEMS IT ALSO PRESENTS RELEVANT TECHNIQUES DEVELOPED TO SUPPORT THE IMPLEMENTATION OF THE CDDP MODEL IN A BI ENVIRONMENT KEY ISSUES ADDRESSED OF A TYPICAL BUSINESS DECISION CYCLE IN THE CDDP MODEL INCLUDE NATURAL LANGUAGE INTERFACE FOR A MANAGER S SA INPUT EXTRACTION OF SA SEMANTICS CONSTRUCTION OF DATA WAREHOUSE QUERIES BASED ON THE MANGER S SA AND EXPERIENCE SITUATION INFORMATION RETRIEVAL FROM DATA WAREHOUSE HOW THE MANAGER PERCEIVES SITUATION INFORMATION AND UPDATE SA HOW THE MANAGER S SA LEADS TO A FINAL DECISION FINALLY A COGNITION DRIVEN DSS FACETS AND TWO ILLUSTRATIVE APPLICATIONS OF THIS SYSTEM ARE DISCUSSED

Cognition-Driven Decision Support for Business Intelligence

2009-09-30

DELVE INTO YOUR DATA FOR THE KEY TO SUCCESS DATA MINING IS QUICKLY BECOMING INTEGRAL TO CREATING VALUE ANDBUSINESS MOMENTUM THE ABILITY TO DETECT UNSEEN PATTERNS HIDDEN INTHE NUMBERS EXHAUSTIVELY GENERATED BY DAY TO DAY OPERATIONS ALLOWSSAVVY DECISION MAKERS TO EXPLOIT EVERY TOOL AT THEIR DISPOSAL INTHE PURSUIT OF BETTER BUSINESS BY CREATING MODELS AND TESTINGWHETHER PATTERNS HOLD UP IT IS POSSIBLE TO DISCOVER NEWINTELLIGENCE THAT COULD CHANGE YOUR BUSINESS S ENTIRE PARADIGM FORA MORE SUCCESSFUL OUTCOME DATA MINING FOR DUMMIES SHOWS YOU

WHY IT DOESN T TAKE ADATA SCIENTIST TO GAIN THIS ADVANTAGE AND EMPOWERS AVERAGEBUSINESS PEOPLE TO START SHAPING A PROCESS RELEVANT TO THEIRBUSINESS S NEEDS IN THIS BOOK YOU LL LEARN THE HOWS AND WHYS OFMINING TO THE DEPTHS OF YOUR DATA AND HOW TO MAKE THE CASE FORHEAVIER INVESTMENT INTO DATA MINING CAPABILITIES THE BOOK EXPLAINSTHE DETAILS OF THE KNOWLEDGE DISCOVERY PROCESS INCLUDING MODEL CREATION VALIDITY TESTING AND INTERPRETATION EFFECTIVE COMMUNICATION OF FINDINGS AVAILABLE TOOLS BOTH PAID AND OPEN SOURCE DATA SELECTION TRANSFORMATION AND EVALUATION DATA MINING FOR DUMMIES TAKES YOU STEP BY STEP THROUGH AREAL WORLD DATA MINING PROJECT USING OPEN SOURCE TOOLS THAT ALLOWYOU TO GET IMMEDIATE HANDS ON EXPERIENCE WORKING WITH LARGE AMOUNTSOF DATA YOU LL GAIN THE CONFIDENCE YOU NEED TO START MAKING DATAMINING PRACTICES A ROUTINE PART OF YOUR SUCCESSFUL BUSINESS IFYOU RE SERIOUS ABOUT DOING EVERYTHING YOU CAN TO PUSH YOUR COMPANYTO THE TOP DATA MINING FOR DUMMIES IS YOUR TICKET TOEFFECTIVE DATA MINING

Data Mining For Dummies

2014-09-04

MATHEMATICAL AND STATISTICAL CONCEPTS ARE APPLIED TO CELLULAR AND MOLECULAR BIOLOGY GENETICS POPULATION GENETICS QUANTITATIVE BLOCHEMISTRY NUCLEIC ACID CHEMISTRY MICROBIOLOGY BIOTECHNOLOGY MEDICINE PHARMACY NUMERICAL TAXONOMY ECOLOGY AND EVOLUTION THE COALESCING OF GENETICS MATHEMATICS COMPUTERS HAS RESULTED IN THE EMERGENCE OF BIOINFORMATICS WE TALK OF NEXT GENERATIONN DNA SEQUENCING AND MICRO ARRAY R WAS CREATED BY ROSSIHAKA AND ROBERT GENTLEMAN AT UNIVERSITY OF AUCKLAND NEW ZEALAND CURRENTLY DEVELOPED BY R DEVELOPMENT CORE TEAM

Essential Mathematics And Softwares For Biological Sciences

2023-06-07

BUY A NEW VERSION OF THIS TEXTBOOK AND RECEIVE ACCESS TO THE CONNECTED EBOOK ON CASEBOOKCONNECT INCLUDING LIFETIME ACCESS TO THE ONLINE EBOOK WITH HIGHLIGHT ANNOTATION AND SEARCH CAPABILITIES PLUS AN OUTLINE TOOL AND OTHER HELPFUL RESOURCES CONNECTED EBOOKS PROVIDE WHAT YOU NEED MOST TO BE SUCCESSFUL IN YOUR LAW SCHOOL CLASSES LEARN MORE ABOUT CONNECTED EBOOKS SUSTAINABLE CORPORATIONS OFFERS SYNTHESIZED READINGS FROM LAW MANAGEMENT PHILOSOPHY PSYCHOLOGY SOCIOLOGY EVEN BIOLOGY WRITTEN BY ACADEMICS JOURNALISTS BUSINESS PEOPLE POETS BLOGGERS SCIENTISTS EVEN RELIGIOUS LEADERS THE BOOK FOCUSES ON THE ELUSIVE SUSTAINABLE CORPORATION AND IS DESIGNED FOR AN UPPER LEVEL COURSE SEQUENCED AFTER THE BASIC CORPORATIONS COURSE FEATURES OF THIS EDITION UNLIKE MANY LAW TEXTS THE BOOK IS MEANT TO BE ABSORBED IN A SEQUENTIAL SWOOP AS THE CONCEPTS BUILD ON EACH OTHER THE BOOK DEVELOPED OVER THE COURSE OF 10 YEARS HAS BEEN USED BY LAW STUDENTS MBA STUDENTS GRADUATE SUSTAINABILITY STUDENTS EVEN UNDERGRADUATE STUDENTS IN BOTH THE US AND EUROPE THE BOOK CAN BE USED IN A CONCENTRATED FOUR WEEK COURSE AN EIGHT WEEK COURSE OR A TYPICAL 14 WEEK COURSE THE BOOK IS MEANT TO TAKE PROFESSORS AND STUDENTS ON A JOURNEY FROM POINT A TO POINT Z IT BEGINS WITH A FRESH LOOK AT U S CORPORATE LAW THEN MOVES TO CONSIDER THE US CORPORATION S UNSUSTAINABLE DESIGN NEXT DESCRIBES THE MOVEMENT TOWARD A FOCUS ON THE TRIPLE BOTTOM LINE THEN TURNS TO PROPOSALS TO REDESIGN THE CORPORATION S LEGAL DNA AND FINALLY OFFERS A FUNDAMENTAL RETHINKING OF THE CORPORATION PROFESSORS AND STUDENTS WILL BENEFIT FROM THE BOOK S MAIN FEATURE IS ITS SEQUENTIAL DESIGN 1 BASICS OF US CORPORATE LAW 2 THE CORPORATION S UNSUSTAINABLE DESIGN 3 THE TRIPLE BOTTOM LINE ESG MOVEMENT 4 PROPOSALS TO REDESIGN THE CORPORATION 5 A DEEP RETHINKING OF THE CORPORATION EACH CHAPTER BEGINS WITH A CHAPTER OVERVIEW INCLUDES HEAVILY EDITED READINGS FROM A VARIETY OF SOURCES FEATURES REGULAR EXPLANATORY BREAK OUT BOXES AND OFFERS END OF CHAPTER CONCLUDING THOUGHTS ESSAYS POEMS STORIES FABLES RIDDLES THE BOOK HAS ITS OWN WEBSITE THAT INCLUDES THE FOLLOWING MATERIALS FOR USE BY STUDENTS ALSO AVAILABLE IN CASEBOOK CONNECT ONLINE LECTURES RECOMMENDED VIDEOS TED TALKS INTERVIEWS DOCUMENTARIES ETC SUGGESTED YOUTUBE MUSIC VIDEOS FROM HENDRIX STAR SPANGLED BANNER TO DOLLY PARTON WORKING NINE TO FIVE STUDENT RESEARCH PAPERS

Sustainable Corporations

2022-10-16

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Customer Relationship Management (CRM) for Medium and Small Enterprises

2022-04-07

this document brings together a set of latest data points and publicly available information relevant for digital customer experience technology we are very excited to share this content and believe that readers will benefit from this periodic publication immensely

T Bytes Digital Customer Experience

2020-09-30

it has been rightly said that people who can t see the value in data mining as a concept either don t have the data or don t have data with integrity this book has been designed as a basic text book for computer science and management students at post graduation and under graduation levels it explains the technical concepts of this hot area in simple and easily understandable language it covers the complete syllabus of mca b tech courses of punjabi university punjab university punjab technical university and many other major universities

Business Analytics

2022-04-22

this book features a collection of high quality research papers presented at the international conference on intelligent and cloud computing icicc 2021 held at siksha o anusandhan deemed to be university bhubaneswar india during october 22 23 2021 the book includes contributions on system and network design that can support existing and future applications and services it covers topics such as cloud computing system and network design optimization for cloud computing networking and applications green cloud system design cloud storage design and networking storage security cloud system models big data storage intra cloud computing mobile cloud system design real time resource reporting and monitoring for cloud management machine learning data mining for cloud computing data driven methodology and architecture and networking for machine learning systems

Intelligent and Cloud Computing

2018-04-13

this book is a printed edition of the special issue ecosystemic evolution feeded by smart systems that was published in future internet

Ecosystemic Evolution Feeded by Smart Systems

2019-05-02

r for programmers presents valuable apparatuses and strategies for assaulting many sorts of r programming issues helping you dodge oversights and deadlocks with over ten years of experience programming in r the creator delineates the tastefulness magnificence and adaptability at the core of r the book builds up the fundamental aptitudes to deliver quality code that can be utilized as a part of an assortment of conditions you will learn the basics of r including standard information sorts and capacities utilitarian programming as a valuable system for taking care of wide classes of issues the positives and negatives of meta programming instructions to compose quick memory productive code this book not just enables current r clients to wind up r developers yet in addition indicates existing software engineers what s exceptional about r

R For Programmes

2021-03-19

this two volume set lncs 12645 12646 constitutes the refereed proceedings of the 16th international conference on diversity divergence dialogue iconference 2021 held in beijing china in march 2021 the 32 full papers and the 59 short papers presented in this volume were carefully reviewed and selected from 225 submissions they cover topics such as ai and machine learning data science human computer interaction social media digital humanities education and information literacy information behavior information governance and ethics archives and records research methods and institutional management

Diversity, Divergence, Dialogue

2009-08-31

this 4 volume set provides a compendium of comprehensive advanced research articles written by an international collaboration of experts involved with the strategic use of information systems provided by publisher

Strategic Information Systems: Concepts, Methodologies, Tools, and Applications

2016-05-11

your no nonsense guide to making sense of machine learning machine learning can be a mind boggling concept for the masses but those who are in the trenches of computer programming know just how invaluable it is without machine learning fraud detection web search results real time ads on web pages credit scoring automation and email spam filtering wouldn t be possible and this is only showcasing just a few of its capabilities written by two data science experts machine learning for dummies offers a much needed entry point for anyone looking to use machine learning to accomplish practical tasks covering the entry level topics needed to get you familiar with the basic concepts of machine learning this guide quickly helps you make sense of the programming languages and tools you need to turn machine learning based tasks into a reality whether you re maddened by the math behind machine learning apprehensive about ai perplexed by preprocessing data or anything in between this guide makes it easier to understand and implement machine learning seamlessly grasp how day to day activities are powered by machine learning learn to speak certain languages such as python and r to teach machines to perform pattern oriented tasks and data analysis learn to code in r using r studio find out how to code in python using anaconda dive into this complete beginner s guide so you are armed with all you need to know about machine learning

Machine Learning For Dummies

2010-06-30

business information systems concepts methodologies tools and applications offers a complete view of current business information systems within organizations and the advancements that technology has provided to the business community this four volume reference uncovers how technological advancements have revolutionized financial transactions management infrastructure and knowledge workers

Business Information Systems: Concepts, Methodologies, Tools and Applications

2022-12-03

the management profession is changing at a fast pace technology has enabled today s managers to reach out to customers through various channels both organized and unorganized social media and other virtual platforms are being used intensively to understand customers and explore new horizons information and data have enabled growth for both new and established companies technology has democratised innovation branding and distribution channels on the flip side focus on growth has led businesses to excessively utilise resources climate change is becoming a serious issue in today s world companies are now adopting green practices in all areas of business practice from product development manufacturing fuel use to financial reporting the covid 19 pandemic has altered business practices in many ways businesses are still on the path of recovery from the two

YEARS OF DEVASTATING IMPACT THIS HAS ALSO LED TO THE EMERGENCE OF DIFFERENT BUSINESS MODELS AND NEW ENTREPRENEURS AT THE END OF THE DAY BUSINESS IS ALL ABOUT PEOPLE COMMUNITY AND SOCIETY IT IS IMPORTANT TO UNDERSTAND WHETHER INDIAN BUSINESSES HAVE ENABLED THE ECONOMY AND PEOPLE TO BENEFIT FROM BUSINESS GROWTH THIS BOOK INCLUDES RESEARCH PAPERS ON DIFFERENT OPERATIONAL AREAS OF MANAGEMENT INCLUDING FINANCE ECONOMY MARKETING ENTREPRENEURSHIP INNOVATION CORPORATE GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY THE CENTRAL THEME OF THESE RESEARCH PAPERS IS INDIAN BUSINESS

Indian Business At 75: Research on Trends and Prospects

2022-10-27

HELPS READERS TO TRANSITION FROM TRADITIONAL STATISTICS TO MODERN DATA SCIENCE REVIEWS THE PROS AND CONS OF OPEN SOURCE AND COMMERCIAL SOFTWARE PACKAGES AND THEIR PROPER APPLICATIONS IN SPECIFIC SITUATIONS EXPLORES DATA USING DYNAMIC METHODS RATHER THAN COUNTING ON DICHOTOMOUS THINKING CONSIDERS ALTERNATE MODELS USING ENSEMBLE MODELS AND MODEL COMPARISON RATHER THAN FIXING A PRECONCEIVED HYPOTHESIS MODEL ON A SINGLE METHOD SHOWS HOW TO FIND THE HIDDEN PATTERN IN THE DATA BY DYNAMIC VISUALIZATION RATHER THAN OVER RELYING ON NUMERIC RESULTS

Data Mining and Exploration

2022-06-22

THIS BOOK EXAMINES MILLENNIALS AND GENERATION Z IN THE CONTEXT OF MEDIA AND VISUAL CULTURE CONSIDERING THREE INTERRELATED AREAS HOW MILLENNIALS AND GEN Z USE NEW MEDIA TECHNOLOGIES IN DIFFERENT CONTEXTS WHAT THEY DO WITH MEDIA AND THE RELATIONSHIP BETWEEN MEDIA AND THE TWO GENERATIONS THAT MAKE UP THEIR TARGET AUDIENCE

Social Media, Technology, and New Generations

2013-02-19

BUSINESS PROFESSIONALS WHO WANT TO ADVANCE THEIR CAREERS NEED TO HAVE A STRONG UNDERSTANDING OF HOW TO UTILIZE BUSINESS INTELLIGENCE THIS NEW BOOK PROVIDES A COMPREHENSIVE INTRODUCTION TO THE BASIC BUSINESS AND TECHNICAL CONCEPTS THEY LL NEED TO KNOW IT INTEGRATES CASE STUDIES THAT DEMONSTRATE HOW TO APPLY THE MATERIAL BUSINESS PROFESSIONALS WILL ALSO FIND SUGGESTED FURTHER READINGS THAT WILL DEVELOP THEIR KNOWLEDGE AND HELP THEM SUCCEED

Business Intelligence

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