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definitive collection of ideas and best practices for aspiring and
experienced leaders alike these books offer essential reading selected
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success of every manager each book is packed with advice and
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harness inspiring transformational leadership qualities and spearhead
change bringing together hbr s 10 must reads on leadership vol 1 and
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drucker from timeless classics to the latest game changing ideas from
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most essential reading on each topic each title includes timeless
advice that will be relevant regardless of an ever changing business
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yourself for success get more of the management ideas you want from
the authors you trust with hbr's 10 must reads on managing yourself
vol 2 we've combed through hundreds of harvard business review
articles and selected the most important ones to help you stay engaged
be productive and continue to grow throughout your working life with
insights from leading experts including susan david joseph badaracco
and laura morgan roberts this book will inspire you to identify your
purpose and translate it into action make time to learn and stay
relevant in a world of rapid change turn your strengths into
superpowers spend more time on the work that matters tackle even your
toughest decisions with confidence reduce burnout from collaboration
take a stand for yourself and for others this collection of articles
includes from purpose to impact by nick craig and scott a snook
learning to learn by erika andersen making yourself indispensable by
john h zenger joseph r folkman and scott k edinger make time for the
work that matters by julian birkinshaw and jordan cohen collaboration
without burnout by rob cross scott taylor and deb zehner emotional
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toughest decisions by joseph l badaracco how dual career couples make
it work by jennifer petriglieri cultivating everyday courage by james
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ethical career by maryam kouchaki and isaac h smith when and how to
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leaders looking for the inspiration that big ideas provide both to
accelerate their own growth and that of their companies should look no
further hbr's 10 must reads series focuses on the core topics that
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managing people and managing yourself harvard business review has
sorted through hundreds of articles and selected only the most
essential reading on each topic each title includes timeless advice
that will be relevant regardless of an ever changing business
environment

HBR's 10 Must Reads on Emotional Intelligence (with featured article

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~~"What Makes a Leader?" by Daniel Goleman) (HBR's 10 Must Reads)~~

2015-04-07 in his defining work on emotional intelligence bestselling author daniel goleman found that it is twice as important as other competencies in determining outstanding leadership if you read nothing else on emotional intelligence read these 10 articles by experts in the field we've combed through hundreds of articles in the harvard business review archive and selected the most important ones to help you boost your emotional skills and your professional success this book will inspire you to monitor and channel your moods and emotions make smart empathetic people decisions manage conflict and regulate emotions within your team react to tough situations with resilience better understand your strengths weaknesses needs values and goals develop emotional agility this collection of articles includes what makes a leader by daniel goleman primal leadership the hidden driver of great performance by daniel goleman richard boyatzis and annie mckee why it's so hard to be fair by joel brockner why good leaders make bad decisions by andrew campbell jo whitehead and sydney finkelstein building the emotional intelligence of groups by vanessa urch druskat and steve b wolff the price of incivility lack of respect hurts morale and the bottom line by christine porath and christine pearson how resilience works by diane coutu emotional agility how effective leaders manage their negative thoughts and feelings by susan david and christina congleton fear of feedback by jay m jackman and myra h strober and the young and the clueless by kerry a bunker kathy e kram and sharon ting

HBR's 10 Must Reads Leader's Collection (3 Books) 2014-12-16 becoming a great leader takes work this digital collection from harvard business review offers the ideas and strategies to help get you there the hbr's 10 must reads leader's collection includes digital editions of all the harvard business review articles found in the popular books hbr's 10 must reads on leadership hbr's 10 must reads on managing yourself and hbr's 10 must reads on strategy this curated compilation offers insights from world class experts on the topics most important to your success as a leader you'll learn the skills and attitudes that turn a good leader into an extraordinary one how to inspire others and improve team performance how to galvanize your organization's strategy development and execution and the best ways to chart your own path to professional success the collection includes thirty articles from renowned thought leaders such as michael porter peter drucker john kotter daniel goleman w chan kim and renée mauborgne as well as the bonus award winning article how will you measure your life by clayton christensen it's time to transform yourself from a good manager into a great leader the hbr's 10 must reads leader's collection will help you do just that and will become an invaluable addition to your management toolkit the hbr's 10 must reads leader's collection includes hbr's 10 must reads on leadership are you an extraordinary leader or just a good manager learn how to motivate others to excel build your team's

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s 10 must reads on managing yourself the path to your professional
success starts with a critical look in the mirror here s how to stay
engaged throughout your 50 year work life tap into your deepest values
solicit candid feedback replenish your physical and mental energy and
rebound from tough times this book includes the bonus article how will
you measure your life by clayton m christensen hbr s 10 must reads on
strategy is your company spending too much time on strategy
development with too little to show for it discover what it takes to
distinguish your company from rivals clarify what it will and won t do
create blue oceans of uncontested market space and make your
priorities explicit so employees can realize your vision this book
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success of every manager each book is packed with advice and
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HBR's 10 Must Reads on Strategy 2011 business

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leadership managing people and managing yourself and selected the most important ones to help you maximize your performance this six title collection includes only the most critical articles from the world's top management experts curated from harvard business review's rich archives we've done the work of selecting them so you won't have to these books are packed with enduring advice from the best minds in business such as michael porter clayton christensen peter drucker john kotter daniel goleman jim collins ted levitt gary hamel w chan kim renee mauborgne and much more the hbr's 10 must reads boxed set includes hbr's 10 must reads the essentials this book brings together the best thinking from management's most influential experts once you've read these definitive articles you can delve into each core topic the series explores managing yourself managing people leadership strategy and change management hbr's 10 must reads on managing yourself the path to your professional success starts with a critical look in the mirror here's how to stay engaged throughout your 50 year work life tap into your deepest values solicit candid feedback replenish your physical and mental energy and rebound from tough times this book includes the bonus article how will you measure your life by clayton m christensen hbr's 10 must reads on managing people managing your employees is fraught with challenges even if you're a seasoned pro boost their performance by tailoring your management styles to their temperaments motivating with responsibility rather than money and fostering trust through solicited input this book includes the bonus article leadership that gets results by daniel goleman hbr's 10 must reads on leadership are you an extraordinary leader or just a good manager learn how to motivate others to excel build your team's confidence set direction encourage smart risk taking credit others for your success and draw strength from adversity this book includes the bonus article what makes an effective executive by peter f drucker hbr's 10 must reads on strategy is your company spending too much time on strategy development with too little to show for it discover what it takes to distinguish your company from rivals clarify what it will and won't do create blue oceans of uncontested market space and make your priorities explicit so employees can realize your vision this book includes the bonus article what is strategy by michael e porter hbr's 10 must reads on change management most companies change initiatives fail but yours can beat the odds learn how to overcome addiction to the status quo establish a sense of urgency mobilize commitment and resources silence naysayers minimize the pain of change and motivate change even when business is good this book includes the bonus article leading change by john p kotter about the hbr's 10 must reads series hbr's 10 must reads series is the definitive collection of ideas and best practices for aspiring and experienced leaders alike these books offer essential reading selected from the pages of harvard business review on topics critical to the success of every manager each book is

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and managing yourself and selected the most important ones to help you
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organizational resilience the hbr s 10 must reads for executives boxed
set makes a smart gift for your team colleagues clients or yourself
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and experienced leaders alike leaders looking for the inspiration that
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their companies should look no further hbr s 10 must reads series
focuses on the core topics that every ambitious manager needs to know
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HBR's 10 Must Reads on Career Resilience (with bonus article
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starts with you it s easy to get caught up in the day to day demands
of your current job and lose sight of the big picture but with a
typical career spanning 50 years or more you do so at your own peril
it s up to you to chart your own course to professional success if you
read nothing else on effectively managing your career read these 10
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important ones to help you develop yourself make the right career
moves navigate inevitable detours and disruptions and turn your
professional dreams into reality this book will inspire you to
identify and leverage your strengths cultivate the curiosity skills
and knowledge you need to maintain your professional relevance far
into the future navigate messy job transitions gracefully build and
sustain a network that supports and encourages your growth restore
meaning and passion to your work bounce back from career setbacks big
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stack up if you read nothing else on communicating effectively read
these 10 articles we ve combed through hundreds of articles in the
harvard business review archive and selected the most important ones
to help you express your ideas with clarity and impact no matter what
the situation leading experts such as deborah tannen jay conger and
nick morgan provide the insights and advice you need to pitch your
brilliant idea successfully connect with your audience establish
credibility inspire others to carry out your vision adapt to
stakeholders decision making style frame goals around common interests
build consensus and win support

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as a reward for an abundance of charisma true leadership stems from
core skills that can be learned get more of the leadership ideas you
want from the authors you trust with hbr s 10 must reads on leadership
vol 2 we ve combed through hundreds of harvard business review
articles and selected the most important ones to help you maximize
your own and your organization s performance with insights from
leading experts including michael d watkins herminia ibarra and
michael e porter this book will inspire you to identify areas for
personal growth build trust with and among your employees develop a

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~~more dynamic and sophisticated communication style try out different~~
leadership styles and behaviors to find the right approach for you and
your organization transform yourself from a problem solver to an
agenda setter harness the power of connections become an adaptive and
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by herminia ibarra both and leadership by wendy k smith marianne w
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ibarra and morten t hansen cross silo leadership by tiziana casciaro
amy c edmondson and sujin jang how ceos manage time by michael e
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finkelstein nimble leadership by deborah ancona elaine backman and
kate isaacs and the focused leader by daniel goleman

**HBR's 10 Must Reads on Strategic Marketing (with featured article
Marketing Myopia, by Theodore Levitt)** 2013-04-02 new from the
bestselling hbr s 10 must reads series stop pushing products and start
cultivating relationships with the right customers if you read nothing
else on marketing that delivers competitive advantage read these 10
articles we've combed through hundreds of articles in the harvard
business review archive and selected the most important ones to help
you reinvent your marketing by putting it and your customers at the
center of your business leading experts such as ted levitt and clayton
christensen provide the insights and advice you need to figure out
what business you're really in create products that perform the jobs
people need to get done get a bird's eye view of your brand's
strengths and weaknesses tap a market that's larger than china and
india combined deliver superior value to your b2b customers end the
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making smart decisions hbr s 10 must reads on managing yourself hbr s
10 must reads on teams

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wisdom all in one place we've combed through the ideas insights and
best practices from the past year of harvard business review to help
you get up to speed fast on the relevant concepts driving business
today discover new ideas and sample the latest thinking from our vast
array of management experts revisit these topics now to make sure your
organization is incorporating the best most up to date practices or
keep this book as a reference so that you can turn to these memorable
pieces when you need them the most the collection includes articles on
leadership diversity and strategy as well as articles that will help

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essential reading on each topic each title includes timeless advice
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HBR's 10 Must Reads Leadership Collection (4 Books) (HBR's 10 Must Reads) 2016-10-11 becoming a great leader takes work this collection from harvard business review offers the ideas and strategies to help get you there the hbr's 10 must reads leadership collection 4 books includes the popular books hbr's 10 must reads on leadership hbr's 10 must reads on managing yourself hbr's 10 must reads on strategy and hbr's 10 must reads on emotional intelligence this unique compilation offers insights from world class experts on the topics most important to your success as a leader how to inspire others and improve team performance how to galvanize your organization's strategy development and execution and the best ways to chart your own path to professional success the collection includes forty articles selected by hbr's editors from renowned thought leaders including michael porter peter drucker john kotter daniel goleman w chan kim and renée mauborgne as well as the bonus award winning article how will you measure your life by clayton christensen it's time to transform yourself from a good manager into a great leader the hbr's 10 must reads leadership collection will help you do just that and will become an invaluable addition to your management toolkit hbr's 10 must reads series is the definitive collection of ideas and best practices for aspiring and experienced leaders alike these books offer essential reading selected from the pages of harvard business review on topics critical to the success of every manager each book is packed with advice and inspiration from leading experts such as clayton christensen peter drucker rosabeth moss kanter john kotter michael porter daniel goleman theodore levitt and rita gunther mcgrath

HBR's 10 Must Reads on Managing Yourself (with bonus article "How Will You Measure Your Life?" by Clayton M. Christensen) 2011-01-03 the path to your professional success starts with a critical look in the mirror if you read nothing else on managing yourself read these 10 articles plus the bonus article how will you measure your life by clayton m christensen we've combed through hundreds of harvard business review articles to select the most important ones to help you maximize yourself hbr's 10 must reads on managing yourself will inspire you to stay engaged throughout your 50 year work life tap into your deepest values solicit candid feedback replenish physical and mental energy

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~~balance work home community and self spread positive energy throughout~~
your organization rebound from tough times decrease distractibility
and frenzy delegate and develop employees initiative this collection
of best selling articles includes bonus article how will you measure
your life by clayton m christensen managing oneself management time
who s got the monkey how resilience works manage your energy not your
time overloaded circuits why smart people underperform be a better
leader have a richer life reclaim your job moments of greatness
entering the fundamental state of leadership what to ask the person in
the mirror and primal leadership the hidden driver of great
performance

**HBR's 10 Must Reads on Managing Risk (with bonus article "Managing
21st-Century Political Risk" by Condoleezza Rice and Amy Zegart)**

2020-05-26 is your business playing it safe or taking the right risks
if you read nothing else on managing risk read these 10 articles we ve
combed through hundreds of harvard business review articles and
selected the most important ones to help your company make smart
decisions and thrive even when the future is unclear this book will
inspire you to avoid the most common errors in risk management
understand the three distinct categories of risk and tailor your risk
management processes accordingly embrace uncertainty as a key element
of breakthrough innovation adopt best practices for mitigating
political threats upgrade your organization s forecasting capabilities
to gain a competitive edge detect and neutralize cyberattacks
originating inside your company this collection of articles includes
managing risks a new framework by robert s kaplan and anette mikes how
to build risk into your business model by karan girotra and serguei
netessine the six mistakes executives make in risk management by
nassim n taleb daniel g goldstein and mark w spitznagel from
superstorms to factory fires managing unpredictable supply chain
disruptions by david simchi levi william schmidt and yehua wei is it
real can we win is it worth doing managing risk and reward in an
innovation portfolio by george s day superforecasting how to upgrade
your company s judgment by paul j h schoemaker and philip e tetlock
managing 21st century political risk by condoleezza rice and amy
zegart how to scandal proof your company by paul healy and george
serafeim beating the odds when you launch a new venture by clark
gilbert and matthew eyring the danger from within by david m upton and
sadie creese and future proof your climate strategy by joseph e aldy
and gianfranco gianfrate

HBR's 10 Must Reads for HR Leaders Collection (5 Books) 2019-12-10

build the workforce of the future in our volatile and complex era
which boasts a competitive market for top talent hr s traditional
model will fail your company needs to adopt the latest skills to
successfully manage performance and evaluate potential hbr s 10 must
reads for hr leaders collection features innovative ideas on how to
foster a vibrant high performing company culture spearhead

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~~scholarships or mooching off my parents (PDF)~~

~~constructive change and reap the benefits of a diverse workforce~~
included in this five book set are hbr s 10 must reads on reinventing
hr hbr s 10 must reads on change management hbr s 10 must reads on
building a great culture hbr s 10 must reads on diversity and hbr s 10
must reads on managing people the collection includes fifty articles
selected by hbr s editors from renowned thought leaders including
marcus buckingham w chan kim renee mauborgne and sylvia ann hewlett
plus the indispensable article people before strategy by ram charan
dominic barton and dennis carey with hbr s 10 must reads for hr
leaders collection break free from the traditional hr mindset and
learn how to build the workforce of the future hbr s 10 must reads
paperback series is the definitive collection of books for new and
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advice that will be relevant regardless of an ever changing business
environment

HBR's 10 Must Reads for Sales and Marketing Collection (5 Books)

2020-05-26 stop pushing products start empowering your salespeople
cultivating relationships with the right customers in today s economy
companies are fighting tooth and nail for their customers attention
hyper informed buyers with more options are making purchasing
decisions faster than ever how can you optimize your marketing
operations and sales teams and so your offerings can get through and
rise to the top hbr s 10 must reads for sales and marketing collection
offers the ideas and strategies to help you get there included in this
set are hbr s 10 must reads on sales hbr s 10 must reads on strategic
marketing hbr s 10 must reads on communication hbr s 10 must reads on
negotiation and hbr s 10 must reads on public speaking and presenting
this compilation offers insights from world class experts on the
topics including enhancing the joint performance of sales and
marketing motivating your sales force getting a clear view of your
brand s strengths and weaknesses setting the stage for a successful
negotiation and communicating with clarity and impact it includes
fifty articles selected by hbr s editors from renowned thought leaders
such as andris zoltners theodore levitt and deborah tannen and
features the indispensable article how to give a killer presentation
by chris anderson it s time to establish sustain and extend your next
groundbreaking sales and marketing initiative hbr s 10 must reads for
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advice that will be relevant regardless of an ever changing business
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HBR's 10 Must Reads on Technology and Strategy Collection (7 Books)
2020-12-08 are analytics and technology a strategic part of your
business artificial intelligence platforms algorithms machine learning
most business leaders know the value in advanced technologies but how
do you embed them into your business and make them a key part of your
strategy hbr s 10 must reads technology and strategy collection
features innovative ideas to help you understand what new technologies
offer decide what business models are best for your business and move
forward with new innovations included in this seven book set are hbr s
10 must reads on ai analytics and the new machine age hbr s 10 must
reads on business model innovation hbr s 10 must reads on platforms
and ecosystems hbr s 10 must reads on innovation hbr s 10 must reads
on design thinking hbr s 10 must reads on strategy hbr s 10 must reads
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sorted through hundreds of articles and selected only the most
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HBR's 10 Must Reads on Design Thinking (with featured article "Design Thinking" By Tim Brown) 2020-04-28 use design thinking for competitive advantage if you read nothing else on design thinking read these 10 articles we've combed through hundreds of harvard business review articles and selected the most important ones to help you use design thinking to produce breakthrough innovations and transform your organization this book will inspire you to identify customers jobs to be done and build products people love fail small learn quickly and win big provide the support design thinking teams need to flourish

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design thinker counteract the biases that perpetuate the status quo
and thwart innovation adopt best practices from design driven
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to lead design thinking by christian bason and robert d austin design
for action by tim brown and roger l martin the innovation catalysts by
roger l martin know your customers jobs to be done by clayton m
christensen taddy hall karen dillon and david s duncan engineering
reverse innovations by amos winter and vijay govindarajan strategies
for learning from failure by amy c edmondson how indra nooyi turned
design thinking into strategy by indra nooyi and adi ignatius and
reclaim your creative confidence by tom kelley and david kelley hbr s
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each title includes timeless advice that will be relevant regardless
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to help you master the innumerable challenges of being a manager with
insights from leading experts including marcus buckingham michael d
watkins and linda hill this book will inspire you to draw out your
employees signature strengths support a culture of honesty and
civility cultivate better communication and deeper trust among global
teams give feedback that will help your people excel hire reward and
tolerate only fully formed adults motivate your employees through
small wins foster collaboration and break down silos across your
company this collection of articles includes are you a good boss or a
great one by linda a hill and kent lineback let your workers rebel by
francesca gino the feedback fallacy by marcus buckingham and ashley
goodall the power of small wins by teresa m amabile and steven j

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HBR's 10 Must Reads on Change Management, Vol. 2 (with bonus article "Accelerate!" by John P. Kotter) 2021-03-30 lead change amid constant turbulence and disruption get more of the ideas you want from the authors you trust with hbr s 10 must reads on change management vol 2 we ve combed through hundreds of harvard business review articles and selected the most important ones to help you successfully transform your organization with insights from leading experts including john kotter tim brown and roger martin this book will inspire you to master the eight accelerators of strategic change turn your culture into a catalyst for transformation use your network ties to win over resisters apply design thinking to secure buy in scale agile practices across your organization get reorgs right avoid pursuing the wrong changes this collection of articles includes what everyone gets wrong about change management by n anand and jean louis barsoux cultural change that sticks by jon r katzenbach ilona steffen and caroline kronley culture is not the culprit by jay w lorsch and emily mctague the network secrets of great change agents by julie battilana and tiziana casciano design for action by tim brown and roger l martin agile at scale by darrell k rigby jeff sutherland and andy noble the merger dividend by ron ashkenas suzanne francis and rick heinick getting reorgs right by stephen heidari robinson and suzanne heywood and your workforce is more adaptable than you think by joseph b fuller judith k wallenstein manjari raman and alice de chalendar hbr s 10 must reads paperback series is the definitive collection of books for new and experienced leaders alike leaders looking for the inspiration that big ideas provide both to accelerate their own growth and that of their companies should look no further hbr s 10 must reads series focuses on the core topics that every ambitious manager needs to know leadership strategy change managing people and managing yourself harvard business review has sorted through hundreds of articles and selected only the most essential reading on each topic each title includes timeless advice that will be relevant regardless of an ever changing business environment

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and execution hbr's 10 must reads on change 70 of all change
initiatives fail but the odds turn in your company's favor once you
understand that change is a multi stage process not an event and that
persuasion is key to establishing a sense of urgency winning support
and silencing naysayers hbr's 10 must reads on managing people will
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problem employees and how to build an effective team hbr's 10 must
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competencies in determining outstanding leadership hbr's 10 must reads
boxed set with bonus emotional intelligence also makes a smart gift
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throughout your working life bringing together hbr's 10 must reads on
managing yourself and hbr's 10 must reads on managing yourself vol 2
this collection includes twenty articles selected by hbr's editors and
features the indispensable article how will you measure your life by
clayton m christensen from timeless classics to the latest game
changing ideas from thought leaders peter f drucker daisy dowling
daniel goleman and jennifer petriglieri and more hbr's 10 must reads
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areas for personal growth consider your strengths work preferences
values and contributions build your skills and stay relevant develop
learning agility balance work home community and self replenish your
physical and mental energy rebound from tough times prepare for your
next opportunity stay engaged throughout your 50 year work life hbr's
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each title includes timeless advice that will be relevant regardless
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HBR's 10 Must Reads on Reinventing HR (with bonus article "People Before Strategy" by Ram Charan, Dominic Barton, and Dennis Carey)
2019-05-21 how hr can lead if you read nothing else on reinventing
human resources read these 10 articles we ve combed through hundreds
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ones on how hr leaders can partner with the c suite drive change
throughout the organization and develop the workforce of the future
this book will inspire you to overhaul performance management
practices to jump start motivation and engagement use agile processes
to transform how you hire develop and manage people establish
diversity programs that increase innovation and competitiveness as
well as inclusion use people analytics to bring unprecedented insight
to hiring and talent management prepare your company for the double
waves of artificial intelligence and an older workforce close the gap
between hr and strategy this collection of articles includes people
before strategy a new role for the chro by ram charan dominic barton
and dennis carey how netflix reinvented hr by patty mccord hr goes
agile by peter cappelli and anna tavis reinventing performance
management by marcus buckingham and ashley goodall better people
analytics by paul leonardi and noshir contractor 21st century talent
spotting by claudio fernandez araoz tours of duty the new employer
employee contract by reid hoffman ben casnocha and chris yeh creating
the best workplace on earth by rob goffee and gareth jones why
diversity programs fail by frank dobbins and alexandra kalev when no
one retires by paul irving and collaborative intelligence humans and
ai are joining forces by h james wilson and paul r daugherty

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can have them in a set of hbr s 10 must reads available as an 8 volume
paperback boxed set or as an ebook set we ve combed through hundreds
of harvard business review articles on topics such as emotional
intelligence communication change leadership strategy managing people
and managing yourself and selected the most important ones to help you
maximize your own and your organization s performance the hbr s 10
must reads for executives boxed set includes 8 bestselling collections
hbr s 10 must reads for ceos hbr s 10 must reads on boards hbr s 10
must reads on leadership hbr s 10 must reads on strategy vol 1 hbr s
10 must reads on strategy vol 2 hbr s 10 must reads on change
management hbr s 10 must reads on risk hbr s 10 must reads on
organizational resilience the hbr s 10 must reads for executives boxed
set makes a smart gift for your team colleagues clients or yourself
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HBR's 10 Must Reads on Strategy for Healthcare (featuring articles by Michael E. Porter and Thomas H. Lee, MD) 2018-05-15 prepare for an uncertain future with a solid vision and innovative practices is your healthcare organization spending too much time on strategy with too little to show for it if you read nothing else on strategy read these 10 articles we ve combed through hundreds of harvard business review articles and selected the most important ones for healthcare professionals to help you catalyze your organization s strategy development and execution leading strategy experts such as michael e porter jim collins w chan kim and renee mauborgne provide the insights and advice you need to understand how the rules of corporate competition translate to the healthcare sector craft a vision for an uncertain future segment your market to better serve diverse patient populations achieve the best health outcomes at the lowest cost learn what disruptive innovation means for healthcare use the balanced scorecard to measure your progress this collection of articles includes what is strategy by michael e porter the five competitive forces that shape strategy by michael e porter health care needs real competition by leemore s dafny and thomas h lee building your company s vision by jim collins and jerry i porras reinventing your business model by mark w johnson clayton m christensen and henning kagermann will disruptive innovations cure health care by clayton m christensen richard bohmer and john kenagy blue ocean strategy by w chan kim and renee mauborgne rediscovering market segmentation by daniel yankelovich and david meer the office of strategy management by robert s kaplan and david p norton and the strategy that will fix health care by michael e porter and thomas h lee

HBR's 10 Must Reads on Change Management (including featured article "Leading Change," by John P. Kotter) 2011-02-24 most company s change initiatives fail yours don t have to if you read nothing else on change management read these 10 articles featuring leading change by john p kotter we ve combed through hundreds of harvard business review articles and selected the most important ones to help you spearhead change in your organization hbr s 10 must reads on change management will inspire you to lead change through eight critical stages establish a sense of urgency overcome addiction to the status quo mobilize commitment silence naysayers minimize the pain of change

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persuasion leading change when business is good an interview with
samuel j palmisano radical change the quiet way tipping point
leadership a survival guide for leaders the real reason people won t
change cracking the code of change the hard side of change management
and why change programs don t produce change

HBR's 10 Must Reads on High Performance (with bonus article "The Right Way to Form New Habits" An interview with James Clear) 2022-05-31 set yourself on the path to greatness if you read nothing else on performing at your highest level read these 10 articles we've combed through hundreds of harvard business review articles and selected the most important ones to help you learn what successful people do differently find inspiration in your work and achieve your full potential this book will inspire you to identify the patterns that are holding you back turn weaknesses into strengths and strengths into success form the right habits to reach your goals focus on the work that matters most avoid the pitfalls of being a star performer set the stage for others to excel this collection of articles includes the making of an expert by k anders ericsson michael j prietula and edward t cokely managing oneself by peter f drucker are you a high potential by douglas a ready jay a conger and linda a hill making yourself indispensable by john h zenger joseph r folkman and scott k edinger how to play to your strengths by laura morgan roberts gretchen spreitzer jane dutton robert quinn emily heaphy and brianna barker caza the power of small wins by teresa m amabile and steven j kramer nine things successful people do differently by heidi grant make time for the work that matters by julian birkinshaw and jordan cohen don't be blinded by your own expertise by sydney finkelstein mindfulness in the age of complexity by ellen langer and alison beard primal leadership by daniel goleman richard boyatzis and annie mckee and the right way to form new habits by james clear and alison beard hbr's 10 must reads paperback series is the definitive collection of books for new and experienced leaders alike leaders looking for the inspiration that big ideas provide both to accelerate their own growth and that of their companies should look no further hbr's 10 must reads series focuses on the core topics that every ambitious manager needs to know leadership strategy change managing people and managing yourself harvard business review has sorted through hundreds of articles and selected only the most essential reading on each topic each title includes timeless advice that will be relevant regardless of an ever changing business environment

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