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□□□□□□□□ **II** □□□□ 2019-09 a concise text focusing on core concepts macroeconomics for today alternate edition 4e includes a wealth of useful pedagogical features to provide opportunities for critical thinking interactive reading and built in self assessment the text focuses on the self correcting aggregate demand and supply model and excludes the keynesian aggregate expenditures model it also aids the visual learner by giving special attention to figures and graphs

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Brief Principles of Macroeconomics 2013-12-09 this text is for the one term introductory economics course designed for non majors rather than using an encyclopedic approach to economics this text focuses on the most basic tool in economics supply and demand analysis and applies it clearly to real world economic issues students learn how to apply not just memorize basic economic principles effectively

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