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Dec 08 2022 landing pages are an essential component of any well crafted effective inbound marketing strategy whether your goal is to generate leads sell products or collect data your landing pages are where the action happens

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landing page what it is when it is needed and when

it is Oct 06 2022 a landing page is a web page where users land after clicking on an ad and expressing interest in a specific offer its main function is to attract potential customers interested in a specific resource and direct them to the solution of their problem or need

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